



## FINALISTS ANNOUNCED FOR 2022 AUSTRALASIAN PACKAGING INNOVATION & DESIGN (PIDA) AWARDS

**The Australian Institute of Packaging (AIP) are pleased to advise the finalists for the 2022 round of the annual Australasian Packaging Innovation & Design (PIDA) Awards have been announced with an unprecedented number of outstanding innovations being recognised across 12 categories.**

Coordinated by the Australian Institute of Packaging (AIP) the PIDA awards are designed to recognise companies and individuals who are making a significant difference in their field across Australia and New Zealand.

The Packaging Innovation & Design of the Year company awards recognise organisations that have designed innovative packaging within six categories:

1. Food Packaging Design of the Year
2. Beverage Packaging Design of the Year
3. Health, Beauty & Wellness Packaging Design of the Year
4. Domestic & Household Packaging Design of the Year
5. Labelling & Decoration Design of the Year
6. Outside of the Box Design of the Year

There are six special awards also available:

1. Marketing Design of the Year
2. Accessible and Inclusive Packaging Design of the Year
3. Save Food Packaging Design of the Year
4. Sustainable Packaging Design of the Year
5. Industry Packaging Professional of the Year
6. ABA Scholarships

The PIDA Awards are also the exclusive feeder program for Australia and New Zealand for the prestigious WorldStar Packaging Awards run by the World Packaging Organisation. All 2022 PIDA winners will be automatically eligible for entry into the 2023 WorldStar Packaging Awards competition.

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## 2022 FOOD PACKAGING DESIGN OF THE YEAR

***The Food Packaging Design of the Year award recognises organisations that have designed innovative packaging and/or materials, within food packaging and processing including fresh, frozen or other.***

Finalists are Mai Tardi Stackable Paper Lid (Zipform Packaging), ThermoShield Temperature Monitoring System - Food (Caps & Closures), Maggi Recipe Base/ Mono-PP Sachet (Huhtamaki Australia), 5-Litre Ice Cream Scoop Tray (Bonson Savpac), Frutmac Zippmatic 100% Paperboard Foodtainer (Auspouch), Amcor Flowtite NS (Amcor Flexibles Australia), Nestlé Easter egg range (Nestlé Australia) and Cadbury Roses limited edition Mother's Day chocolates (Opal).



## 2022 BEVERAGE PACKAGING DESIGN OF THE YEAR

***The Beverage Packaging Design of the Year award recognises organisations that have designed innovative packaging and/or materials, within packaging and processing for liquid or dry tea, coffee, water and soft drinks including wine, beer and spirits.***

Finalists are ThermoShield Temperature Monitoring System - Beverage (Caps & Closures), Synlait Swappa Bottle (Synlait Milk Limited), Australia's Most Sustainable Milk Cartons (Browns Dairy), Goodman Fielder Meadow Fresh Milk 30% rHDPE Bottle (Pact Group), Coles Home Compostable Coffee Capsules (Coles) and Norco 100% rPET Milk Bottles (Pact Group).





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## 2022 HEALTH, BEAUTY & WELLNESS PACKAGING DESIGN OF THE YEAR

*The Health, Beauty & Wellness Packaging Design of the Year award recognises organisations that have designed innovative packaging and/or materials, within cosmetics, toiletries, personal hygiene, supplements, vitamins, perfumes, hair body and oral care. This award also covers packaging of all medicines including over the counter medicines, medical equipment packaging.*

Finalists are etch&ethos (EGO Pharmaceuticals), Swisse Earth (Zipform Packaging), Bruce rHDPE tube (Impact International), Dsmile Box (Production Packaging Innovations), Carbon free black pigmented tube (Impact International) and Macro Laundry Powder (Woolworths).



## 2022 DOMESTIC & HOUSEHOLD PACKAGING DESIGN OF THE YEAR

*The Domestic & Household Packaging Design of the Year award recognises organisations that have designed innovative packaging and/or materials, packaging within domestic and household items, toys, stationary, gifts, clothing, garden equipment, decorating.*

Finalists are Earthwise Eco Laundry Scoop Innovation (Earthwise Group), Packsize Australia and Kaboodle (Packsize), Coles Laundry Powder Scoop Removal (Coles Group), Fig & Bloom Shipper Box (Production Packaging Innovations), Nestlé Purina Total Care (Pet Accessories) (Nestlé Purina Australia) and Koh Kerbside Recyclable Spout Pouch Refill Pack (Close the Loop Group).



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## 2022 LABELLING & DECORATION DESIGN OF THE YEAR

*The Labelling & Decoration Design of the Year award is designed to recognise the addition of content to a pack which creates a unique or innovative appearance, function or communication. This may include labels, sleeves, tags, coding/markings, etching, directly applied inks or by any other similar process.*

Finalists are ID-Shield Anti-Counterfeit System (Caps & Closures), Hungry Jack's Uno Promotion (Result Group), Billson's Christmas Gin (Billson's), Hypro Kerbside Recyclable Petfood Bags (Close the Loop Group) and Shelf Ready Packaging for Cadbury Favourites Chocolates (Opal).



## 2022 OUTSIDE OF THE BOX DESIGN OF THE YEAR

*The Outside of the Box Design of the Year Award has been established for miscellaneous packs and materials that are not included in any other category.*

Finalists are Lousy Ink (Close the Loop Group), JBS & Opal Dunnage Solution (Opal), Peter Jackson Garment Box (Production Packaging Innovations), ATGA Table Grapes Project (Result Group), Maggi 10L Pails (Nestlé Australia) and Cadbury Roses limited edition Mother's Day chocolates (Opal).





