

INTRODUCTION TO SUSTAINABLE PACKAGING DESIGN ON-LINE TRAINING COURSE



7 JULY 2020

| OVERVIEW OF THE COURSE : | How do you work your way through the maze of demands to change packaging to meet environmental challenges? This course is designed to assist anyone who is responsible in their business to make packaging changes to meet 'War on Waste' questions, changes to retailer and consumer trends and behaviours; while not spending any more money at the end | |
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| | The course will provide attendees a better understanding of the practical guidelines and criteria needed to design and develop sustainable packaging including the Sustainability Hierarchy of Reduce, Reuse then Recycle and the Circular Economy approach to packaging and the environment. | |
| | Discussions will also cover Plastic, Glass and Metal packaging and their impact on the environment and whether the use of non-renewable resources, plant based bioplastics, compostable and recycled materials and various tools can assist their business to understand the full life of packaging. This will involve the impact of 'Food or Product Waste'. | |
| | Participants will be invited to bring with them a sample of their company's packaging materials to use as a case study. | |
| COURSE OBJECTIVES: | To provide participants an understanding of the current environmental issues that are impacting the producers of packaging and the manufacturers and retailers of packaged product. To provide participants an understanding of sustainable packaging design and the practical design guidelines and approaches required in the packaging design process including End of Life (EoL) thinking. To provide participants with a better view of Best Practice Examples and Case Studies of award-winning Sustainable Packaging and Save Food Packaging innovations. | |
| WHO SHOULD ATTEND? | If you are responsible for your business's packaging design, performance or purchase specification, then you should attend. Packaging Designers, Technologists and Engineers, anyone responsible for Environmental Strategy Development, Marketing & Sales, Graphic Designers. | |
| WHERE: | Via Zoom | |
| TIME: | 9.00 am to 1.00 pm AEST | |
| PRESENTER: | Ralph Moyle FAIP, CPP Education Coordinator Australian Institute of Packaging (AIP) | |
| | Ralph Moyle FAIP, CPP, is an experienced packaging consultant with an extensive knowledge in the manufacturing industry. | |
| MAR | Through a unique range of senior management experiences in Packaging, Operations, Technical and Quality Assurance in large and medium FMCG businesses, in Australia and overseas. Ralph brings increased value to a business through the value of sustainable, smarter packaging at less waste. | |
| | In addition to Ralph's packaging skills, he also has a role as a trainer and lecturer within the AIP Education team. Ralph was instrumental in training over 1000 people in the last 12 months in Sustainable Packaging and Design, 2025 National Packaging Targets, implementing the PREP tool and Australasian Recycling Label. | |

Ralph is a past President, Regional Chairperson, Fellow of the AIP and in May 2020 has been awarded the AIP Founder's Award being only the 5th recipient in the 56 years of the organisation. He is also a qualified Certified Packaging Professional (CPP).



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BOOK ON-LINE, EMAIL, SCAN BACK

NB: To reserve your place simply book on-line or scan and email back this form.

HOW TO BOOK ?

ON-LINE

To reserve your place CLICK HERE to book on-line.

EMAIL : AIP MEMBERS ONLY

AIP Members: Email your registration request to mark@aipack.com.au Please indicate in your email if you have any additional guests.

SCAN BACK

To reserve your place fill in details below, scan and email back to mark@aipack.com.au If you are an AIP Member simply fill in your name and contact number.

| Mr/Ms: | Given Name: | Surname: |
|--|---|--|
| Position: | | Company: |
| Street Address: | | |
| Suburb: | | Country: |
| Ph: | Mob: | |
| Email address: PR | | |
| Mr/Ms: | Given Name: | Surname: |
| Position: | | Company: |
| Email address: PR | | |
| Mr/Ms: | Given Name: | Surname: |
| Position: | | Company: |
| Email address: PR | | |
| REGISTRATIC | ON FEES | |
| AIP Members | | \$250 + GST QTY: x \$ |
| AFGC A | NFST APCO FIAL | FPLMA SPE \$300 + GST QTY: x \$\$ |
| Non-Members | 5 | \$350 + GST QTY: x\$ |
| NB: A Tax Invoice will future reference and to required to return the accepted after Friday *AII AIP training Professional (CPP | be sent upon receipt of your bours. Should you wish to cancel your expense, to the A outes, at your expense, to the A July 2020. Replacements will h courses are internation points. | oking. Printed Training Course notes will be provided to each participant for our registration after the printed training notes have been mailed, you will b IP. The notes are not to be copied or distributed. NO CANCELLATIONS will b however be accepted. ally recognised and approved to attain Certified Packagin |
| | | Mark Kelton |