

1 SEPTEMBER 2020

OVERVIEW OF THE COURSE :

COURSE OBJECTIVES:

The 'Implementing the Sustainable Packaging Guidelines Within Your Business' Training course will enable companies to deep-dive into how to implement Sustainable Packaging Design into your existing and new packaging development processes to ensure that the business is reducing the environmental footprint of all packaging where possible, and at the same time meeting the 2025 National Packaging Targets. The Sustainable Packaging Guidelines (SPGs) have been established to assist the design and manufacture of packaging that meets the sometimes conflicting demands of the market, consumer protection and the environment. Sustainable Packaging ultimately ensures that the design provides the lowest possible environmental impact compared to existing or conventional packaging. Sometimes achieving the lowest possible environmental impact can be challenging, particularly when balancing various environmental criteria with other functional and commercial considerations.

The training course will work through the 10 Sustainable Packaging Principles that have been developed with the highest priority principles being those that support the achievement of the four targets, i.e. design for recovery, design for efficiency, using recycled materials and design to minimise litter. During the course the 9 Packaging Smart Material Guides will be discussed which have been developed to work in collaboration with the SPG's. Attendees will be asked to select in advance which materials are their design priorities or challenges so that the course is tailored to all attendees.

Through homework exercises and interactive components of the course attendees will learn to successfully integrate these principles within their business through design and procurement practices to achieve the optimal outcomes for packaging functionality, and to collectively work to meet the 2025 National Packaging Targets.

From attending this course attendees will learn:

- The steps to implement SPGs in your business
- Review the 10 guiding principles
- Understand how the SPGs link work with the 2025 National Packaging Targets
- Review Existing Packaging
- How to apply and implement the Sustainable Packaging Principles that underpin design
- Understand how to use the SPG's in conjunction with PREP to make the best selection for your products and packaging.
- Be able to compare and understand different packaging materials
- Track and Report Progress
- Data collection and storage reviews
- Mapping Document
- How to develop a SPG Checklist

WHO SHOULD ATTEND?

This course is ideally suited to Packaging Technologists, Industrial Designers, Marketers, Agencies, Graphic Designers, Sustainability & Environmental Managers, Procurement and anyone that is responsible for the 2025 National Packaging Targets, Sustainability Strategies and Plans, APCO reporting, PREP and Australasian Recycling Label programs within the business.

WHERE:

Via Zoom

TIME:

9.00 am to 1.00 pm AEST

PRESENTER:

Ralph Moyle FAIP, CPP
Education Coordinator
Australian Institute of Packaging (AIP)

Ralph Moyle FAIP, CPP, is an experienced packaging consultant with an extensive knowledge in the manufacturing industry.

Through a unique range of senior management experiences in Packaging, Operations, Technical and Quality Assurance in large and medium FMCG businesses, in Australia and overseas. Ralph brings increased value to a business through the value of sustainable, smarter packaging at less waste.

In addition to Ralph's packaging skills, he also has a role as a trainer and lecturer within the AIP Education team. Ralph was instrumental in training over 1000 people in the last 12 months in Sustainable Packaging and Design, 2025 National Packaging Targets, implementing the PREP tool and Australasian Recycling Label.

Ralph is a past President, Regional Chairperson, Fellow of the AIP and in May 2020 has been awarded the AIP Founder's Award being only the 5th recipient in the 56 years of the organisation. He is also a qualified Certified Packaging Professional (CPP).





1 SEPTEMBER 2020

BOOK ON-LINE, EMAIL, SCAN BACK

NB: To reserve your place simply book on-line or scan and email back this form.

HOW TO BOOK ?

ON-LINE

To reserve your place [CLICK HERE](#) to book on-line.

EMAIL : AIP MEMBERS ONLY

**AIP Members: Email your registration request to mark@aipack.com.au
Please indicate in your email if you have any additional guests.**

SCAN BACK

**To reserve your place fill in details below, scan and email back to mark@aipack.com.au
If you are an AIP Member simply fill in your name and contact number.**

Mr/Ms: Given Name: Surname:
 Position: Company:
 Street Address:
 Suburb: Country:
 Ph: Mob:
 Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:
 Position: Company:
 Email address: PRINT CLEARLY

Mr/Ms: Given Name: Surname:
 Position: Company:
 Email address: PRINT CLEARLY

REGISTRATION FEES

<input type="checkbox"/> AIP Members	<input type="checkbox"/> APCO	\$250 + GST	QTY: x <input type="text"/> \$ <input type="text"/>
<input type="checkbox"/> AFGC	<input type="checkbox"/> AIFST	<input type="checkbox"/> FIAL	<input type="checkbox"/> FOOD SA
<input type="checkbox"/> FPLMA	<input type="checkbox"/> SPE	\$300 + GST	QTY: x <input type="text"/> \$ <input type="text"/>
<input type="checkbox"/> Non-Members		\$350 + GST	QTY: x <input type="text"/> \$ <input type="text"/>

NB: A Tax Invoice will be sent upon receipt of your booking. Printed Training Course notes will be provided to each participant for future reference and use. Should you wish to cancel your registration after the printed training notes have been mailed, you will be required to return the notes, at your expense, to the AIP. The notes are not to be copied or distributed. **NO CANCELLATIONS will be accepted after Friday 28 August 2020. Replacements will however be accepted.**

***All AIP training courses are internationally recognised and approved to attain Certified Packaging Professional (CPP) points.**

Mark Kelton

AIP Australasian Office

 +61 7 3278 4490 mark@aipack.com.au