AIP NEWSLETTER

AIP activities CPD accredited | Certified Packaging Professional designation | PIABC Approved Training Academy | Globally Recognised Education

Issue No.6 | July 2024

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Job Vacancies

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Bernie Blackley AAIP
Fundamentals of Packaging Technology Graduate



Sama Hall Dip. Pkg. Tech. MAIP
Diploma in Packaging Technology Graduate



Maria del Mar Josefina Becerril Roman AAIP
Certificate in Packaging Technology Graduate



Babajide Fapojuwo MAIP, CPP
Certified Packaging Professional (CPP) Graduate



16

AIP Welcomes New Members

12



Nayeleh Deirram MAIP



Naveen Ashok Chand MAIP

NEW MEMBERS

The AIP would like to welcome the following new Members...

NAME	GRADE	STATE/COUNTRY
Naveen Ashok Chand	Member (MAIP)	VIC
Rhys Blakemore	Associate (AAIP)	VIC
Nayeleh Deirram	Member (MAIP)	VIC
Dyean Virj Del Villar	Associate (AAIP)	NSW
Warren Lucas	Associate (AAIP)	NSW
Joanne McCabe	Member (MAIP)	NSW
Isabella Morton-Pedersen	Associate (AAIP)	NSW
Fionán Ó' Súilleabháin	Associate (AAIP)	VIC
Simone Rodrigues	Associate (AAIP)	NSW
Sudhir Singh	Member (MAIP)	VIC
Flavia Vaz	Associate (AAIP)	VIC
Ola Wicik	Associate (AAIP)	SA

ProPak Indonesia

22

4-6 SEPTEMBER 2024

PROPAK INDONESIA

CPD Accredited CPP Points



ANZ wins third in the world @ 2024 WorldStar Packaging Awards

87



State of the Industry Upcoming Webinars

AIP State of Industry Update Webinar: Product Stewardship & Away from Home Collection

19

21 AUGUST 2024



CPD Accredited 1 CPP Point

AIP State of Industry Update Webinar: Container Deposit Schemes

23

18 SEPTEMBER 2024



CPD Accredited 1 CPP Point

MEMBER: AIPIA, APCO, IAPF The Asian Packaging Federation, FRIENDS OF CHAMPIONS 12.3, initiative SAVE FOOD

FULL MEMBER: WPO WORLD PACKAGING ORGANISATION

SUPPORTING SIGNATORY: AUSTRALIAN FOODPACT END FOOD WASTE AUSTRALIA

CORE PARTICIPANT: END FOOD WASTE COOPERATIVE RESEARCH CENTRE

FOUNDING PARTNER: END FOOD WASTE AUSTRALIA

SUPPORTER: ANZPAC PLASTICS PACT SUPPORTER

PIABC APPROVED TRAINING ACADEMY: PIABC

BE Campbell: Packaging Technologist – Meat Industry

At BE Campbell, they are not just a meat processing company – they are a team of passionate individuals dedicated to delivering the highest quality products to their customers. With a focus on innovation and sustainability, BE Campbell are proud to be at the forefront of the meat industry.

About the role

BE Campbell are currently looking for an experienced Packaging Technologist to join their collaborative and supportive R&D team as their expert in sustainable packaging transformation.

As a technical subject matter expert, your primary responsibility will be to know and own packaging specifications at BE Campbell. You will project manage the technical feasibility and commercialisation of new packaging formats, new specifications as well as changes to existing packs and specifications.

You will also be required to understand the competitive packaging environment, proactively tackle sustainability targets and identify innovative packaging solutions that supports their business to live its purpose – enriching lives through wholesome food.

If this role piques your interest and you would like to know more, give them a shout!

About BE Campbell

Established in 1969, BE Campbell has grown to be one of Australia's largest family-owned meat operation, supplying supermarkets, restaurants, retail butchers, small-goods producers, and export channels.

Driven by their purpose of 'Enriching lives through wholesome food', they are committed to creating innovative products for their customers whilst also having a positive impact on their community and environment.

Their leading-edge manufacturing processes and dedicated team produce high quality food products across a range of fresh categories and sales channels.

Employing over 600 staff across two processing sites in Western Sydney, BE Campbell pride themselves on an inclusive culture based on family values.

About you

This role will suit a visionary thinker with sound knowledge of sustainable packaging materials and technology. You are a highly organised individual with strong attention to detail and problem-solving skills. Your ability to collaboratively deliver results under pressure and efficiently adapt to changes will see you thrive in this fast-paced role!

To be successful in the role you will come with:

- Demonstrated experience 3+ years facilitating packaging development, ideally within a FMCG manufacturing environment.
- Relevant Tertiary qualifications such as Packaging or Chemical Engineering, Materials Science or Food Engineering or commensurate industry experience.
- Project Management and sustainable innovation in fast paced environment.
- Excellent interpersonal, verbal, and written communication skills able to convey technical information to both internal and external stakeholders.
- Ability to collaboratively and autonomously resolve problems and improve systems.
- Sound analytical competence and attention to detail for sustainable packaging research, trials, report preparation, change management and specification data management.
- Proficient within all Microsoft Applications and working knowledge of PREP.
- Previous Meat industry, sustainable packaging guidelines and APCO reporting experience, AIP certifications (desirable).

What's on Offer

The successful candidate can anticipate a competitive salary package, complemented by access to discounted meat prices, an onsite physio and the assurance of a secure, long-term role within a growing family-owned enterprise.

At BE Campbell, they are committed to providing robust support from across the business to empower your continued success within the team.

PLEASE APPLY TODAY

McCain Foods (Aust) : Packaging Technologist – 12 Month Contract

Key Accountabilities

1. Packaging NPD (New Product Development) – Develop & implement new packaging based on customer, product & business requirements.
2. Packaging Technical Support – Support the business as needed to resolve supply chain or production technical issues.
3. Testing & Validation – Conduct testing and validation of packaging materials in collaboration with manufacturing & site technical resources.
4. Packaging Specifications – Create performance based specifications for upload into an electronic database.
5. Value Engineering – Identify and execute opportunities for cost saving in packaging.

Knowledge, Skills & Experience

Qualifications and Experienced Required:

- Bachelor's Degree in Packaging / Science / Engineering or related technical field.
- 5+ years of professional experience in consumer goods, preferably in food.
- Knowledge of packaging development, manufacturing processes and procedures.
- Product / packaging commercialisation.
- Strong influencing skills.
- Effective communication skills.
- Ability to work collaboratively.

PLEASE APPLY TODAY

THE FIBRE BASED ALTERNATIVE

Functional barrier papers serve as fibre-based alternatives for plastic in applications such as HFFS/VFFS.

They are engineered for recyclability and are compatible with flexo, roto, digital and other printing technologies.

Discover the versatility of functional barrier papers - customise a barrier solution for grease, water vapor or whatever the application may be. Available in both white and brown options.

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FUNDAMENTALS OF PACKAGING TECHNOLOGY

On-Line bite-sized Modules

AIP

BITE-SIZED MODULES

ON-LINE LEARNING

27 HOURS OF CONTENT

FILL KNOWLEDGE GAPS

12 LESSON BUNDLES



OWN TIME OWN PACE

42 MODULES

FOR BUSY PROFESSIONALS

The internationally recognised on-line Fundamentals of Packaging Technology (FPT) bite-sized modules are available exclusively through the AIP in Australasia. The FPT Course is set up for the convenience of busy working professionals, and the training platform is functionally intuitive. The beauty of the FPT course is that you only have to undertake lessons as you need to fill knowledge gaps so you can complete your training when your time allows, and at your own pace.

Owned By

Institute of PACKAGING PROFESSIONALS

CPD accredited Points towards CPP

Globally Recognised Course

AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA

The AIP would like to congratulate our latest Fundamentals of Packaging Technology Graduate, Bernie Blackley AAIP, Packaging &, Processing Coordinator, Dr. Oetker Queen Australia. The internationally recognised on-line Fundamentals of Packaging Technology (FPT) bite-sized modules are available exclusively through the AIP in Australasia. The FPT Course is set up for the convenience of busy working professionals, and the training platform is functionally intuitive. Bernie kindly shared with the AIP what she learnt during her studies...



Bernie Blackley AAIP
Packaging & Processing Coordinator
Dr. Oetker Queen Australia

1. What is your current role? What are your areas of responsibility?

Bernie: My current role is a Packaging and Processing Coordinator. This role is also a newly appointed role for the company and I have been in it for just over a year now. I work alongside almost all departments in the company with new product development. I also work with production to get feedback on current packaging and see if there is any way to improve it, and I organise new packaging line trials and transport trials. I also collect and supply packaging data like specs and dimensions for the company system and external platforms for customers.

2. What made you select the Fundamentals of Packaging Technology course through the AIP?

Bernie: I had never done packaging previous to this role and the company had never had a packaging technologist role before so together we decided that this course would be able to give me the introduction to world of packaging and basic knowledge of so many different type of packaging.

3. What did you learn along the way? Any favourite areas or topics?

Bernie: With not having much knowledge of packaging previous to doing this course, it was great to see how much goes into the creating each element of packaging. The subjects I liked were blow and injection moulding and corrugated board. This is because we use a lot of this type of packaging in our company and it is great to know what it takes for the packaging to be produced from the raw material to the packaging we get.

4. What advice would you offer anyone looking to undertake the complete Fundamentals of Packaging Technology course?

Bernie: It was well worth it and a great start for someone that only knew a little bit about packaging. I would highly recommend it.

CAPS & CLOSURES

EZYLUG & EZYPOUR

2 FINALISTS, 7 NOMINATIONS
IN 5 CATEGORIES:

ACCESSIBILE & INCLUSIVE PACKAGING
DOMESTIC & HOUSEHOLD PACKAGING
HEALTH, BEAUTY & WELLNESS PACKAGING
MARKETING DESIGN
SAVE FOOD PACKAGING



PIDA AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS 2024
2 FINALISTS
7 NOMINATIONS
5 CATEGORIES

SPECIAL THANKS TO
OUR PARTNERS:

melróse
thankyou.

DIPLOMA IN PACKAGING TECHNOLOGY

Internationally recognised as the premier qualification in the packaging industry.





The Diploma in Packaging Technology is a Level 5 PIABC, 51-credit foundation degree-level qualification that prepares students to take responsibility for packaging operations at any level through the supply chain and can also lead to higher level study.

What's in it for me?

Completion of the Diploma in Packaging Technology demonstrates your commitment to your career and to the industry. Students who successfully complete the course and achieve the qualification are equipping themselves for senior positions within the packaging industry.

CPD Accredited 50 CPP Points

PIABC Approved Training Academy

PIABC
Awarding Qualifications for the Materials Cycle

AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA

NEW Diploma in Packaging Technology Graduate from Hellers NZ

The AIP would like to congratulate our latest Diploma in Packaging Technology Graduate, Sama Hall Dip. Pkg. Tech. MAIP, Senior Process & Environmental Engineer, Hellers. Internationally recognised as the premier qualification in the packaging industry the Diploma in Packaging Technology is a Level 5 PIABC, 51-credit foundation degree-level qualification that prepares students to take responsibility for packaging operations at any level through the supply chain and can also lead to higher level study. Sama kindly shared with the AIP what she learnt during her studies...



Sama Hall Dip. Pkg. Tech. MAIP
Senior Process & Environmental Engineer
Hellers

1. What is your current role? What are your areas of responsibility?

Sama: I am the Senior Process and Environmental Engineer at Hellers Limited, a smallgoods manufacturing company with sites across ANZ. I collaborate on new product development and improving efficiencies on existing processes. I oversee the company's environmental, social and governances (ESG streams) and as part of this, our packaging improvement projects including a shift towards more sustainable packaging.

2. What does graduating from the Diploma in Packaging Technology mean to you?

Sama: I feel more confident when making suggestions or reviewing/understanding our packaging used on site because I now have the understanding to back it. I am also more confident using my voice because I have a technical packaging qualification to back up my knowledge and understanding.

3. How will you apply this knowledge moving forward?

Sama: The company is moving towards more sustainable packaging solutions and looking to make some big changes in the coming years – the knowledge I have gained from the Diploma in Packaging Technology will go a long way to helping us achieve those goals.

4. Do you have any advice on why other people should complete the Diploma in Packaging Technology?

Sama: Packaging is a really exciting, innovate space that is changing all the time. It is an area of study that will always be needed, especially with social trends towards convenient, sustainable packaging solutions. This Diploma in Packaging Technology will set you up well for a job in this field.

5. So where to from here for your career?

Sama: I will be more involved in company decisions around packaging and what we use. But looking well into the future, I now have the qualification to support a transition into more packaging focused roles, should I wish to.

6. Will you consider applying to become a Certified Packaging Professional as your next professional development stage?

Sama: Depends on how much study is involved!

Diploma in Packaging Technology Internationally recognised as the premier qualification in the packaging industry.

WHY STUDY THE DIPLOMA IN PACKAGING TECHNOLOGY?

Completion of the Diploma in Packaging Technology demonstrates your commitment to your career and to the industry.

Students who successfully complete the Diploma in Packaging Technology are equipping themselves for progression within the packaging industry to a position where they can assume responsibility for packaging in a company at any point in the supply chain.

NEW Certificate in Packaging Graduate from Lactalis

The AIP would like to congratulate our latest graduate from the Certificate in Packaging, Maria del Mar Josefina Becerril Roman AAIP, Packaging Technologist - R&D Team, Lactalis Australia. Please join us in congratulating Maria for this outstanding achievement and we look forward to watching her career progression.

The Certificate in Packaging is the ideal first qualification for those working in the packaging industry and an introduction to the industry for those starting out on an exciting career in packaging.



Maria del Mar Josefina Becerril Roman AAIP
Packaging Technologist – R&D Team
Lactalis Australia

1. What is your current role? What are your areas of responsibility?

Maria: I currently work as a Packaging Technologist at Lactalis Australia within the R&D team. My role is to support and lead the development of packaging solutions for projects related to new product development, process improvements, sustainability and innovation.

I work with the manufacturing sites, the commercial teams and suppliers to test, specify and bring solutions to market.

2. What does graduating from the Certificate in Packaging mean to you?

Maria: I am very proud of this achievement. I was looking to increase my knowledge and awareness of all different packaging technologies, current trends, and ways to measure and design sustainable packaging, effectively develop new packaging from a clear and well-defined brief and reflect deeper in the importance of packaging in the world.

I believe the Certificate in Packaging helped me achieve these goals and given me extra credentials as a packaging professional trained in world-class standards.

3. How will you apply this knowledge moving forward?

Maria: I am already applying this knowledge in my day-to-day work and conversations with others. I can understand a lot better how packaging works, and what to look out for.

