

Elevate your Packaging Career



Do you have what it takes to become a Certified Packaging Professional?

The Certified Packaging Professional CPP® is the premier designation in the industry globally, signifying excellence as a packaging professional with the most recent IoPP salary survey revealing that CPPs® earn up to 10% more than their non-certified co-workers. Using the CPP® program to assess and evaluate one's professional competency validates you as internationally proficient as a packaging professional; a cut above your peers.

Isn't it time that you joined recognised packaging experts from around the world with the industry's leading professional designation and elevate the packaging profession globally?

GLOBAL ENDORSEMENT



**WORLD
PACKAGING
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Institute of
**PACKAGING
PROFESSIONALS**

AUSTRALASIAN PARTNER



AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA

CERTIFIED PACKAGING PROFESSIONAL (CPP)[®]

Attaining the CPP[®] designation is an excellent investment in your professional development and the credential defines the packaging professional and allows organisations to seek out and hire the right professional based on verified knowledge, skills and industry contributions. Using the CPP[®] program to assess and evaluate one's professional competency validates you as internationally proficient as a packaging professional; a cut above your peers. The Certified Packaging Professional designation is the leading mark of excellence internationally and a must-have recognition of industry proficiency and achievement for packaging professionals. The CPP program is owned by the IoPP in the US and is exclusively delivered through Australasia via the AIP, South Africa via IPSA, Nigeria via IOPN, Spain via AESPACKAGING and is internationally recognised by the World Packaging Organisation (WPO).

WHO IS ELIGIBLE?

Peer reviews of each individual in multiple dimensions:

- Educational background.
- Industry experience.
- Professional accomplishments.
- Specific and relevant training.
- Practical experience.
- Professional contributions.

WHAT ARE THE BENEFITS?

- International and public recognition for the qualification.
- CPP[®] post nominal that is globally recognised.
- CPP[®] recognises the designation as a commitment to excellence in the packaging profession.
- CPP[®] credential demonstrates that a packaging practitioner possesses packaging knowledge, experience and skills to the degree that they deserve recognition as a true packaging professional.

ARE YOU ELIGIBLE FOR THE CERTIFIED PACKAGING PROFESSIONAL CPP[®] PROGRAM?

ABOUT CERTIFICATION

Since 1972, IoPP has awarded qualified applicants the designation 'Certified Packaging Professional (CPP)[®]'. To date, nearly 2,000 packaging professionals have attained CPP[®] status, and with good reason, it is the premier designation in the industry signifying excellence as a professional. The most recent IoPP salary survey revealed that CPP[®]s earn between 7% and 10% more than their non-certified co-workers. The IoPP is now collaborating with the Australian Institute of Packaging (AIP) to bring this international recognition to Australasia. The Certified Packaging Professional (CPP)[®] designation is a registered trademark of the Institute of Packaging Professionals (IoPP) and is now internationally recognised by IoPP, AIP, IPSA, ABRE & WPO.

Candidates achieve the Certified Packaging Professional (CPP)[®] designation by demonstrating significant industry expertise and experience, measured through a flexible applicant testing process. CPP[®]s are in demand as speakers and as leaders on their packaging teams.

RECOGNITION

Attaining the CPP[®] designation is an excellent investment in your professional development. Yet among the benefits of having qualified is the public recognition that comes with the achievement.

The industry recognises the CPP[®] designation as a commitment to excellence in the packaging profession.

Those earning the CPP[®] designation are permitted and encouraged to use the suffix 'CPP[®]' after their name on business cards and letterhead, to wear the AIP/CPP[®] lapel pin, and to display the AIP/CPP[®] Certificate, which is suitable for framing.

CPP[®] QUALIFICATIONS

Only AIP members in good standing may apply for accreditation and recognition as a Certified Packaging Professional in Australasia. Please join the AIP if you are not a Member.

Once you achieve your CPP[®], you must keep your AIP membership up-to-date each year in order to retain certification. If you lose your certification, you must start the certification process over.

Currently, a candidate is qualified to begin the process if he/she has six years' experience in packaging or a closely related technical discipline.