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## 2022 MARKETING DESIGN OF THE YEAR

*Packaging can elicit emotional responses in consumers and should be seen as your best form of marketing. The right packaging design and eye-catching aesthetics can create emotional stimuli that ensures a brand is purchased. The Marketing Design of the Year award considers not only primary packaging but also secondary and tertiary packaging designs.*

Finalists are etch&ethos (EGO Pharmaceuticals), McCain Lil' Pizzas by BrandOpus (BrandOpus Australia), Australia's Most Sustainable Milk Cartons (Brownes Dairy), Billson's Heritage Gin Range (Billson's), Hungry Jack's Uno Promotion (Result Group), Billson's Premix Range (Billson's) and Chicken Burger Packaging Collectors Box (ATA).



## 2022 ACCESSIBLE & INCLUSIVE PACKAGING DESIGN OF THE YEAR

*The Accessible & Inclusive Packaging Design Special Award is designed to recognise packaging that is accessible, intuitive, easy-to-open and innovative.*

Finalists are EzyGrip Cap (Caps & Closures), Dsmile Box (Production Packaging Innovations), Voltaren Osteo Gel 12 Hourly (Glaxosmithkline Consumer Healthcare Australia), Nestlé Purina Total Care (Pet Accessories) (Nestlé Purina Australia) and Amcor Flowtite NS (Amcor Flexibles Australia).



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## 2022 SAVE FOOD PACKAGING DESIGN OF THE YEAR

*The Save Food Packaging Design of the Year award is designed to recognise companies that are working to minimise or prevent food waste from paddock to plate using innovative and intuitive design features that can contain & protect, preserve and extend shelf life; all the while meeting global sustainable packaging targets.*

Finalists are 2DBarcodes by GS1 (GS1 Australia & Woolworths), ThermoShield Temperature Monitoring System (Caps & Closures) and Inghams Waitoa Free Range Butterflied Chicken (Sealed Air NZ).



## 2022 SUSTAINABLE PACKAGING DESIGN OF THE YEAR

*The Sustainable Packaging Design of the Year award is designed to recognise companies that have developed innovative packaging or processing solutions that incorporates sustainability considerations. Elements include Social, Material, Source Reduction, Energy and Recovery.*

Finalists are KITKAT prototype recycled content wrapper (Nestlé Australia), Nespresso Curby Coffee Capsule Collection Program, Australia's Most Sustainable Milk Cartons (Brownes Dairy), FSC Rectangle Paper Containers (BioPak), Ivory Coat - High Barrier Recyclable Range (Close the Loop Group), Opal & JBS Dunnage Solution (Opal); Amcor Ecotite R (Amcor Flexibles Australia), SMARTIES Range Paperisation (Nestlé Australia), Royal Australian Mint Coin Packaging (MaCher Aust), Detpak RecycleMe Noodle Cup (Detmold Group), Maggi Recipe Base/Mono-PP sachet (Huhtamaki Australia), etch&ethos (EGO Pharmaceuticals), BUBBLE WRAP 50% recycled content air pillows (Sealed Air), Goodman Fielder Praise 100% rPET Bottles (Goodman Fielder), Sugarcane Pulp Hot & Cold Cup Lids (BioPak), Koh Kerbside Recyclable Spout Pouch Refill Pack (Close the Loop Group), POLLAST!C (Better Packaging Co.), FSC Paper Spoon Straws (BioPak), Norco 100% rPET Milk Bottles (Pact Group), Earthwise Eco Laundry Scoop Innovation (Earthwise Group), Bruce rHDPE tube (Impact International), VetOne Fold, Roll & Recycle Packaging by Hypro Petfood (Close the Loop Group) and Goodman Fielder Meadow Fresh Milk 30% rHDPE Bottle (Pact Group).





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### 2022 INDUSTRY PACKAGING PROFESSIONAL OF THE YEAR

*2022 Industry Packaging Professional of the Year award is designed to recognise and acknowledge the outstanding achievements and contribution by an individual currently working within the Packaging industry in Australia and New Zealand. The judges look for individuals who have demonstrated vision and leadership, shows innovation and not afraid to take risks. This award is for significant and continued contribution of an individual to the industry over a minimum period of 20 years.*

Finalists are Dr Carol Kilcullen-Lawrence FAIP, CPP Sustainability Consultant, UPM Raflatac and Steve Morris MAIP, Founder of Close the Loop Australia, a division of Close the Loop Group.



### 2022 ABA SCHOLARSHIPS

*The Australasian Bioplastics Association (ABA), in partnership with the Australian Institute of Packaging (AIP), is pleased to offer an annual Scholarship program for Australia and New Zealand.*



IN CONJUNCTION WITH



*The Scholarship program will enable one eligible candidate the opportunity to undertake a Diploma in Packaging Technology valued at \$9,000 and a second person the opportunity to undertake a Certificate in Packaging valued at \$7,000.*

Finalists are Azadeh Yousefi AAIP, Packaging Designer, Production Packaging Innovations (PPI), Lea Reynolds AAIP, Commercialisation Manager, Steggall Nutrition, Mark Saturnino MAIP, Packaging Specialist, Woolworths, Rina Nam AAIP, Junior Packaging Technologist, Primo Foods and Diane McInerney, Designer, Visy.



Azadeh Yousefi AAIP



Diane McInerney



Mark Saturnino MAIP



Lea Reynolds AAIP



Rina Nam AAIP

**Winners will be announced on the 8th of July at an awards ceremony that will be held alongside of FoodTech QLD which will be held at the Gold Coast, Queensland.**

**This year you will be able to attend the awards either in person or virtually. Book your place today!**