I am more aware of the different materials and their advantages and disadvantages for certain applications, and I can work better with suppliers to develop solutions that best fit the company, customers, and consumer's needs.

I also share this knowledge with other peers at work to educate them where I can about the importance of packaging, how packaging contributes to sustainability, what good packaging design looks like, the types of things a packaging technologist looks for.

Packaging as it turns out, is a fascinating topic that a lot of people show interest in knowing more about, so it is very enriching to have conversations about it, even outside of work.

By knowing different packaging technologies, you can also understand more about manufacturing processes, and how to find efficiencies, in general, which can be applicable to other processes.

4. Do you have any advice on why other people should complete the Certificate in Packaging?

Maria: I believe this qualification is essential for anyone working in the manufacturing industry, even if not directly in a packaging function. This course can enrich the knowledge of people working in food manufacturing, pharma, cosmetics, personal care, home care, electronics, and more. There is a high focus on packaging around the world at the moment, so this knowledge is absolutely valuable.

Having a working degree of knowledge about packaging technology and manufacturing processes can open a big number of doors for someone looking to explore a different career path.

I believe also people working for NGOs and in workstreams relating to waste management and sustainability can highly benefit from this course.

5. So where to from here for your career?

Maria: I find that working knowledge of packaging and processing technology is a highly transferable skill. The field of packaging is very diverse and there is so much to learn about and keep growing. Packaging is a very dynamic field at the moment, with lots of emerging technologies and new solutions continuously developed and available in the market.

I recently made a career move from my position as a Packaging Technologist at Mondelez International, working with the lovely R&D team in the Chocolate portfolio on big flagship brands such as Cadbury Dairy Milk, Cadbury Favourites, Cadbury Roses, and Toblerone. In this previous confectionery role the most common packaging formats are wrappers, carton board and corrugated board, as well as some metal tins and rigid plastic containers.

I started at Lactalis in May 2024, where I will be working in the chilled dairy industry to focus on innovation and sustainability initiatives. At Lactalis, I will grow and develop my experience with different packaging formats and processes, as well as more insight on different products, such as cheese, custard, yoghurts, bottled and UHT milk, including their different transportation and supply chain requirements.

I can confidently say that completing my Certificate in Packaging gave me extra confidence to make the move onto a very different product and packaging portfolio.

In the near future, I am still willing to continue learning and working in the packaging field and focus on packaging sustainability initiatives. I find it highly fulfilling and motivating to know that through my work I can make an amazingly positive impact in society and the environment, and I feel really proud whenever I see any product that I have worked on in the shelves.

I also feel great to see the effort of different brands who strive to make an impact in the field of packaging sustainability and see more and more products made from recycled materials, or packed in lighter weight packaging, reusable packaging, and the gradual phasing out of non-recyclable packaging every day I go shopping.

Longer term, who knows where my qualifications and career experience in packaging will take me! The possibilities seem endless, and I very much look forward to seeing how my career unfolds.

6. Will you consider applying to become a Certified Packaging Professional as your next professional development stage?

Maria: Yes, I believe I meet the requirements now, so this will be a great next step to continue to build my professional acumen and credentials in the field of packaging technology.

WHAT'S IN IT FOR ME?

The Certificate in Packaging provides a level of insight and understanding of the packaging industry that adds real and measurable value to careers and businesses. This qualification provides you with the detailed overview of packaging materials and processes that broadens your knowledge and equips you for progression within the packaging industry.



Elevate your Packaging Career



Do you have what it takes to become a Certified Packaging Professional?

The Certified Packaging Professional CPP® is the premier designation in the industry globally, signifying excellence as a packaging professional with the most recent IoPP salary survey revealing that CPPs® earn up to 10% more than their non-certified co-workers. Using the CPP® program to assess and evaluate one's professional competency validates you as internationally proficient as a packaging professional; a cut above your peers.

Isn't it time that you joined recognised packaging experts from around the world with the industry's leading professional designation and elevate the packaging profession globally?

GLOBAL ENDORSEMENT

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AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA

New Certified Packaging Professional from Babstar Packaging

The AIP asked the latest Certified Packaging Professional (CPP), Graduate, Babajide Fapojuwo MAIP, CPP, Packaging Specialist from Babstar Packaging a few questions about his career, packaging education and why the Certified Packaging Professional (CPP) designation is so important for the industry…



Babajide Fapojuwo MAIP, CPP
Packaging Specialist
Babstar Packaging

1. How long have you been in the industry? What are your areas of expertise?

Babajide: I have been in the industry for more than a decade now, Passionate about driving sustainable packaging solutions and improving existing products through continuous improvement and packaging renovation projects. My area of expertise includes Packaging Design & Innovation, Packaging Optimisation and Material Testing Integrity Tests, Root cause Analysis and Packaging Troubleshooting, Sustainability Initiatives, New Product Development (NPD), Recyclability Analysis & Processes, Supplier Development and Artwork Management. More recently helping new manufactures and start-ups to successfully navigate NPD and portfolio innovation for identifying optimal packaging solutions for their products.

2. What made you apply for the Certified Packaging Professional (CPP) Designation?

Babajide: The Certified Packaging Professional (CPP) designation for me is a globally recognised certificate that not only evaluates one's comprehensive understanding of packaging principles but also acknowledges the practical experience, theoretical knowledge and notable accomplishments of packaging professionals in the industry.

3. How important is attaining the CPP designation to you as an individual?

Babajide: Committing to attain CPP designation is a learning and validation process which demonstrates my passion and dedication to mastering the entire spectrum of packaging expertise. CPP designation has enabled me to build a network of knowledge sharing and collaboration with like-minded professionals staying abreast of the latest trends, technologies, and sustainability initiatives, which drives innovation, excellence, and growth in the packaging industry.

4. How important is the CPP designation for the greater recognition of people in to the packaging industry?

Babajide: Holding a CPP designation is essential for greater recognition in the packaging industry, as it validates expertise, demonstrates commitment, and unveils new opportunities for career advancement.

As I previously stated, achieving certification from global packaging authorities enables packaging professionals to establish credibility and reliability, thereby fostering industry trust and confidence in their expertise to develop innovative and sustainable packaging solutions, ensure compliance with global standards and regulations, and provide effective leadership and guidance in packaging projects, ultimately leading to enhanced global sustainability goal and business success.

5. Were there any new learnings or takeaways that you gained from the experience?

Babajide: This certification process has enhanced my knowledge of packaging technology, offering a wealth of information that has been instrumental in developing various packaging products while maintaining the essential purposes of packaging; protection, preservation, containment, communication, and transportation.

6. What next for your career?

Babajide: A career is a journey, not a destination and learning is the fuel that drives it.

The packaging industry is experiencing a remarkable era of transformation, driven by exponential growth in research, development, and innovation, and I am thrilled to be an integral part of this dynamic journey. Therefore, I am dedicated to prioritising my professional growth and career advancement through continuous learning, skill enhancement, Global consulting engagements and training initiatives. I am also keen on assisting organisations transition to circular packaging models that prioritise sustainability and environmental stewardship by designing and implementing innovative packaging solutions that drive business growth, reduce waste, minimise carbon footprint, and promote the continuous recycling of materials.

AIP Welcomes New Members from Amcor and Ensign Laboratories

The AIP would like to take this opportunity to welcome Nayeleh Deirram MAIP, Technical Analyst, Amcor Flexible and Naveen Ashok Chand MAIP, Packaging Development Manager, Ensign Laboratories to the Institute and share a little bit about who they are and what they do in the industry. Please join with us in welcoming them to the AIP.



Nayeleh Deirram MAIP
Technical Analyst
Amcor Flexible



Naveen Ashok Chand MAIP
Packaging Development Manager
Ensign Laboratories

1. Why did you join the AIP? What benefits do you believe the AIP offers all their members?

Nayeleh: I joined the AIP because of my background and interest in polymer and plastic materials, particularly in the context of packaging. Having worked in the food packaging industry, I have developed a deep appreciation for the complexities and innovations involved in creating effective packaging solutions. My goal is to continuously enhance my skills and knowledge in this field, and I believe that the AIP provides an excellent platform for professional growth and development.

Naveen: I joined the AIP to advance my professional development and connect with industry experts. The AIP offers extensive benefits to its members, including:

1. Professional Development: Access to comprehensive training programs and certification courses that help members stay current with industry advancements and best practices.

2. Networking Opportunities: Participation in events, conferences, and seminars where members can connect with professionals, suppliers, and potential clients, fostering valuable industry relationships.

3. Resources and Information: Members gain access to a wealth of resources, including industry reports, research, and publications, ensuring they stay informed about the latest trends and developments.

4. Advocacy and Representation: The AIP represents the interests of the packaging industry, providing a collective voice to influence policy and regulatory developments.

5. Awards and Recognition: Members have the opportunity to participate in industry awards, recognising their achievements and innovations.

These benefits make the AIP an invaluable resource for anyone looking to excel in the packaging industry. Joining the AIP has empowered me to grow professionally, stay connected with industry trends, and contribute to the advancement of the packaging field.

2. How long have you been in the industry? What are your areas of expertise?

Nayeleh: I have been in the packaging industry for around five years.

My areas of expertise include:

Technical Analysis: In my role as a technical analyst, I focus on identifying and resolving problems within the packaging process. This involves thorough investigation and troubleshooting to find the best solutions.

Recyclability and Sustainability: I have worked on various projects aimed at enhancing the recyclability and sustainability of packaging materials. This includes developing eco-friendly solutions and ensuring compliance with environmental standards.

Mechanical and Chemical Testing: I perform extensive mechanical and chemical testing of trial samples to meet customer demands. This involves ensuring the quality and performance of packaging films through rigorous testing and analysis.

Film Development: I have experience in developing films tailored to specific customer requirements. This includes optimising film properties to achieve desired performance and functionality.

Naveen: I have been in the Industry for more than 8 years.

Project Management: Streamlining projects and delivering products in an agile way.

Sustainable Solutions: Developing and implementing eco-friendly materials and designs to reduce environmental impact.

Packaging Design and Innovation: Creating effective and attractive packaging solutions that enhance product visibility, consumer appeal and cost effectiveness.

Supply Chain Optimisation: Streamlining processes to improve efficiency and reduce costs throughout the supply chain.

Regulatory Compliance: Guaranteeing that products comply with all applicable regulatory standards and guidelines.

Consumer Behaviour Insights: Utilising market research and consumer behaviour analysis to optimise strategies for target demographics.

3. What is your current job role and what are your responsibilities?

Nayeleh: I am currently working as a Technical Analyst and also in Research and Development at Amcor.

My responsibilities include:

Project Management: I work on various projects between Australia and New Zealand, ensuring the successful completion of tasks and meeting project goals.

Product Safety: I am responsible for checking the product safety of food packaging and pharmaceutical packaging, ensuring that our products meet all safety and regulatory standards.

Quality Assurance: I focus on the quality of films, ensuring they meet customer specifications and industry standards through rigorous testing and analysis.

Physical Properties Analysis: I analyse the physical properties of films, conducting various tests to ensure their performance and suitability for different applications.

Overall, my role involves a combination of technical analysis, quality assurance, and research and development, aimed at delivering high-quality packaging solutions for our customers.

Naveen: I am currently employed as a Packaging Development Manager at Ensign Laboratories. My roles and responsibilities include;

1. Project Management:
- Manage a team of packaging Technologists managing multiple packaging projects simultaneously, ensuring timelines and budgets are met.
- Coordinate with cross-functional teams, including R&D, engineering, procurement, and manufacturing, to facilitate project execution.

2. Packaging Design and Development:
- Lead the design and development of packaging solutions that align with product specifications and brand requirements.

3. Material Selection and Sustainability:
- Evaluate and select appropriate packaging materials that meet product needs while minimising environmental impact.
- Promote sustainable packaging initiatives, including the use of recyclable and biodegradable materials.

4. Supplier Management:
- Identify and collaborate with packaging suppliers and vendors to source materials and production services.

5. Testing and Quality Assurance:
- Oversee the testing of packaging prototypes to ensure performance, durability, and compliance with specifications.
- Implement quality assurance protocols to maintain high standards throughout the packaging development process.

6. Market Research and Trend Analysis:
- Monitor industry trends and consumer preferences to inform packaging design and strategy.
- Conduct market research to assess competitor packaging and identify areas for innovation.

7. Documentation and Reporting:
- Maintain detailed documentation of packaging specifications, designs, and project progress.
- Prepare reports and presentations on packaging initiatives, results, and future strategies for management review.

8. Continuous Improvement:
- Identify areas for process improvement within the packaging development workflow.
- Implement best practices and methodologies to enhance efficiency and effectiveness in packaging operations.


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PIDA AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS 2024

2024 FINALISTS

View the Finalists here

2024 AUSTRALASIAN PACKAGING INNOVATION & DESIGN (PIDA) AWARDS

























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2024 AUSTRALASIAN PACKAGING INNOVATION & DESIGN (PIDA) AWARDS

Gala Dinner

PIDA
AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS 2024

to be held on the 16th August 2024
at the Shangri-La Sydney, NSW



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AUGUST 2024

AIP Virtual Site Tour: Herma & Result Group

HERMA

RESULT GROUP OF COMPANIES

CPD Accredited 1 CPP Point



WHEN: **5 August 2024**

WHERE: On-line via Zoom, 10.00 am to 11.00 am

WHAT: **Result Group is a leading supplier of innovative packaging equipment and materials, helping Australian businesses enhance efficiency in manufacturing and distribution. Among their advanced solutions is the Herma InNo Liner, a PIDA and WorldStar Awards 2024-winning labelling technology, that eliminates landfill waste by removing silicone, reducing disposal costs, lowering transport volume, and boosting material efficiency. Hanes Australasia, owner of brands like Bonds, Sheridan, Champion, and Bras N Things, is an early adopter of this system to meet its 2025 sustainability goals. Operating 24/7, the system provides labelling with no release liner, no silicone content, and zero waste disposal.**



During the virtual tour you will be invited to join Herma and Result Group on an insightful journey that starts in their Demo Room. Travel to Herma's headquarters in Germany and return to Hanes Australasia in Australia. Experience firsthand how the innovative Herma InNo Liner system operates in real time and uncover the substantial sustainability and efficiency benefits it brings to the business.



