



Two Mini Training Courses head to New Zealand.

1. Understanding the Fundamentals of Flexible Packaging + 2. The Future of Flexible Packaging Design

The AIP will be offering not one, but two globally recognised mini training courses at FoodTech PackTech New Zealand at the Auckland showgrounds. All attendees will receive a Certificate of Attendance and also 6 points per course towards attaining the global Certified Packaging Professional (CPP) designation.

Please book your place at either one, or both of the training courses. 1. Understanding the Fundamentals of Flexible Packaging or 2. The Future of Flexible Packaging Design.

Understanding the Fundamentals of Flexible Packaging

TIME: 9.15 am arrival & registration – 9.30 am to 12.00 noon

The Understanding the Fundamentals of Flexible Packaging training course will cover the basic fundamentals of flexible packaging, its benefits, how you choose the specific structures to match the product, its performance, marketing challenges and how the packaging is manufactured.

Leading the way in packaging innovation, flexible packaging adds value and marketability to food and non-food products alike. From ensuring food safety and extending shelf life, to providing even heating, barrier protection, ease of use, resealability and superb printability, the industry continues to advance at an unprecedented rate.

The life cycle attributes of flexible packaging demonstrate many sustainable advantages. Innovation and technology have enabled flexible packaging manufacturers to use fewer natural resources in the creation of their packaging, and improvements in production processes have reduced water and energy consumption, greenhouse gas emissions and volatile organic compounds.

The Future of Flexible Packaging Design

TIME: 12.45 pm arrival & registration – 1.00 pm to 3.30 pm

With global focus still pointed heavily at curbing plastic waste (and plastic packaging waste in particular), the future of flexible packaging is multi-faceted and diverse- just like this mini course.

Attendees will be presented with an overview of the industry and what is driving changes in the category both locally and abroad, including considerations surrounding food waste, emissions, legislation, and on-pack labelling requirements.

OBJECTIVES

- To understand the important role that flexible packaging plays in the supply chain.
- To learn about the various flexible packaging materials that can be utilised for more sustainable outcomes.
- To understand the key tailwinds driving the flexible packaging industry and the relevant obligations of brand owners and packaging suppliers in the short-medium term.
- To understand the challenges and opportunities that exist with the recycling and processing of soft plastics.
- To discover the vast resources available to brand owners and suppliers to support them through the ever-changing landscape of flexible packaging.



LECTURER

Joe Foster FAIP
AIP Education Team



Book Today



Australasian Institute
of Packaging

HELD ALONGSIDE:



THURSDAY 4th SEPTEMBER 2025

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+ 2. The Future of Flexible Packaging Design

BOOK ON-LINE, EMAIL, SCAN BACK

NB: To reserve your place simply book on-line or scan and email back this form.

HOW TO BOOK

ON-LINE

To reserve your place **CLICK HERE** to book on-line.

EMAIL : AIP MEMBERS ONLY

AIP Members: Email your registration request to mark@aipack.com.au
Please indicate in your email if you have any additional guests.

SCAN BACK

To reserve your place fill in details below, scan and email back to mark@aipack.com.au
If you are an AIP Member simply fill in your name and contact number.

Mr/Ms: Given Name: Surname:
Position: Company:
Street Address:
State: Postcode: Country:
Ph: Mob:
Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:
Position: Company:
Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:
Position: Company:
Email address: PRINT CLEARLY

REGISTRATION FEES

I wish to attend: ☐ **1. Understanding the Fundamentals of Flexible Packaging**
☐ **2. The Future of Flexible Packaging Design**
☐ **I would like to attend both training courses and receive the discounted price**

☐ AIP Members \$380 + GST QTY: x \$
☐ NZFGC ☐ NZIFST ☐ Packaging Forum NZ ☐ SPENZ ☐ Plastics NZ ☐ APCO \$430 + GST QTY: x \$
☐ Non-Members \$480 + GST QTY: x \$

NB: A Tax Invoice will be sent upon receipt of your booking. NO CANCELLATIONS will be accepted after 28 August 2025. Replacements will however be accepted.

***All AIP training courses are internationally recognised and approved to attain Certified Packaging Professional (CPP) points.**

Mark Kelton

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