The six-year requirement can be satisfied in the following ways:

- Six years actual work experience, or;
- Diploma in Packaging Technology plus two years of work experience or;
- Masters in Food & Packaging plus two years of work experience or;
- Bachelor Degree in Food Science plus two years of work experience or;
- Bachelor Degree in Engineering plus two years of work experience or;
- Bachelor Degree in Packaging related area, plus two years of work experience, or;
- Bachelor of Science Degree in packaging related area, plus one year for Masters Degree, plus one year of actual work experience.

Completion of all four semesters of the Fundamentals of Packaging Technology series constitutes one year of experience, and is recommended as preparation for the CPP[®] exam.

Others who pass the requirements as set forth, but who have not yet obtained the six years of experience, can earn the Certified Professionals in Training (CPIT) designation.

(Ask the AIP for further information on the CPIT program)

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CPP® REQUIREMENTS

Multiple-Choice Exam:

IoPP's multiple-choice test is mandatory for every candidate entering the program. The test is comprised of 150 questions on packaging machinery, materials and technology. This is an 'open book' test. An 80% correct score is considered passing. Test is presented in an online, Internet-based format. Candidates demonstrate their command of applied packaging technology by successfully completing the MANDATORY Multiple-Choice Exam and one of the following options:

1. NARRATIVE EXAM:

Alternatively, candidates may choose to answer three narrative, 'essay-type' questions from a list of 10 such questions formulated by other Certified Packaging Professionals. The narrative questions are general in nature in order to permit and encourage appropriate responses drawn from each candidate's own background, whether that is in consumer or industrial packaging, in engineering or design, in technical disciplines or management. Reference to various texts is encouraged. The answers are evaluated by a committee on a 'pass/fail' basis. This exam is a timed test due within a 4 day window. The questions are emailed to the applicant.

2. RESUME OF ACTIVITIES:

Candidates may complete a detailed resume form (supplied by AIP/IoPP) to document their past six (6) years of experience and active participation in packaging and/or related disciplines with a work resume attached. A Resume Review Committee awards points for continuous employment; participation in the AIP's affairs; presentations at conferences, seminars and meetings; publishing authored papers on appropriate technical and management topics; attending educational courses and industry exhibitions; teaching or lecturing; securing patents, and more.

CURRENT FEES:

Costings for the CPP program include on-going AIP Membership, \$135 USD Certification and examination fee and purchase of the 6th edition and the new price of \$300 AUD + GST and P&H. Contact the AIP for enrolment and to order the FPT textbook.

3. WRITING A PAPER:

A candidate may write a new paper or submit an unpublished paper written within the past two years on a technical or management topic of his or her choice. The paper will be graded anonymously, 'pass/fail', by three qualified peers. Submitted papers become the property of AIP/IoPP, and may be published on the AIP/IoPP websites. Papers must be submitted electronically via e-mail.

Work submitted must be solely that of the candidate. No co-authored work is accepted. Professional paper guidelines are available via the AIP website. Candidates are encouraged to use published references in answering test questions and in writing papers.

4. PATENTS:

The candidate may submit proof of a patent granted no more than five (5) years prior to their certification or recertification application.

Co-inventor patents cannot be submitted as one of the two requirements. If both the Resume of Activities and Patent options are chosen, the submitted patent cannot also be included in the Resume of Activity point total. Co-inventor patents may be included on the Resume of Activities, with 1/2 the allowed point credit issued.

The CPP® candidate can apply for the Certification Application as either an AIP member, or as an IoPP member. The candidate must also satisfactorily complete the Multiple-Choice Exam and one other option in the order they desire, within twelve months from the date of application. Any questions about these requirements should be directed to IoPP prior to applying for certification.