GUEST SPEAKERS:



Sebastian Siccita
Group General Manager- Logistics
Hanes Australasia (HAA)



Michael Dossor MAIP
General Manager
Result Group



Paul Rushton
Innovation Manager
Result Group

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AUGUST 2024



5th AIP State of Industry Webinar
Product Stewardship & Away from Home Collection

CPD Accredited 1 CPP Point



WHEN: **21 August 2024**

WHERE: On-line via Zoom

WHAT: **The 5th AIP State of Industry Webinar will look at a wide range of successful product stewardship and Away from Home programs that actively engage the consumer with the collection. Product Stewardship Programs enable households access to recycling and safe disposal services for products once they have reached their end of life.**

Many of the Product Stewardship programs have been designed to capture and reprocess packaging and materials that can not be collected through a traditional Materials Recovery Facility (MRF). 'Away from Home' collection and drop off points are established for these materials or packs so that they don't end up in landfill and can have a longer lifecycle. Some hazardous and flammable products require safe disposal such as paints, chemicals and batteries and Away from Home collection ensures the product is disposed of safely. These programs keep valuable resources circulating in the economy for as long as possible, reduce the impact of a product on the environment and offer effective end-of-life recovery systems.

Whether it is soft plastics, pharmaceutical blister packs, aseptic cartons, make up, toner and ink cartridges, batteries, paint, e-waste or coffee cups, everyone can proactively engage with numerous Product Stewardship programs across the country. Find out more about some of the unique and innovative programs that are available and how your business, and your household can get on board.

SPEAKERS:



Steve Morriss MAIP
Head of Circularity
Close the Loop



Jason Rijnbeek
Business Development
Pharmacycle



Vikas Ahuja
Sustainability Director
Tetra Pak



Brendan Lee
Circular Economy Manager
Closed Loop Environmental Solutions

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SEPTEMBER 2024

ProPak Indonesia 2024

CPD Accredited CPP Points

PROPAK INDONESIA

WHEN: **4-6 September 2024**

WHERE: Jakarta, Indonesia

WHAT: ProPak Indonesia is the leading international processing and packaging trade event in Indonesia for Processing & Packaging technologies. Powered by ProPak Asia, ProPak Indonesia is part of the event series taking part in the region showcasing a comprehensive array of innovative products to a thriving and expanding local market in Indonesia. It is the centerpiece where market trends converge, and industry networking evolve to valuable customer insight. ProPak Indonesia is the 'must-attend' processing and packaging event in Indonesia delivering an industry-focused platform connecting worldwide suppliers to both local and regional buyers in the food & beverage, consumer & personal goods, and pharmaceutical industrial sectors.

2024 Indonesian Packaging Forum

CPD Accredited CPP Points



WHEN: **5 & 6 September 2024**

WHERE: Jakarta, Indonesia

WHAT: **ProPak Indonesia to launch Indonesian Packaging Forum**

PT. Pamerindo Indonesia, in partnership with the AIP, are pleased to launch the inaugural Indonesian Packaging Forum on the 5th & 6th of September as a part of ProPak Indonesia.

Having served the industry for over 60 years the AIP are the peak professional body for packaging training & education in Australasia and have been running Packaging Forums alongside other Informa Markets trade shows successfully in Asia for many years.

The Indonesian Packaging Forum will be held over two days and will be free for all to attend. Speakers will be local, regional and global and will discuss the current state of play and the future of packaging. The discussions will include a broad range of topics such as sustainable packaging design, trends and barriers for soft plastics and flexible packaging, how to reduce plastic pollution, how to design out waste at the start of the packaging development process, how to move towards more recyclable packaging, the balance between food waste and packaging waste, looking at environmental impacts when designing packaging, the future of fibre and renewable materials, product stewardship programs, eliminating single use plastics and problematic materials, the development of new facilities in the region for recycling, how to incorporate recycled content into packaging, the benefits of container deposit schemes, the benefit of Extended Producer Responsibility programs, active & intelligent packaging, save food packaging, trends and barriers for plastics: rigid & soft, the future of advanced and chemical recycling in the region and more…

The Indonesian Packaging Forum will be a must attend event for yourselves, your teams and the wider industry. Mark these dates in your calendar today.

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2024 INDONESIAN PACKAGING FORUM

– DAY 1: THURSDAY 5 SEPTEMBER –
– DAY 2: FRIDAY 6 SEPTEMBER –

FREE TO ATTEND

Speakers confirmed...more coming soon



Rizal Leonardo Simatupang AAIP
Senior Technical Support
PT Indopoly Swakarsa Industry Tbk



Nerida Kelton FAIP
Vice President - Sustainability & Save Food - WPO
Executive Director - AIP



LTC Joseph Ross Jocson
President
Asian Packaging Federation (APF)



Huangyi Chen
Sustainability Manager, APAC South
SIG Group



Ernst Krottendorfer
Managing Partner
Circular Analytics



Rocky Pairunan
NPAP Manager/Ocean & Plastic Waste Manager
WRI Indonesia



Ovy Sabrina
COO/Co-Founder
Rebricks Indonesia



Richard Smith FAIP
Director of Sustainability
Amcor Flexibles Asia Pacific



Arpornrat Nantalaksakul PhD
Technical Manager
UBE Technical Center (Asia)



Henky Wibawa
Indonesian Packaging Consultant & Executive Director
Indonesian Packaging Federation



Jayant R. Kadu
Manager (Marketing) Functional Materials Division
Mitsui Chemicals



Adhitya Yusuf
Project Manager for Circular Economy UNDP
Low Carbon Development Initiative



Wikkie Netten
APAC Marketing Manager
PEFC Asia-Pacific



Nurcahyo Adi
Head of Certification, Accreditation & Training Division
Indonesian Forestry Certification Cooperation (IFCC)



Fajar AD Budiyono
Secretary General
Inaplas



Ralph Moyle FAIP, CPP
Education Coordinator
Australasian Institute of Packaging (AIP)



Budi Sadiman
Director Business Development & Partnerships
Inaplas



Michelle Yu
APAC Sustainability Manager
UPM Raflatac



Yanjie Zheng
Manager - Circular Economy, Packaging & Consumer Goods Adhesive Technologies
Henkel Management Center (HMC)



Kumoro Wijanarko
Operations Manager
GS1 Indonesia

*=1 CPP Point per Session

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APF The Asian Packaging Federation

UCIMA 40

Indonesian Packaging Federation

WPO World Packaging Organisation

Register for Day 1 - 5 September 2024 -> https://ers-id.informa-info.com/seminar/register/4
Register for Day 2 - 6 September 2024 -> https://ers-id.informa-info.com/seminar/register/6

SEPTEMBER 2024

6th AIP State of Industry Webinar: Container Deposit Schemes



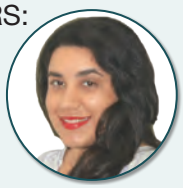
WHEN: **18 September 2024**
WHERE: On-line via Zoom
WHAT: **Container Deposit Schemes (CDS) are an ideal example of product stewardship programs where the brands take responsibility for the packaging they put on to market. This includes ensuring that there is an established system in place for recovery of the packaging and then the recycling scheme to support the end of life.**

CPD Accredited 1 CPP Point

Container Deposit schemes for Beverage packaging provide many benefits to the country via minimising litter, keeping packaging out of the environment, providing quality feedstock for recycled content, incentivising consumers to recycle properly, supporting charities in Australia, improving recycling rates and keeping valuable resources that can be recycled out of landfill. The challenge for our country is that not all State and Territories are running the same scheme and not all materials are accepted on a national basis. There is also a need for greater consumer education programs to be developed to ensure that less packaging that should be going into CDS programs is kept out of kerbside collection, or worse, landfill.

This webinar will discuss the current state of Container Deposit Schemes in Australia, collection points, accepted materials, opportunities for regional areas and more. The speakers will also discuss how we can improve recovery rates and incentivise more households to utilise the CDS programs and be able to use platforms like RecycleMate to locate Away from Home collection points.

SPEAKERS:



Bonnie Marshall
Policy Officer
National Retail Association



James Dorney
Chief Executive Officer
TOMRA Cleanaway



Shannon Doherty MAIP
Sustainability Manager
Australian Beverages Council

OCTOBER 2024

Waste Expo Australia

AIP to Partner

WHEN: **23-24 October 2024**
WHERE: Melbourne Convention and Exhibition Centre
WHAT: Waste Expo Australia serves as a cornerstone for advancing best practices in circular economy, resource recovery and sustainability initiatives, aiming to foster positive environmental and community impacts.

CPD Accredited CPP Points

Waste Expo AUSTRALIA

AIP to host packaging session at Waste Expo 2024

WHEN: **24 October 2024**
WHERE: Melbourne Convention and Exhibition Centre
WHAT: The importance of design in meeting global & local packaging design standards.

SPEAKERS:



Ralph Moyle FAIP, CPP
Education Coordinator
Australasian Institute of Packaging (AIP)



Alan Adams MAIP
Sustainability Director APAC
SEE (Sealed Air)

CPD Accredited 1 CPP Pt

TokyoPack 2024

WHEN: **23-25 October 2024**
WHERE: Tokyo International Exhibition Centre
WHAT: Held every two years and with 53,5000 visitors in 2022 TokyoPack offers a variety of exhibits from packaging materials and machinery to converting, packaging, distribution, environmental protection equipment. TOKYO PACK serves as a platform for industrial solutions and international exchanges, and contribute to the development of society from an international perspective. TOKYO PACK Inspires the Packaging World - A Gateway to Innovation -

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Sustainable Resource Recovery

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AUSTRALIA

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NOVEMBER 2024

Pack Expo International

WHEN: **3-6 November 2024**

WHERE: Chicago, USA

WHAT: Bringing together 45,000 attendees and 2,500 exhibiting companies with packaging and processing solutions for 40+ vertical markets, PACK EXPO International is one powerful show. Experience equipment in motion, idea-sharing across vertical industries, problem-solving in real time, networking and learning at this incredible intersection of innovation. Explore the latest innovations from 2,500 exhibitors to get ahead of trends, move projects forward and solve any challenges holding you back.

PACK EXPO® INTERNATIONAL

November 3-6, 2024
McCormick Place
Chicago, Illinois USA



CPD Accredited CPP Points

SEPTEMBER 2025

Foodtech Packtech 2025

CPD Accredited CPP Points

WHEN: **2-4 September 2025**

WHERE: Auckland Showgrounds

WHAT: Foodtech Packtech (FTPT) is New Zealand's largest food manufacturing, packaging and processing technology trade show. Running strong for over 20 years this free to attend event brings industry professionals and decision makers together providing a forum for education, discussion and the sharing of knowledge and expertise, critical in the sustainability and growth of the industry.

FOODTECH PACKTECH FEATURING MHEXPO Materials Handling & Logistics



Held only once every two years FTPT is a must attend event providing visitors with the opportunity to come face-to-face with the experts and discover the freshest ideas, latest technologies and the newest developments entering the F&B manufacturing and packaging technology industries.

Featuring the Materials Handling & Logistics Expo, the event will attract 250+ local and international exhibiting companies and some 4,500+ qualified visitors – a must attend event for anyone involved in one of New Zealand's fastest growing industry sectors.

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FEATURING MHEXPO Materials Handling & Logistics

2 - 4 September 2025
Auckland Showgrounds

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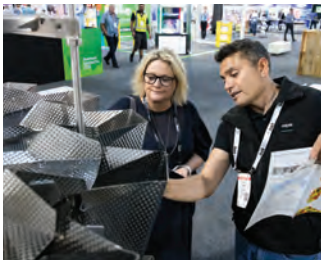
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AIP



PLASTICS RECYCLING ANALYSIS IN PACKAGING

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Plastics Recycling: Insights, Challenges and Future Trends

Partnering with many of our customers we know that developing new products with advanced performance features is not enough in the new, waste-averse economy. To stay ahead of the competition, products need to be designed for recycling and/or reuse. At the same time, industrial manufacturers are challenged as always to keep an eye on costs, ensure effective quality control, and streamline processes while meeting stringent standards requirements.

If you're looking to implement or improve the plastics recycling pathway and workflow in your business and you want to strengthen your brand reputation whilst increasing profitability, then watch our webinar where you'll hear first-hand from an expert about the solutions and strategies that can best address your needs

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AIP partnered with RMIT Industrial Design Studio



▲ *Food Waste Packaging Innovation Studio Class:* ***Front row,*** *left to right: Cynthia Mullaly, Nathan Phillips, Nadia De Fazio, Ralph Moyle (AIP), Zac Wijesinha, Thikshani Abayasekara.* ***Back row,*** *right to left: Cameron Campbell, Finlay Blakemore, Jack Harman, Russell Wilson, Gabriel Wynn-Williams, Thanush Rajan. Absent: Xinwei Chen, Vidhi Naik.*

5
Industrial Design Teams

14 weeks
Research & Design Development Work

SFPDC
Save Food Packaging Design
Criteria Piloting with Designers

RMIT will also be entering in to the 2024 round of the PIDA Student Awards, which is the exclusive entry point for the WorldStar Student awards.

For the first time the AIP provided lecturers for the RMIT Bachelor of Industrial Design Studio with the topic 'the role that packaging plays in minimising food loss and waste'.

The students learn various methods of undertaking design research and converting that research into testable and robust design propositions.

The AIP worked with RMIT to create a studio prompting the student designers to review the role of packaging in reducing food waste within the context of the Australian food industry and considering consumer perceptions and behaviours.

The goal is for student groups to propose sustainable packaging solutions that promote food waste reduction using known and emerging design-led strategies and packaging technologies. The key principals to target are zero food waste.

Food Waste Packaging Innovation Studio

Industrial Design Studio Project partnered with:
- Australian Institute of Packaging (AIP)
- Planet Innovation (PI) Lead Creative Designer

Education on:
- Food and Packaging industry current needs and problems
- Food Waste and Food Packaging Waste balance
- Save Food Packaging Design Criteria

Assignments:
1. Research Scoping (individual work)
2. Design Development and Testing (teamwork)
3. Refinement and Final Prototyping (teamwork)

Contributors:

Nerida Kelton FAIP led the lectures in a topic she is extremely passionate about and was supported by AIP Education Director, Prof. Pierre Pienaar FAIP CPPL and AIP Education Coordinator, Ralph Moyle FAIP, CPP. Ralph has also attended all of the session live and supported the students to prepare for their final projects.

Planet Innovation
- Nicholas Booker

RMIT University
- Dr Caroline Francis
- Associate Professor Karli Verghese FAIP

TEAM 1: BARILLA PASTA PACKS

4x Single Serves Portion Packs that target pasta waste

- Gabriel Wynn-Williams
- Russell Wilson
- Nathan Phillips







TEAM 2: HERBZ

Reuse, Life Extension Packs for Fresh Herbs

- Cameron Campbell
- Nadia De Fazio
- Cynthia Mullaly







Cameron Campbell | Nadia De Fazio | Cynthia Mullaly











TEAM 3: 4 Your Future

Beef Mince Accessible Designed Portion Snap Packs

- Jack Harman
- Zac Wijesinha
- Finlay Blakemore









TEAM 4: WONKY BITES

Education Snack Packs for Ugly Fruit and Veg

- Thikshani Abayasekara
- Vidhi Naik
- Xinwei Chen








Thiki Abayasekara


Vidhi Naik


(Tiffany) Xinwei Chen

Congratulations

to all on a successful design studio outcome!

