



NEWSLETTER



Australasian Institute of Packaging

Issue No.2 | March 2025



Contents

- Latest CPP Re-Certifications3
- New Diploma in Packaging Technology Graduate5
- New Fundamentals of Packaging Technology Graduate7
- Corporate Partner News..... 9-15
- 2025 Events..... 17-39
- ProPak Philippines Wrap Up 41-59
- 2025 WorldStar Student Award Winners Announced 61-68
- Association News 69-71
- Industry News 72-73

AIP Congratulates new Graduates

5-7

Diploma in Packaging Technology Graduate

Adriana Forero Dip. Pkg. Tech. MAIP
Packaging Specialist
Woolworths Food Retail



Fundamentals in Packaging Technology Graduate

Nelson Rajsombath AAIP
Packaging Technologist
The Arnott's Group

2025 WorldStar Student Award Winners Announced

61



Registrations now open for the 2025 Australasian Packaging Conference

22-24

Early Bird Rates Now Available

Just some of the speakers...



Save THE Date 6 May 2025

25

2025 AUSTRALASIAN PACKAGING INNOVATION & DESIGN (PIDA) AWARDS CEREMONY

Sofitel Wentworth Sydney, New South Wales, Australia



AIP Congratulates Latest CPP Re-Certifications

3

George Ganzenmuller Dip.Pkg.Tech. FAIP, CPP
National Innovation & Optimisation Leader
Opal Fibre Packaging



Jason Fields FAIP, CPP
Purchasing Director ANZ
Sealed Air Corporation (SEE)

Elevate your Packaging Career



Do you have what it takes to become a Certified Packaging Professional?

The Certified Packaging Professional (CPP)[®] is the premier designation in the industry globally, signifying excellence as a packaging professional with the most recent IoPP salary survey revealing that CPPs[®] earn up to 10% more than their non-certified co-workers. Using the CPP[®] program to assess and evaluate one's professional competency validates you as internationally proficient as a packaging professional; a cut above your peers.

Isn't it time that you joined recognised packaging experts from around the world with the industry's leading professional designation and elevate the packaging profession globally?

GLOBAL ENDORSEMENT



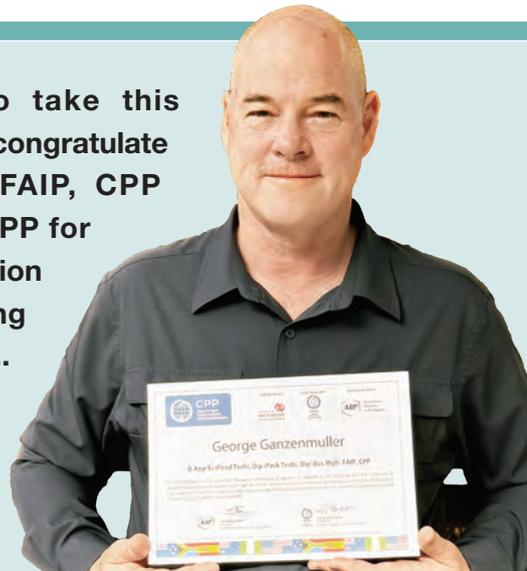
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AUSTRALASIAN PARTNER



The AIP would like to take this opportunity to personally congratulate **George Ganzenmuller FAIP, CPP** and **Jason Fields FAIP, CPP** for attaining their re-certification for the **Certified Packaging Professional** designation...



George Ganzenmuller Dip.Pkg.Tech. FAIP, CPP
National Innovation & Optimisation Leader
Opal Fibre Packaging

Jason Fields FAIP, CPP
Purchasing Director ANZ
Sealed Air Corporation (SEE)

“If you would like to undertake a globally recognised technical packaging certification then please speak to the AIP about the Certified Packaging Professional (CPP) Designation. The CPP program not only recognises your packaging technical knowledge, but also ensures that you maintain this knowledge during the life of your career. I personally believe that peer review is a good way to keep on developing ourselves and celebrating our accomplishments and experiences in a formalised and globally consistent way. The CPP program is a structured path for all packaging professional across the world to continually develop ourselves and to remain relevant in the current rapidly evolving packaging industry. I do hope that the Certified Packaging Professional (CPP) program will eventually be regarded as an underpinning element of packaging professionalism and is seen as the pinnacle to trust in the knowledge, expertise and packaging solutions that packaging technologists and designers offer so many companies.”

George Ganzenmuller Dip.Pkg.Tech, FAIP, CPP



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WORLDSTAR WINNER 2025

WPO
WORLD PACKAGING ORGANISATION

PIDA
AUSTRALASIAN PACKAGING AWARDS 2024
MARKETING DESIGN SILVER WINNER

PIDA
AUSTRALASIAN PACKAGING AWARDS 2024
HEALTH, BEAUTY & WELLNESS PACKAGING SILVER WINNER

DIPLOMA IN PACKAGING TECHNOLOGY

Internationally recognised as the premier qualification in the packaging industry.



Australasian
Institute
of Packaging



The Diploma in Packaging Technology is a Level 5 PIABC, 51-credit foundation degree-level qualification that prepares students to take responsibility for packaging operations at any level through the supply chain and can also lead to higher level study.

What's in it for me?

Completion of the Diploma in Packaging Technology demonstrates your commitment to your career and to the industry. Students who successfully complete the course and achieve the qualification are equipping themselves for senior positions within the packaging industry.



PIABC Approved Training Academy



PIABC
Awarding Qualifications
for the Materials Cycle

The AIP would like to congratulate our latest Diploma in Packaging Technology Graduate, Adriana Forero Dip. Pkg. Tech. MAIP, Packaging Specialist at Woolworths Food Retail. Internationally recognised as the premier qualification in the packaging industry the Diploma in Packaging Technology is a Level 5 PIABC, 51-credit foundation degree-level qualification that prepares students to take responsibility for packaging operations at any level through the supply chain and can also lead to higher level study. Adriana kindly shared with the AIP what she learnt during her studies...



Adriana Forero Dip. Pkg. Tech. MAIP
Packaging Specialist
Woolworths Food Retail

1. What is your current role? What are your areas of responsibility?

Adriana: I am a Packaging Specialist at Woolworths Food Retail and I am responsible for developing innovative and sustainable packaging solutions for Woolworths Own Brand Bakery and Poultry products. This involves collaborating with our trading partners, packaging suppliers, and industry stakeholders to enhance our sustainable packaging capabilities. My role also includes tracking and improving our packaging sustainability footprint, while providing guidance on preferred materials for sustainable packaging.

2. What does graduating from the Diploma in Packaging Technology mean to you?

Adriana: Completing the Diploma in Packaging Technology while working full-time and managing a household was challenging, but the sense of accomplishment is significant. This qualification has deepened my understanding of packaging materials and processes, providing a strong technical foundation. It also complements and builds on my knowledge in packaging formats that I may not necessarily have been exposed to previously.

3. How will you apply this knowledge moving forward?

Adriana: I aim to leverage the knowledge acquired through this Diploma to better support and advise our internal delivery teams and trading partners on packaging choices. It will also help me to guide and advocate for more suitable packaging solutions, including elimination of unnecessary packaging and the adoption of sustainable packaging materials.

4. Do you have any advice on why other people should complete the Diploma in Packaging Technology?

Adriana: This Diploma provides a comprehensive journey through the packaging value chain, offering specialised knowledge that significantly elevates your expertise. In a niche field like packaging, this qualification enhances credibility and opens doors to career advancement.

5. So where to from here for your career?

Adriana: I am keen to further my career in packaging, with a specific focus on sustainability. I am eager to expand my expertise in this critical and rapidly evolving area.

6. Will you consider applying to become a Certified Packaging Professional as your next professional development stage?

Adriana: Yes. I would like to consider applying to become a CPP.

Diploma in Packaging Technology Internationally recognised as the premier qualification in the packaging industry.

WHY STUDY THE DIPLOMA IN PACKAGING TECHNOLOGY?

Completion of the Diploma in Packaging Technology demonstrates your commitment to your career and to the industry.

Students who successfully complete the Diploma in Packaging Technology are equipping themselves for progression within the packaging industry to a position where they can assume responsibility for packaging in a company at any point in the supply chain.

FUNDAMENTALS OF PACKAGING TECHNOLOGY

On-Line bite-sized Modules



Australasian
Institute
of Packaging

**BITE-SIZED
MODULES**

**12
LESSON
BUNDLES**

**OWN TIME
OWN PACE**

**27
HOURS OF
CONTENT**

42 MODULES

The internationally recognised on-line Fundamentals of Packaging Technology (FPT) bite-sized modules are available exclusively through the AIP in Australasia.

The FPT Course is set up for the convenience of busy working professionals, and the training platform is functionally intuitive. The beauty of the FPT course is that you only have to undertake lessons as you need to fill knowledge gaps so you can complete your training when your time allows, and at your own pace.



Owned By



The AIP would like to congratulate our latest Fundamentals of Packaging Technology Graduate, Nelson Rajsombath AAIP, Packaging Technologist at The Arnott's Group.

The internationally recognised on-line Fundamentals of Packaging Technology (FPT) bite-sized modules are available exclusively through the AIP in Australasia. The FPT Course is set up for the convenience of busy working professionals, and the training platform is functionally intuitive. Nelson kindly shared with the AIP what he learnt during his studies...



Nelson Rajsombath AAIP
Packaging Technologist
The Arnott's Group

1. What is your current role? What are your areas of responsibility?

Nelson: I am a packaging technologist. My role involves developing packaging for new products as well as enabler projects to reduce material usage, increase palletisation efficiency and/or address problems in shipping.

My favourite areas were about box compression and shipping damage as I was able to apply what I was learning to real world applications.

2. What made you select the Fundamentals of Packaging Technology course through the AIP?

Nelson: Coming from a food science and quality assurance background, I wanted to develop my knowledge in packaging technology to help me better make more well-informed technical decisions required for my role.

4. What advice would you offer anyone looking to undertake the complete Fundamentals of Packaging Technology course?

Nelson: I definitely recommend this course to any packaging technologist. Whether as a first introduction or as a refresher course – the course is beneficial to all. Being online, you can take the course at your own speed and you can fit it around your life as you see fit.

3. What did you learn along the way? Any favourite areas or topics?

Nelson: A learnt about a lot of interesting topics across the industry that I wouldn't have been exposed to without this course, such as cans, bottles, and adhesives.

5. Would you consider now completing the Certificate Packaging Professional designation as your next step?

Nelson: Yes, I am currently in the process of obtaining my CPP.

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old bags
new tricks**

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Concept product design only

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The primary purpose of packaging is to keep your products safe and protected, but there can be so much more to it. A true expression of your brand and purpose, it can help form meaningful connections with what you offer – right from the point of standing out on shelf and then discovering an improved functionality. With a range of innovative packaging solutions, see how Tetra Pak® can help you craft a product as unique as your signature blend.



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differentiating your coffee portfolio:
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PROTECTS WHAT'S GOOD

The AIP would like to welcome EMBALL'ISO as our latest Corporate Partner.

Who are EMBALL'ISO?

A world leader in the design, manufacture, and validation of passive high-performance isothermal packaging for the transport of pharmaceutical products, EMBALL'ISO is also a pioneer and expert in Reuse and Reverse Logistics services for a Sustainable Cold Chain.

In addition to the above-referenced services, EMBALL'ISO also offers complimentary support through their Metrology lab, Engineering team, Quality and Logistics teams, and a myriad of cutting-edge technologies available for applications such as AI modelling, simulation, chamber testing, 3D loading diagrams, lane risk assessments, predictive data analytics, and end-to-end real-time shipment visibility.

EMBALL'ISO's worldwide presence across four (4) continents, with eleven (12) manufacturing sites (USA, Brazil, France, Germany, England, India, Singapore, Mexico, China Japan & Vietnam), more than fifteen (15) additional Service Centres, and collection points in over eighty (80) countries allows them to expedite global supply, recover, refurbish,

and reuse their isothermal packaging, saving you time and money while ensuring compliance with your environmental sustainability goals.

How EMBALL'ISO can help AIP Members ?

As a new Bronze Corporate Partner of the Australian Institute of Packaging (AIP), EMBALL'ISO is committed to providing valuable support to AIP members. They bring their expertise in designing and manufacturing passive high-performance isothermal packaging for the pharmaceutical industry, as well as pioneering reuse and reverse logistics services for a sustainable cold chain.

“EMBALL'ISO is excited to partner with the Australasian Institute of Packaging (AIP) as it reflects our commitment to supporting the packaging community in Australia and the APAC region. Through this partnership, we aim to provide innovative solutions and contribute to the growth of sustainable packaging practices. We look forward to collaborating more closely with AIP members and enhancing the packaging industry's efficiency and sustainability.”

Alice Thibaut, Marketing & Communications Coordinator, EMBALL'ISO



EMBALL'ISO are proud to announce they are a corporate partner of the Australasian Institute of Packaging.



Australasian Institute of Packaging

PROUD CORPORATE PARTNER

Isothermal Packaging and Reverse Logistics Solutions Provider

Reuse Sustainable Supply Chain Reverse Logistics Ready to use Eco Design

Use trusted recycling labels on paper cups

Empower your customers with the Drop Off Only ARL



[Learn more](#)



50 million paper cups save from landfill by Simply Cups

Simply Cups is celebrating successfully collecting 50 million paper cups and saving them from landfill.

Simply Cups collects and recycles paper cups collected from more than 1,500 collection locations in Australia and New Zealand, including coffee, soft drink, ice-cream, frozen yoghurt and Slurpee paper cups.

