Australasian Institute of Packaging

AIP STATE OF INDUSTRY WEBINAR

9 DECEMBER 2026

10.00 AM AEDT

GLOBAL VIEW OF ON-PACK RECYCLING LABELLING



One of the most critical pieces of the consumer education and communication puzzle for accurate recycling is on-pack labelling. Clear, intuitive logos and labels that help to guide consumers to recycle correctly is what we need across the globe. This webinar will explore other continents on-pack labelling programs and will bring together experts in their field from the United States of America, the United Kingdom and Europe.

Attendees will be able to learn more about the Nordic Labelling program and the intersection with the new labelling program being discussing under the Packaging & Packaging Waste Regulations for all European member States, the successful programs OPRL in the United Kingdom and How2Recycle in the United States of America. The experts will discuss next steps and why it is important for governments and brands to support these programs. Whether the programs are voluntary or regulated, truthful on-pack labelling that determines true recyclability in the country the pack is sold in, has been proven to improve recycling rates, engage consumers in recycling, reduce contamination and minimise litter. The programs you will hear about have evolved from simple kerbside recycling labelling to now having check locally, container deposit schemes, drop off and collection points for niche materials, not yet recycled labels, QR codes and more. The programs are dynamic and adapt to the regulatory frameworks that are being developed across the globe, including the stricter regulations around misleading and greenwashing claims on packaging. Join the AIP to hear how the rest of the world labels their packaging.

Meet the Experts



Thomas Pollock
Director, Strategic Partnerships
Greenblue
United States of America



Emily Williams
Director
How 2Recycle
United States of America



Alice Harlock
Director, Technical & Member Services
On Pack Recycling Label (OPRL)
United Kingdom



Kari-Lill Ljøstad
Head of Communication
Grønt Punkt Norge
Norway

WHEN: Wednesday 9 December 2026

TIME: 10.00 am AEDT, 9.00 am AEST

WHERE: On-Line Via Zoom

COST: FREE to AIP Members, Friends & Industry Colleagues

Book your place today

All attendees will attain CPD points towards the globally recognised Certified Packaging Professional (CPP) designation.

CPD Accredited CPP Points

AIP Australasian Institute of Packaging CPP CERTIFIED PACKAGING PROFESSIONAL

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BOOK ON-LINE, EMAIL, SCAN BACK

NB: To reserve your place simply book on-line or scan and email back this form.

HOW TO BOOK?

ON-LINE

To reserve your place CLICK HERE to book on-line.

EMAIL : AIP MEMBERS ONLY

AIP Members: Email your registration request to mark@aipack.com.au
Please indicate in your email if you have any additional guests.

SCAN BACK

To reserve your place fill in details below, scan and email back to mark@aipack.com.au
If you are an AIP Member simply fill in your name and contact number.

Mr/Ms: Given Name: Surname:

Position: Company:

Street Address:

State: Postcode: Country:

Ph: Mob:

Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:

Position: Company:

Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:

Position: Company:

Email address: PRINT CLEARLY

REGISTRATION FEES

☐ FREE to AIP Members, Friends & Industry Colleagues Free to attend QTY: x _____ FREE

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