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LINERLESS CLOSURE FOR OIL BASED DRESSINGS
PIDA High Commendation (Sustainable Packaging Design)

LIGHT WEIGHT FLIP TOP CLOSURES
PIDA High Commendation (Sustainable Packaging Design)

PIDA 2024 FINALIST

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Food & Sustainable Packaging Design

WELLMAN THERMOCUP™
Beverage Packaging Design

WELLMAN THERMOCUP™
Food & Sustainable Packaging Design

AIP Highlights

AIP trained **700** people

45 speakers for **3** days

FULL HOUSE FOR **Global Packaging Forum**

ANZ winners come 3rd in world at WorldStar Awards

Australia takes GOLD Sustainability Award

Australia takes SILVER President Award

ProPak Asia Highlights

Visitors came from **86 countries**

Sold out exhibition space

2000 exhibitors

52 countries exhibited

68,218 visitors to ProPak Asia

ProPak Asia 2024 saw the AIP offer the largest educational program alongside of the show. The AIP ran a full day Global Packaging Forum, 2x mini training courses and 2x workshops that saw 45 speakers come together from across the globe to train and educate over 700 people.

In addition the AIP had a stand and a fantastic display area of some of the Australasian Packaging Innovation & Design (PIDA) 2023 winners. Many went on to win WorldStar Packaging Awards which were presented alongside of ProPak Asia this year.

The AIP saw two tables of winners join us to celebrate their WorldStar awards - which were the third highest in the world - and to see Coles receive the silver President award and JBS and SEE win the GOLD Sustainability award.

We also had the opportunity to meet the Mongolian delegation and as an Asian Packaging Federation member organisation attend the round table with UNIDO.

An amazing week with incredible outcomes for the AIP and we look forward to coming back again in 2025.

A huge thank you must go out to Prof Pierre Pienaar FAIP, CPPL, Ralph Moyle CPP FAIP, John Bigley MAIP, Mark Kelton MAIP (Hon) and Nerida Kelton FAIP for their hard work all week to ensure the program ran smoothly.







Message from AIP President - John Bigley MAIP

ProPak Asia in June was my first opportunity as President to see first-hand how the AIP operates at a regional and global level.

It was clear from the opening welcome ceremony that the AIP is held in high regard when I was introduced to several WPO Board Members and Ambassadors and the ProPak Asia organisers. This has obviously been a journey with the WPO, led by the 6 -year WPO Presidency of Pierre Pienaar and Nerida Kelton's more recent role as Vice President Sustainability & Save Food, really demonstrating the key role the AIP plays on the global stage. That was reinforced by a later meeting with UNIDO in conjunction with a Mongolian delegation who want to engage on some future packaging training focusing on food security, potentially broadening the AIP's reach still further.

As hosts of the Global Packaging Forum on ProPak Asia Day 1 the AIP attracted a high calibre set of speakers and a packed auditorium clearly appreciated the subjects covered. Followed up on the next 2 days by 2x workshops and 2x training sessions the AIP delivered a comprehensive series of education and training events to a multi-national audience with some very positive feedback.

At the exhibition itself we had a well-positioned stand, manned tirelessly by Mark Kelton and supported by the rest of the team. The stand was close to a PIDA showcase area where the team had done a great job in representing last years' PIDA winners with some eye-catching displays. The stand and showcase received a lot of foot traffic and it was fitting that our showcase was very close to the WorldStar Award showcase (you could see some packaging product duplication with all our ANZ WorldStars;).

ProPak Asia week was topped off with the WorldStar Award ceremony and I was very proud (with both my AIP President's hat and Zipform Packaging CEO's hat) of the Aussie representation there; as we have always said we punch above our weight in these global awards and we also cheer above our number too! I think we had the best country representation across 2 tables and what made it even more special were the President's Silver award & the Sustainability Gold picked up by SEE and Coles. A proud night indeed for our industry.

Travelling back to Australia the following day I reflected on my key take-aways:

- The AIP plays an important role with education & training the quality of which is recognised internationally.
- The Save Food Packaging design initiatives have significantly raised the profile of the AIP and means that we can help impact this global problem positively.
- We can be proud of our packaging innovations and where we sit on the world stage… but we can't rest on our laurels and need to continue to innovate to drive sustainability and food waste reduction.
- With the strong position the AIP are in now we need to consider how we develop our own resources to deliver the programmes we want to, otherwise the momentum we have gained can be lost.
- I am proud to be part of the AIP and as our core our purpose is to educate, train and recognise packaging professionals across all industries we are relatively unique and have a huge opportunity to grow.

















Message from AIP Education Director - Pierre Pienaar FAIP, CCPL

It was encouraging to see the strong presence from the AIP at the recent ProPak Asia exhibition and all that run concurrently with the show.

One could physically feel the vibe where many of the show attendees were reflecting and commenting on the major contribution that the AIP was making to the success of ProPak Asia. It is so important that the AIP does ensure that all the various forms of education are relevant and up to date information is being delivered.

The sheer attendance at the Global Packaging Forum (GPF) is testament to the relevance that is attached to the event. There were so many other competing events going on at the same time as the GPF,, yet we enjoyed good attendance throughout.

What was most encouraging was the constant questions being asked. The cherry on the top was after the final session where the questions persisted for 45 minutes. The presenters encouraged questions and each question was answered comprehensively, all credit to the presenters.

Both workshops were welcomed by the interest shown by delegates. The choice of topic for the workshops is vital to its success, which is something that the AIP does well.

There was always going to be a time constraint for the presenters as the questions and comments flowed freely and consistently throughout the training.

It is important to note that the content for these workshops had to be contained in the allotted time which was a challenge in itself for the presenters. The surveys at the end showed that the AIP chose well on the topics.

The PIDA Showcase of packs that had won on the world stage was testament of the quality and profoundness of the packaging being generated from Australia.

If one considers that Australia only makes up 0.03% of global packaging yet we were placed 3rd behind Germany and Japan, in the number of WorldStar winners. This was evident on the night of the prestigious WorldStar Awards ceremony in Bangkok Thailand on the final night of ProPak Asia. The AIP is rightly exceptionally proud of our achievement on this global stage.

As always at such shows, there is always a constant flow of visitors to the AIP Stand. It is so important that we are physically present at such events, as in may cases of the past number of years, this is often where other countries hear of our education offerings and join the AIP. It has also been the initial touch point for our future foreign students. We have a good track record of student growth in numbers but also overseas students have been our top academic students.

The AIP has begun a program where we will be working through the United Nations Industrial Organisation (UNIDO) to ultimately be involved in developing better packaging for Mongolian. This is at the initial stage but certainly one to watch.

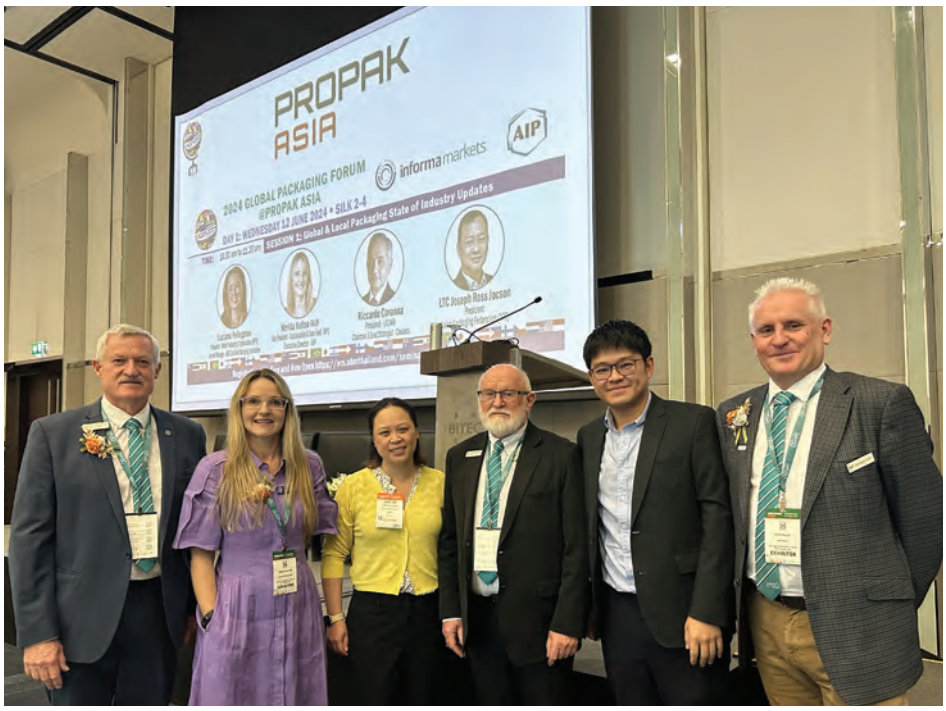




AIP hosts the largest Global Packaging Forum

With over 300 attendees and 30 speakers from across the globe the 6th edition of the annual Global Packaging Forum was a success for the organisers - Informa Markets and the AIP.

The AIP would like to take this opportunity to personally thank all of the speakers for taking time out of their busy schedules to travel to Thailand to contribute to such an important industry event for the Asian calendar each year.












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SHOW GUIDE
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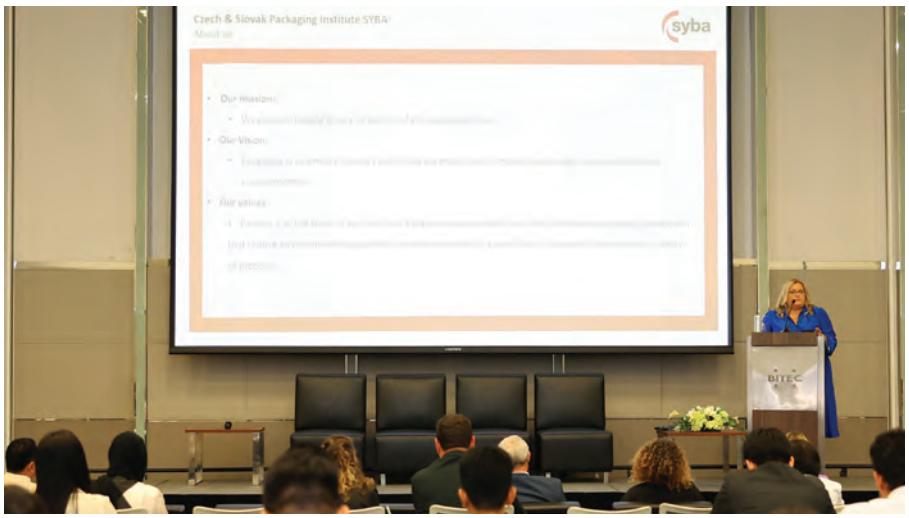





W-cycle
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syba
Our mission:
Our vision:
Our values:


กระจายบุญ


PROPAK ASIA














BITEC


Pyramid Sweet Box
Company: National Paper Bags
Country: Jordan


WHAT IS SUSTAINABLE PACKAGING?


S SHOW GUIDE
PROPAK
ASIA
12-15 JUNE 2024




1,345,000 kgs to date
SINCE JUNE 2020
+21M water bottles
Collected +1,345,000 kilograms of river waste in less than 4 years:
Deployed 3x river plastic traps (+65,000 kgs of waste/river plastic trap/year)
Provided safe and quality employment for 35 people from the local community
Benefitted +7,000 households alongside the canal with a cleaner environment
Operating 5 days/week and creating awareness on waste to the Lat Phrao community
We are one of the top performing ocean waste collectors in SEA!
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Nerida Kelton FAIP
Vice President - Sustainability & Save Food - WPO
Executive Director - AIP




























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*subject to bag type, film and product

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The AIP hosted two interactive workshops during ProPak Asia covering Fibre & Renewables and Soft Plastics & Rigids. The line up of experts that presented during the workshops was simply outstanding and we can not thank each of them enough for taking time out of their busy schedules to be a part of this very important education program for the Asian Region. Over 200 people attended the workshops which was a remarkable outcome for the AIP.







AIP hosts 2x workshops @ ProPak Asia


























Asia QA / QC




























CRYOVAC
2.
What are the key attributes of a circular future for plastics?
1. Packaging designed for recycling
2. Collection and sorting exists
3. Feedstock returned to global supply chain

















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AIP ran 2x training courses @ ProPak Asia

The AIP hosted two mini training courses during ProPak Asia which covered Active & Intelligent Packaging and Packaging Specifications. Over 100 people attended the training courses.





















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RECYCLABLE

PIPING BAGS

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EXPLORING GLOBAL SOLUTIONS

We recently attended the **Fispal Packaging Show** in Brasil to investigate sustainable solutions in South America. During our visit, we had the privilege of meeting:

Luciana Pellegrino
President of the World Packaging Organisation

Our commitment to sustainability extends beyond borders, as we continuously seek innovative ways to reduce environmental impact.

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AIP attended UNIDO Asian Round Table @ ProPak Asia

Enabling Sustainable Industrial Development of the Food Packaging Industry to Reduce Food Loss and Waste.

During ProPak Asia 2024 the AIP participated in the inaugural roundtable that was coordinated by the United Nations Industrial Development Organization (UNIDO), the Asian Packaging Federation (APF) and the World Packaging Organisation (WPO).

Entitled 'Enabling Sustainable Industrial Development of the Food Packaging Industry to Reduce Food Loss and Waste' the roundtable brought together over 40 participants representing countries from across the region attended the Asian roundtable including Australia, Cambodia, China, Indonesia, Japan, Korea, Mongolia, Singapore, Sri Lanka, Thailand, Turkey, the Philippines and New Zealand.












PROPAK
ASIA


PROPAK
ASIA
Roundtable discussion
Enabling Sustainable Industrial Development
Packaging Industry to Reduce Food Loss
APF







ProPak Asia roundtable focuses on food waste

During ProPak Asia 2024, the AIP participated in the inaugural roundtable coordinated by the United Nations Industrial Development Organisation (UNIDO), the Asian Packaging Federation (APF), and the World Packaging Organisation (WPO). **Nerida Kelton** writes.

ENTITLED 'ENABLING SUSTAINABLE Industrial Development of the Food Packaging Industry to Reduce Food Loss and Waste' the roundtable brought together over 40 participants representing countries from across the region, including Australia, Cambodia, China, Indonesia, Japan, Korea, Mongolia, Singapore, Sri Lanka, Thailand, Turkey, the Philippines and New Zealand.