Closed Loop Environmental Solutions, that runs the Simply Cups program, is thrilled to reach this milestone, achieved as a result of inspiring community participation, says Managing Director, Rob Pascoe.

“Once the community know they can recycle their paper cups separately, they either collect cups at home and drop them off at a collection location or they make sure they are returning their cup daily thanks to our many convenient collection locations!”

Circular Economy Manager at Closed Loop Environmental Solutions, Brendan Lee says *“We are very proud to have reached 50 million cups - but there are still a lot of paper cups being sent to landfill.*

Our solution works and Simply Cups has the capacity to collect, process and recycle more! We are excited by what the future holds, particularly with our recognition as an Alternative Destination under the Australasian Recycling Label (ARL).”

More than 690 collection locations are available to the public, thanks to Pioneering Partner, 7-Eleven Australia. Other collection locations include schools and universities, shopping centres, office buildings, construction sites and at many sporting, music and cultural events.

Holy Cross Catholic Parish Primary School Classroom is a proud Simply Cups participant and encourages paper cup recycling at their school. Teacher/WEN Coordinator, Mrs. Lucy Barbuto says, *“Simply Cups is a wonderful resource for our school to educate our students and wider community to be more environmentally conscious and foster lifelong learning.”*

**For more information contact:
Brendan Lee, Circular Economy Manager. blee@closedloop.com.au. 0402 270 120.**



Collection of paper cups saved from landfill.

Join us in Making E-Waste Recycling Accessible

In North America, Close the Loop divert over 700,000 consumer electronics from landfill each year.

Now we want to bring the same success to Australia - Bring it Back with Officeworks to recycle your e-waste.

At Close the Loop, we're proud to collaborate with Officeworks to pilot a groundbreaking initiative: the 'Bring it Back for Business' Tech Recycling Box. This new solution offers businesses a simple, responsible way to recycle e-waste and unwanted office accessories—helping to reduce landfill waste and recover valuable resources.

But why does recycling e-waste matter?

Did you know?

Australia generated
583,000 tonnes of e-waste in 2022,
equivalent to over
22kg per person

The above stat means that Australia generated more than three times the global average of e-waste (National Waste Report 2022). Despite this, **only 54% of e-waste is collected for recycling**, leaving nearly half of Australia's e-waste unaccounted for and likely ending up in landfill. This leads to countless valuable materials like copper, gold, and silver being wasted, while hazardous substances risk polluting the environment.

Together, we can change that by increasing collection and recycling efforts to support a circular economy and a more sustainable future.

A Simple Solution

This **82L ready-to-use box** is designed to simplify e-waste recycling for businesses. Delivered directly to your site, easy to assemble, with clear setup instructions, and free collection to maximise convenience.

Items accepted: Printer cartridges & inkjets (all brands), CDs & DVDs (discs & cases), chargers & accessories, cables & power supplies, headphones, mice, keyboards, monitors, motherboards, printed circuit boards, printers, scanners, and more.



How it Works

- 1 Order the box and assemble in your workplace
- 2 Deposit your e-waste and call us when it's full
- 3 We come and collect the contents of the box

Why We Need You

While this program is currently being trialled in Victorian metro areas, we're keen to gauge interest from businesses across Australia. Your input will help us expand the program to other regions and bring the benefits of e-waste recycling nationwide.

What's Next?

By registering your interest, you'll:

- Stay informed about program updates and its rollout in your area
- Join a growing community of businesses committed to sustainability
- Play an active role in shaping the future of e-waste recycling in Australia

Help us bring this initiative to your region. Click the link below to register your interest, and we'll keep you updated every step of the way.

[CLICK HERE TO REGISTER YOUR INTEREST](#)

HiProtex Functional Barrier Paper from Mondi

National Resources are excited to collaborate with Mondi on the ongoing development of their Functional Barrier Papers. These papers provide exceptional barrier properties suitable for even the most demanding applications, making them perfect for a diverse range of food packaging, including confectionery, dry food, ice cream, as well as home and personal care items.

Among the popular offerings in the Functional Barrier Papers range is Mondi's HiProtex. This heat-sealable, high-barrier, fibre-based solution is designed for optimal protection and sustainability and is:

- Compatible with existing production lines.
- Customisable for unique printability.
- Features a natural visual appeal and texture.

From a sustainability perspective, HiProtex film 130+14 has a 90% paper share and CEPI approved. HiProtex is also recyclable in the paper stream, where appropriate collection facilities exist, and is PVDC and aluminium foil free.



THE FIBRE BASED ALTERNATIVE

Functional barrier papers serve as fibre-based alternatives for plastic in applications such as HFFS/VFFS.

They are engineered for recyclability and are compatible with flexo, roto, digital and other printing technologies.

Discover the versatility of functional barrier papers - customise a barrier solution for grease, water vapor or whatever the application may be. Available in both white and brown options.

Available from National Resources Global Sourcing, for Local Manufacturing

Contact:
Scott Henschke
National Sales & Marketing Manager: 0417 694 336



Visit our new website
nationalresources.com.au



**NATIONAL
RESOURCES**

AIP join Impact International Forest Open Day

Keith Chessell FAIP, AIP Education Team, had the unique opportunity to visit the Impact International Forest for the 2025 open day. While he was there Keith saw the AIP trees that were planted along the river bed in 2023 and presented a brief update on the state of the packaging industry to the visitors of the open day.

Keith added that the AIP Native trees are growing well and providing an important role along the 5-mile creek area in rehabilitating the native landscape and helping protect native Australian wildlife and fauna. A few trees along the boundary have suffered from the neighbouring farm's sheep, but most of the 420 native plantings have grown very nicely.

Forest open day program:

- Welcome from Aleksa Lajovic MAIP and his team at Impact International.
- Tour of the new planting areas.
- Heard from Gary Wyatt (Corporate Carbon), Quinton McCauley / Grant Zorad (Network Insurance Group), Keith Chessell (AIP), Austen Ramage (Martogg), and Marko Ham (Slovenian Consul General).
- Briefing on forest plans for 2025 and beyond.
- Toured the existing forest and saw the AIP trees on the river bed.
- Had a lovely networking event tasting a range of local wines with comments from the winemaker from Impact's friends at Tallagandra Hill Winery.
- The visitors of the Open Day also enjoyed a wonderful dinner at the Gundaroo Pub.



▲ Aleks and the thriving AIP trees

“ *The Impact Forest Open Day was a most enjoyable and interesting event. I now fully recognise Aleks’s vision and passion for the development of this sustainable carbon project. His generosity and the preparation work undertaken Aleks and the Impact team made the whole experience very rewarding. Thank you for the opportunity to be a part of the program and also for being able to see the results of the AIP part of the Impact Forest. It was a privilege to be part of the day, and Helen & I thoroughly enjoyed the experience.* ”

Keith Chessell FAIP



▲ Keith meeting the grown AIP trees



SUSTAINABILITY MATTERS magazine and website provide sustainability-focused professionals with an easy-to-use, readily available source of the latest information that is crucial to help you reach your environmental, social and corporate governance (ESG) goals.



Free
SUBSCRIPTION [HERE](#)



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CELEBRATING 50 YEARS OF INNOVATION AND EXCELLENCE



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PREVIOUS AWARDS

SQUEEZEPAK™ SAUCE BOTTLE WITH 100% RECYCLED FOOD GRADE PLASTICS
PIDA Gold Award (Sustainable Packaging Design), WPO Worldstar (Packaging Materials & Food)

100% rPET PREFORMS & BOTTLES FOR HOMECARE
PIDA Bronze & WPO Worldstar Awarded Jointly with Colgate-Palmolive

LINERLESS CLOSURE FOR OIL BASED DRESSINGS
PIDA High Commendation (Sustainable Packaging Design)

LIGHT WEIGHT FLIP TOP CLOSURES
PIDA High Commendation (Sustainable Packaging Design)

PIDA
AUSTRALASIAN
PACKAGING
INNOVATION & DESIGN
AWARDS 2024
**SUSTAINABLE PACKAGING
RECYCLABILITY INITIATIVE
GOLD WINNER**

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AWARDS 2024
**FOOD PACKAGING
BRONZE WINNER**

MASTERFOODS SQUEEZY PET SAUCE BOTTLES

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AWARDS 2024
**SUSTAINABLE PACKAGING
RECYCLABILITY INITIATIVE
BRONZE WINNER**

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PACKAGING
INNOVATION & DESIGN
AWARDS 2024
**BEVERAGE PACKAGING
BRONZE WINNER**

WELLMAN THERMOCUP™





MARCH 2025

ProPak Vietnam 2025

WHEN: 18 - 20 March 2025

WHERE: Saigon Exhibition & Convention Centre (SECC)
Ho Chi Minh City, Vietnam.

WHAT: ProPak Vietnam 2025 is the most dedicated and international trade event for the rapidly expanding processing and packaging industries in Vietnam and beyond. This annual event is dedicated to technology suppliers involving in the food, drink and pharmaceutical processing and packaging, plus the printing and labelling industries, bringing together thousands of industry leaders and professionals from all segments of the supply chain under one roof. In 2025, ProPak Vietnam will feature a special zone dedicated on DRINK TECHNOLOGY which will showcase the most innovative technologies, equipment, machinery by our international and domestic suppliers.



AIP to Partner - Vietnam Packaging Forum, Training Courses & Stand

PROPAK VIETNAM



Vietnam Packaging Forum 2025

WHEN: 19 March 2025

WHERE: Alongside ProPak Vietnam, Saigon Exhibition & Convention Centre, Ho Chi Minh City.

WHAT: Informa Markets, in partnership with the Australasian Institute of Packaging (AIP), is pleased to advise that it will be launching the inaugural Vietnam Packaging Forum alongside of ProPak Vietnam in 2025.

To be held on the 19th of March the Vietnam Packaging Forum will be local, regional and global speakers to discuss the current state of industry for packaging. The sessions will be discussing Extended Producer Responsibility, Global Packaging Design Standards, Packaging & Packaging Waste Regulations (PPWR), Global Best Practices in Sustainable Packaging & Save Food Packaging, new advancements in recyclable materials and technologies, how to design to be recycle ready, fibre packaging alternatives, mono material design and more. The one day Vietnam Packaging Forum will have simultaneous translation – English & Vietnamese – and all attendees will attain a Certificate of Attendance and points towards the Certified Packaging Professional (CPP) designation. Make sure that you have saved the date the 19th of March in your calendar for this not-to-be-missed forum for the region.

To be held alongside
PROPAK VIETNAM



Global Brands, Local Solutions
for Filling & Packaging Machinery
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FEATURING:
Simultaneous
Translation -
Vietnamese
& English

Wednesday 19 March 2025

<https://propakvietnam.com>

9:15 am arrival

Session One: Global Sustainability Packaging Updates – 9:30 am to 11:00 am

Global, Regional & Local State of Industry updates on sustainability, packaging & recycling regulations and new design standards such as Extended Producer Responsibility (EPR)



Nerida Kelton FAIP

Vice President Sustainability & Save Food
World Packaging Organisation (WPO)



Charlotte Neumair

Team Lead Circularity
Circular Analytics



LTC Joseph Ross Jocson

President
Asian Packaging Federation (APF)



Ngan Nguyen

Member of Science and Technology Committee
Vietnam Packaging Association



Prof Pierre Pienaar MSc, FAIP, FIPSA, CPPL

Education Director
Australasian Institute of Packaging (AIP)

Session Two: Sustainable Food Systems – 11:05 am to 12:00 noon

Sustainable Food Systems, Save Food Packaging & the role that packaging plays in minimising food loss & waste



Thao Thi Thanh Le

Country Representative
UNIDO Viet Nam Country Office



Nerida Kelton FAIP

Executive Director
Australasian Institute of Packaging (AIP)



Huangyi Chen

Sustainability Manager, APAC South
SIG Group

LUNCH 12:00 noon to 12:55 pm

Session Three: Regional Fibre Packaging Updates – 1:00 pm to 2:00 pm

The future of sustainability through forestry certifications, new trends in fibre, paper, labelling, stocks & adhesives



Nguyen Hoang Tiep

Vice Director
Vietnam Forest Certification Office



Nguyễn Thị Đoàn Thanh

Country Manager
UPM Raflatac Vietnam



Tien-Thinh Nguyen (Tim)

Head of Business – Adhesive Packaging Unit
Henkel Vietnam

Session Four: Sustainable Material & Packaging Trends – 2:05 pm to 3:00 pm

Sustainable Packaging Material trends, new recycle ready innovations, materials & updates



Groragree Srisooksomwong

Tetra Recart Business Development Manager
Tetra Pak, APAC



Thu PhungDiepKim

Sales Director
Tetra Pak, Vietnam



Patinya Silsupadol

Head of Sustainability
Tetra Pak, Thailand & Vietnam



Jayant R. Kadu

Manager (Marketing) Functional Materials Division
Mitsui Chemicals

Session Five: Global Smart Packaging Updates – 3:05 pm to 4:20 pm

Active & Intelligent Packaging: The latest state of industry updates in digitalisation, serialisation, tracking & trace



KOENIG & BAUER

Thomas Vollmuth

Head of Brand Owner Management & Market Activation Connected Packaging
Koenig & Bauer AG



Vikas Jain

Founder & CEO
Acviss Technologies



Thomas Himmelrich

Principal Partner
Swiss-Bridge



Surendra Soni

Sector Marketing Director, Asia Pacific
(SEE) Sealed Air

MARCH 2025

AIP ProPak Vietnam 2025 Mini Training Courses x2

WHEN: 20 March 2025

WHERE: ProPak Vietnam, Saigon Exhibition & Convention Centre, Ho Chi Minh City

WHAT: The AIP will be offering not one, but two globally recognised mini training courses at ProPak Vietnam. All attendees will receive a Certificate of Attendance and also 6 CPD points towards attaining the global Certified Packaging Professional (CPP) designation.

