



AUSTRALIAN INSTITUTE
OF PACKAGING

TEXTBOOKS AVAILABLE THROUGH THE AIP



1 FUNDAMENTALS OF PACKAGING TECHNOLOGY, FIFTH EDITION

Over 748 pages, Fundamentals of Packaging Technology, Fifth Edition gives you the most authoritative, current and comprehensive information available on all the major areas of packaging! Clear and concise, with easy-to-understand explanations from IoPP technical committee members and experts at the industry's leading packaging associations. The FPT textbook is required to undertake the CPP examination.

2 A HANDBOOK OF PACKAGING TECHNOLOGY: 2020 EDITION

A Handbook of Packaging Technology is a 868 page textbook developed as a reference guide for the packaging industry by sister-association Institute of Packaging South Africa (IPSA). The textbook is an up-to-date reference on Packaging Technology and include chapters on Business Aspects of Packaging, Package Planning, Product Handling & Packaging, Packaging Materials, Graphics, Food Packaging and Special Applications. The reference book has been written by expert trainers and educators and industry professionals in South Africa and is suitable for anyone looking to better understand Packaging Technology. An up-to-date and comprehensive introduction to packaging technology for those who want to learn about packaging and gain knowledge. It is easy to digest with good terminology for the packaging professional.

3 GLOSSARY OF PACKAGING TERMINOLOGY

The Second Edition of the Illustrated Glossary of Packaging Terminology by Walter Soroka CPP is a comprehensive guide to packaging terminology. More than 4,500 definitions cover the scope of packaging terms with more than 250 illustrations so readers can easily understand packaging concepts. The Illustrated Glossary of Packaging Terminology is a glossary of the packaging community's language that helps you communicate effectively with other packaging professionals. This book brings together all the disparate terms of packaging into one concise, focused edition.

4 TRANSPORT PACKAGING - THIRD EDITION

The Latest Edition of Transport Packaging has arrived and is now available through the AIP Bookstore. Transport Packaging, Third Edition, provides significant updates and new information from the Second Edition, published in 2004. It was reviewed and updated by packaging industry veteran Robert Meisner, CPP-Fellow, with contributions by subject matter experts-both individuals and organisations-around the transport packaging industry. The book has been revised throughout to reflect new and updated regulations and standards, and best practices, adding to previous editions compiled the late Alfred H. McKinlay, CPP.

5 PACKAGING FOR SUSTAINABILITY

The packaging industry is under pressure from regulators, customers and other stakeholders to improve packaging's sustainability by reducing its environmental and societal impacts. This is a considerable challenge because of the complex interactions between products and their packaging, and the many roles that packaging plays in the supply chain. Packaging for Sustainability is a concise and readable handbook for practitioners who are trying to implement sustainability strategies for packaging. Industry case studies are used throughout the book to illustrate possible applications and scenarios. Packaging for Sustainability draws on the expertise of researchers and industry practitioners to provide information on business benefits, environmental issues and priorities, environmental evaluation tools, design for environment, marketing strategies, and challenges for the future. Two of the authors, Dr Karli Verghese and Dr Helen Lewis are Fellows of the Australian Institute of Packaging (AIP).

6 PRODUCT STEWARDSHIP IN ACTION

The AIP is pleased to advise that Dr Helen Lewis, who is a Fellow of the Institute, has written a new book Product Stewardship in Action: The Business Case for Lifecycle. Product Stewardship in Action describes how and why leading companies are taking responsibility for the environmental impact of their products and packaging. Product stewardship, often referred to as 'extended producer responsibility' or EPR, is the idea that everyone that benefits commercially from a product, including manufacturers, distributors and retailers, has a shared responsibility to minimise its environmental impacts. Written primarily for a business audience, it draws on the knowledge and experience of industry practitioners and other experts to provide a structured approach to product responsibility within firms. This will help those new to the field, as well as more experienced practitioners, to develop an effective response to stakeholder concerns about the environmental impacts of their products and packaging.

7 OWNING IT: A CREATIVE'S GUIDE TO COPYRIGHT, CONTRACTS AND THE LAW

Owning It: A Creative's Guide to Copyright, Contracts and the Law is a 560-page full-colour hard cover book written by renowned Melbourne intellectual property lawyer Sharon Givoni. The book aims to demystify copyright, contracts and intellectual property law for Australians working in creative industries and running their own businesses. Comprising expert insight and explanation of intellectual property law in 'plain English', Owning It drives home key legal concepts through enlightening and entertaining real-life case studies. The book also contains user-friendly flowcharts and tables that simplify legal terms, processes and procedures that creatives regularly encounter. The book aims to point Australians in the creative sector in the right direction regarding: the protection of their designs, trade marks, copyright, reputation, confidential information and other intellectual property (IP); how to reduce the risk of inadvertently infringing someone else's rights; contract basics; licensing; how the law applies online and to certain aspects of social media; how to better achieve positive legal outcomes and much more.



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2 A HANDBOOK OF PACKAGING TECHNOLOGY 2020 EDITION

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