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CPP RESUME OF ACTIVITIES



| CPES EARNED | CATEGORY |
|-------------|--|
| | CATEGORY A: COURSES OFFERED BY AIP OR THE IOPP <i>Degree Packaging Technologist at University of applied science</i> |
| 50 CPE's | Fundamentals of Packaging Technology Full Course (IoPP) |
| 50 CPE's | Diploma in Packaging Technology (PIABC UK) |
| 25 CPE's | Certificate in Packaging (PIABC UK) |
| 12.5 CPE's | AIP Training Courses |
| 12.5 CPE's | Fundamentals of Packaging Technology Single Semester |
| 12.5 CPE's | IoPP Packaging Machinery: Basics |
| 12.5 CPE's | 9-10 Single Fundamentals of Packaging Technology Modules |
| 1.5 CPE's | Each Single Fundamentals E-Learning Module |
| | CATEGORY B: 'CONTINUING EDUCATION' <i>Packaging related College Degrees – Bachelors, Masters, Ph.D.</i> |
| 20 CPE's | Ph.D. |
| 15 CPE's | Master Degree – inc Master of Food and Packaging Innovation |
| 10 CPE's | Bachelor Degree – inc engineering, industrial design and food science |
| 5 CPE's | MBA |
| | CATEGORY C: 'SELF-DIRECTED LEARNING' <i>Training Courses, Technical Dinners, Site Visits, Conferences, Technical Forums</i> |
| 2 CPE's | Each year of AIP Membership (for last 6 years max) |
| 2 CPE's | AIP Board Meetings (Executive Team & Directors) |
| 1 CPE's | Each hour/Session of AIP Australasian Packaging Conference |
| 1 CPE's | Each hour/Session of AIP Australasian Packaging Technical Forum |
| 1 CPE | Each day of attending packaging and industry related tradeshow (e.g.: FoodPro, AWRE, FoodTech QLD, FoodTech PackTech, Waste Expo, ProPak Asia, ProPak Philippines etc) |
| 1 CPE | Per hour attending AIP Site Tours, Webinars, Seminars, Packaging forums alongside tradeshow |
| 1 CPE | Each hour of AIP Mentoring Program participation |
| 1 CPE | AIP Education Meetings (AIP Education Team) |
| | CATEGORY D: 'CREATING NEW PACKAGING KNOWLEDGE' <i>Articles written, facilitation at a function, honours and awards</i> |
| 10 CPE's | Fellow of the AIP |
| 10 CPE's | Harry Lovell Award Winner |
| 10 CPE's | AIP Founders Award Winner |
| 10 CPE's | AIP Course Presenter – Training Courses and/or Master of Food and Packaging Innovation Course |
| 10 CPE's | Published Packaging Article including for AIP Techspeak, industry magazines & podcasts (as AIP rep) |
| 5 CPE's | Australasian Packaging Innovation & Design Awards Winner – you must be the applicant/pack tech/designer or part of the team |
| 5 CPE's | Issued Patent – you are listed as one of the inventors |
| 5 CPE's | Per hour of your time for a presentation at AIP Conferences, Technical Forums, Training Courses, Technical Seminar, Webinars, external industry events |
| 5 CPE's | WorldStar Packaging Award Winner – you must be the applicant/pack tech/designer or part of the team |
| | CATEGORY E: 'VOLUNTEER SERVICE' MENTORED STUDENTS, TRAINED <i>Training Courses, Technical Dinners, Site Visits, Conferences, Technical Forums</i> |
| 10 CPE's | AIP Stand (e.g.: Food Pro, FoodTech PackTech, Waste Expo, ProPak Asia, ProPak Philippines) |
| 10 CPE's | AIP Australasian Packaging Conference volunteer |
| 10 CPE's | AIP Australasian Packaging Technical Forum volunteer |
| 5 CPE's | Per year on AIP Board (Executive Team & Directors) |
| 2 CPE's | Per year on AIP volunteering/assistance via working groups, committee, speaking on behalf of the AIP etc |
| 1 CPE | Per hour of volunteer assisting with the AIP Mentoring program |
| 1 CPE | AIP Distinguished Service Award |
| 1 CPE | Per hour as AIP representative on Government, Industry Working Groups and Standards Committees |
| 5 CPE's | Per year of volunteer assisting with PIDA award/PIDA student judging/WorldStar award/ WorldStar Student award judging |
| | CATEGORY F: 'WORKING AS A PROFESSIONAL IN PACKAGING' <i>Work - History, Promotions</i> |
| 15 CPE's | Max - For Employment |
| 5 CPE's | Each Year of Employment |
| 1 CPE | Each Promotion |

To enrol in the Certified Packaging Professional Program **you are required at minimum to have 90 points** in your Resume of Activities and at least 6 years experience. 20 CPE points are allowed to be rolled over for your next re-certification. The Resume of Activities must be supported by documentation of evidence, certificates, proof of activities. CPE stands for Certified Packaging Education.

To find our more contact the AIP PH: +61 7 3278 4490 info@aipack.com.au www.aipack.com.au