FEATURING:
Simultaneous
Translation -
Vietnamese
& English

To be held alongside

**PROPAK
VIETNAM**

**INCLUDES BEST
PRACTICE EXAMPLES**



Mini Training Course 1: Sustainable Packaging Design Guidelines

FREE TO ATTEND

WHEN: 20 March 2025, 10.15 am to 12.45 pm

WHERE: ProPak Vietnam, Saigon Exhibition & Convention Centre, Ho Chi Minh City

WHAT: The introduction to Sustainable Packaging Design Guidelines will enable companies to deep-dive into their existing and new packaging development processes to ensure that the business is reducing the environmental footprint of all packaging where possible, and at the same time meeting global and local food waste and packaging waste targets.

The Sustainable Packaging Guidelines (SPGs) have been established to assist the design and manufacture of packaging that meets the sometimes conflicting demands of the market, consumer protection and the environment. Sustainable Packaging ultimately ensures that the design provides the lowest possible environmental impact compared to existing or conventional packaging. Sometimes achieving the lowest possible environmental impact can be challenging, particularly when balancing various environmental criteria with other functional and commercial considerations. The mini training course will work through the 10 Sustainable Packaging Guidelines and showcase award-winning best practice examples from across the globe.

LECTURER:



Ralph Moyle FAIP, CPP
Education Coordinator
AIP



Mini Training Course 2: Sustainable Food Packaging Design Guidelines

FREE TO ATTEND

WHEN: 20 March 2025, 1.30 pm to 4.00 pm

WHERE: ProPak Vietnam, Saigon Exhibition & Convention Centre, Ho Chi Minh City

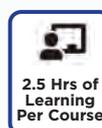
WHAT: Does your business actively design packaging to minimise food loss & waste? What design criteria are your packaging engineers and designers using? This mini training course will not only help set the scene on food waste globally and locally, but it will also help you to redesign your packaging to minimise food loss & waste.

The Sustainable Food Packaging design training course will provide the detailed guidelines, criteria, research and checklists to arm packaging technologists, designers, innovation teams, sustainability & environmental teams, sales, business development, design agencies, consultants, procurement and marketing & communications departments with the tools to integrate the roadmap into their product-packaging design. The outcomes from this course will include more innovative and intuitive packaging that can minimise food loss and waste all the way to the household and ultimately lower environmental impacts across the value chain.

LECTURER:



Nerida Kelton FAIP
Executive Director
AIP



PROPAK
VIETNAM

Co-located Event
DRINK  **TECH**

THE 18TH INTERNATIONAL
PROCESSING & PACKAGING

EXHIBITION AND CONFERENCE
FOR VIETNAM

 18 - 20.3.2025 |  SECC, HCMC, VIETNAM



THE INTERNATIONAL
BEVERAGE TECHNOLOGY
EXHIBITION & CONFERENCE FOR VIETNAM



REGISTER TO VISIT 



VINP  **S**



Australasian
Institute
of Packaging

2025

5th AIP State of Industry Webinar Product Stewardship & Away from Home Collection

WHEN: **DATE COMING SOON**

WHERE: On-line via Zoom

WHAT: **The European Union Packaging & Packaging Waste Regulation (PPWR) officially entered into force on 11 February 2025, replacing the Packaging Directive (Directive 94/62/EC).**



The Packaging & Packaging Waste Regulation (PPWR) aims to:

- **Reduce packaging waste by 15% per person** in each Member State by 2040, compared to 2018 levels. This will be achieved, for example, by cutting down on unnecessary packaging, especially single-use and overpackaged items;
- **Make packaging fully recyclable by 2030**, with specific rules and criteria to enhance recyclability of different materials;
- **Promote reuse or refill** by requiring companies to offer a portion of their products, such as takeaway drinks and meals, in reusable or refillable packaging; and
- **Standardise packaging formats and improve labelling of reusable packaging** making it easier for consumers to make more sustainable choices.



In addition, there will be eco-modulated Extended Producer Responsibility (EPR) fees based on recyclability. These rules and targets apply to all packaged products sold in the EU.

If you export your products to Europe then you need to know about the PPWR.

This webinar will provide an update on the PPWR and enable attendees to walk away with a basic toolkit for implementation and next steps. Circular Analytics are one of the leading experts in PPWR for packaging designers and technologists so this is a not-to-be-missed webinar.

By attending the Packaging and Packaging Waste Regulation (PPWR) Webinar you will:

- **Be introduced to the PPWR regulatory framework and its key provisions.**
- **Learn about the core objectives, timelines, and compliance milestones.**
- **Better understand how to adopt the PPWR – key actions for brands, suppliers, and manufacturers.**
- **Navigate reporting requirements.**

SPEAKERS:



Lina Wimmer
Senior Consultant
Circular Analytics



Charlotte Neumair
Team Lead Circularity
Circular Analytics

MAY 2025

2025 AIP Annual General Meeting - Hybrid

WHEN: **5 May 2025, 5.00 pm - 6.00 pm AEDT**

WHERE: In person at the Sofitel Wentworth Sydney, NSW, Australia or On-line via Zoom.

WHAT: Register your attendance at the 2025 Australian Institute of Packaging Annual General Meeting no later than 29th of April.

**CALLING ALL
AIP MEMBERS**



MAY 2025

2025 Australasian Packaging Conference



REIMAGINE Packaging Design

**Australasian Packaging
Conference 6-7 May 2025**
Sofitel Wentworth Sydney

Save THE Date **6 May 2025**

2025 AUSTRALASIAN PACKAGING INNOVATION & DESIGN (PIDA) AWARDS CEREMONY

Sofitel Wentworth, Sydney, New South Wales, Australia



**Calling all SMEs: New training
course developed by the AIP:
The Australasian Recycling Label –
benefits for businesses and products.**

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REIMAGINE Packaging Design



The Australasian Institute of Packaging (AIP) is currently at the planning stage of the 2025 AIP Australasian Packaging Conference that will be held at the Sofitel Sydney Wentworth, New South Wales on the 6th & 7th of May 2025.

The 2025 AIP Australasian Packaging Conference will be designed to deliver a two-day educational program that will cover a broad range of topics relating to the theme Reimagine Packaging Design. Having served the industry for over 3 decades this two-day event is the only industry-led packaging conference that has been tailored to bring together packaging professionals from across Australia and New Zealand.

The Australasian Packaging Innovation & Design (PIDA) Awards will also be held alongside of the conference on the 6th of May.



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REIMAGINE Packaging Design

**Australasian Packaging
Conference 6-7 May 2025**
Sofitel Wentworth Sydney



JUST SOME OF THE SPEAKERS



Natassia Nicolao Grace
Founder
Conserving Beauty



Alberto Peixeiro MAIP
R&D Packaging Director
The Arnott's Group



Kate Baker
General Manager – Circular Economy & Sustainability
Visy



Dr Kishan Singh CPP
Chief Executive Officer
MetPac South Africa



Olivia Tyler
Chief People & Sustainability Officer
IVE Group



Alistair Sayers FAIP
Senior General Manager
Suntory



Dr Shira Rosen MAIP, CPP
Chairperson
Israel Packaging Institute



Rocky Pairunan
NPAP Manager/Ocean & Plastic Waste Manager
WRI Indonesia



Liza Vernalls MAIP
Packaging Innovation Manager
Yates



Kellie Northwood
Chief Executive Officer
Visual Media Association



John McKew
National Executive Officer
Australian Organics Recycling Association



Didi Gan
Managing Director
N&E Innovations



Boris Munster
Managing Director
TetraPak Oceania



Huangyi Chen
Sustainability Manager, APAC South
SIG Group



Darren Thorpe
Managing Director
APR Plastics



Belinda Chellingworth
Director & Principal Consultant
BC Consulting



Bryan McKay FAIP
Head of Packaging
Woolworths Group



Alison Appleby
Packaging Sustainability Specialist
Ecosurety

You are Invited to Attend the



2025 AUSTRALASIAN PACKAGING INNOVATION & DESIGN (PIDA) AWARDS – Gala Dinner –



to be held on the 6th of May 2025
at the Sofitel Wentworth Sydney, New South Wales, Australia



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MAY 2025

2025 WorldStar Global Packaging Awards Ceremony

WHEN: 30 May 2025

WHERE: I-Pack Ima, Milan Italy.

WHAT: Australia and New Zealand winners will be attending the 2025 WorldStar Packaging award ceremony on 30 May 2025 in Milano Italy during the IPACK IMA Packaging Show. At the same occasion, WPO will announce the winners for the special categories – President’s Award, Sustainability, Marketing, and Packaging that Saves Food.

18 ANZ WorldStar Awards to be collected



JUNE 2025

ProPak Asia 2025

WHEN: 11 - 14 June 2025

WHERE: Bangkok, Thailand.

WHAT: ProPak Asia is Asia's Number One international trade event for Processing & Packaging Technology. ProPak Asia truly is the 'Must-Attend' industry event in Asia for Asia, as quality and variety of products increase and expand, and productivity of operations and manufacturing standards are driven higher by consumer demands and new automation and technological advances, which will be presented at the show.

AIP to Partner - Global Packaging Forum, Training Courses, Workshops, PIDA showcase & Stand



2025 Global Packaging Forum: 7th edition

WHEN: 11 June 2025

WHERE: Alongside ProPak Asia 2025, Bangkok, Thailand.

WHAT: The AIP, in conjunction with Informa Markets, will be running the seventh Global Packaging Forum as an in-person event during ProPak Asia 2025. The pinnacle packaging forum at ProPak Asia will bring together global and regional packaging experts to discuss the future of sustainable packaging design, global packaging design standards, and the roadmap for developing a strong circular economy of packaging across the world.

FREE TO ATTEND



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¹ Proven technology claim based on IT Strategies Digital Packaging 2022 report, which identifies HP as the market leader in Flexible Packaging with more than 90% share of installations.



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JUNE 2025

AIP 2x Mini Training Courses

WHEN: 12 June 2025

WHERE: Alongside ProPak Asia 2025, Bangkok, Thailand.

WHAT: 1. Introduction to Corrugate and Cartonboard
2. TBA

FREE TO ATTEND

To be held alongside

**PROPAK
ASIA**

Mini Training Course 1: Introduction to Corrugated Packaging

WHEN: 12 June 2025

WHERE: Alongside ProPak Asia 2025, Bangkok, Thailand

WHAT: As we live our lives, whether at home, at work, at school or at play; we need things to make things happen. As such, food, clothing, toys and tools are nearly always sent packed and protected from the manufacturer to the user in some form of corrugated packaging. For more than a century it has been a significant packaging format with ever evolving solutions that meet the changing needs of suppliers and customers alike.

In this introduction to corrugated packaging course, participants will get an overview of materials used and manufacturing processes employed in the creation of corrugated solutions of various types of packaging. From strawberry punnets to bulk chilled seafood packs; from shelf ready display shipper to merchandising stand, the humble corrugated box has evolved stretching the imaginations of artists and engineers alike.

It is through that constant evolution of corrugated solutions that greater efficiencies can be achieved not only in terms of packaging costs but also time, energy, cooling, ripening and recyclability. For corrugated is a total supply chain solution and one that has always worked to deliver greater sustainability of this generation and the next.

Objectives:

Through this course, participants will gain an understanding of the following:

- **How corrugated can be engineered to deliver both traditional and emerging market needs around product protection, presentation and cost management.**
- **How different papers and materials used in corrugated packaging can create options to assist future projects.**
- **The corrugating process with it's opportunities to create different board structures.**
- **The various conversion equipment available and style options of packaging produced.**
- **Different printing processes and substrate requirements to deliver the right market presence.**

The course explores numerous areas of packaging and supply chain technology that are key to engineering corrugated solutions for success and avoidance of costly errors. Regulatory compliance, industry standards and packaging specification knowledge are all part of getting your packaging right from the start. Finally, the course will look at sustainability in the real world and how corrugated packaging is playing a leading role in the delivery of responsible packaging for the generations to come.

Who should attend:

This course has been designed to offer a general introduction to corrugated packaging for people involved with the selection, acquisition and design of corrugated packaging for their products as well as people involved in sales and retail. As the course offers insight into the materials and process options involved, showcases better choices, helps participants understand limitations and illustrate how to reduce their total packaging and supply chain spend; the course will offer something to anyone wishing to improve their corrugated packaging experience.

LECTURER:



George Ganzenmuller Dip.Pkg.Tech. FAIP, CPP
AIP Education Team



AIP Workshops

WHEN: 13 June 2025

WHERE: Alongside ProPak Asia 2025, Bangkok, Thailand.

WHAT: The AIP will be running two free workshops discussing paper and fibre alternatives and the second workshop will be on the latest trends and innovations in plastic packaging: soft and rigid.



To be held alongside

**PROPAK
ASIA**

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for free



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PROPAK ASIA

11-14 JUNE 2025
BITEC, Bangkok, Thailand

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Sustainability / Our Efforts Recognised:



Event Sustainability
Standard:



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11-14 June 2025

BITEC - Bangkok, Thailand



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innovate.