Each country was asked to identify key challenges, barriers and concerns when looking at minimising food loss and waste, packaging waste and how we can adopt responsible and sustainable food packaging practices for the Asian region. As each participant spoke it was evident that the challenges are similar across the region.

A key goal of the roundtable was to develop a network of like-minded packaging associations, learn from each other, and find out how other associations in the region can support those who need assistance.

WASTE MANAGEMENT & RESOURCE RECOVERY

A clear stand out topic of the day was the need to enhance more effective waste management systems, disposal bins, collection points and recycling facilities across many countries in Asia. So many countries still don't have waste bins for residents, or anywhere to dispose of the packaging and food at the end of life. This leads to packaging ending up in the waterways, rivers and canals.

An additional outcome of limited waste management is the emergence of illegal dumpsites that are scattered across the region. What strategies are needed at a country level to eliminate these dumpsites? What can we do as a region to support the reduction of these sites? The Philippines has set an example in this area and have closed almost all of the open dumpsites under the DENR Ecological Solid Waste Management Act of 2000.

A flow-on of limited waste management is resource recovery, and this was one of the key areas that was raised continuously by many in the room. The countries need funding and support to develop the infrastructure to be able to collect, sort, recycle and reprocess the valuable packaging and materials.

One participant said that their government does not know how to build the systems, nor understand how to support the system needed for waste management and recycling. This is where guidance is needed from other countries that have a strong and established programs that can provide a roadmap for other nations.

> **...there was a collective agreement that packaging needs to be better designed to minimise the loss at the start.**

Another country admitted that in their country packaging and packaging waste and recycling are not even on the radar of the government at all.

ECO MODULATION AND EXTENDED PRODUCER RESPONSIBILITY

More and more countries in the Asian region are looking to develop regulated Extended Producer Responsibility (EPR) and eco modulation programs. With many countries already working in this area there is a clear opportunity to share learnings, tips and challenges for others to follow.

FOOD LOSS & WASTE

Food Loss and Waste was also very high on the agenda and there was a collective agreement that packaging needs to be better designed to minimise the loss at the start. The AIP reminded all participants that there are new Save Food Packaging design guidelines, training courses and checklists available for everyone to use. In addition, more needs to be done to help guide government policies, strategies and help roadmap the path towards measuring food loss and waste in each country. If a country doesn't have the tools to measure its food loss and waste, then they are not capable of intervening and acting. More education needs to be undertaken to ensure that countries realise that the tools are available and can be shared.

TRAINING & CAPACITY BUILDING

Industry Training: So many of the participants asked for more industry training and education for packaging design; especially for save food packaging and sustainable packaging, the need to develop capacity building for the packaging professionals in their



Left: Inaugural Asian Round Table delegation.

country and the desire to enhance the capacity and strengths of the packaging centres. There was also honest recognition by many in the room that they simply lack the technical expertise in packaging in their countries. They acknowledged the urgent need for more research and testing facilities, the importance of having access to second-hand packaging and processing equipment, and the necessity for more fundamental packaging training and methods to transfer this knowledge to others.

In addition, a number of countries discussed the challenges they face with the small and medium sized enterprises (SME's), including finding sustainable solutions, accessing safe food grade packaging, finding packaging that is not too expensive to purchase, or simply accessing recyclable and sustainable packaging in their country. For many changing the packaging they use is simply inaccessible and unaffordable.

Many of the established professional bodies in the room, including the AIP, offered to provide industry training for organisations in need. There is no point in reinventing the wheel when countries like Australia, New Zealand, Turkey, Sri Lanka and others have strong programs, training courses and resources already available. This is the strength of working together as a region, rather than as independent countries.

Consumer Education: Everyone mentioned the need for more consumer education on packaging in general but especially focussed on the role that packaging plays in minimising food loss and waste, how to minimise the amount of food wasted in households, the issues of health and safety if the wrong packaging is chosen and helping consumers understand the functional role that packaging plays. The participants agreed that there needs to be more awareness around the role of packaging at the industry level, consumer level and government level.

The whole system needs to work together – product and packaging – from paddock to plate. The Asian roundtable felt that more partnerships are needed across the entire value chain from food processing, technology, packaging and machinery.





Above left: Nerida Kelton with the delegation from the Indonesian Packaging Forum

Above: Over 40 participants from across the Asian region engaged in deep discussion on the barriers and challenges to finding solutions for minimising food waste and loss, as well as packaging waste.

GOALS MOVING FORWARD

For an inaugural Asian roundtable, the discussions were extremely valuable for all, and the question is how do we move the dial for existing packaging centres in the region to build their capacities?

Coming out of the back of the inaugural round table the ultimate goals would be:

- To train more packaging professionals to better understand the fundamentals of packaging technology in the region.
- To share knowledge and learnings across the region to build regional capacities.
- To train more packaging professionals in sustainable packaging design and save food packaging design.
- To support SMEs in the region.
- To support the growth of the younger packaging centres to build their knowledge and skills.
- To design better packaging that offers the lowest environmental impact possible.
- To design better packaging to minimise food loss and waste across the value chain; looking at primary, secondary and tertiary packaging.
- To improve waste prevention, management and resource recovery in the region.
- To develop sustainable systems in each country.
- To champion the packaging specialists in each country.

The roadmap forward needs to provide support and guidance for the packaging organisations to build their own capacities, collaborate with other centres in the region and work together for a more sustainable future. Together we can do great things. ■






PROPAK
ASIA
Roundtable discussion
Enabling Sustainable Industrial Development of the Food
Packaging Industry to Reduce Food Loss and Waste



During ProPak Asia the AIP, UNIDO and the Mongolian Institute of Packaging (MUPA) had the opportunity to meet and discuss a roadmap to work together. We will keep you posted as we develop this program.













ANZ PIDA Awards showcased @ ProPak Asia

The AIP had a new showcase area at ProPak Asia with a number of the 2023 Australasian Packaging Innovation & design (PIDA) Award winners on display.



Many of these winners were in attendance at ProPak Asia this year as they were in Thailand to attend the WorldStar Packaging Award ceremony where they picked up multiple awards. The showcase area was very well attended and visitors to ProPak Asia were very keen to find out more about the innovative solutions on display.








PIDA
AUSTRALASIAN PACKAGING DESIGN AWARDS

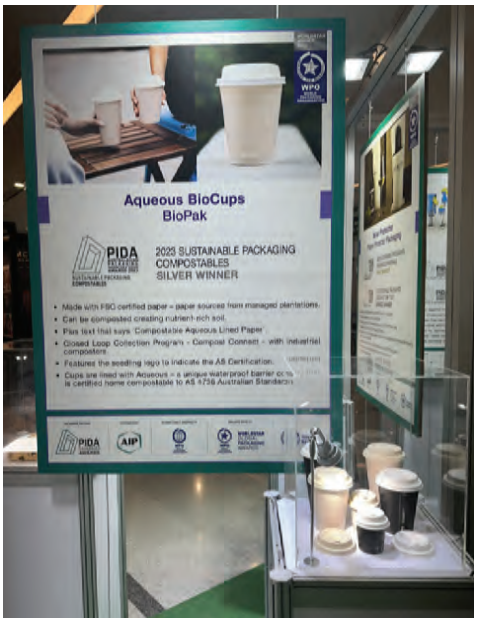

KOi refillable foaming handwash starter kit &
4 Pack refillable handwash tablets
Coles Group
PIDA
2023 HEALTH, BEAUTY & WELLNESS PACKAGING
DESIGN OF THE YEAR
GOLD WINNER


Wine Protector
Planet Protector Packaging
PIDA
2023 SUSTAINABLE PACKAGING
RENEWABLE MATERIALS
GOLD WINNER
PIDA
2023 BEVERAGE PACKAGING
DESIGN OF THE YEAR
BRONZE WINNER


DualPakECO compostable food trays
Confoil & BASF
PIDA
2023 SUSTAINABLE PACKAGING
COMPOSTABLES
GOLD WINNER
PIDA
2023 FOOD PACKAGING
DESIGN OF THE YEAR
HIGH COMMENDATION


Future Ecology – EmGuard
Oji Fibre Solutions NZ
PIDA
2023 OUTSIDE OF THE BOX
DESIGN OF THE YEAR
BRONZE WINNER


BioShield
Caps & Closures
PIDA
2023 HEALTH, BEAUTY & WELLNESS PACKAGING
DESIGN OF THE YEAR
BRONZE WINNER
PIDA
2023 DOMESTIC & HOUSEHOLD PACKAGING
DESIGN OF THE YEAR
BRONZE WINNER


Aqueous BioCups
BioPak
PIDA
2023 SUSTAINABLE PACKAGING
COMPOSTABLES
SILVER WINNER


JBS Swift Lamb Cutlets CRYOVAC Darfresh Mono-PET rollstock SEE
PIDA 2023 FOOD PACKAGING DESIGN OF THE YEAR GOLD WINNER
PIDA 2023 SUSTAINABLE PACKAGING MONO MATERIAL ADVANCEMENTS SILVER WINNER


Dulux Jelly Beans Promotion Pack
Dulux Australia
PIDA 2023 MARKETING DESIGN OF THE YEAR SILVER WINNER


Christmas BioCups
OzHarvest & BioPak
PIDA 2023 LABELLING & DECORATION DESIGN OF THE YEAR GOLD WINNER


Sustain OzHarvest Cups
Bunzl Australia and New Zealand
PIDA 2023 MARKETING DESIGN OF THE YEAR GOLD WINNER


Australian Organic Food Co. Minestrone Soup
mono material retort pouch
Flavour Makers & Toppan Inc
PIDA 2023 SUSTAINABLE PACKAGING MONO MATERIAL ADVANCEMENTS GOLD WINNER
PIDA 2023 FOOD PACKAGING DESIGN OF THE YEAR HIGH COMMENDATION


Keen's Meal Bases
BrandOpus (Australia) & McCormick Foods Australia
PIDA 2023 MARKETING DESIGN OF THE YEAR BRONZE WINNER


PIDA
AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS


Suitable for use with over 30 different
Adaptable technology such as Dotpack moisture barrier for cucumbers
PIDA AWARDS


The Dirt Company Circular Refill Pouch Packaging
O F Packaging/Close the Loop Group
PIDA
2023 DOMESTIC & HOUSEHOLD PACKAGING DESIGN OF THE YEAR
BRONZE WINNER
The Good Smoothie Milk Powder Composite Pack
Nutura Organic & Ziploform Packaging
PIDA
2023 LABELLING & DECORATION DESIGN OF THE YEAR
BRONZE WINNER


PIDA


KOI refillable foaming handwash starter kit & 4 Pack refillable handwash tablets
Coles Group
PIDA


on front.
gle-use handwash bottle.
WORLDSTAR
2024 WINNER
WORLDSTAR
KOI


The Dirt Company Circular Refill Pouch Packaging
O F Packaging/Close the Loop Group
PIDA
2023 DOMESTIC & HOUSEHOLD PACKAGING DESIGN OF THE YEAR
BRONZE WINNER
The Good Smoothie Milk Powder Composite Pack
Nutura Organic & Ziploform Packaging
PIDA
2023 LABELLING & DECORATION DESIGN OF THE YEAR
BRONZE WINNER


to the story of founder Joseph Ke
At the heart is the old suitcase
traditional iconography and brand
The evolved colour palette with
presence to challenge the status qu
PIDA
AIP
KEEN'S
MEAL BASE
HONEY MUSTARD
CHICKEN
KEEN
MEAL BASE
CREAMY MILD
CHICKEN CURRY

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Scan Here



As a part of the AIP partnership with Informa Markets we also always have an exhibition stand on the show floor for people to come and visit. With so many AIP Members in town, ANZ PIDA Award winners and our colleagues from across the globe from the World Packaging Organisation the stand was busy at all times.



▲ *Meeting some of the WPO Board Members - from Austria, Turkeye and Japan.*



▲ *WPO Board Member from Palestine.*





▲ *New AIP Member from the Philippines Stefano Paolo is welcomed by the AIP President John Bigley.*







▲ *WPO Board Members from Argentina, Pakistan and Japan.*



▲ *AIP President meeting the WPO Board Member from Hungary, Miklos Nagy.*









▲ *Meeting our AIP Member and first CPP for Malaysia Wilsen Kannen AAIP, CPP for the first time in real life!*



▲ *WPO Board Member from Nigeria.*







AutoLoadBaler - SAVE UP TO 50 MIN PER BALE!

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The Australian Pavilion continues to be successful year on year at ProPak Asia. Should you be interested in joining the pavilion in 2025 please reach out to the AIP for further information.










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AUSTRALIA
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International TOP 10
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TOTAL ATTENDEES
68,218 16.5%
TOTAL EXHIBITORS
2,000 11.1%
PROPAK ASIA
PROPAK
ASIA 2024
NORTH AMERICA PAVILION


AUSTRALIA
P51-53
PIQET
PIQET
Powering your sustainable packaging journey
PIQET


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SubCarb Carbonator
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The World Packaging Organisation (WPO) hosted all of their meetings alongside of ProPak Asia 2024.

The WPO Executive Meeting was the first meeting held during the week and the new President Luciana Pellegrino welcome her new Vice Presidents and Executive Team - Nerida Kelton (VP Sustainability& Save Food), Magnus Sidling (VP Governance) Kofi Essuman (VP Education) and Soha Atallah (VP Marketing). Luciana also welcomed her new WPO Global Ambassadors from India, Argentina, Indonesia, Czech Republic and Nigeria.















The WPO held their bi-annual working group meetings during ProPak Asia.

The Sustainability and Save Food Packaging working group is coordinated by the Vice President Nerida Kelton and was, as always very well attended. Countries that attended included Czech Republic, Slovakia, Australia and New Zealand, Austria, Japan, Indonesia, Singapore, Saudi Arabia, China, Mongolia, The United States of America, Hungary, Finland, Sri Lanka and Argentina.



▲ *WPO Sustainability & Save Food Working group.*





▲ *The WPO welcome Indopoly as a new Corporate Partner.*




PROPAK
ASIA


SUSTAINABLE
WPO.


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ASIA
Roundtable discussion
Enabling Sustainable Industrial Development of the Food
Packaging Industry to Reduce Food Loss and Waste


WORLD
PACKAGING
ORGANISATION
Better quality of life, through better
packaging, for more people


PROPAK
ASIA
Roundtable discussion
Enabling Sustainable Industrial Developme
Packaging Industry to Reduce Food Loss
APF
THE ASIAN PACKAGING FEDERATION
UNIDO



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Bunzl operates across more than 30 countries, partnering with myriad global suppliers. Sustainability is firmly embedded in the way we do business. We take a leading approach to ethical auditing across our supply chain, possess a carbon-efficient consolidation model and supply an extensive range of alternative packaging products to drive the transition towards a more sustainable and circular economy.

