



AUSTRALIAN INSTITUTE
OF PACKAGING



MY MENTOR COURAGEOUS WOMAN

THE INDUSTRY **MENTORING PROGRAM** **DESIGNED FOR WOMEN**;
WHETHER YOU ARE **STARTING YOUR CAREER** OR IN NEED OF A
KICKSTART! REGISTRATIONS NOW OPEN FOR THE 2015 PROGRAM!

PROUDLY SUPPORTED BY



EARLY BIRD OFFER FOR REGISTRATIONS RECEIVED BY FRIDAY 28TH AUGUST: \$650 PER PERSON + GST & P&H
REGISTRATIONS FOR THE 2015 PROGRAM MUST BE RECEIVED BY THURSDAY 10TH SEPTEMBER
PLEASE RETURN YOUR REGISTRATION FORM TO info@aipack.com.au



FINALLY...IT HAS ARRIVED: A MENTORING PROGRAM DESIGNED FOR WOMEN IN THE PACKAGING INDUSTRY

My Mentor Courageous Woman is a mentoring program designed to support women to reach their true potential in your organisation.

WHO IS IT FOR?

The program caters for ALL stages of career cycle to give a new 'jumpstart'!

TRACK RECORD OF SUCCESS

Emberin are proud that they have mentored almost 20,000 women with their My Mentor program.

Why has the program had such reach? Quite simply, because it works. The My Mentor program results are measurable and we have seen some phenomenal results: high promotion rates, increased engagement, higher performance scores, movement across divisions – and many heartfelt personal challenges conquered!

The My Mentor program is based on global research: the areas of focus that women need to hone. It is packed with practical tips, strategies and actions you can implement. It's the practical 'how to' guide for your career success.

EMBERIN IGNITE PACKAGING PROGRAM INCLUDES:

The program provides mentoring in a number of formats. On the CD's participants are mentored by Maureen Frank, the program's creator and on the DVD's participants are mentored by nearly 40 accomplished men and women specifically on the module topics. The workbook is all about the participants drawing their own conclusions. The participants form peer mentoring groups to collaborate and support each other.





AIP have worked in collaboration with Emberin to create a 12 week program using My Mentor Courageous Woman mentoring program for women in the food, beverage, manufacturing and packaging industries. This program has been specifically designed for the packaging industry – and the AIP will have some great industry leaders available to you to share their lessons, advice and stories.

THE GREAT NEWS IS THAT IT CAN BE DONE FROM WHEREVER YOU ARE. NO NEED TO ATTEND WORKSHOPS OFFSITE.

This is how it works:

1. Sign up for the program.
2. Receive your copy of My Mentor Courageous Woman.
3. Program launch (webinar).
4. Fortnightly webinars – where you can participate and share your story.
5. Connection with an industry 'peer group'.
6. LinkedIn Group for all participants to connect and network with each other.

HERE IS THE CONTENT:

Module 1	Lead Like a Woman.
Module 2	Stop procrastinating – it's time for action.
Module 3	Personal branding – understand what you are selling.
Module 4	Build a plan – your strategy for your life and career.
Module 5	Taking calculated risks – shift your mindset.
Module 6	Raising your visibility and selling yourself.
Module 7	The power of networking.
Module 8	Communicate to be heard.
Module 9	Understanding male and female style differences.
Module 10	Influence and negotiate win-win outcomes.
Module 11	Striking the balance.
Module 12	Go for the KNOCKOUT and make it happen!

WOW FACTOR - IT WORKS!

Participant key learnings from Mentees who completed the AIP 2014 Program.

“ It prompted me to question my actions and why I responded the way I did in certain situations. It helped me to acknowledge the communication styles of other people I deal with in the professional environment and remind me to adopt a flexible approach to communication based on the person I am dealing with. ”

“ I liked the group discussions and bouncing ideas of the group. It was great to hear that other women were thinking the same as me or to learn the different paths they have all taken. ”

“ Excellent tool for planning your career and helping you overcome personal barriers to attain success. Maureen's CDs were excellent (along with the workbook) and I will be going back to them again when I need some guidance. ”

“ I enjoyed the fact that you could use this program not only for professional development but for personal development as well. It highlighted my strengths and weaknesses and allowed me to interact with different women within the company and get to know them a lot better. I feel like I have had time to reflect with this program on who I am and how I can use my skills to be more beneficial in my career. I know have that faith in myself and all I need to do is map out my career & personal goals for 2015. ”

Winson Group Participant Feedback

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FORTNIGHTLY WEBINARS AT 12:30 PM (BRISBANE TIME)

PRE PROGRAM WEBINAR - TUESDAY 15TH SEPTEMBER

WEBINAR 1 - TUESDAY 29TH SEPTEMBER

WEBINAR 2 - TUESDAY 13TH OCTOBER

WEBINAR 3 - TUESDAY 27TH OCTOBER

WEBINAR 4 - TUESDAY 10TH NOVEMBER

WEBINAR 5 - TUESDAY 24TH NOVEMBER

WEBINAR 6 - TUESDAY 8TH DECEMBER

IT IS INEXPENSIVE PER PERSON: \$750 PER PERSON + GST & P&H

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