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- Delegates may be eligible for complimentary accommodation for a seamless experience. Enquire today!

FoodTech QLD 2025

AIP to Partner



WHEN: **19 - 20 June 2025**

WHERE: GCCEC, Gold Coast, Queensland.

WHAT: In 2025, FoodTech Qld will bring together the most innovative food manufacturing solutions into one destination event on the beautiful Gold Coast. Explore new food processing equipment, discover latest advancements in packaging machinery and be inspired by leading industry experts.

AIP FoodTech QLD Mini Training Courses x2

To be held alongside



WHEN: **19 June 2025**

WHERE: Alongside FoodTech Qld, GCCEC, Gold Coast, Queensland.

WHAT: The AIP will be offering not one, but two globally recognised mini training courses at FoodTech Qld. All attendees will receive a Certificate of Attendance and also 6 CPD points towards attaining the global Certified Packaging Professional (CPP) designation.

Mini Training Course 1: The Future of Flexible Packaging

WHEN: **19 June 2025**

WHERE: Alongside FoodTech Qld, GCCEC, Gold Coast, Queensland.

WHAT: With global focus still pointed heavily at curbing plastic waste (and plastic packaging waste in particular), the future of flexible packaging is multi-faceted and diverse- just like this mini course.

Attendees will be presented with an overview of the industry and what is driving changes in the category both locally and abroad, including considerations surrounding food waste, emissions, legislation, and on-pack labelling requirements.

The capabilities of industry to balance function and form as we transition towards mandated pack design standards will be discussed, along with the need for a holistic approach to sustainability in flexible formats. Various flexible packaging pathways will be explored, including mono-polymer/recyclable materials, compostables, and the use of recycled content. Materials discussion will also include the opportunities that exist in the ever-increasing fibre space.

The course will also provide an overview of various collection and processing systems for soft plastic waste, including both kerbside and take-back models, as well as a review of the capabilities and limitations of both mechanical and advanced recycling processes. This will include discussion surrounding ongoing challenges with the recycling of soft plastics, and how the redesign of flexible formats will drive solutions in this space.

Finally, the course covers the collaborative efforts of industry for success in the realm of flexible packaging, and the on-going investment into Innovation and R&D that will see the category continue to be valuable to brands, customers, and our future.

Objectives:

- To understand the important role that flexible packaging plays in the supply chain.
- To learn about the various flexible packaging materials that can be utilised for more sustainable outcomes.
- To understand the key tailwinds driving the flexible packaging industry and the relevant obligations of brand owners and packaging suppliers in the short-medium term.
- To understand the challenges and opportunities that exist with the recycling and processing of soft plastics.
- To discover the vast resources available to brand owners and suppliers to support them through the ever-changing landscape of flexible packaging.



LECTURER:



Joe Foster FAIP
Chief Executive Officer
Close the Loop Group



JUNE 2025

AIP FoodTech PackTech Mini Training Courses x2

WHEN: **19 June 2025**

WHERE: Alongside FoodTech Qld, GCCEC, Gold Coast, Queensland.

WHAT: The AIP will be offering not one, but two globally recognised mini training courses at FoodTech Qld. All attendees will receive a Certificate of Attendance and also 6 CPD points towards attaining the global Certified Packaging Professional (CPP) designation.

To be held alongside



Mini Training Course 2: Introduction to Corrugated Packaging

WHEN: **19 June 2025**

WHERE: Alongside FoodTech Qld, GCCEC, Gold Coast, Queensland.

WHAT: As we live our lives, whether at home, at work, at school or at play; we need things to make things happen. As such, food, clothing, toys and tools are nearly always sent packed and protected from the manufacturer to the user in some form of corrugated packaging. For more than a century it has been a significant packaging format with ever evolving solutions that meet the changing needs of suppliers and customers alike.

In this introduction to corrugated packaging course, participants will get an overview of materials used and manufacturing processes employed in the creation of corrugated solutions of various types of packaging. From strawberry punnets to bulk chilled seafood packs; from shelf ready display shipper to merchandising stand, the humble corrugated box has evolved stretching the imaginations of artists and engineers alike.

It is through that constant evolution of corrugated solutions that greater efficiencies can be achieved not only in terms of packaging costs but also time, energy, cooling, ripening and recyclability. For corrugated is a total supply chain solution and one that has always worked to deliver greater sustainability of this generation and the next.

Objectives:

Through this course, participants will gain an understanding of the following:

- **How corrugated can be engineered to deliver both traditional and emerging market needs around product protection, presentation and cost management.**
- **How different papers and materials used in corrugated packaging can create options to assist future projects.**
- **The corrugating process with it's opportunities to create different board structures.**
- **The various conversion equipment available and style options of packaging produced.**
- **Different printing processes and substrate requirements to deliver the right market presence.**

The course explores numerous areas of packaging and supply chain technology that are key to engineering corrugated solutions for success and avoidance of costly errors. Regulatory compliance, industry standards and packaging specification knowledge are all part of getting your packaging right from the start. Finally, the course will look at sustainability in the real world and how corrugated packaging is playing a leading role in the delivery of responsible packaging for the generations to come.

Who should attend:

This course has been designed to offer a general introduction to corrugated packaging for people involved with the selection, acquisition and design of corrugated packaging for their products as well as people involved in sales and retail. As the course offers insight into the materials and process options involved, showcases better choices, helps participants understand limitations and illustrate how to reduce their total packaging and supply chain spend; the course will offer something to anyone wishing to improve their corrugated packaging experience.

LECTURER:



George Ganzenmuller Dip.Pkg.Tech. FAIP, CPP
AIP Education Team



FoodTech Qld

19-20 June 2025

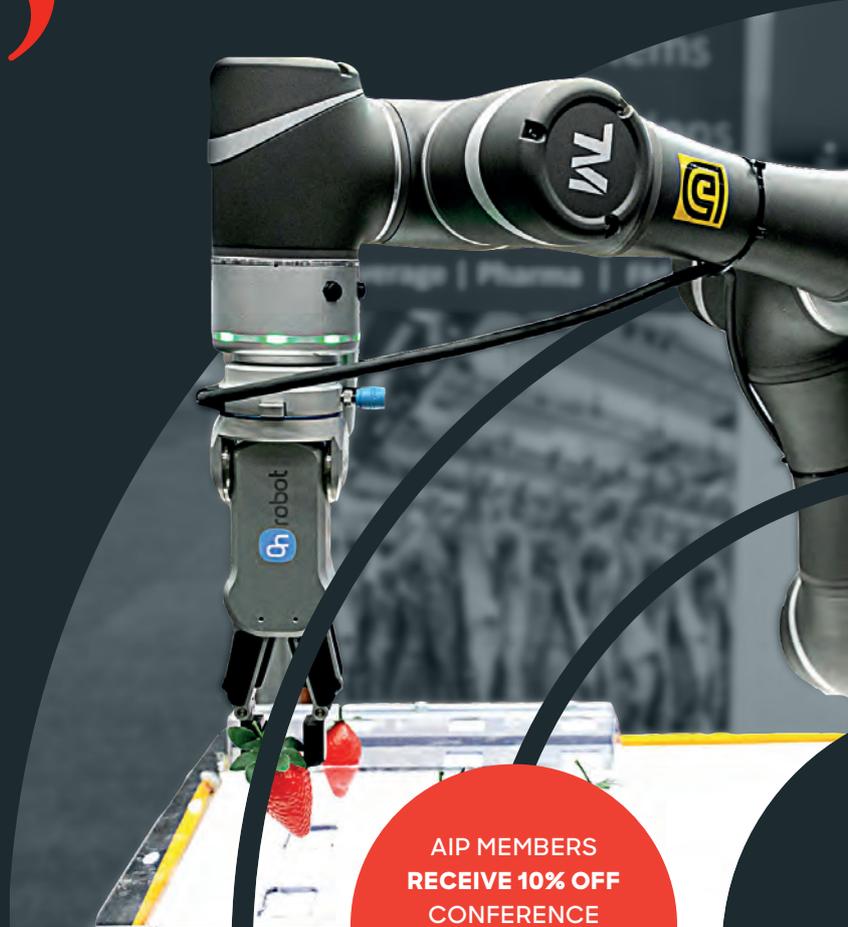
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AUGUST 2025

ProPak Indonesia 2025

WHEN: 27 - 29 August 2025

WHERE: Jakarta, Indonesia.

WHAT: ProPak Indonesia is the leading international processing and packaging trade event in Indonesia for Processing & Packaging technologies. Powered by ProPak Asia, ProPak Indonesia is part of the event series taking part in the region showcasing a comprehensive array of innovative products to a thriving and expanding local market in Indonesia. It is the centerpiece where market trends converge, and industry networking evolve to valuable customer insight. ProPak Indonesia is the 'must-attend' processing and packaging event in Indonesia delivering an industry-focused platform connecting worldwide suppliers to both local and regional buyers in the food & beverage, consumer & personal goods, and pharmaceutical industrial sectors.



AIP to Partner - Indonesian Packaging Forum & Stand



Indonesian Packaging Forum #1

FREE TO ATTEND

Simultaneous translation

WHEN: 27 August 2025

WHERE: ProPak Indonesia, JIExpo Kemayoran, Jakarta.

WHAT: The AIP will be running the 2nd Indonesian Packaging Forum in partnership with Pamerindo over two days. This forum will bring together global and local speakers to discuss a wide range of packaging topics.



Indonesian Packaging Forum #2

WHEN: 28 August 2025

WHERE: ProPak Indonesia, JIExpo Kemayoran, Jakarta

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SEPTEMBER 2025

Foodtech Packtech 2025

WHEN: 2-4 September 2025

WHERE: Auckland Showgrounds.

WHAT: Foodtech Packtech (FTPT) is New Zealand's largest food manufacturing, packaging and processing technology trade show. Running strong for over 20 years this free to attend event brings industry professionals and decision makers together providing a forum for education, discussion and the sharing of knowledge and expertise, critical in the sustainability and growth of the industry.

Held only once every two years FTPT is a must attend event providing visitors with the opportunity to come face-to-face with the experts and discover the freshest ideas, latest technologies and the newest developments entering the F&B manufacturing and packaging technology industries.



Featuring the Materials Handling & Logistics Expo, the event will attract 250+ local and international exhibiting companies and some 4,500+ qualified visitors – a must attend event for anyone involved in one of New Zealand's fastest growing industry sectors.

Looking to exhibit? We are excited to announce you can now book your Foodtech Packtech exhibitor stand through the AIP. **Support the industry and AIP by contacting Nerida Kelton** +61 (0) 7 3278 4490 / nerida@aipack.com.au



Foodtech Packtech 2025 Packaging Forum

WHEN: 2 September 2025

WHERE: Auckland Showgrounds.

WHAT: The AIP will be running a series of packaging sessions which will be designed as panel discussions covering a broad range of topics.

To be held alongside



AIP Mini Training Courses

WHEN: 4 September 2025

WHERE: Auckland Showgrounds.

WHAT: The AIP will be running 2x mini training courses alongside of FoodTech PackTech.

To be held alongside



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New Zealand's premier trade exhibition for the food & beverage manufacturing, packing and supply chain industries

2 – 4 September 2025 | Auckland Showgrounds

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foodtechpacktech.co.nz



OCTOBER 2025

Japan Pack 2025

WHEN: 7-10 October 2025

WHERE: Tokyo Big Sight East Exhibition Hall (Koto-ku, Tokyo).

WHAT: JAPAN PACK is Japan's leading biennial packaging industry exhibition, which has been held 34 times since the first exhibition was held in 1964. The latest solutions, innovations, and trends related to production lines from major Japanese packaging machinery manufacturers and companies from Japan and abroad will be gathered under one roof.

By matching the various issues faced by stakeholders with solutions to those issues, we create new values, such as improved productivity and promotion of sustainability, as well as develop new business initiatives. As one of Japan's leading packaging trade shows, JAPAN PACK continues to be highly anticipated by the packaging and related industries.



JAPAN PACK 2025



NOVEMBER 2025

swop2025

WHEN: 25-27 November 2025

WHERE: Shanghai New International Expo Centre (SNIEC), China

WHAT: swop is the essential event for the food, beverage, confectionery, bakery, pharmaceutical, cosmetics, non-food and industrial goods sectors. No other trade fair in China represents the entire supply chain. And at no other trade fair in China does the packaging industry provide all industry sectors with tailored solutions and innovative designs based on such a variety of materials.



PROCESSING & PACKAGING



DECEMBER 2025

pacprocess 2025

WHEN: 9-11 December 2025

WHERE: Egypt International Exhibition Centre, Cairo, Egypt.

WHAT: The International Exhibition for Processing & Packaging in the Middle East and Africa.