Our Asia Pacific sustainability strategy consists of four pillars. Each pillar illustrates our commitment and includes specific targets in areas where we have the most meaningful impact.

SUPPLY CHAIN

Embedding responsible and ethical practices

- Responsible sourcing
- Human rights and modern slavery
- Standards and certifications

PEOPLE & COMMUNITY

Ensuring a culture where everyone counts

- Diversity and inclusion
- Health & safety
- Indigenous engagement
- Charitable giving

PRODUCTS & CUSTOMERS

Transitioning to a circular economy

- Circular economy
- Product stewardship
- Innovation
- Transition planning

ENVIRONMENT & CLIMATE CHANGE

Minimising our emissions and waste

- Energy and emissions
- Waste to landfill
- Plastic pollution

RECENT AWARDS

2023 FINALIST in the Banksia Foundation Sustainability Awards.

2023 WINNER of the Packaging Innovation and Design Award (PIDA) for Ozharvest (supporting food waste & world hunger).

Read about Bunzl's Code of Conduct here:

www.bunzl.com.au







▲ *Arabic mini guide*



▲ *Indonesian Translated Global Packaging design guide is launched.*






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WORLD
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ORGANISATION
111th
WPO Board Meeting
WorldStar Ceremony
June 2024, Bangkok
PROPAK
ASIA
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WPO
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111th


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دليل تصميم التغليف
لإعادة التدوير
توصيات عالمية
لتصميم التغليف الدائري


WPO
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Our very own Execute Director, Nerida Kelton, who also is the Vice President Sustainability & Save Food for the WPO, presented at the WPO Innovation Stage during ProPak Asia where she discussed Global Perspectives in the current state of Sustainable Packaging.










IDEATION
INNOVATION
INDUSTRY
INVESTMENT


The Regulation contains provisions for biodegradable packaging waste to count toward national recycling targets[6].
The Commission has outlined the following new requirements for compostable, bio-based, and otherwise biodegradable packaging.
Bio-based plastics are plastics whose raw materials are made from biomass.[8]
Home compostability is now defined as packaging that can biodegrade in non-controlled
Compostability standards are to be harmonised.
Compostable packaging not contaminate waste and not interrupt bio processing,
have the ability very lightweight meet industrially quirements.


STAGE AT
PROPAK
ASIA


Informal Collection & Incentives


Greenwashing & Wishcycling
WISHCYCLING
(verb)
Putting non-recyclable items in the recycling bin with hop they will be recycled
greenwashing
[grəən-wash-ing] / verb
1. Is a term used to describe the marketing tactics used by companies to advertise their new supposed sustainable lines.
2. The process of conveying a false impression or providing misleading information about how a company's products are more environmentally sound.
g, for more people



ANZ wins third in world

A 20 strong delegation of PIDA winners for Australia and New Zealand recently flew to Bangkok, Thailand to attend the 2024 WorldStar Packaging Awards ceremony which was held at ProPak Asia.

The delegation was able to celebrate the fact that the ANZ region took out third in the world for the highest amount of general awards but were also able to cheer on two very special award recognitions for the region that were announced on the night.

KOi refillable foaming handwash starter kit and 4 pk refillable handwash tablets from Coles Group were recognised with a silver President award and JBS Swift Lamb Cutlets CRYOVAC Darfesh Mono-PET rollstock (SEE) took out the coveted Gold for the Sustainability special award category.

John Bigley, AIP President, accepted the Silver President award for Coles and Nerida Kelton, wearing her Vice President Sustainability and Save Food hat for the WPO, was extremely proud to have been able to personally present Alan Adams with the Gold Sustainability award.

As the silver winner for the President Award, Natalie Shaw, Sustainable Packaging Lead at Coles Group said that ***"Winning a Silver President Award, on top of winning a WorldStar general award, is a significant achievement for the Coles Own Brand Team and we are proud to represent Australia and New Zealand in this prestigious awards program. It reinforces that working in packaging is a dynamic space that celebrates innovation and sustainable design."***

"The Coles team are committed to improve sustainability across our product packaging that, in turn, enables customers to divert packaging waste, including plastic, from landfill. Winning two WorldStar awards is a high recognition and provides motivation to keep improving and innovating as we work towards supporting industry in delivering the 2025 national packaging targets." **she said.**



▲ *John Bigley, AIP President, accepts the Silver President Award for Coles.*



▲ *Nerida Kelton presents Alan Adams with the Gold Sustainability Award.*

According to Alan Adams MAIP, Sustainability Director APAC, SEE, ***"We were surprised to win the Gold Sustainability Award and are thrilled to receive this pinnacle of recognition for our teams at SEE and JBS teams who drive – behind the scenes – the delivery of sustainable high-performance packs to market. A big thank you to the WPO, and the AIP via the PIDA Awards, for this opportunity to celebrate and recognise our great teams."***

Brian Petroff, General Manager of JBS Southern Value Add and Retail Ready added that JBS is proud of the recent Gold Sustainability special award recognition from the WorldStar Awards.

"We take great pride in the innovative solutions developed by JBS Southern – Value Add, which actively promotes sustainability. With this recent achievement, we successfully reduced a significant amount of plastic waste from landfills. Consumers are more than ever conscience of packaging waste and so are we, our packaging solutions aim to minimise waste while guaranteeing the visually appealing and durable retail-ready packaging JBS Southern is known for. Our team continues to find sustainable solutions right across the business, and it is fantastic to receive such high recognition with this award." Mr Petroff said.



AIP Executive Director, Nerida Kelton FAIP also added ***"What an absolute honour to have been able to celebrate the ANZ PIDA award winning packs, but to also present the Gold Sustainability award to JBS and SEE. A very special moment was to also find out on the night that Coles received the silver President's award which is a remarkable achievement,"***

"For me personally, it truly is a proud moment to see how well PIDA winners continue to do on the global stage, how we all come together to celebrate the companies that are recognised and how we are the loudest cheer squad in the room year-on-year. To receive a WorldStar Packaging Award is becoming more difficult each year, as there are so many entries from across the globe to choose from. The latest round of WorldStar Packaging Awards attracted 435 entries from 41 countries and 35 judges determined 214 winners for the 2024 round of the awards program. For ANZ to do so well each year is a true testament to how innovative and intuitive our packaging designs really are on a global scale. Congratulations to the 16x companies and we can't wait for 2025." she said.

The AIP also had a large area in ProPak Asia that showcased 2023 PIDA winners for all of the visitors of the exhibition to see. The area had high traffic for the four days of the show with many enquiries about the packaging designs.

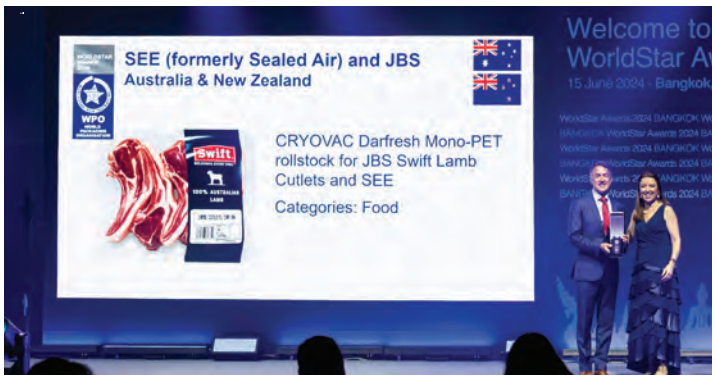
ANZ PIDA Winners have once again been internationally recognised with 16x awards across 8x categories including Packaging Materials & Components, Food, Other, Household, Health & Personal Care, E-Commerce, Labelling & Decoration and Alcoholic Beverages. Three of our innovations were recognised across multiple categories – the DualPakECO certified compostable food trays (Confoil/BASF), Wine Protector Packaging (Planet Protector Packaging) and KOi foaming handwash starter kit and refill solution by Coles Group.

In addition, first time entrant Australian Organic Food Co was recognised for the Australasian-first Minestrone Soup mono material retort pouch (Flavour Makers & Toppan) and Future Ecology – Emguard (Oji Fibre Solutions) from New Zealand. Only winners from the Australasian Packaging Innovation & Design (PIDA) awards are eligible in the region to enter the prestigious global WorldStar Packaging awards, that are run by the World Packaging Organisation (WPO).

The full list of 2024 WorldStar Packaging Awards are available to view on https://www.WorldStar.org/winners/

ANZ wins third in the world @ 2024 WorldStar Packaging Awards






















FINALISTS FOR SUSTAINABILITY AWARD
WPO
SEE (formerly Sealed Air) and JBS
CRYOVAC Darfresh Mono-PET rollstock for JBS Swift Lamb Cutlets and SEE
Australia and New Zealand
Krones AG
Shoulderflex Lightweight PET Bottle 5,95g
Germany
Smurfit Kappa GmbH
TissueWave
Germany
easy2cool GmbH
Paperfloc Eco
Germany
WorldStar Awards
15 June 2024 - Bangkok, Thailand


SILVER
PRESIDENT'S AWARD
Coles Group
Australia and New Zealand
KOi Foaming Handwash Starter Kit and Refillable Tablets
Welcome to the WorldStar Awards
15 June 2024 - Bangkok, Thailand


BANGKOK WorldStar Awards 2024


Result Group - Herma - Hanes
Australasia
Australia & New Zealand


SEE (formerly Sealed Air) and JBS
Australia & New Zealand



ANZ wins third in the world @ 2024 WorldStar Packaging Awards




























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New Zealand








Welcome to the
WorldStar Awards






WORLDSTAR GLOBAL
PACKAGING AWARDS
WORLDSTAR
2024
WINNERS
15 June 2024
Bangkok - Thailand






WORLDSTAR GLOBAL PACKAGING AWARDS
WORLDSTAR
Welcome to the WorldStar Awards
PROPAK ASIA


WORLDSTAR GLOBAL PACKAGING AWARDS
2024 Official Winners Guide
WORLDSTAR 2024 WINNERS
15 JUNE 2024
Bangkok - Thailand
PROPAK ASIA






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rldStar Av 024 BAN
rds 2024 OK World
rldSt BAN






WORLDSTAR GLOBAL
PACKAGING
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BANGKOK, THAILAND
15 JUNE 2024




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AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA

2024 Women in Packaging Awards Winners Announced



▲ *Six happy winners (from left): Nayeleh Deirram, Amcor Flexibles; Ellie King, Orora; Nerida Kelton, AIP; Joanne Howarth, Planet Protector Group; Jessica O'Donnell, Close the Loop Group; Marissa Altmeier, Pernod Ricard Winemakers. (Absent: Pippa Corry, philo & Co)*

The PKN Women in Packaging Awards event was a vibrant occasion celebrating talented, hard-working women, with winners chosen from a group of high calibre finalists, whose collective success marks positive steps forward for the packaging industry.

There was a buzz of excitement in the room as the audience prepared to hear the long-awaited announcement of who would be taking home the 'designer' trophies created and crafted exclusively for PKN by Delta Global, made from a combination of FSC-certified beech and oak wood.

Another special feature of the day was the Walk of Fame billboards created by Tango Signs and sponsored by Currie Group, displayed in the foyer featuring each of the finalists.

HALL OF FAME

Ahead of the main awards being announced, PKN publisher Lindy Hughson announced a special Hall of Fame Award, the recipient of which was nominated by the PKN team.

"*With the inaugural PKN Women in Packaging Awards, we are truly making history in our industry. To commemorate this achievement, PKN is also launching the Hall of Fame Award, a prestigious accolade recognising the extraordinary contributions and achievements of women in the packaging industry,*" Hughson said.

"The Women in Packaging Hall of Fame Award is dedicated to celebrating and immortalising the achievements of exceptional women, inspiring future leaders, promoting equality, preserving industry history, and fostering a collaborative, professional community.



▲ *The stunning trophies were created and crafted by the design team at Delta Global.*



▲ *Walk of Fame: Courtesy of Currie Group and Tango Signs.*

Published with approval by PKN Packaging News



▲ *Nerida Kelton: First Hall of Fame winner, presented by Lindy Hughson.*

The inaugural Hall of Fame Award was presented to **Nerida Kelton**, executive director of AIP and vice president Sustainability and Save Food for the World Packaging Organisation.

Hughson said, "*Today we recognise and honour an individual who has demonstrated exceptional leadership within the packaging sector. This dedicated individual has not only excelled in her professional role but has also significantly influenced the packaging industry through her visionary approach and groundbreaking work in education on sustainability and save food packaging. She heads up one of our industry's peak bodies and is a senior executive on a global packaging body. She volunteers her time (endlessly I might add, I don't think she ever rests) to participate in conferences and moderate forums; she consults to regulatory bodies; she is involved in developing guidelines and resources; she is a mentor to many and has long been a champion for women in packaging. She is a trailblazer and a most worthy recipient of our inaugural Hall of Fame Award.*"

COMPETITIVE FIELD

It was a tough task for the panel of eight judges, with the high number of entries, the impressive achievements and the depth of talent making for a highly competitive field.

Speaking on behalf of the judges, NAWO CEO Louise Weine stressed the extensive amount of time judges devoted in assessing the entries via an online platform and vigorous panel discussions, to ensure they were comfortable the process was robust.

Weine said, "*We had no idea it would be this challenging, the entries surprised and delighted us, showcasing just how many remarkable achievements have been made by so many talented individuals -- this bodes well for the future of the industry.*"



▲ *Louise Weine, CEO of NAWO, spoke on behalf of the judging panel, commending all the finalists and remarking on the depth of talent evident in the entries.*

COMMUNICATIONS EXCELLENCE CATEGORY

This award recognises a woman who has demonstrated exceptional skills and achievements in marketing and communications within the Australian packaging industry, promoting packaging products, brands, and sustainability initiatives, as well as effective communication strategies that have made a significant impact on the industry.

Finalists:

Julia Casey, Packserv

Zaidee Jackson, Ball & Doggett

Jessica O'Donnell, Close the Loop Group - WINNER

Anita Olsen, The Brand Engineers

Andrea Polson, Licella Holdings

Valentyna Skyba, Result Packaging

Citation: Jessica O'Donnell managed the campaign for the launch of Close the Loop's updated soft plastics recycling facility with strategic prowess, uniting industry stakeholders to advance soft plastics recycling and shape the narrative around sustainable packaging in Australia.



