



**60**  
YEARS  
1963-2023



**Limited places available**

# FLEXIBLE PACKAGING: NOW & INTO THE FUTURE TRAINING COURSE 24 JULY 2023

TO BE HELD ALONGSIDE



## OVERVIEW OF THE COURSE :

**One of the fastest growing segments of the packaging industry, flexible packaging combines the best qualities of plastic, film, paper and aluminium foil to deliver a broad range of protective properties while employing a minimum of material. Typically taking the shape of a bag, pouch, liner, or overwrap, flexible packaging is defined as any package or any part of a package whose shape can be readily changed.**

Leading the way in packaging innovation, flexible packaging adds value and marketability to food and non-food products alike. From ensuring food safety and extending shelf life, to providing even heating, barrier protection, ease of use, resealability and superb printability, the industry continues to advance at an unprecedented rate.

The life cycle attributes of flexible packaging demonstrate many sustainable advantages. Innovation and technology have enabled flexible packaging manufacturers to use fewer natural resources in the creation of their packaging, and improvements in production processes have reduced water and energy consumption, greenhouse gas emissions and volatile organic compounds.

The Flexible Packaging: Now & Into the Future training course will cover the basic fundamentals of flexible packaging, its benefits, how you chose the specific structures to match the product, its performance, marketing challenges and how the packaging is manufactured.

With the latest challenges facing us regarding sustainability in packaging the course will discuss the options, pros and cons of Compostability vs Recyclability, moves to mono material recyclable packaging to meet CEFLEX standards and other innovative alternative materials now available. As an add on, the course will be looking at the future plans for flexible packaging and available closed loop collection programs, kerbside collection development, advanced recycling options for circular design and many others to meet Packaging and Food Waste Targets.

## COURSE OBJECTIVES:

The objectives of the course are to provide participants an understanding of:

- **A good broad understanding of the benefits of Flexible packaging.**
- **The process of manufacturing.**
- **Where the future lies with flexible films and the changes ahead.**
- **Snap shot of some of the latest packaging trends and what are the driving forces.**
- **Understanding the challenges facing us with the sustainable packaging race toward.**

## WHO SHOULD ATTEND:

Packaging Technologists and Designers, Product developers, marketing personal, technical and production staff using packaging, sales and marketing reps who want a crash course on all things 'Flexible'.

**WHERE:** To be held alongside Foodpro 2023  
Melbourne Convention & Exhibition Centre

**TIME:** 10.00 am arrival for a 10.30 am start  
Finishes at 1.30 pm AEST

## LECTURER:



**Joe Foster FAIP**  
AIP Education Team

As the Chief Executive Officer of the Global company Close the Loop Group who has been heavily involved in the flexible packaging industry for over 35 years with experience in engineering, Production, Technical, sales and marketing. Joe has a truly global view of the flexible packaging world having started his career in Ireland and also working in Zimbabwe, South Africa and Australia. Joe has recently being recognised by the AIP as Industry Packaging Professional of the Year and the WPO with a Lifetime Achievement Award.

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## BOOK ON-LINE, EMAIL, SCAN BACK

**NB: To reserve your place simply book on-line or scan and email back this form.**

### HOW TO BOOK

#### ON-LINE

To reserve your place [CLICK HERE](#) to book on-line.

#### EMAIL : AIP MEMBERS ONLY

**AIP Members: Email your registration request to [mark@aipack.com.au](mailto:mark@aipack.com.au)  
Please indicate in your email if you have any additional guests.**

#### SCAN BACK

**To reserve your place fill in details below, scan and email back to [mark@aipack.com.au](mailto:mark@aipack.com.au)  
If you are an AIP Member simply fill in your name and contact number.**

Mr/Ms:  Given Name:  Surname:   
 Position:  Company:   
 Street Address:   
 State:  Postcode:  Country:   
 Ph:  Mob:   
 Email address: PRINT CLEARLY

Mr/Ms:  Given Name:  Surname:   
 Position:  Company:   
 Email address: PRINT CLEARLY

Mr/Ms:  Given Name:  Surname:   
 Position:  Company:   
 Email address: PRINT CLEARLY

### REGISTRATION FEES

- |  |           |                             |                         |
|--|-----------|-----------------------------|-------------------------|
| <input type="checkbox"/> AIP Members   | \$350 AUD | QTY: x <input type="text"/> | \$ <input type="text"/> |
| <input type="checkbox"/> APCO <input type="checkbox"/> ABA <input type="checkbox"/> AFGC <input type="checkbox"/> AIFST <input type="checkbox"/> FIAL <input type="checkbox"/> FOOD SA <input type="checkbox"/> NRA <input type="checkbox"/> SPE | \$400 AUD | QTY: x <input type="text"/> | \$ <input type="text"/> |
| <input type="checkbox"/> Non-Members   | \$450 AUD | QTY: x <input type="text"/> | \$ <input type="text"/> |

*NB: A Tax Invoice will be sent upon receipt of your booking. Training Course notes will be provided to each participant for future reference and use. The notes are not to be copied or distributed. **NO CANCELLATIONS** will be accepted after your training course notes have been sent out. Replacements will however be accepted.*

**\*All AIP training courses are internationally recognised and approved to attain Certified Packaging Professional (CPP) points.**

**Mark Kelton**  
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