- Addresses the requirements of the food, beverages, confectionery, bakery, pharmaceuticals, cosmetics, non-food, and industrial goods sectors in the Middle East and Africa region.
- Brings together local and international industry stakeholders from across the entire value chain.
- Capitalises on mega opportunities in one of the major economic hubs in North Africa; also serving as the gateway to regional markets.



pacprocess

PROCESSING & PACKAGING

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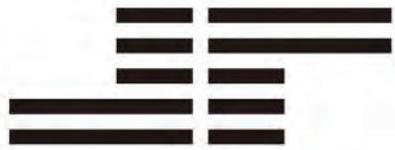
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JAPAN PACK 2025

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Overcoming various challenges and developing sustainably to enrich “people and the future”

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CIRCULAR ECONOMY

QUALITY CONTROL

Date

2025.10.7 (Tue.) ~ **10.10** (Fri.) 10:00~17:00

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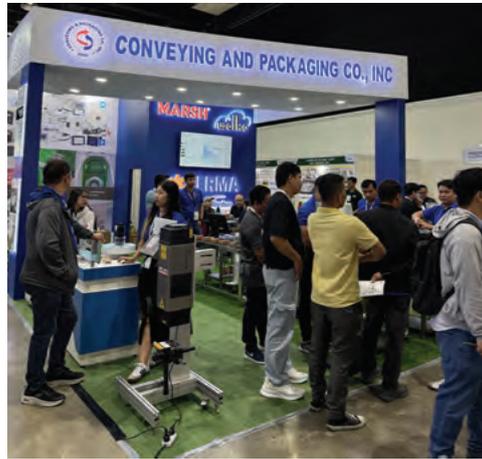
ballanddoggett.com.au

AIP contribution to ProPak Philippines a huge success

As a part of its commitment to the Asean region, the AIP headed back to ProPak Philippines in February with three educational offerings; the 5th edition of the annual Philippines Packaging Forum and two mini training courses. In addition the AIP showcased, for the first time, winners from the latest round of the Australasian Packaging Innovation & Design (PIDA) awards and had a stand at the show.









The 6th International Processing and Packaging Trade Event for the Philippines

PROPAK PHILIPPINES

4-6 FEBRUARY 2026

WORLD TRADE CENTER METRO MANILA,
PASAY CITY, PHILIPPINES



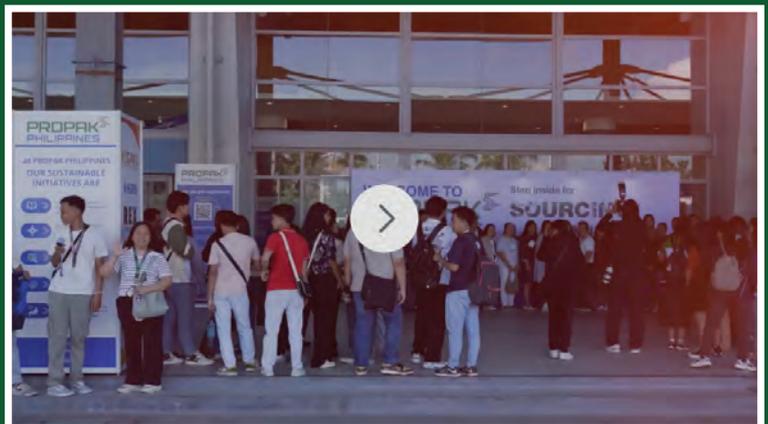
The Premier Processing and Packaging Event for the Philippines

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Organized by **informa markets**

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Click here to watch the video of another amazing day at ProPak Philippines 2025!



160 attendees attended the 5th edition of the annual Philippines Packaging Forum where 17x local, regional and global packaging experts from the World Packaging Organisation (WPO), the AIP, the Asian Packaging Federation (APF), United Nations Industrial Development Organisation (UNIDO), the Active & Intelligent Packaging Industry Association (AIPIA), the Packaging Institute of Philippines (PIP), San Miguel Yamamura, Amcor Flexibles, GSI Philippines, PEFC Asia-Pacific, UPM Raflatac, Mitsui Chemicals, Tetra Pak, Futamura Australia, Nanolabs and Sealed Air.

Topics discussed included Sustainable Packaging design, finding the balance between packaging waste and food waste, the Circular economy for packaging, global and regional packaging design standards,

trends and innovations for mono material packaging, recycled content and recycle-ready packaging, the shift towards alternative fibre materials that are recyclable, local and global regulations that are changing the landscape of packaging design including Extended Producer Responsibility, eco-modulation and mandated design standards, the role that packaging plays in minimising food loss and waste, why data is key to new regulations and more.

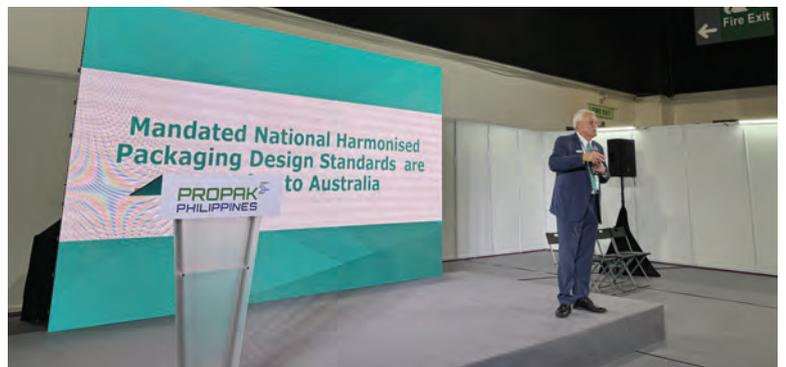
The Philippines Packaging Forum is supported each year by the Australasian Institute of Packaging (AIP), Informa Markets, the Philippines Institute of Packaging (PIP), the Asian Packaging Federation (APF), the World Packaging Organisation (WPO) and the Active & Intelligent Packaging Association (AIPIA).











The AIP also ran two mini training courses alongside of ProPak Philippines. The first course was an Introduction to Packaging specifications and the second was an Introduction to the Cold Supply Chain. The lecturer for both training courses was Prof Pierre Pienaar MSc FAIP, FIPSA, CPPL, Education Director of the AIP. Over 35 people attended the two courses and the groups were engaged and eager to learn more about the topics. A number of students from the Diploma in Packaging Engineering degree at the Central Philippines University also attended the courses.







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▲ Central Philippines University students



▲ Central Philippines University students

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- Compostable**
Organic: Food waste that break down into nutrient-rich soil when composted.





Sustainable Linerless Labelling



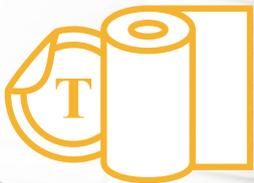
Product Identification



Process Automation



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- Less material consumption (No label feed or waste stripping)
- Avoidance of torn backing paper
- Variable label length
- Free from silicone
- Less warehousing space



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AIP PIDA Showcase

One of the busiest areas for the three day tradeshow was the Australasian Packaging Innovation & Design (PIDA) awards showcased where the AIP displayed:

- **Koor - Jean-Francois Roiron**
- **Naked Rivals, Deli Cuts - Don Smallgoods**
- **Whistler - Avian Intelligence Birdfood Range for Fibrecycle - Zipform Packaging**
- **Sealed Air Personalised Smart Pouch - Sealed Air New Zealand**
- **Premium Grapes Paper Bunch Bag - Costa Group + The Packaging Hippiie,**
- **Amorette Premium Mandarins Paper Bag - Costa Group + The Packaging Hippiie**
- **Thermocup™ - Wellman Packaging**
- **Masterfoods Squeezy PET Sauce Bottles - Wellman Packaging + Mars Food**

- **Green Action® Dishwashing Liquid 500ml - TrendPac**
- **Pad-Free rPET Trays with 'Leave Attached' Film for Kerbside Recycling - Pact Group + Woolworths + Hilton Foods + Cleanaway**
- **Maggi Mug Noodles 4 Pack - Chicken & Beef Flavour - Nestlé Australia**
- **Don Smallgoods 100% rPET Tray - Verix + Martogg Group**
- **Dutch Cream Potatoes Red Gem - Red Gem Packers & Growers + The Packaging Hippiie**

Visitors to the show were extremely interested in finding out more about each of the winners and the AIP team were very busy answering all of the questions.





Dutch Cream Potatoes Red Gem
Red Gem Packers & Growers + The Packaging Hippie

PIDA 2024 SAVE FOOD PACKAGING BRONZE WINNER

- Easy opening and reclosing.
- Unique popcorn box closing mechanism.
- The box creates a flume-like entry when potatoes are dispensed.
- Potatoes stay in a dark, cool environment.
- Storage instructions to extend shelf life.
- Extends shelf life & preserves product.
- FSC certified recyclable pack.

AIP 2024 Sustainable Packaging Award Winner

WORLDSTAR 2024 FOOD PACKAGING AWARDS BRONZE WINNER

Premium Grapes Paper Bunch Bag
Costa Group + The Packaging Hippie

PIDA 2024 MARKETING DESIGN GOLD WINNER

- Fibre transition from plastic.
- Paper-based mesh window.
- Kerbside Recyclable mono material.
- Withstands cold chain & humidity.
- Reduces Single Use Plastic.
- On-pack '100% plastic-free' message.

AIP 2024 Sustainable Packaging Award Winner

WORLDSTAR 2024 FOOD PACKAGING AWARDS GOLD WINNER

Sealed Air Personalised Smart Pouch
Sealed Air New Zealand

PIDA 2024 LABELLING & DECORATION SILVER WINNER

- Customised connection between brand & consumer.
- Personalised digitally printed graphics.
- Smart QR code digital experience.
- Mono Material pack with resealable feature.
- QR code shares disposal information.

AIP 2024 Sustainable Packaging Award Winner

WORLDSTAR 2024 FOOD PACKAGING AWARDS SILVER WINNER

Naked Rivals

PIDA 2024 SAVE FOOD PACKAGING SILVER WINNER

- No food waste.
- Uses Australian produce fruit.
- 100% Lemon & Lime Juice.
- Saves imperfect fruit from landfill.
- Easy peel film & tray to pop out cubes.
- Half a lemon or lime in every cube.
- Bespoke recyclable rPET tray.
- Tamper proof packaging.

AIP 2024 Sustainable Packaging Award Winner

WORLDSTAR 2024 FOOD PACKAGING AWARDS SILVER WINNER

Whistler - Avian Intelligence Birdfood Range for Fibre/Recycle Zipform Packaging

PIDA 2024 LABELLING & DECORATION GOLD WINNER

PIDA 2024 DOMESTIC & HOUSEHOLD SILVER WINNER

- Category-first linear formed composite pack.
- Non-round shaped rigid composite pack.
- 100% fibre content.
- 100% PCR Consumer recycled content.
- Kerbside recyclable in Australia.
- Meets ANZ pulpability thresholds for recyclability.
- Australian Recyclable Label (ARL) on Pack for consumer disposal.

AIP 2024 Sustainable Packaging Award Winner

WORLDSTAR 2024 FOOD PACKAGING AWARDS GOLD WINNER

Deli Cuts Don Smallgoods

PIDA 2024 FOOD PACKAGING BRONZE WINNER

PIDA 2024 SAVE FOOD PACKAGING GOLD WINNER

- Innovative flow wrapped (envelope pack) with reseal functionality.
- Secondary seal and reseal functionality is secured on the reverse.
- Resealable with clear instructions on how to open and close.
- Does not compromise food quality and freshness.
- Removes the need to decant.
- Uses 50% less plastic.
- Australian Recycling Labels (ARL) for easy disposal (Check locally recyclable).

AIP 2024 Sustainable Packaging Award Winner

WORLDSTAR 2024 FOOD PACKAGING AWARDS BRONZE WINNER

Koor
Jean-Francois Roiron

PIDA 2024 FOOD PACKAGING GOLD WINNER

PIDA 2024 DOMESTIC & HOUSEHOLD GOLD WINNER

- Revolutionises food storage.
- Refillable & Reusable.
- Hinged plunger that folds onto the barrel.
- A cap that closes in seconds.
- Withstands multiple uses.
- Eliminates single use plastics.

AIP 2024 Sustainable Packaging Award Winner

WORLDSTAR 2024 FOOD PACKAGING AWARDS GOLD WINNER

Masterfoods Squeezy PET Sauce Bottles
Wellman Packaging + Mars Food

PIDA 2024 SUSTAINABLE PACKAGING RECYCLABILITY INITIATIVE GOLD WINNER

- 100% recycled PCR rPET.
- Bottle weights save 15.5g or 38.75% less for a 500mL PET.
- Save 4.5g or 20.45% less for the 250mL PET.
- Saving of 18% in plastic used to produce bottle.
- Extreme lightweighting saving over 38% plastic in the 500mL PET bottle vs LDPE predecessor.
- 100% recyclable with Australian Recycling Label (ARL) on pack.

AIP 2024 Sustainable Packaging Award Winner

WORLDSTAR 2024 FOOD PACKAGING AWARDS GOLD WINNER

Amorette Premium Mandarins Paper Bag
Costa Group + The Packaging Hippie

PIDA 2024 FOOD PACKAGING SILVER WINNER

- Transition to Fibre Alternative.
- Premium Mandarins Paper Bag.
- Withstands cold chain & humidity.
- Paper-based mesh window.
- Sealed top for food safety.
- Recycled Content.
- Kerbside recyclable materials.

AIP 2024 Sustainable Packaging Award Winner

WORLDSTAR 2024 FOOD PACKAGING AWARDS SILVER WINNER



MASTER OF FOOD & PACKAGING INNOVATION

The Master of Food and Packaging Innovation is an inter-disciplinary degree that explores food processing, entrepreneurship and innovation in product and packaging design at an advanced level.



Australasian
Institute
of Packaging



What's in it for me?

You will learn the skills necessary to develop valuable and innovative food products that address key issues such as transportability, durability, tamper proofing and perishability issues, as well as key environmental, economic, social and ethical factors.

This unique course forms part of a joint University of Melbourne and Australasian Institute of Packaging (AIP) initiative. Industry is actively involved in this course, because the students want to cultivate the skills they require locally.