▲ *Jessica O'Donnell.*

Published with approval by PKN Packaging News

O'Donnell said, "*I was humbled to be recognised for my contributions to the industry at the inaugural Women in Packaging Awards hosted by PKN. Like many of the other nominees, we do so much more than our job roles when it comes to packaging- We're educators, as well as passionate advocates for innovation and change. Women are a key driving force of industry, and events like this highlight all the valuable work that is being put in every single day.*"

DESIGN AND BRANDING VISIONARY

The Design and Branding Visionary category recognises excellence in design strategy and in creating visually appealing, impactful packaging that resonates with consumers and boosts brand identity.

Finalists:

Amber Bonney, The Edison Agency

Helen Chapman, Horse & Water

Pippa Corry, philo & co - WINNER

The award was co-presented by Platinum Sponsor Amcor's ANZ vice president and general manager, Brendan Thomas. Pippa Corry was unable to attend as she was in the UK getting married, but her business associate Angela Spindler of Depot Creative picked up the award on her behalf.

Citation: Pippa Corry is on a mission to 'simplify circularity' through her visionary packaging design and brand strategy. She has helped transform packaging by optimising pack sizes to minimise waste while enhancing brand appeal and improving sustainability reporting and communication for brands such as Bulla, Freedom and Joey Games.



▲ *Angela Spindler accepts the prize on Pippa Corry's behalf from Amcor's Brendan Thomas.*



▲ *Joanne Howarth.*

INNOVATION CHAMPION

This award recognises women who have made a significant impact on the Australian packaging industry through bringing innovative solutions to market.

Finalists:

Fonny Chang, Woolworths

Hannah Glover, Close the Loop Group

Joanne Howarth, Planet Protector Group - WINNER

Megan Schutte, Detpak

The award was co-presented by Platinum Sponsor Amcor's ANZ vice president and general manager, Brendan Thomas. Pippa Corry was unable to attend as she was in the UK getting married, but her business associate Angela Spindler of Depot Creative picked up the award on her behalf.

Citation: Joanne Howarth's development of the award-winning Woolpack innovation, an alternative to polystyrene for insulated packaging using 100 per cent Australian wool, has seen Woolpack's widespread adoption, attracted investment in local manufacture, while championing circularity in the industry.

MANUFACTURING LEADER

The Manufacturing Leader category honours achievements such as optimising production processes, improving quality control, enhancing efficiency, increasing sustainability and fostering a culture of innovation and safety within the manufacturing environment.

Finalists:

Ellie King, Orora Group - WINNER
Prenola Naidoo, Detmold Group
Nina Nguyen, Pakko
Fernanda Reis, Sealed Air
Samantha Saunders, HMPS
Charlotte Terris, Pernod Ricard Winemakers

Published with approval by PKN Packaging News

Citation: Ellie King pioneered the establishment of plant operations at Orora's Gawler glass facility, optimising processes, increasing recycled content utilisation, while prioritising technical capability and modern manufacturing to advance circularity in Australian manufacturing.



▲ *Ellie King.*

PACKAGING TECHNOLOGY LEADER

The Packaging Technology Leader award celebrates achievements in developing, driving and implementing advanced packaging technologies, processes, and solutions that have had a significant impact on the industry.

The award was co-presented by Nerida Kelton of the AIP, the peak educational body for packaging technologists, and a long-standing association partner for PKN's Women in Packaging events.

Finalists:

Marissa Altmeier, Pernod Ricard Winemakers
Nayeleh Deirram, Amcor Flexibles - WINNER
Rebecca Kersey, APCO
Rackel Reis, Amcor Flexibles
Nayeleh Deirram

Citation: Nayeleh Deirram introduced an innovative antistatic packaging solution for bulk milk powder. Nayeleh's collaboration with the Amcor Albany team resulted in a specialised film and set a new standard for safety, compliance, and sustainability in the dairy industry.

Deirram said, "*I am deeply honoured to receive the Packaging Technology Leader award at the PKN Women in Packaging event. This recognition as a member of Amcor in the packaging Leader category underscores the dedication and innovation of our entire team. I am continually inspired by the fantastic work of women in this industry, whose contributions are driving the future of packaging technology and sustainability.*"

SUSTAINABILITY LEADER

The Sustainability Leader award honours women who have demonstrated outstanding commitment to sustainability in the Australian packaging industry, recognising initiatives such as reducing packaging waste, promoting recyclability, advocating for eco-friendly materials, or implementing circular packaging practices.



▲ *Nayeleh Deirram.*

Finalists:

Marissa Altmeier, Pernod Ricard Winemakers - WINNER

Julia Kay, Great Wrap
Conny Gibson, Woolworths and Arnott's
Katharina Lennie, Sealed Air
Rebecca Percasky and Kate Bezar, Better Packaging Co.
Simone Thomassen, Ego Pharmaceuticals
Liza Vernalls, Yates

Citation: Marissa Altmeier led the 'Going Hoodless' campaign by eliminating hard-to-recycle hoods from sparkling wine bottles to advance Circular Making goals – diverting four tonnes of waste from landfill, streamlining production, and simplifying recycling for customers.



▲ *Marissa Altmeier.*

In closing, Hughson congratulated the winners and all the finalists, and thanked guests their presence at this landmark celebration, and the sponsors for making the event and the programme possible.

The July-August print issue of PKN will include a feature article on the event, the winners and many more photographs.

Published with approval by PKN Packaging News





Nerida Kelton FAIP Well deserved, and what a leader in the female world of packaging 👋



as always, you have a way with words. In this case you have nailed it both with words and actions. Nerida's influence on many in the packaging industry and the related area of food waste over many years has been significant. As an individual she keeps growing and developing as a person and as a communicator. I do wish to add that I believe her secret greatest influence has been on other women in the packaging industry. Providing an excellent example of leadership and confidence to tackle anything that they wish for in developing their career. Excellent inductee to your Hall of Fame.







And of course Nerida Kelton FAIP - Hall of Fame - you have set the bar very, very high!







Congratulations Nerida Kelton FAIP 👏👏👏
You truly inspire a lot of people and especially women in packaging, to be trailblazers of sustainable packaging and save food. Cheers!

Hi Nerida, I wanted to pass on my congratulations. You should be really proud of yourself. I'm grateful for your contribution to the industry and applaud you for you bravery and humility.
Enjoy the award as a signification of your effort and commitment to change 😊 👏 🥰









The Australian packaging industry is very fortunate to have Nerida Kelton FAIP in our corner, congratulations on your well deserved recognition Nerida. 🏆



Nerida Kelton FAIP couldn't think of a better person to receive the inaugural award! You have contributed so much to the industry and it is more than well deserved. Continue being the trialblazer and look forward to reconnecting when you are back over the ditch.



Keep hanging out with people who want you to win.



Nerida Kelton FAIP could not be happiers for you on being honoured with the Hall of Fame. You're truly a force to be reckoned with.

Thank you, Nerida, and thank you again. Your being is your superpower. And it is infectious!







Thanks for sharing. As I said I could not think of anyone more deserving of the award than you. U r such an icon of our industry, s great advocate and role model for all. I'm so proud of all you have accomplished, with much more to come .



Congratulations on your award as the inaugural winner of the Hall of Fame last Thursday. A wonderful recognition of all the very hard work and your passion to grow and develop and awareness of packaging food waste globally, Aussie industry and students.





Congratulations Nerida, you have been an outstanding leader both for the AIP and for women in packaging. Your professionalism and unwavering support of the packaging industry both in Australia and globally have been second to none.



To Nerida Kelton FAIP - well deserved win as thr inaugural Hall of Fame Award!
This award speaks to many and you are the conduit for driving change and disruption for innovation and outcomes.
Your acceptance speak was outstanding !
Speaking truth and calling out the outdated layers that we have all experienced at some point in our career is commended.
Not allowing it to define us, getting on with it along with professional success is how we move forward.
Congratulations!

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This unique course forms part of a joint University of Melbourne and Australian Institute of Packaging (AIP) initiative. Industry is actively involved in this course, because the students want to cultivate the skills they require locally.

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AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA



Well known packaging industry leader Nerida Kelton was presented with the inaugural PKN Women in Packaging Hall of Fame Award in June. We take a closer look at her career and contribution.

PKN: Throughout your distinguished career in packaging, what are some key milestones or highlights that stand out to you as particularly significant or memorable?

Nerida: I have so many special and key moments across my time in the industry, so I will do my best to pick a few:

Women in Packaging

One of the first highlights was introducing the first-ever Women in Packaging Mentoring program for the industry thought the AIP. We then started working with PKN to create the Women in Packaging Forum each year. In 2023 I had an extremely poignant opportunity to moderate the first ever Women in Packaging Forum at Interpack – the largest packaging & processing exhibition in the world. And of course, I was honoured most recently to win the inaugural PKN Women in Packaging Hall of Fame award.



▲ *Nerida Kelton (right) moderates at the Interpack Women in Packaging forum.*

Save Food Packaging and Food Waste

I was invited by the Federal Government to be the packaging representative on a 10-person working group to help develop the National Food Waste Strategy. Talk about imposter syndrome when I first walked into that first meeting. I was surrounded by esteemed members of the food industry, and I felt a little out of my league.

Also, about 8 years ago, the AIP was invited to be a part of the End Food Waste Cooperative Research Centre. We established an industry-led Save Food Packaging consortium, in partnership with RMIT, and created as global-first set of Save Food Packaging Guidelines, checklists, research and training course.



▲ *Nerida Kelton and Pierre Pienaar at a recent WorldStar presentation.*

Australasian Packaging Innovation & Design (PIDA) Awards

The work that the AIP have put in to establishing a very successful and strong technical packaging awards program for the industry in Australia and New Zealand is a standout. The PIDA awards are also the exclusive entry point for Australia and New Zealand for the prestigious WorldStar Packaging Awards and we work very hard every year to guide the PIDA winners with their entries. We have maintained our position in the top three countries in the world for the last four years and this is something that we don't take lightly.

Published with approval by PKN Packaging News

Certified Packaging Professional Designation

I have to say developing the Certified Packaging Professional program in Australasia is a milestone. The AIP was the first association in the world to take the CPP program that is run by the IoPP in the US and develop it for Australia, New Zealand and Asia. Since then, I have led the global CPP program roll out and we now have South Africa, Nigeria and Spain also rolling out the program.

Vice Presidency for World Packaging Organisation (WPO)

When I first started at the WPO, I joined the Sustainability working group. I had the opportunity to work with the WPO on developing the Save Food Packaging design special award that is a part of the WorldStar Packaging Awards. About four years ago the then VP recommended to the President that I take his role. My thoughts at the time were that many would expect the new VP to come from Europe and here I was, a woman from Australia.

Global Packaging Design for Recycling Guide

When I started my first term as Vice President for Sustainability & Save Food, for the World Packaging Organisation (WPO) I was tasked with looking after and launching the Global Packaging Design for Recycling Guide which was developed by the WPO, Circular Analytics, University of Applied Sciences and ECR Community. So far, we have translated the guide into 14x languages, with many more on the way. We now have 31x Waste Stream Mapping Tools from across the globe and we hope to have more shortly.



▲ *Launching the Japanese translation of the Global Packaging Design for Recycling Guide.*



▲ *Career highlight: Receiving the AIP Fellowship.*

AIP Fellowship

Personally, my milestone was being recognised by the AIP with a Fellowship in 2023. Anyone that knows me will appreciate that I am rarely lost for words and the night of the announcement I was speechless and emotional. I came into this industry as a university degree level Public Relations & Communications specialist. My first AUSPACK was one where I felt so uncomfortable to step into a very male dominated industry and to be made to feel like you were standing on the periphery being judged for not being technical, nor an engineer. I do hope that others will see someone like me become an AIP Fellow and realise that you are the only one standing in your own way. Ignore the naysayers and keep striving for whatever it is you want to achieve.

PKN: As the VP of Sustainability & Save Food at WPO and the executive director of the Australian Institute of Packaging, how do you perceive the current global packaging landscape?

Whilst the common thread across all countries is a shift towards a more circular economy and the move to design out waste and pollution, every region and country naturally differs in approach. It is encouraging to see that more governments are establishing regulations, levies and pledges to achieve circularity, reduce problematic materials and unnecessary packaging and lower environmental impacts through circular and sustainable design.

The challenge that we face is that we don't have harmonised standards. We do need to try and collaborate more and develop consistent global standards for design where possible. We encourage everyone to share their country reports twice a year in the WPO Sustainability working group so that we can learn from each other and finds out what works and what doesn't and what we can apply to our own country or region.

Published with approval by PKN Packaging News

PKN: Sustainable packaging has become a major focus in recent years. What strategies or initiatives do you believe are most effective in driving meaningful, widespread change towards more sustainable packaging practices?

Nerida: Whilst a lot is happening in circular and sustainable design, a lot more needs to be done to realistically be able to meet packaging and waste targets globally, regionally and locally. The common themes look at designing out waste at the start, eliminating problematic materials, phasing out single use plastics, incorporating more recycled content into products, and ensuring that the materials and packaging that is put out into the market is in fact capable of being collected, sorted, recycled, reprocessed and put back into other solutions.

PKN: Could you share some examples of innovative sustainable packaging solutions or initiatives that you find inspiring or promising?

Nerida: There are just so many examples now. I would encourage everyone to look at the PIDA award case studies that are available on the AIP website and the same for the newly launched case studies on the WPO website.

PKN: Balancing the need for packaging to protect products with the imperative to minimise environmental impact is a complex challenge. What approach do you advocate to industry?

Nerida: Packaging must be fit-for-purpose and functional first and foremost. We need to ensure that we don't have any unintended consequences when we design packaging, such as wasting food or wasting packaging materials. The optimum pack design needs to find that balance and this can be challenging for packaging technologists.

Collaboration across industries and stakeholders is often crucial for advancing sustainability goals in packaging, we need to look at how we foster collaboration and cooperation among different entities to achieve common objectives.

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Ministry for the Environment in New Zealand releases report on Additives in Compostable Products in Aotearoa New Zealand

The report presents the findings of an analysis of selected compostable products in Aotearoa New Zealand, focusing on the effects of additives on soil health.



Ten products were selected to test for PFAS, heavy metals, polymers, phthalates and bisphenols before being screened for their potential ecotoxicity implications in soils. The amount and types of additives in the products varied greatly, with standout results showing high PFAS content in a fibre tray and the presence of nearly all tested additives in a pizza box.

Ecotoxicity tests conducted on a select few products also indicated that more work is needed to understand how the additives affect the cycling of nutrients in the soil and, therefore, its health. The results of this report will help inform future policy related to compostable products whilst generating new knowledge that can support the decisions of practitioners (manufacturers, users, composters) and guide future research priorities.



To access the full report click here



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On-shelf audit of the ARL in Australian retail shops

The APCO ARL Audit team will be conducting an on-shelf audit across retail stores in the Sydney & Melbourne Metropolitan areas throughout the month of July.



