



AN INTRODUCTION TO THE AUSTRALASIAN RECYCLING LABEL TRAINING COURSE 27 JUNE 2024

With the packaging industry evolving at such a rapid pace so is the Australasian Recycling Labelling (ARL) Program for Australia and New Zealand. If brands moved to incorporating the ARL on all packaging across Australia and New Zealand the more chance we have to increase the recovery of recyclable materials and reduce contamination in the waste stream.

The Australasian Recycling Labelling (ARL) program provides packaging technologists, designers and marketers with the tools to inform responsible packaging design. It is an evidence-based program that can provide consumers with easy-to-understand instructions about how to correctly dispose of a product's packaging.

The ARL program simulates the two countries recycling ecosystems including collections systems, technical recyclability and available end markets for materials. The ARL logos will identify which bin or bins each component goes in, based on the regions, state or country that the product is sold. The system then identifies whether it is recyclable, conditionally recyclable or non-recyclable and the ARL logos match the assessment.

- **62% of Australians and 63% of New Zealanders look to on-pack labelling on primary packaging for their recycling truth.**
- **76% of Australians and 71% of New Zealanders now recognise the ARL on packaging.**
- **Over 500,000 SKU's now have the ARL on packaging across ANZ.**

This new version of the Introduction to Australasian Recycling Labelling (ARL) training course has evolved to cover both Australia and New Zealand and includes:

- **Guides on how to use ARL logos**
- **Changes to soft plastics thresholds**
- **The new Check Locally program**
- **Intersections between ARL and Away from Home collection programs**
- **ARL & Container Deposit Schemes**
- **ARL & RecycleMate APP**
- **ARL & QR codes**
- **ARL Consumer Insights**
- **ARL Marketplace for SME's**
- **Best Practice Award-winning examples**
- **Interactive session with attendees and their own packs**

WHO SHOULD ATTEND:

This training course will help guide companies that have never applied the ARL to their packaging and also update those who already use the ARL. This course is suitable for SME's and multinational businesses to attend.

We would strongly recommend that packaging technologists and specialists, designers, marketing teams, sustainability experts, packaging consultants and design agencies all attend this course so that everyone can better understand the true value that the ARL program offers your business.

WHERE: On-Line Via Zoom

TIME: 9.30 am to 12.30 pm AEDT



LECTURER:

Ralph Moyle FAIP, CPP
Education Coordinator - AIP



+ Guest Lecturer

Nerida Kelton FAIP
Executive Director - AIP
Vice President Sustainability & Save Food - WPO

BOOK ON-LINE, EMAIL, SCAN BACK

NB: To reserve your place simply book on-line or scan and email back this form.

HOW TO BOOK

ON-LINE

To reserve your place **CLICK HERE** to book on-line.

EMAIL : AIP MEMBERS ONLY

**AIP Members: Email your registration request to mark@aipack.com.au
Please indicate in your email if you have any additional guests.**

SCAN BACK

**To reserve your place fill in details below, scan and email back to mark@aipack.com.au
If you are an AIP Member simply fill in your name and contact number.**

Mr/Ms: Given Name: Surname:
Position: Company:
Street Address:
State: Postcode: Country:
Ph: Mob:
Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:
Position: Company:
Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:
Position: Company:
Email address: PRINT CLEARLY

REGISTRATION FEES

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|--------------------------------------|-------------------------------|---|--|---|
| <input type="checkbox"/> AIP Members | <input type="checkbox"/> APCO | \$350 AUD QTY: x <input type="text"/> \$ <input type="text"/> | | |
| <input type="checkbox"/> ABA | <input type="checkbox"/> AFGC | <input type="checkbox"/> NRA | <input type="checkbox"/> Packaging Forum | \$400 AUD QTY: x <input type="text"/> \$ <input type="text"/> |
| <input type="checkbox"/> Non-Members | | \$450 AUD QTY: x <input type="text"/> \$ <input type="text"/> | | |

*NB: A Tax Invoice will be sent upon receipt of your booking. Training Course notes will be provided to each participant for future reference and use. Should you wish to cancel your registration after the training notes have been sent, you will be required to return the notes, at your expense, to the AIP. The notes are not to be copied or distributed. **NO CANCELLATIONS** will be accepted after 20 June 2024. Replacements will however be accepted.*

***All AIP training courses are internationally recognised and approved to attain Certified Packaging Professional (CPP) points.**

Mark Kelton

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