Australian University Students take 3rd in the world at the 2025 WorldStar Student Awards



WORLDSTAR GLOBAL PACKAGING AWARDS STUDENT

Beating over 300 other entries from across the globe 42 University students from RMIT, the University of New South Wales and Monash University have elevated the region by taking out the third highest amount of WorldStar Student awards in the late round of the prestigious competition.

The global recognition saw the students receive one Bronze overall best in show, two Silver category awards (household and food packaging) and nineteen Certificates of Merit. This is a record year for Australian students and a testament to the effort that the Australasian Institute of Packaging (AIP) puts into the next generation of packaging professionals. The projects and packaging designs created came from AIP led projects on beverage packaging for carbonated products, save food packaging design and sustainable packaging design.

The AIP education team works with the students on their projects and their design work throughout the semester and then they are encouraged to enter the Australasian Packaging Innovation & Design (PIDA) Student Awards. Only winners from the PIDA student awards are then eligible to exclusively enter the WorldStar Student awards for Australia and New Zealand.



Download the complete 2025 WorldStar Student Winners Guide here

42 STUDENTS, 20 ENTRIES, 3 UNIVERSITIES

FRESH HERBS, FRESHER PACKAGING



CAMERON CAMPBELL, NADIA DE FAZIO & CYNTHIA MULLALY

BRONZE AWARD WINNER (3RD OVERALL) & FOOD SILVER AWARD



BIO-SOUL REUSABLE SHOE BOX



CHRISTOPHER LEONG

HOUSEHOLD SILVER AWARD



19X CERTIFICATES OF MERIT



FRESH HERBS, FRESHER PACKAGING - CAMERON CAMPBELL, NADIA DE FAZIO & CYNTHIA MULLALY

BRONZE AWARD WINNER (3RD OVERALL) + FOOD SILVER AWARD



Fresh Herbs, Fresher Packaging receives overall Bronze and Silver for food packaging

In an Australian-first a team of Industrial Design students from the Royal Melbourne Institute of technology (RMIT), Cameron Campbell, Nadia De Fazio and Cynthia Mullaly, entered a Save Food Packaging design into the WorldStar Student awards that went on to take out a **Bronze Overall** and a **Silver** in the Food Packaging category.

The team identified that while the current packaging of fresh herbs is lightweight and effective for transporting from farm to store, once it enters the home it is ineffective at keeping the herbs from deteriorating. The Fresh Herbs, Fresher Packaging was designed to meet the AIP Save Food Packaging design principles. Full size fresh herbs are chosen by both professional chefs and home cooks alike for their aroma, flavour and texture which they add to any dish.

But according to End Food Waste Australia, fresh herbs are among the second most wasted food in the country.

Chefs often use a 'wet-paper-towel' method for preserving the quality of numerous herbs, which one of our group members was exposed to during their career in hospitality.

The team identified a few key objectives when approaching the design of packaging for fresh herbs:

- Mimic the effectiveness of the 'wet-paper-towel' method.
- Have herb quality viewable from outside package as with current bouquet.
- Fit a full-size herb bunch with stem intact.
- Not be too different from current offerings that it will scare off consumers from trying it.

The final package achieves the above with a few added features:

- Rigid pack eliminated crushing during transit and in fridge.
- Plantable seed tab encourages the consumer to grow own herbs.
- On pack communication teaches recipes and methods for using herbs since they are lasting so long.
- Paper pulp packaging aesthetically appeals to the eco conscious and is completely recyclable.
- Packaging is stackable for secondary packing.

During design development the wet paper towel method was imitated using a similar environment to the proposed design solution and the herb quality was indistinguishable from fresh store-bought herbs after being stored in the fridge for 5 weeks.

“ Working on packaging to preserve the life of herbs using techniques that are taught and preserved by chefs and cooks all over the world was a super engaging project - how might we integrate expert procedures into convenient consumer packaging? Winning a Bronze Overall entry and a Food Packaging Silver is not only incredibly rewarding but also speaks to the powerful impact that deep, lived experience can have when it informs design outcomes. By combining the tacit knowledge of chefs with material innovations, the outcome reflects the best of both tradition and innovation, creating solutions that feel intuitive, effective, and meaningful. I am so grateful for the recognition of this award and thankful to all who supported us along the way. ”

Cameron Campbell, RMIT



Cameron Campbell

“ As someone for whom protecting the environment is a priority, the recognition of this project as an effective strategy to reduce food waste is both satisfying and encouraging. This project has been the culmination of months of work and a diverse community of minds. I am grateful for the support and knowledge we received throughout this project and for the dedicated efforts of my teammates. Designing herb packaging has taught me much about the food industry and its many facets; it has been such an enlightening journey and I'll never be able to look at a supermarket the same way. The recognition of our efforts through the Silver Award in Food Packaging and the Overall Bronze has been heart-warming. It acknowledges the role that sustainable packaging will need to play in our future globally. ”

Cynthia Mullaly, RMIT



Cynthia Mullaly

“ Winning a Bronze Overall entry and a Food Packaging Silver in the 2025 WorldStar Student Awards for Food Packaging has given me a significant confidence boost. I often feel imposter syndrome in my industrial design degree, questioning if I belong among other highly talented students. This award feels like a reassuring pat on the back, affirming that I do belong, even if I don't fit the conventional mould of an industrial designer. As I am studying for a double degree in sustainable systems engineering and industrial design, sustainable packaging design truly aligns with my interests. Designing this pack allowed me to consider the entire herb production system, identifying leverage points where we can intervene to make the process more sustainable. Overall, the weight of this award is significant, and it inspires me to keep striving toward impactful, sustainable design in the future. ”

Nadia De Fazio, RMIT



Nadia De Fazio

“ By embedding academic research and industry expert insights from the Australasian Institute of Packaging (AIP) into the RMIT Industrial Design Studio, we successfully trialled our design criteria resources. Our Industrial Design students developed sustainable packaging solutions that significantly reduce food waste, earning recognition through national and international awards. These industry-embedded engagements, guided by award-winning research, are a true testament to the positive impact on our future people and places. ”

Dr Caroline Francis, Interim Associate Dean of Industrial Design and Senior Lecturer, RMIT University

BIO-SOUL REUSABLE SHOE BOX - CHRISTOPHER LEONG

SILVER AWARD WINNER - FOR THE HOUSEHOLD CATEGORY



Bio-Soul Reusable Shoe Box receives Silver award for the Household category

The Bio-Soul Reusable shoe box was created by a single student Christopher Leong, who is undertaking a Bachelor of Design at the Industrial Design school at the University of New South Wales (UNSW).

Christopher designed the shoe box after working with the AIP Education Team on how to embed the 10 Sustainable Packaging Design guidelines into new product development.

Christopher tried to meet the 2025 National Packaging Targets and as many of the 10x Sustainable Packaging Design principles: while focusing on sustainable package design. He carefully considered the 10 SPG principles for improving sustainability, as was the 11th SPG that the AIP promote – the REUSE feature. The package selected was designed to improve the simple shoe box. Christopher’s reason for redesigning a sustainable shoe box was that when an individual purchases a pair of shoes, they have no use for the box and throw it away, increasing the amount of packaging and material waste. He wanted to create a shoe box that not only contained the shoes but could also be used afterwards for convenient storage and reuse.

The focus was twofold - the aesthetics and the functionality of the shoebox so that consumers will want to keep it as long as their shoes remain functional. A drawer was created that slides in and out of a casing, providing easy access to the shoes they would like to wear. The slots on the bottom, and tabs that can be popped up on the side, can be used for stacking multiple shoe boxes at home after purchasing a collection.

In its retail state, the tabs are folded down and the outer casing encloses the drawer with a hole so that the boxes can be pulled off shelves when handing them to customers to try. The windows on the side and front allow the user to see what's inside the box without having to take the shoe out.

After purchasing, a perforated line on the front of the box can be torn leaving the front of the drawer exposed. This allows the user to pull out the drawer, and the top half of the window will lift up in an aesthetically pleasing mechanism which provides easy access and a storage area for the shoe.

The minimal informative prints, use of only cardboard rather than virgin materials, and absence of glue ensures that users are more likely to recycle the box after the shoes have been worn out rather than toss it in the landfill.

“ Getting recognised by the WorldStar Student Awards is something that I never would have expected. I wanted to design an aesthetically pleasing yet, functional shoe box that can be used in a retail context, as well as provide a simple storage solution for footwear in a home setting to minimise packaging waste. Having received not only a WorldStar Student Award Certificate, but then finding out I also won a SILVER Award in Household Packaging, means so much to me, as it proves that all my hard work and dedication had a purpose. ”

Christopher Leong, UNSW

“ Student participation in the Australasian Packaging Innovation & Design (PIDA) Student Awards, and then being able to exclusively enter the WorldStar Student Awards, allows our students to benchmark their skills and knowledge against their global peers. The University of New South Wales (UNSW) values such collaborations that nurture student professional growth and provide real-world experiences enabled through the industry expertise and insights provided by the Australasian Institute of Packaging. ”



Miles Park, Senior Lecturer Industrial Design, UNSW

19 CERTIFICATES OF MERIT FOR 42 STUDENTS

In addition to the bronze and two silvers 19 Certificate of Merit were attained from Monash University, RMIT and UNSW.

Monash University Students recognised were:



DRINKGO

Aman Tajta, Diajeng Chairina Daneswari Asror,
Jialin Jiang, Tongyao Zhu & Ziqiao Ding.



CHAJUSU BY KOHJA

Odis Lau, Wen Soug Hii, Adeline Ang,
Jemima Jerrica Chen & Katherine Maruia.



TWIST n FIZZ

Sushmitha Dosapati, Rashmitha Sharma Tanugula,
Shyam Sree Harshitha Nandipalli & Abhi Shantilal Balar



ZENOR

Sharvari Solanki, Ninu Sandeeka, Abhishek
Satoskar, Chinmaya Mahajan & Siddhant De.



“The PIDA Student award process offered students invaluable practical training, taking their ideas from conception to commercialisation. It encouraged them to think critically about their projects and assignments while preparing them for real-world challenges. Winning both PIDA & WorldStar Student awards significantly boosts their resumes and strengthens their career prospects in the food packaging industry.”



Shahnaz Mansouri, Course Coordinator, Master of Food Science and Agribusiness, Monash University

“The collaboration with the Australasian Institute of Packaging (AIP) gave students access to unparalleled expertise and inspired them to create solutions that are not only functional but also environmentally sustainable. These awards are a stepping stone for their careers and a testament to Monash University’s commitment to fostering the next generation of packaging innovators. It is about empowering students to envision and create a better future through thoughtful design.”

Rod Heath, General Manager, Master of Food Science and Agribusiness, Monash University

RMIT students recognised were:

FRESH HERBS, FRESHER PACKAGING



Cameron Campbell, Nadia De Fazio & Cynthia Mullaly.



WONKY BITES- EMBRACING IMPERFECTIONS

Vidhi Naik, Thikshani Theresa Anne Abayasekara & Xinwei (Tiffany) Chen.



4 YOUR FUTURE – MINCE MEAT PACKAGING

Zac Wijesinha, Jack Harman & Finlay Blakemore.



BARILLA SINGLE SERVE MULTI PACK

Nathan Phillips, Gabe Wynn-Williams & Russell Wilson.



“It pleases me enormously to hear of this outstanding achievement by those students that performed so well in their submissions to the Global Student Packaging Awards 2025. Since learning that you each helped Australia & New Zealand achieve third place globally is quite phenomenal and has never before been achieved by our students. Bear in mind that you are up against large dominating countries such as China, India, USA, Brazil, Indonesia, Pakistan, South Africa, UK, Turkey and leading countries in the EU. This certainly bodes well for the future as you have all raised the bar for those students that follow your footsteps. No such achievement just simply happens. It takes tireless work, endless hours, frustrating at times, but yet you all put in the enormous effort to achieve such success.

Thank you for your effort in making the sacrifice to achieve global success, as this accolade and achievement I am sure will be included in your resume for many years to come. I wish you all success in future such endeavours.”



Prof Pierre Pienaar MSc FAIP, FIPSA, CPPL, Education Director - AIP, Immediate Past President - WPO

UNSW students recognised were:

BIO-SOUL REUSABLE SHOE BOX

Christopher Leong



KLEENEX POCKET PACK SET OF SIX TO GO | REDESIGN

Dave Harrison Calvo Chua.



SANITARY PAD PACKAGING DESIGN

Celine Wong.



ECOSTAND HEADPHONES

Liujing Yu.



PARACETOL – PARACETAMOL PACKAGING

William Kirchen.



SPLIT INSTANT NOODLE PACKAGING

Haotong Wong.



UNSW students recognised were:



ECO-REFILL - DISH WASHING LIQUID

Siyun Wang.



WRIGLEY'S EXTRA RECYCLABLE CHECKING GUM

Arpad Bogdan.



SHAMPOO REFILLABLE MONO MATERIAL POUCHES

Bowen Sze.



HIVE BATTERY PACK

Quince So.



ENERGIZER 2025 BUTTON BATTERY PACK V.2

Hao Zeng.



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The AIP would like to take this opportunity to congratulate all of the 42 students from RMIT, UNSW and Monash for their outstanding work. Should any TAFEs, colleges, design schools of Universities across Australia and New Zealand wish to become involved in the 2025 round of Australasian Packaging Innovation & design (PIDA) Student awards please contact the AIP.

Young Designers Circle - Next In Line Design Podcast Episode 2: Eunice Joy Ison MBA, AAIP

Welcome to Next in Line Design, the podcast for young designers, by young designers!

