

# AIP STATE OF INDUSTRY UPDATE WEBINAR: THE LANDSCAPE OF EPR & ECO-MODULATION IN THE UK



## WHAT:

**Packaging Producer Responsibility obligations and regulations have been in play in the United Kingdom (UK) since 2023, replacing the 2007 Regulations in 2025. Alongside this change is the introduction of further regulatory requirements around Deposit Return Schemes, and harmonised packaging collection for businesses and at kerbside.**

Alison Appleby, Packaging Sustainability Specialist for Ecosurety, a UK packaging compliance scheme, joins the AIP to talk about the complex UK packaging regulatory landscape. Previously working at APCO, Alison brings a unique lens to the UK packaging landscape.

Alison will share detail on the following, highlighting similarities and differences with the Australian packaging landscape along the way:

- The UK Packaging Extended Producer Responsibility Regulations, including detail on the Recyclability Assessment Methodology (RAM) and eco-modulation of Waste Management Fees.
- Updates on Simpler Recycling regulations, with detail on upcoming kerbside collection requirements.
- Deposit Return Schemes and how they will operate throughout the UK.
- Additional regulations in the region which need to be considered for packaging design.

Ecosurety is a leading packaging EPR compliance scheme on a mission to rid the world of unnecessary packaging. Using data-driven insights, market-leading tools and multidisciplinary expertise, they help businesses to comply with packaging EPR and make sustainable packaging decisions. A B Corp since 2020, Ecosurety is guided by its purpose of accelerating change towards an environmentally and socially sustainable world.

## WHEN:

## MEET THE SPEAKER:

**Wednesday 15 October 2025**



**Alison Appleby**  
Packaging Sustainability Specialist  
Ecosurety

## TIME:

## WHERE:

## COST:

10.00 am AEDT/9.00 am AEST

On-Line Via Zoom

FREE to AIP Members, Friends & Industry Colleagues



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Accredited  
1 CPP Point

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#### EMAIL : AIP MEMBERS ONLY

**AIP Members:** Email your registration request to [mark@aipack.com.au](mailto:mark@aipack.com.au)  
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### REGISTRATION FEES

☐ FREE to AIP Members, Friends & Industry Colleagues

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