ARE YOU WANTING TO JUMPSTART YOUR PACKAGING CAREER? NEW TO THE INDUSTRY? LOOKING TO GAIN NON-TECHNICAL KNOWLEDGE AND UNDERSTANDING OF PACKAGING?

Well the Certified Packaging Professional In Training (CPIT)® recognition is now available in Australasia through the Australian Institute of Packaging (AIP). Isn’t it time that you were recognised as a packaging professional who is serious about a long-term career in the industry. The Certified Packaging Professional In Training (CPIT)® designation is a registered trademark of the Institute of Packaging Professionals (IoPP) and is now internationally recognised by both IoPP and AIP. More importantly your CPIT® designation is the first stage in attaining the internationally recognised Certified Packaging Professional (CPP)® designation; a credential that validates your competency as a truly qualified packaging professional at an international standard.

WHAT ARE THE BENEFITS?
• Gain a broad base of non-technical knowledge of packaging in a short amount of time.
• Learn practical applications for packaging.
• Learn about an extensive amount of packaging substrates and applications in everyday language.
• Better understand packaging terminology, packaging functions, brand identity and design, printing, environmental issues, sustainable packaging, packaging substrates, closures, adhesives, machinery, applied packaging, law, economics of packaging and much more; all developed by industry experts working in the industry.
• First stage of attaining the internationally recognised Certified Packaging Professional (CPP)® Designation.
• Those attaining the CPIT® recognition are permitted and encouraged to use the suffix CPIT® after their name, on their business cards and resumes.

WHO IS ELIGIBLE?
• Individuals new to the packaging industry.
• Individuals looking to expand their non-technical knowledge of packaging.
• Individuals wanting to jumpstart their packaging career.
• Individuals who may not have Degrees in Packaging, Food or Engineering.
• People serious about a long-term career in the packaging industry.

MAKE HISTORY BY BEING ONE OF THE FIRST CERTIFIED PACKAGING PROFESSIONALS IN TRAINING (CPIT)® IN AUSTRALASIA...

TO FIND OUT MORE ABOUT THE CPIT® PROGRAM, COSTS AND ELIGIBILITY CRITERIA PLEASE CONTACT THE AIP ON EDUCATE@AIPACK.COM.AU OR PH: +61 7 3278 4490