Tune in to Episode 2 where we chat with **Eunice Joy Ison MBA, AAIP**, a visionary designer & entrepreneur from the Philippines, making waves in sustainability with THREE impactful ventures.

Don't miss this inspiring conversation on how design can change the world!



[Click here to listen to the full podcast](#)

CSIRO report reveals the state of bioplastics in Australia

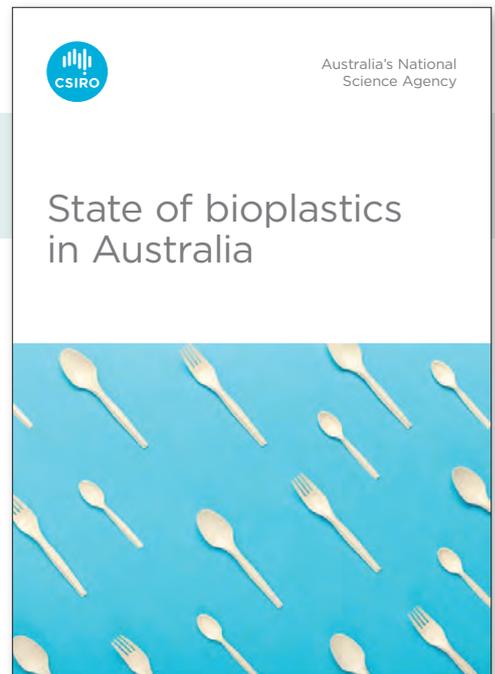
Growing environmental concerns have driven a surge in bioplastics, but unclear labelling for disposal is creating challenges, according to a new report from Australia's national science agency, CSIRO.

The State of bioplastics in Australia report found consumer confusion over bioplastics, with many bioplastic items ending up in landfill or contaminating recycling and composting streams.

The CSIRO State of bioplastics in Australia report aims to increase understanding of bioplastics and their credentials for sustainable waste management.

This report provides an overview of the Australian bioplastics system, identifies materials flow from feedstocks to end-of-life, highlights lost value within the sector, and prioritises interventions and opportunities to enhance circular outcomes.

[Download the full report here](#)



Consumer perceptions of date labelling and storage advice and its relationship with food waste: A systematic scoping review of the academic & grey literature

Highlights

- **Reducing household food waste requires accurate and informative advice on food packaging.**
- **Consumers' varied relationships with date labels reveal their complex motivations and confusion.**
- **Consumer-centred date labels and storage advice support informed decision-making about food.**
- **Studies on date labels and food waste overlook visual communication's role in consumer confusion.**
- **Future studies should explore visual cues, global south contexts, and labels' role in food waste.**

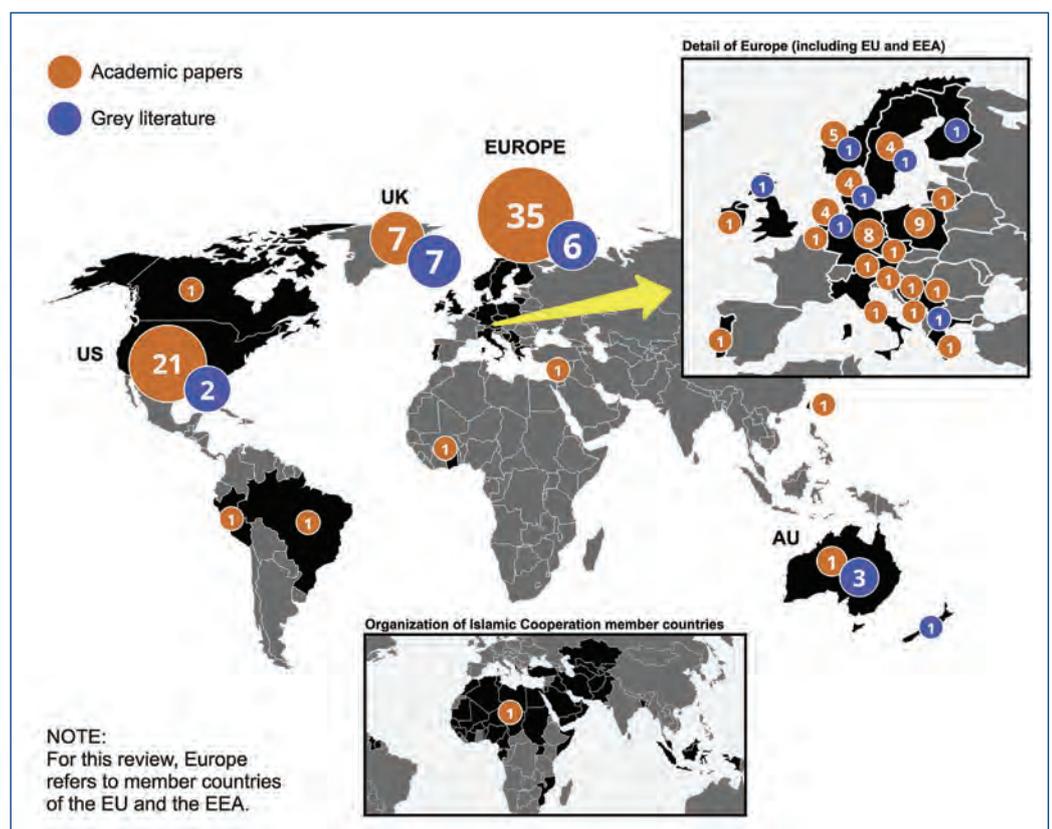
Consumer food waste has significant impacts worldwide. Consumers are confused about date labels and are discarding food that is still edible. Inconsistent storage advice contributes to confusion and prevents consumers from properly storing food. This paper examines consumer perceptions and understanding of date labels and on-pack storage advice and how they make decisions about food.

A systematic scoping review was undertaken to comprehensively search for existing scholarly and grey literature. Results show that consumers find date labels confusing and hard to understand. The confusion and difficulty are due to interpretation, inconsistent placement, poor legibility, and different label-type meanings. Furthermore, the study did not identify any articles that studied the impact of visual semiotics (i.e., visual cues) of packaging or labels on consumer decision-making about food that leads to household food waste.

Of 92 papers, 38 explored the relationship between date labelling and food waste. Six papers explored storage advice in conjunction with food waste. Future research should focus on: 1) understanding packaging design's role in reducing food waste, including visual cues that reduce cognitive load and complexity, 2) studying how Global South countries address consumer food waste, and 3) exploring system tensions and opportunities to improve labels and packaging to reduce consumer food waste.

The review establishes that the outcome of consumer confusion is household food waste. By understanding what causes consumer confusion and influences consumer choices, we can improve existing date label and storage advice systems to enable consumers to make informed decisions about food waste more easily.

[Download the full report here](#)



New Impact Report reveals: Australian Food Businesses Cut Food Waste by 13%, with CO₂ Reduction From Landfill Equal to 200,000 Cars off the Road

The 2024 Australian Food Pact Impact Report, showcasing the incredible progress made by the Signatories – food businesses who have committed to taking action in reducing food waste and driving sustainability - across Australia’s food system over the past 3 years.

This report is a testament to the hard work, collaboration, and innovation from Australian Food Pact Signatories and the support provided by End Food Waste Australia.

Australian Food Pact Big Wins

Released today, the 2024 Australian Food Pact Impact Report offers a comprehensive snapshot of food waste dynamics across leading food producers, manufacturers, and retailers. The Australian Food Pact – launched by EFWA in 2021 – calls on signatories to follow a ‘Target, Measure, Act’ approach: setting goals, collecting data, trialling innovative solutions, and sharing best practices.

This milestone is part of a broader effort to make Australia’s food system more productive, resilient, and sustainable – and halve food waste by 2030.

The new impact report demonstrates significant progress in the last two years, including an estimated 505,000 tonnes of CO₂ equivalent emissions avoided (this would be the same as taking 210,000 cars off the road for a year).

Key outcomes from the new report include:

- Overall Drop in Food Not Sold and More Food Repurposed.
- Food not sold dropped by 2% (approximately 9,000 tonnes), even as total food handled increased by 19%. Three-quarters (76%) of unsold food is now being repurposed – donated, used for animal feed, or transformed into new products.
- Reduction in Food Waste.
- A 13% decrease in total food waste among Pact Signatories from 2022 to 2024 (about 16,000 tonnes). The share of waste that was still edible dropped from 92% to 75%, meaning fewer perfectly good items are being discarded.



- 254 Million Meals for People in Need.
- A total of 254 million meals have been donated to food rescue organisations in the last three years, helping to feed those who need it most. Partnerships – such as the one between Simon George & Sons (fruit and vegetable wholesaler) and FareShare (food rescue charity) – have redirected surplus fresh produce to create thousands of healthy meals.
- Less Food Going to Landfill
- Waste to landfill more than halved since 2022, reflecting a substantial change in how businesses manage unsold food.
- Economic Savings.
- Cutting 16,000 tonnes of food waste saved Pact Signatories a combined \$57 million (by avoiding costs for unsold food and disposal). Signatories also avoided \$2 million in landfill levies (government fees for waste sent to landfill).
- Reduced Emissions/Climate Benefits.
- About 505,000 tonnes of CO₂ equivalent emissions were prevented.

[Download the full report here](#)

Reform of packaging regulation: Consultation summary

What DCCEEW did

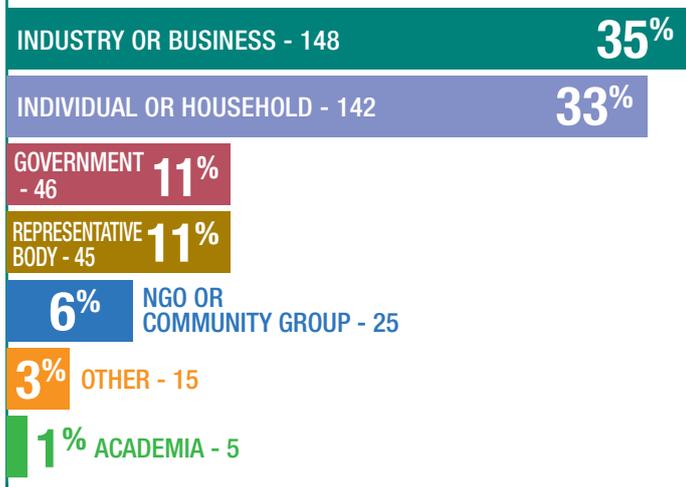
- Hosted packaging regulatory reform webinars attended by 1,000+ stakeholders in September 2024.
- Publicly consulted on three options for the reform of packaging regulation in October 2024.

Response

Reform of packaging regulation consultation paper received 426 responses in October 2024. This included a letter from an individual supported by 12,400 signatories and campaign style letters from 8,773 individuals submitted by a campaign organiser as one response.

Who DCCEEW heard from

Responses from:



Given the campaign style responses had similar content, these were considered as one response submitted by the campaign organiser for the purposes of the analysis below. The large volume of support on these issues will continue to inform our policy analysis and advice.

What DCCEEW heard

- 80%** Over **80%** of respondents preferred Commonwealth regulation of packaging.
- 65%** **65%** supported Option 3, an EPR scheme with mandatory requirements.
- 55%** **55%** of responses preferred Option 3 - An extended producer responsibility (EPR) scheme and mandatory requirements.
- 65%** This support increased to **65%** when including responses that supported option 3 but chose 'other' or supported Option 3 as a part of a hybrid model with option 1 or 2.

Support for the other proposed options were:

- **23%** preferred Option 2 – National mandatory requirements for packaging (of which 2.5% supported a hybrid of option 2 and 3)
- **4%** preferred Option 1 – Strengthening administration of the co-regulatory arrangement (just under 1% supported option 1 while option 3 was developed)
- **11%** preferred 'other' (6.5% supported option 3 in principle or a hybrid model with option 3)
- **7%** indicated no clear preference.

Support for Option 3 was qualified

Responses requested close consultation on scheme design and requirements.

There was also a strong preference for EPR scheme revenue funds to be reinvested into the packaging supply chain.

Objectives and principles

95% of respondents to the survey agreed with the proposed objective of reform: to reduce the environmental impacts of packaging by establishing an approach that supports the transition to, and maintenance of, a circular economy for packaging in Australia.



Many respondents wanted greater emphasis and stronger action on waste avoidance, reduction and reuse, particularly for plastic packaging to reduce environmental impacts.

Some respondents also believed that reform should target the most problematic packaging formats and materials first.

Packaging design

- Respondents strongly supported a national ban on a limited set of problematic packaging inputs (e.g. carbon black, oxo-degradables, PFAS).
- Respondents supported a financial mechanism which uses eco-modulation to drive more sustainable packaging design.

Recycled content thresholds

Respondents indicated support for mandatory national minimum recycled content thresholds and EPR fees to further incentivise recycled content use above the minimum thresholds.

Recyclability labelling

There was strong support for mandatory on-pack recyclability labelling obligations.

Nationally consistent approaches

There was strong support for nationally consistent approaches across related systems and initiatives such as kerbside recycling, Container Deposit Schemes and single-use plastic bans.

Some respondents advocated for EPR fees and reform outcomes to account for a broader range of environmental outcomes (e.g. emissions reduction).

Next Steps

- Further analysis and consideration of feedback to inform packaging regulatory reform development.
- Continued and targeted consultation to refine key aspects of packaging regulatory reform.
- Consideration of preferred model for reformed packaging regulation.

