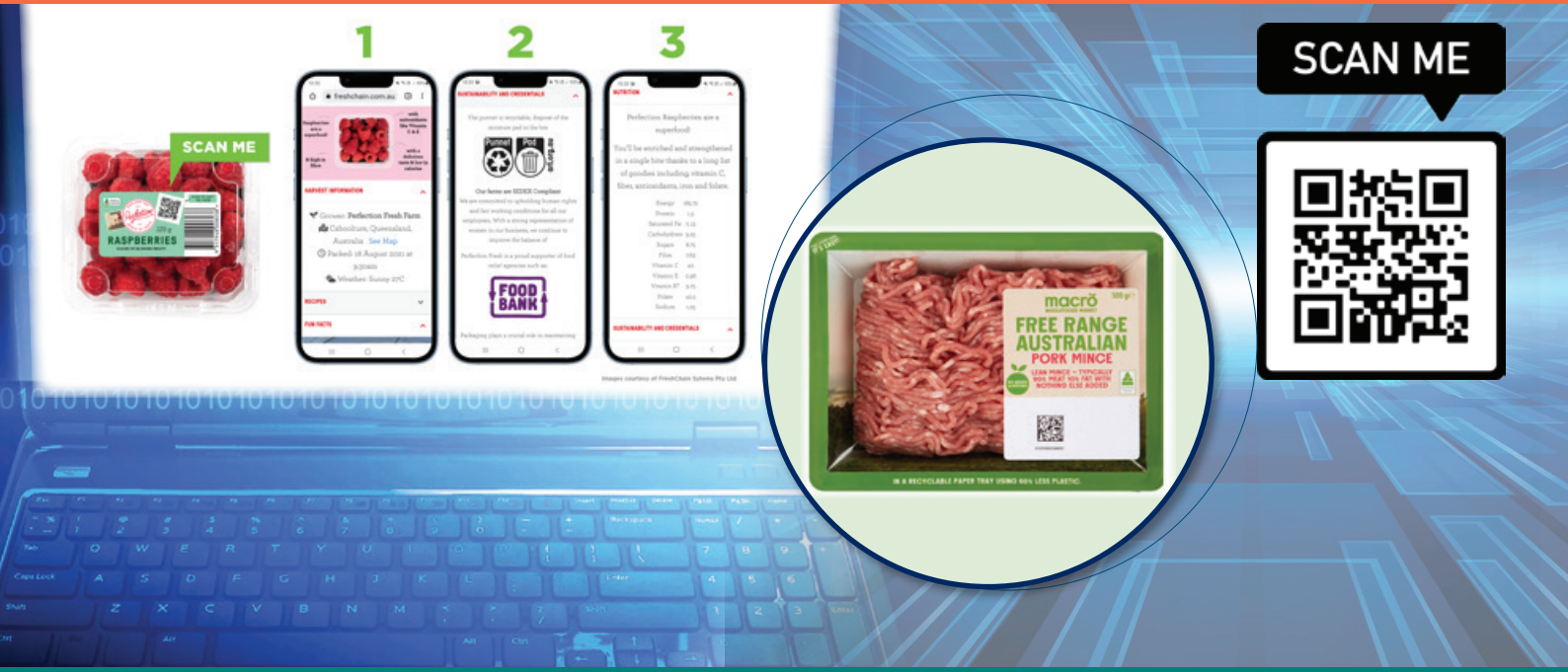


AIP WEBINAR: BEHIND THE 2D BARCODE: WHAT IT MEANS FOR PRINTING & PACKAGING

An overview of next generation 2D barcodes including labelling, placement, size specifications and more.



WHAT:

Next generation 2D barcodes are revolutionising businesses in Australia and across the globe, carrying substantially more information than traditional 1D barcodes.

Two-dimensional (2D) barcodes look like squares or rectangles that contain patterns of squares, hexagons, dots and other shapes to encode data.

A single 2D barcode can hold a significant amount of information and may remain legible even when printed at a small size or etched onto a product. 2D barcodes are used in a wide range of industries, from grocery, manufacturing and warehousing to logistics and healthcare.

This session will provide an overview of next generation 2D barcodes including labelling, placement, size specifications and more. Speakers will discuss examples and answer your questions.

WHEN:

Tuesday 12 December 2023

MEET THE PRESENTERS:



Brian Gemmell
Manager Education & Training
GS1 Australia



Aruna Ravikumar
Senior Advisor Global Standards & Solutions
GS1 Australia

TIME:

10.00 am to 11.00 am AEDT

WHERE:

On-Line Via Zoom

COST:

FREE to AIP Members, Friends & Industry Colleagues



AIP WEBINAR: BEHIND THE 2D BARCODE: WHAT IT MEANS FOR PRINTING & PACKAGING

Tuesday 12 December 2023

BOOK ON-LINE, EMAIL, SCAN BACK

NB: To reserve your place simply book on-line or scan and email back this form.

HOW TO BOOK ?

ON-LINE

To reserve your place [CLICK HERE](#) to book on-line.

EMAIL : AIP MEMBERS ONLY

**AIP Members: Email your registration request to mark@aipack.com.au
Please indicate in your email if you have any additional guests.**

SCAN BACK

**To reserve your place fill in details below, scan and email back to mark@aipack.com.au
If you are an AIP Member simply fill in your name and contact number.**

Mr/Ms: Given Name: Surname:
Position: Company:
Street Address:
State: Postcode: Country:
Ph: Mob:
Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:
Position: Company:
Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:
Position: Company:
Email address: PRINT CLEARLY

REGISTRATION FEES

FREE to AIP Members, Friends & Industry Colleagues Free to attend QTY: x _____ FREE

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