



AUSTRALIAN INSTITUTE
OF PACKAGING

PACKAGING IN THE BEVERAGE INDUSTRY ON-LINE TRAINING COURSE

30 JUNE 2021

NEW COURSE



OVERVIEW OF THE COURSE :

The new 'Packaging in the Beverage Industry' training course will provide the winning recipe in developing packaging to lead in the marketplace. The two key influencing factors on product & packaging are consumer preferences which too often are being addressed through NPDs and cost pressure to manage a successful P&L.

The training course is structured to create the decision making aspects from a commercialisation process. This course will focus on the requirements of primary, secondary and tertiary packaging, a deep dive per chapter. These sections will include prototype testing regime, sustainable packaging guiding principles, QA testing details, shelf-life requirements, continuous improvement thoughts.

The role of packaging during this course is approached through an End-2-End review along the supply value chain. Therefore, understanding manufacturing capabilities, a specific focus at the POS, packaging as the driving force in sustainability and the development of a long-term packaging strategy roadmap are the essential contents which will be addressed. External experts, graphics, literature sources & videos will be used for various chapters.

COURSE OBJECTIVES:

- **Getting captivated by defining packaging specifications, including filling technology, packing equipment and automated warehouse storage.**
- **Learning the basic requirements on primary, secondary and tertiary packaging.**
- **Understanding the unique landscape of the beverage industry.**
- **Adopting an End-2-End approach in value stream mapping from raw material supplier to customer and consumer.**
- **Seeing how cost out and managing P&Ls converts into getting a green thumb and driving sustainability goals.**
- **Becoming confident in setting a long-term packaging strategy roadmap without losing focus on short-term (quick) wins.**

WHO SHOULD ATTEND?

Packaging Technologists & Designers, Commercialisation Manager, Production & Manufacturing Manager, R&D Manager, Engineering Manager, Business Partner to an Operations Manager with technical soft spot, Continuous Improvement Manager, Logistic Manager who wants to master E-2-E Supply Chain knowledge, Technical Sales Manager, Quality Managers and anyone who wants to build their knowledge in packaging for the beverage industry.

WHERE:

On-Line Via Zoom

TIME:

9.00 am to 1.00 pm AEDT

TRAINER:

Dr Martin Orzinski, MAIP

Director
Orzinski Consulting

+ Guest Speakers

Anthony Druitt MAIP (CCA) &
Michael Furlong (Universal Closures)



Martin has 20 years of Supply Chain experience. He has spent his last ten years with Coca-Cola Amatil and held various Supply Chain Roles. His last role was Director Operations, reporting to the MD. In this role he led five production facilities including Packaging Services Division, Business Excellence, Environment/Quality, S&OP and Engineering for Australian Beverages.

Before joining Amatil, he was a Packaging Manager at CCEAG (now CCEP) in Germany, focusing on standardising of packaging and the lead for secondary packaging for TCCC BIG. Before CCEAG, Martin led the Engineering & Packaging Institute within the German Research & Teaching Institute (VLB Berlin) where he focused on consulting & research for the German Brewing Association.

Since January 2021 he has started 'Orzinski Consulting' with focusing on sustainability, manufacturing & packaging, Martin has a PhD in Biotechnology, specialised in Brewing Technology & Packaging.



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BOOK ON-LINE, EMAIL, SCAN BACK

NB: To reserve your place simply book on-line or scan and email back this form.

HOW TO BOOK ?

ON-LINE

To reserve your place **CLICK HERE** to book on-line.

EMAIL : AIP MEMBERS ONLY

**AIP Members: Email your registration request to mark@aipack.com.au
Please indicate in your email if you have any additional guests.**

SCAN BACK

**To reserve your place fill in details below, scan and email back to mark@aipack.com.au
If you are an AIP Member simply fill in your name and contact number.**

Mr/Ms: Given Name: Surname:
 Position: Company:
 Street Address:
 State: Postcode: Country:
 Ph: Mob:
 Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:
 Position: Company:
 Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:
 Position: Company:
 Email address: PRINT CLEARLY

REGISTRATION FEES

- AIP Members \$250 + GST QTY: x \$
- AFGC APCO AIFST FIAL FOOD SA FPLMA SPE \$300 + GST QTY: x \$
- Non-Members \$350 + GST QTY: x \$

*NB: A Tax Invoice will be sent upon receipt of your booking. Printed Training Course notes will be provided to each participant for future reference and use. Should you wish to cancel your registration after the printed training notes have been mailed, you will be required to return the notes, at your expense, to the AIP. The notes are not to be copied or distributed. **NO CANCELLATIONS** will be accepted after 23 June 2021. Replacements will however be accepted.*

****All AIP training courses are internationally recognised and approved to attain Certified Packaging Professional (CPP) points.***

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