[For the full report click here](#)

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TokyoPack a huge success for visitors

Nerida Kelton, executive director at the Australian Institute of Packaging, details what the 30th TokyoPack packaging exhibition had on offer for the industry.

Author Nerida Kelton FAIP, Executive Director – AIP, Vice President – Sustainability & Save Food - WPO

Arriving at Tokyo Big Sight to attend the 30th edition of TokyoPack with 70,711 other visitors, I was looking forward to seeing how many new packaging innovations were being launched in Japan.

As I walked into the first crowded

hall, I knew that somewhere in the 720 exhibitors were some stand-out packs, and I had three days to find them.

The packaging that I saw was a sea of contrasts; from soft plastics and pouches to premium packaging for gifting, moulded paper, and fibre alternatives to

intuitive and easy to open designs.

A category-specific Product Stewardship program that I discovered hiding in the sea of stands at TokyoPack was the new pilot project for consumer recycling of Mayonnaise Bottles between two competitors - Kewpie and Ajinomoto.

Kewpie & Ajinomoto's horizontal recycling for mayonnaise bottles

The initiative has been designed as a category-based Product Stewardship program between Kewpie and Ajinomoto to encourage consumers to bring their mayonnaise bottles back to the assigned away-from home collection points to be recycled.

An additional objective of the collaborative project is to collate data and knowledge from both companies to better understand how to recycle mayonnaise bottles and to be able to design future technologies to implement horizontal recycling in Japan.

In Japan used mayonnaise bottles are classified as 'burnable waste' and as such are not typically recycled. The new program is designed to take the used bottles, reprocess them, and put the material back into future mayonnaise bottles. The Product Stewardship program will then enable recyclers to have access to quality feedstock of PE bottles to ensure that they can develop and cleaner recycling stream for the material.

The Kewpie and Ajinomoto horizontal recycling trial is being run in Tokyo and I look forward to seeing the Product Stewardship Program expand into other parts of Japan.

This important collaborative program is a part of the Japan Clean Ocean Material Alliance, which is referred to as CLOMA. CLOMA is a multi-stakeholder industry program where companies across the entire value chain can work together to reduce the volume of plastic waste in the waterways and environment.

CLOMA also encourages the development, manufacture and use of more circular and sustainable plastic materials that offer a lower environmental impact in the country.

The CLOMA initiative aims to bring competitors together from the same category to collaborate on recycling, but to also advance and improve horizontal recycling of all plastic packaging in Japan, which in turn will ultimately reduce the number of plastics in the

Images: Australian Institute of Packaging



Kewpie & Ajinomoto collaborated to develop horizontal recycling for mayonnaise bottles.



The Attack Zero 'Okaeri' refill pouch is one innovation which stood out to key stakeholders at the show.

waterways and the environment.

An earlier project under the CLOMA initiative was launched in Kobe City on June 30, 2021, and is known as the Kobe Plastic Next Refill Pack Recycling Project. This project sees collaboration across Kobe City, retailers, brands, and recyclers to challenge the notion of designing 'horizontal recycling' (film to film) in which refill packs such as Kao, Kose, P&G Japan, Unilever Japan, and others work together to create viable recycling solutions for difficult to recycle packaging materials.

Attack Zero 'Okaeri' refill pouch recycling program

The Attack Zero 'Okaeri' refill pouch is one of the achievements from this program, whereby a horizontal recycling program has been developed for soft plastic refill pouches for Attack Zero's

liquid detergent by Kao.

The program takes used refill packs collected from the public, and other sources, and using a technology developed by Kao for film-to-film recycling, reprocesses the materials into future refillable pouches.

To recycle the refill packs, Kao have focused on utilising the properties of polyethylene, which makes up about 80 per cent of the composition of refill packs, which means reducing impurities coming from PET, nylon, aluminium foil, and ink.

They have also removed refill packs incorporating aluminium foil from the product stream at the sorting stage. Kao aims to move to a recycle-ready mono material in the future with a higher level of recycled content used in the new refill packs.

The 'Okaeri' refill pack was developed in collaboration between Kao Corporation, Lion Corporation,



TokyoPack 2025 attracted 70,711 interested in seeing some of the latest packaging innovations.



Creating a recyclable and circular economy around repurposing used packaging is another key area for the sector.

Fuji Seal Co, Ltd, Mitsui Chemicals Inc, Prime Polymer Co. Ltd and Tosoh Corporation. The 6x companies have proven that a collaborative approach can create a successful technology for refill pouches.

TokyoPack a huge success

After three days at TokyoPack I walked

away recognising that there are many packaging technologists in Japan working towards redesigning packaging to lower environmental impacts. The transition to fibre-based alternatives is also great to see and I am keen to see more advancements in mono material packaging and recycle-ready designs in the future. **F**

ANZ PIDA winners rank 4th highest in WorldStar

Australasian Packaging Innovation & Design (PIDA) award winners from Australia and New Zealand received the fourth highest number of wins in the world behind Japan, Germany/Austria and India in the latest round of the WorldStar Packaging Awards.

THE 2025 ROUND of WorldStar Packaging Awards attracted 560 entries from 40 countries, with 40 judges determining 230 winners. *PKN* publisher Lindy Hughson was on the judging panel, along with Nerida Kelton, executive director of the Australasian Institute of Packaging (AIP).
 “This is the fifth year in a row that the ANZ region has

maintained a top five spot against some very tough competition from extremely large countries,” said Kelton.
 “What makes this global recognition even sweeter is that 50 per cent of the packaging that was recognised was from first-time entrants into the WorldStar Packaging Award program.
 “These companies include

Naked Rivals, which is a start-up; Apex Brands NZ; Trendpac; ICEE Technology Group; Costa Group and The Packaging Hippy; Integrated Plastics; and George Weston Foods.

ANZ PIDA winners have been internationally recognised with 18 awards across eight categories: Packaging Materials & Components, Food, Household, Health & Personal Care, E-Commerce, Labelling & Decoration, Non-Alcoholic Beverages and Transit.

Three companies were recognised across multiple categories: ICEE Technology Group, Integrated Plastics, and Caps & Closures. In addition, two companies were recognised each for two separate products: Wellman Packaging and BioPak.

“As only winners from the PIDA awards are eligible to enter the prestigious WorldStar Packaging Awards, the global recognition

is a testament to the strict criteria and judging process of our annual PIDA awards program and the support work undertaken by the AIP to ensure that our winners enter WorldStar each year,” Kelton added.

The 2025 WorldStar Packaging Award winners for the Australia and New Zealand region are:

PACKAGING MATERIALS & COMPONENTS

- Woolworths Pad-free rPET Trays with ‘Leave Attached’ Film for kerbside recycling, by Pact Group, Woolworths and Hilton Foods. (*Image 1*)
- Integrally Moulded Handle (IMH) bottle by Integrated Plastics, which can replicate existing bottle designs but made from fully recyclable, 100 per cent PCR compatible food grade PET/rPET polymer. (*Image 2*)
- Home Compostable Container range by BioPak with aqueous-coated BioBoard, for food service packaging. (*Image 3*)

FOOD

- Naked Rivals, a start-up on a mission to end food waste, has brought to market convenient frozen lemon and lime juice cubes that are sustainably packaged in a tray with an easy-peel lidding film. (*Image 4*)
- Premium Grapes Paper Bunch Bag by Costa Group and The Packaging Hippy, is a paper-based bag replacing flexible plastic, with an integrated paper mesh instead of a film window. (*Image 5*)
- Don Deli Cuts by George Weston Foods, is a world-first, innovative and intuitive flow wrapped (envelope) pack with reseal functionality launched in Australia in 2024. (*Image 6*)
- Cryovac Flexprep Portion Dispensing Pouches for McDonald’s Australia, by Sealed Air, offers a more sustainable approach to packing, storing, and dispensing sauces across the Maccas range. (*Image 7*)
- Masterfoods Squeazy rPET sauce bottles, which are to be converted to 100 per cent recycled PCR rPET, by Mars Foods and Wellman Packaging. The bottles are designed to be recycled into food grade resin



and returned to the trade for bottle making in a B2B loop. (Image 8)

HOUSEHOLD

- Green Action Dishwashing Liquid by Trendpac, made from 100 per cent recycled mono-material PCR PET, is fully-recyclable at the end of its lifecycle. The design offers a 25 per cent reduction in bottle weight, equating to a 10g weight reduction. (Image 9)
- Thankyou EzyPour + Refill by Caps & Closures features a precision-engineered design that ensures a smooth, spill-free pour, making refilling easy, sustainable and convenient. (Image 10)

HEALTH & PERSONAL CARE

- Only Good Hand & Body Wash by Apex Brands NZ, with its bottle design, material and finish utilising a range of different HDPE options. (Image 11)
- Thankyou EzyPour + Refill by Caps & Closures (see above).
- 100% Paper Packaging Film for Broc Shot by Close the Loop Group, crafted to look good and perform well, ensuring practicality without sacrificing sustainability. (Image 12)
- E-Commerce | Transit
- Australian designed and made bouncee Reusable Insulating crates by ICEE Technology Group, the first reusable patented mono-composite EPP alternative to single-use insulated packaging. (Image 13)



LABELLING & DECORATION

- The Art series and Indigenous art series BioCups by BioPak, which features stunning artwork from local Australian Indigenous artists and supports Indigenous youth. (Image 14)

NON-ALCOHOLIC BEVERAGES

- Integrally Moulded Handle (IMH) bottle by Integrated Plastics, as described above for the Packaging Materials & Components category. (Image 2)
- Thermocup by Wellman Packaging, a lighter and sturdier mono-material PP cup solution that removes the recycling impediment. (Image 15)

PKN and AIP look forward to celebrating the winners on 30 May at the WorldStar Packaging Award ceremony, which will be held during IPACK-IMA in Milan, Italy. ■



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Nerida Kelton

Executive Director

Australian Institute of Packaging (AIP) and Vice-President of Sustainability & Save Food, World Packaging Organisation (WPO)

Adopting best practices in sustainability

In Australia, the packaging industry was working in a rapidly changing environment in 2024. Since the announcement from the Department of Climate Change, Energy, the Environment and Water (DCCEEW) that there will be a mandated National Packaging Design Standard established for the country, the industry has been heavily involved in providing feedback and contributions to the consultation process.

The key areas that the industry is looking at include the ability to reduce and reuse packaging and materials, the reduction and removing of any harmful chemicals from packaging such as PFAs, how we increase the amount of recycled content to help drive domestic end markets, and how to improve consumer and business education and training around packaging.

From a global perspective, the 64 World Packaging Organisation members all faced similar challenges and changes to country regulations that came in the form of sustainable packaging design guidelines, eco modulation design tools, extended producer responsibility programs, product stewardship programs, recycling and reprocessing infrastructure, and container deposit schemes.

What is clear is that there is no 'silver bullet' and each country must try and

localise global standards to suit their country or region. In saying that, we do need to ensure, wherever possible, that we try and follow the same global standards and regulations and then tailor them for each country.

Heading into 2025, the DCCEEW will be consulting with governments and industry on packaging design guidance from the National Design Standards Working Group, which is based on best practice and independent expert views.

The Working Group has already developed a Design for Kerbside Recyclability Grading Framework. This framework encourages best practice design while allowing packaging to perform essential functions. The packaging design guidance provides a clear indication to industry about the importance of recyclability in good packaging design and will inform Australia's new regulatory scheme for packaging.

The AIP will be working with DCCEEW to ensure the mandated National Packaging Design Standard is suitable for everyone in the value chain – from SMEs through to multinationals. The AIP is also updating many of its training courses to ensure that we are discussing recycled content, chemicals of concern, reuse and refill, and design to be recycle-ready for kerbside collection.

The roadmap towards the mandated National Packaging Design Standards will determine what the industry does moving forward, in terms of how the packaging landscape further evolves in 2025.

A lot more work will also be undertaken by everyone in the industry to also review alternate pathways and collection and reprocessing outside of kerbside collection.

In 2025, businesses should continue to design packaging that offers the lowest environmental impact, making sure that they build in recycled content, eliminate chemicals of concern, move to mono material packaging, and ensure that all their packaging is recycle-ready in the country that it is sold in.

I would also like more packaging technologists to embed the Save Food Packaging Design guidelines into the National Packaging Design process and to elevate the discussions around packaging's role to minimise food loss and waste. Accessible and inclusive packaging design is also underutilised by packaging technologists, and we need to see these design principles elevated as well.

A personal highlight for packaging in Australia in 2024 was the AIP-led Save Food Packaging Project, which received the inaugural Food Waste Action Award.

The AIP Save Food Packaging consortium, which includes the AIP as the project lead, RMIT University as the research arm, and an industry led consortium of experts including Sealed Air, Zipform Packaging, Multivac, Result Group and Plantic, aims to further establish a voice for Save Food Packaging within the greater realm of sustainability and packaging design.

The Save Food Packaging project resources provide training and education materials that will lead to better packaging design, material selection and format selection using appropriate portioning, sealability and resealability features, date labelling, extend shelf life, and provide the information required to assist retail, food service and consumers to minimise food waste.

This project is just the start of the AIP continuing to be the subject matter expert in Save Food Packaging design. The next step for the AIP is to help guide businesses into embedding the five Save Food Packaging Design principles into their own businesses.

Other priorities for the AIP in 2025 include: running the AIP biennial Australasian Packaging Conference for A/NZ on 6-7 May in Sydney, discussing the theme of Reimagining Packaging Design. The Australasian Packaging Innovation & Design Awards (PIDAs) will also be held alongside of the conference on 6 May. **PP&A**



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