Outcomes from this audit will identify:

- The proportion of packaging in-market that carries an ARL.
- The proportion of soft plastic packaging labelled with the REDcycle and/or *'Return to store' logo, Check Locally logo and Bin logo.
- Trends of non-compliance in the market and key areas for training and member support.
- Standout performers applying the ARL in the market.

Any non-compliant organisations will be contacted by the ARL team directly for support.

This activity is part of APCO's principle of continuous improvement for the ARL program – driving compliance and participation in the ARL is key to its success.





Check Locally logo and ACCC

In line with APCO's recent advise provided to the ACCC, the expectation that all packaging that currently has the REDcycle logo or Return to store logo on pack must be updated by the 1st of July 2025.

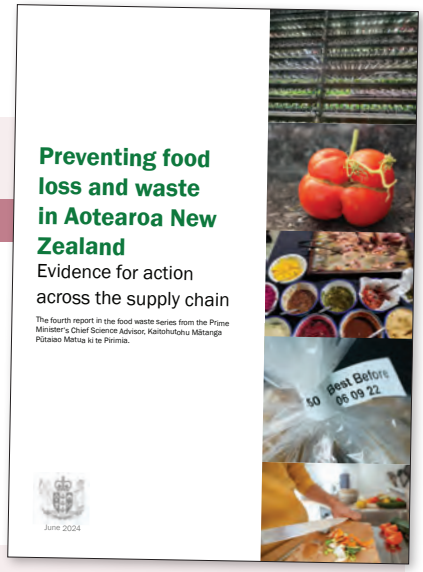


Organisations have the option to update to the new Check Locally logo, Bin logo, or remove the ARL from their packaging.

Any organisations with packaging on-shelf carrying the old logos after this time will not be aligned with APCO's advice provided to the ACCC. It will be at the discretion of the ACCC as to what compliance actions they take, however, it is important to know that action may be taken by individuals under Australian Consumer Law prior to the 1 July 2025 date.

After 1 July 2025, the ARL Compliance team will also follow up with organisations with the REDcycle / Return to Store labelling persisting on-pack to confirm timelines for the updates to ensure compliance and minimise the concern of greenwashing.

Towards a 50% reduction



The final report in the food waste series from the Prime Minister's Chief Science Advisor, Kaitohutohu Mātanga Pūtaiao Matua ki te Pirimia.

Recommendations

Each report in the food waste series contains recommendations, categorised under five themes. The themes are listed and explained below. Recommendations have not been prioritised.

Theme 1: Systems problem, systems solution

Combatting food loss and waste requires people throughout the food system and in the waste management sector to work collaboratively towards a shared vision. To achieve this, we need a national food loss and waste strategy and reduction target, and coordination mechanisms that empower stakeholders to bring the shared vision to life.

Theme 2: Measure and monitor

We need to know more about food loss and waste in Aotearoa. Not just how much food is wasted, but where in the food system that waste occurs, current diversion practices, dominant food loss and waste types, and geographic variation in loss and waste volumes. Good data is crucial to articulating the challenge, galvanising action, designing well-targeted interventions, and monitoring progress.

Theme 3: Prevent food loss and waste at source

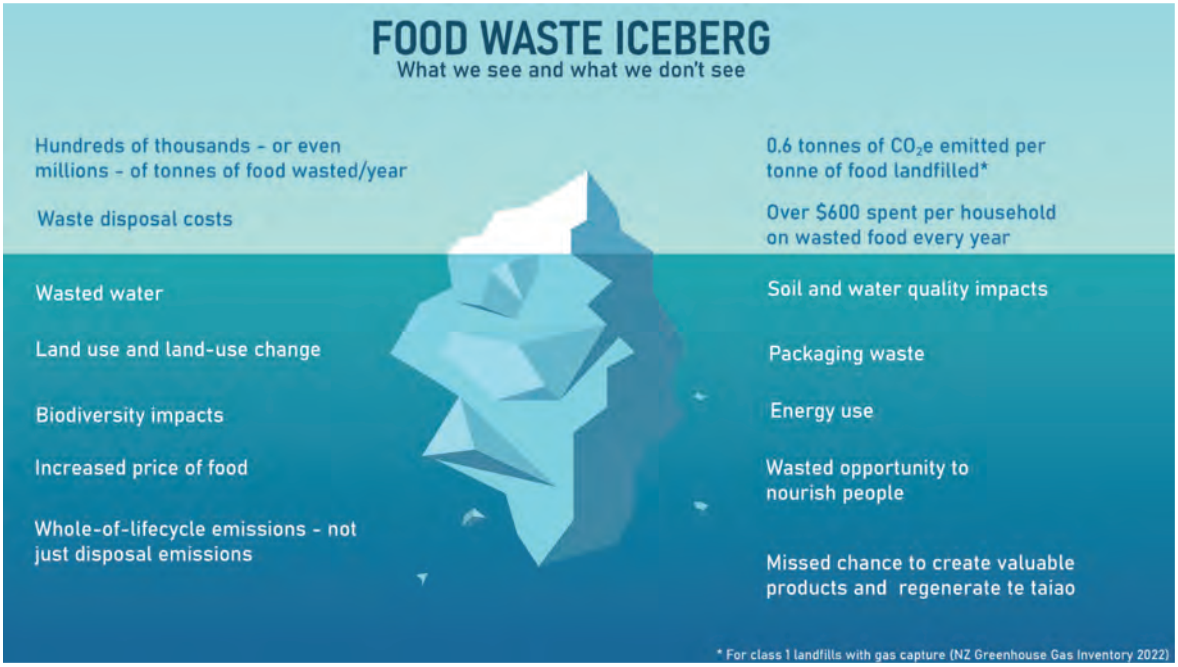
Preventing food loss and waste at the source has scope to deliver the greatest environmental, social, and economic benefits throughout the food system, and everyone has a role to play. A high degree of connectivity means that New Zealanders can contribute to food loss and waste prevention not just at their stage of the food supply chain, but throughout the system.

Theme 4: Save good food for people

Good food is not a waste stream to be managed – it is a resource for nourishing people. Surplus food, imperfect but nutritious produce, and edible by-products are examples of food, not food loss or waste. Resources, systems, and enabling conditions that promote food rescue and upcycling are crucial to ensuring edible food is never treated as loss or waste. If nourishing people is not practical, using the food as feed resources for animals is the next best alternative.

Theme 5: Capture value from unavoidable food loss and waste

There will always be some loss and waste in our food system, which must be managed to capture value in alignment with circular economy thinking and the food recovery hierarchy. Diversion to animal feed and investment in material, nutrient, and energy recovery from food loss and waste will ensure there are decent end-of-life options for unavoidable food loss and waste. Landfilling food loss and waste has no place in our waste management future.



To access the full report click here

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AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA

Think outside the box

The Australasian Waste and Recycling Expo (AWRE) will provide a speciality platform for the latest packaging innovations when it returns to Sydney in July.

Like any waste stream, the packaging industry faces several key challenges. One is ensuring that everyone follows the same harmonised design standards, which helps eliminate waste at the start of the new product development process.

Nerida Kelton, Executive Director of the Australian Institute of Packaging (AIP) and Vice President of Sustainability and Save Food, World Packaging Organisation (WPO), says it's also important that packaging designers and technologists understand the end of life for their materials and packaging types according to kerbside collection and Materials Recovery Facilities capabilities within Australia.

"The AIP believes that all packaging should be designed for circularity to ensure that virgin materials are used less, materials already in the market are used as many times as possible, the materials are seen as a valuable resource, and we have available end markets," Nerida says.

Several steps need to be taken to achieve a circular economy for packaging. One is designing out waste at the start of the process by ensuring packaging is recycle-ready. The industry also needs to work to eliminate chemicals of concern while reducing the use of virgin materials as much as possible.

"The objective is to keep all packaging out of landfill," Nerida says. "We want to keep it out of waterways and the environment, to ensure that we stay within our planetary boundaries."

She says that this year's AWRE theme, Transitioning to a Circular Economy, is an ideal platform for AIP to help visitors find new packaging opportunities.

WHAT IS THE INDUSTRY DOING?

Under the WPO and AIP, much of the packaging industry is already working hard to redesign packaging for a lower environmental impact.

"Since the 2025 National Packaging Targets were established, we have seen some very innovative and intuitive sustainable packaging placed on the market," Nerida says. "Through the AIP education and training programs, the institute works with all sized brands to embed the 10 Sustainable Packaging Design Guidelines into their business. The changes are evident yearly through the Australasian Packaging Innovation & Design (PIDA) Awards program that the AIP co-ordinates for the industry in Australia and New Zealand. The shifts are also seen globally through the WorldStar Packaging Awards, co-ordinated by the World Packaging Organisation, with PIDA winners sitting in the top three innovative countries in the world for the past four years."



It's not just for the exhibits that people from the industry flock to AWRE, but also the seminars, workshops, and presentations. Image: Diversified Communications

The AIP is a non-profit educational institute that has served the industry for more than 60 years. The institute covers Australia, New Zealand, and Asia, and its single purpose is to train everyone who works in and around packaging to design better packaging that is fit for purpose, functional, and offers the lowest environmental impact.

"The AIP educational portfolio is open for everyone in the industry," says Nerida. "It is not just members, as it is important that everyone can fill their knowledge gaps in all packaging areas. The AIP has developed successful training programs designed for SMEs so that they can learn about the 2025 National Packaging Targets, how to embed the Australasian Recycling Label (ARL) on all packaging and how to use the 10 principles for Sustainable Packaging Design in any sized business."

AT AWRE

The AIP is sponsoring a pavilion at AWRE and welcomes other packaging companies to join it. Nerida believes this

is a fantastic opportunity for the industry to collaborate more with government agencies, councils, resource recovery, waste, and recycling businesses.

"We need to come together more often to learn from each other and to collaborate on achieving a circular economy for packaging in Australia."

During AWRE, the AIP will also offer two packaging sessions and one mini-training course.

On July 24, the AIP will host a packaging session on how to meet global and regional packaging design standards. The session will guide attendees on how to design their packaging to consider the implications of the upcoming Federal Government-mandated National Packaging Design Standards, the new EU Packaging and Packaging Waste Regulations, and the Sustainable Packaging Design Guidelines.

It will also use global design guides that are intuitive and easy to use, such as the WPO Global Packaging Design for Recycling Guide.

The second packaging session will take place on July 25, focusing on the future growth of the Australasian Recycling Labelling Program. More than 500,000 stock keeping units (SKUs) across Australia and New Zealand use Australasian Recycling labelling on their packaging. This session will discuss the changes and updates to the ARL program, the ARL Marketplace, and consumer insights into the ARL program. It will be a panel discussion with several experts in the ARL program.

The mini-training course, on July 25, will educate attendees on the value of embedding ARL on packaging. Nerida says if brands moved to incorporate the ARL on all packaging across Australia and New Zealand, it would increase the chance to improve the recovery of recyclable materials and reduce contamination in the waste stream.

THE FUTURE OF AIP

The AIP aims to continue to be the peak professional body for packaging training and education.

"When the mandated National Packaging Design Standards are finalised, I suspect there will be an even greater need for the AIP to help the industry design better packaging that is fit for purpose, functional, and offers the lowest environmental impact," says Nerida.

"The AIP education team is always available to help guide anyone who needs assistance."

For more information, visit: www.awre.com.au





WHY EDUCATION IS A **PACKAGING ESSENTIAL**

The Australian Institute of Packaging discusses the need for packaging training and education in a transforming landscape.

With the deadline for the 2025 National Packaging Targets looming and the federal government announcing mandatory packaging design standards, Australian Institute of Packaging (AIP) Executive Director Nerida Kelton believes packaging training and education have never been more important.

"The challenge that businesses are facing is that packaging design and technology are in fact a science that requires the appropriate higher education and training in the discipline," she said.

"Not having the right technical packaging training and knowledge can create unintended consequences due to incorrect material selection or poor packaging design at the start. If the packaging isn't functional and fit for purpose and is unable to contain, protect, preserve and transport a product all the way through the value chain, then the decisions made can be costly for a business. The environmental impacts of these decisions can also be significant."

To meet the incoming targets and standards, Ms Kelton says companies need to review their existing packaging designs and material choices, and ensure they're offering packaging with the lowest environmental impacts across the product/pack and the entire value chain through to the household.

"This can be extremely challenging for many FMCGs if they don't have access to technical packaging experts within their business, and are solely relying on their packaging suppliers for the answers," she said.

But this is where the AIP "steps in and does all the heavy lifting", Ms Kelton says.

"With the AIP being the peak professional body for packaging training and education in Australia, the 60-year-old Institute provides the technical training for both SMEs and multinationals," she said.

She continued: "In partnership with APCO [Australian Packaging Covenant Organisation], the AIP takes the targets and all the guidelines, and creates actionable and relatable training programs for the FMCG industry."

The move to sustainable and circular packaging design has led to more people working in, and around, packaging development and design, Ms Kelton adds.

"People who hold roles in environment and sustainability, procurement, sales and marketing, design agencies and packaging machinery also need to understand packaging at a more technical level than ever before," she said, "especially those responsible for achieving the 2025 National Packaging Targets and future mandatory design standards for the business."

Along with the higher education AIP offers, the Institute provides more than 30 training courses in "all materials, all types of packaging and every topic known to the packaging industry". These courses, says Ms Kelton, are designed for anyone who works in and around packaging.

"Every company has a role to play, as everyone uses packaging within their business," she said, advising that key staff needing core competencies in the fundamentals of packaging to fulfil their role should be identified.

"Anyone that's responsible for the 2025 National Packaging Targets, or the future mandatory design standards, or the purchasing of packaging for the business, needs to be supported with access to packaging-related training and education," she continued.

"Start by reviewing training and professional development budgets, and allocate some for the packaging, procurement and sustainability teams. Look to incentivise your packaging-related teams by allowing them a budget each year for their own professional development. Allocate a budget for new hires, so they can have access to basic packaging training from the start of their careers. The AIP is here to help map out a program for all levels of professional development to suit your business."

SUSTAINABLE GUIDELINES

The AIP says packaging technologists and designers should implement APCO's 10 Sustainable Packaging Guidelines (SPGs) into their design processes.

"The SPGs are a foundational process for designing more sustainable packaging that considers all environmental impacts of the product, the packaging and the business," Ms Kelton said.

The 10 SPGs are:

- Design for recovery.
- Optimise material efficiency.
- Design to reduce product waste.
- Eliminate hazardous materials.
- Use recycled materials.
- Use renewable materials.
- Design to minimise litter.
- Design for transport efficiency.
- Design for accessibility.
- Provide consumer information on sustainability.

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