



AUSTRALIAN INSTITUTE
OF PACKAGING

FLEXIBLE PACKAGING: NOW & INTO THE FUTURE TRAINING COURSE

To be held alongside ProPak Philippines

FRIDAY 7 FEBRUARY 2020



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OF PACKAGING

OVERVIEW OF THE COURSE :

One of the fastest growing segments of the packaging industry, flexible packaging combines the best qualities of plastic, film, paper and aluminium foil to deliver a broad range of protective properties while employing a minimum of material. Typically taking the shape of a bag, pouch, liner, or overwrap, flexible packaging is defined as any package or any part of a package whose shape can be readily changed.

Leading the way in packaging innovation, flexible packaging adds value and marketability to food and non-food products alike. From ensuring food safety and extending shelf life, to providing even heating, barrier protection, ease of use, resealability and superb printability, the industry continues to advance at an unprecedented rate.

The life cycle attributes of flexible packaging demonstrate many sustainable advantages. Innovation and technology have enabled flexible packaging manufacturers to use fewer natural resources in the creation of their packaging, and improvements in production processes have reduced water and energy consumption, greenhouse gas emissions and volatile organic compounds.

The *Flexible Packaging: Now & into the Future* training course will cover the basic fundamentals of flexible packaging, its benefits, how you choose the specific structures to match the product, its performance, marketing challenges and how the packaging is manufactured.

With the latest challenges facing us regarding sustainability in packaging the course will discuss the options, pros and cons of Compostability vs Recyclability and other alternative materials now available. As an add on, the course will be looking at the future plans for flexible packaging and available recycling options to meet 2025 International & Domestic Packaging Targets.

COURSE OBJECTIVES:

The objectives of the course are to provide participants an understanding of:

- **A good broad understanding of the benefits of Flexible packaging.**
- **The process of manufacturing.**
- **Where the future lies with flexible films and the changes ahead.**
- **Snap shot of some of the latest packaging trends and what are the driving forces.**
- **Understanding the challenges facing us with the sustainable packaging race toward 2025.**

WHO SHOULD ATTEND?

Packaging Technologists and Designers, Product developers, marketing personal, technical and production staff using packaging, sales and marketing reps who want a crash course on all things 'Flexible'.

WHERE:

World Trade Centre Metro Manila
Pasay City
Philippines

TIME:

9.30 am arrival for a 9.45 am sharp commencement
Training will conclude at approx. 3.30 pm
Morning tea, lunch and afternoon tea will be provided

PRESENTER:



Joe Foster MAIP
Managing Director
OF Packaging

Joe Foster MAIP has been heavily involved in the flexible packaging industry for over 35 years with experience in engineering, Production, Technical, sales and marketing. As Joe started his career in Ireland, then to Zimbabwe, South Africa, back to Ireland and now Australia; he has a truly global view of the flexible packaging world.

Flexible packaging has always been his passion and Joe will be able to share his extensive knowledge and understanding of this ever-changing market as we see constant challenges from production constraints through to environmental impacts.



PROUDLY SUPPORTED BY:



HELD ALONGSIDE:
**PROPAK
PHILIPPINES**



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BOOK ON-LINE, EMAIL, SCAN BACK

NB: To reserve your place simply book on-line or scan and email back this form.

HOW TO BOOK ?

ON-LINE

To reserve your place **CLICK HERE** to book on-line.

EMAIL : AIP MEMBERS ONLY

**AIP Members: Email your confirmation to mark@aipack.com.au
Please indicate in your email if you have any additional guests.**

SCAN BACK

**To reserve your place fill in details below, scan and email back to mark@aipack.com.au
If you are an AIP Member simply fill in your name, contact number and dietary requirements.**

Mr/Ms: Given Name: Surname:

Position: Company:

Street Address:

Suburb: Country:

Ph: Mob:

Email address: PRINT CLEARLY

Please indicate if you have any allergies or dietary requirements:

Mr/Ms: Given Name: Surname:

Position: Company:

Email address: PRINT CLEARLY

Please indicate if you have any allergies or dietary requirements:

Mr/Ms: Given Name: Surname:

Position: Company:

Email address: PRINT CLEARLY

Please indicate if you have any allergies or dietary requirements:

REGISTRATION FEES

AIP APF IPF PIP WPO \$170 AUD (approx 5,900 Pesos) QTY: x \$

Non-Members \$200 AUD (approx 7,000 Pesos) QTY: x \$

*NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes catering for morning tea, lunch and afternoon tea. Please note, a workbook will be provided to each participant for future reference and use. Due to catering and venue requirements **NO CANCELLATIONS** will be accepted after **31 January 2020**. Replacements will however be accepted. *CPP points are used to maintain your Certified Packaging Professional (CPP) Designation.*

Mark Kelton

AIP National Office

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