

KATERMASTER REGEN
REUSABLE FOOD CONTAINER



Bunzl Australia & New Zealand
Katermaster Regen reusable food container



Key Outcomes and Measurement

- Reusable & refillable food service solution.
- Locally made mono material pack with locally sourced resins.
- Bunzl and Genfac Plastic have a strategic manufacturing partnership.
- Locally made PP reusable food container.
- Can be used in a microwave & refrigerator.
- Lasts 700 commercial dishwashing rounds.

Sustainable Packaging Guidelines



Product: Katermaster Regen reusable food container
Company: Bunzl Australia & New Zealand
Country: Australia

Bunzl is the largest value-added distributor of consumables and equipment in the world in its chosen market sectors, with global operations in 38 different countries.

Finalised in 2024, 95% of all Bunzl Safety & Lifting’s exclusive branded work wear has been converted to zero plastic packaging which has prevented over 200 tonnes of plastic waste going to landfill in the last 12 months.

KATERMASTER REGEN REUSABLE FOOD CONTAINER

- ✓ **Material choice:** made from monomaterial (polypropylene), chosen for durability, food safety, and compatibility with kerbside recycling.
- ✓ **Reusable lifecycle:** designed and tested to last up to 700 commercial dishwashing cycles, making it an alternative to single-use containers.
- ✓ **End-of-life recyclability:** once the container has reached the end of its useful life, it can be recycled in existing kerbside systems.
- ✓ **Design practicality:** stackable and nestable, optimising space for storage, back-of-house operations, and transport.
- ✓ **Local manufacturing:** produced locally, reducing supply chain emissions and supporting local manufacturing.
- ✓ **Award winner:** won gold in Sustainable Packaging - Reuse & Refill at 2025 PIDA Awards.

What volumes of materials, packaging and waste have you saved by designing this new packaging?

Did you do this through changing materials, lightweighting, recycled content, making the packs recyclable or reusable?

By transitioning from single-use food container to Katermaster Regen Reusable alternative, customers can significantly reduce plastic waste.

Each Katermaster Regen food container is designed to withstand up to ~700 commercial dishwashing cycles, meaning one container can replace hundreds of disposable takeaway packs over its lifetime.

With an average single-use container weighing 30 grams, this equates to more than 21 kilograms of plastic packaging avoided per Katermaster Regen food container. When 1,000 Regen containers are circulated, the impact equates to about 20 tonnes of single-use plastic removed from the waste stream.



KATERMASTER REGEN REUSABLE FOOD CONTAINER

How much on-pack and off-pack information do you provide your customers?

Recognising the importance of responsible waste management, Bunzl has designed these containers to be recyclable Australia-wide through the kerbside recycling system, and have the Australasian Recycling Logo (ARL) on the pack and its lid.

What does your company have planned in the future? Any new innovations on the horizon?

They are continuing to expand their sustainable product portfolio with a strong focus on three key areas:

Reusable Solutions: Bunzl is working closely with their customers to co-design and implement reusable products packaging that reduce reliance on single-use options.

Compostable Products: Bunzl is growing the range of certified compostable products available across their business, giving customers practical options that align with their sustainability goal and state-based single-use plastic bans.

Recycled content: Bunzl is increasing the amount of recycled materials in their products and packaging offerings.



KATERMASTER REGEN REUSABLE FOOD CONTAINER

What does winning an Australasian Packaging Innovation & Design (PIDA) Award mean to you and your team?

"Winning a PIDA Award is an incredible recognition of the collective effort and commitment of our team. It validates the work we've put into developing innovative, practical, and truly sustainable packaging solutions. For us, it is not just about receiving an award, it's about having industry peers acknowledge that our approach to circular design and local capability is making a tangible impact. It also energises our team, reminding us why we push boundaries in packaging design: to reduce waste, close the loop, and create better outcomes for customers and the environment."

This recognition reinforces that we are on the right path and motivates us to continue collaborating, innovating, and scaling solutions that can transform the way packaging is designed, used, and reused," says Nasim Aflatoon, Sustainability Manager, Bunzl APAC.



Katermaster Regen Reusable Food Container recognised with WorldStar Packaging Award



**WORLDSTAR
GLOBAL
PACKAGING AWARDS
2026 WINNER**

Mark Phelan, Managing Director, Bunzl says, *"Winning a WorldStar Packaging Award is a proud milestone for us. It recognises our work on a global stage and validates our commitment to delivering innovative, sustainable and practical packaging solutions. Competing against leading businesses worldwide, this independent recognition reinforces the quality of our solutions, builds confidence with our customers, and reflects the strong collaboration across our teams, suppliers and partners. Most importantly, it strengthens our momentum for the future, driving continued innovation and improvement. Thanks to all of those in our team who helped make these products a reality."*



Australasian Institute
of Packaging

The Australasian Packaging Innovation & Design (PIDA) Awards are an Australia and New Zealand program that is coordinated by the Australasian Institute of Packaging (AIP). The awards recognise companies and individuals who are making a significant difference in their field across Australia and New Zealand. The PIDA Awards are the exclusive entry point for Australia and New Zealand for the prestigious WorldStar Packaging Awards.

The Design Innovation of the Year company awards recognise organisations that have designed innovative packaging within each of these six manufacturing categories:

- Food
- Domestic & Household
- Beverage
- Labelling & Decoration
- Health, Beauty & Wellness
- Outside of the Box

There are four special awards available:

- Sustainable Packaging Design
- Accessible & Inclusive Packaging Design
- Save Food Packaging Design
- Marketing Award

The **Sustainable Packaging Design Special Award** is designed to recognise companies that have developed innovative packaging solutions that incorporate sustainability considerations. All entries are judged on Sustainable Packaging Design considerations such as social impact, material, source reduction, energy and recovery and what packaging changes the company is undertaking to meet the 2025 National Packaging Targets. This is also a WorldStar Packaging Awards category.

Follow the PIDA
Awards on LinkedIn



Australasian Institute
of Packaging

The Australasian Institute of Packaging (AIP) is the peak professional body for packaging education and training in Australasia. The AIP helps shape the careers of generations of packaging professionals – from packaging technologists to international packaging business leaders along with a host of people in associated disciplines – sales and marketing, purchasing, production and environment.

