

CERTIFIED PACKAGING PROFESSIONAL IN TRAINING (CPIT)[®] DESIGNATION NOW AVAILABLE IN AUSTRALASIA



ARE YOU WANTING TO JUMPSTART YOUR PACKAGING CAREER? NEW TO THE INDUSTRY? LOOKING TO GAIN NON-TECHNICAL KNOWLEDGE AND UNDERSTANDING OF PACKAGING?

Well the Certified Packaging Professional In Training (CPIT)[®] recognition is now available in Australasia through the Australian Institute of Packaging (AIP). Isn't it time that you were recognised as a packaging professional who is serious about a long-term career in the industry. The Certified Packaging Professional In Training (CPIT)[®] designation is a registered trademark of the Institute of Packaging Professionals (IoPP) and is now internationally recognised by both IoPP and AIP. More importantly your CPIT[®] designation is the first stage in attaining the internationally recognised Certified Packaging Professional (CPP)[®] designation; a credential that validates your competency as a truly qualified packaging professional at an international standard.

WHAT ARE THE BENEFITS?

- Gain a broad base of non-technical knowledge of packaging in a short amount of time.
- Learn practical applications for packaging.
- Learn about an extensive amount of packaging substrates and applications in everyday language.
- Better understand packaging terminology, packaging functions, brand identity and design, printing, environmental issues, sustainable packaging, packaging substrates, closures, adhesives, machinery, applied packaging, law, economics of packaging and much more; all developed by industry experts working in the industry.
- First stage of attaining the internationally recognised Certified Packaging Professional (CPP)[®] Designation.
- Those attaining the CPIT[®] recognition are permitted and encouraged to use the suffix CPIT[®] after their name, on their business cards and resumes.

WHO IS ELIGIBLE?

- Individuals new to the packaging industry.
- Individuals looking to expand their non-technical knowledge of packaging.
- Individuals wanting to jumpstart their packaging career.
- Individuals who may not have Degrees in Packaging, Food or Engineering.
- People serious about a long-term career in the packaging industry.

MAKE HISTORY BY BEING ONE OF THE FIRST CERTIFIED PACKAGING PROFESSIONALS IN TRAINING (CPIT)[®] IN AUSTRALASIA...

TO FIND OUT MORE ABOUT THE CPIT[®] PROGRAM, COSTS AND ELIGIBILITY CRITERIA PLEASE CONTACT THE AIP ON EDUCATE@AIPACK.COM.AU OR PH: +61 7 3278 4490