# Packaging New Zealand

### **INTRODUCTION TO SUSTAINABLE** PACKAGING DESIGN HALF-DAY TRAINING COURSE

#### **VISY RECYCLING NEW ZEALAND MATERIALS RECYCLING FACILITY VISIT**



#### WEDNESDAY 17 JULY 2019

**OVERVIEW** OF THE **COURSE**:

How do you work your way through the maze of demands to change packaging to meet **environmental challenges?** This course is designed to assist anyone who is responsible in their business to make packaging changes to meet 'War on Waste' questions, changes to retailer and consumer trends and behaviours; while not spending any more money at the end.

The course will provide attendees a better understanding of the practical guidelines and criteria needed to design and develop sustainable packaging including the Sustainability Hierarchy of Reduce, Reuse then Recycle and the Circular Economy approach to packaging and the environment.

Discussions will also cover Plastic, Glass and Metal packaging and their impact on the environment and whether the use of non-renewable resources, plant based bioplastics, compostable and recycled materials and various tools can assist their business to understand the full life of packaging. This will involve the impact of 'Food or Product Waste'.

Participants will be invited to bring with them a sample of their company's packaging materials to use as a case study.

As part of the course, attendees will visit the Visy Recycling Materials Recycling Facility to expose participants to the realities of a working MRF facilities, their equipment, limitation and material handling issues. The participants will get an understanding of what is and is not separated out for possible recycling, and why. This is followed by understanding the next stage of the recycling process after the MRF (i.e., the current five material beneficiation processes).

COURSE **BJECTIVES:**  1. To provide participants an understanding of the current environmental issues that are impacting the producers of packaging and the manufacturers and retailers of packaged

2. To provide participants an understanding of sustainable packaging design and the practical design guidelines and approaches required in the packaging design process including End of Life (EoL) thinking.

3. To provide participants with a better view of Best Practice Examples and Case Studies of award-winning Sustainable Packaging and Save Food Packaging innovations.

If you are responsible for your business's packaging design, performance or purchase specification, then you should attend. Packaging Designers, Technologists and Engineers, anyone responsible for Environmental Strategy Development, Marketing & Sales, Graphic Désigners.

ATTEND?

**WHO** SHOULD

Visy Recycling New Zealand 29 Victoria Street, Onehunga, Auckland

WHERE: TIME:

9.00 am commencement Training will conclude at approx. 3.30 pm Morning tea, lunch and afternoon tea will be provided

All attendees must wear closed in shoes.

OH&S: **PARKING:** 

All attendees must use available street parking as limited on-site parking is only for staff.

PRESENTER:

Ralph Moyle FAIP, CPP, Education Coordinator, Australian Institute of Packaging



Ralph Moyle FAIP, CPP is an experienced food-packaging consultant with 40 years in the food processing industry and 20 year's focused on packaging. Through a unique range of senior management experiences in Packaging, Operations, Technical and Quality Assurance in large and medium FMCG businesses, Ralph has brought increased value to many organisations through the value of smarter packaging at less waste. Ralph's packaging knowledge has resulted in successful contemporary designs and material selections, improved shelf life, lower material costs, shorter supply chains and environmentally-friendly selections that have provided greater economic value. Ralph is a past National President of the AIP, a Certified Packaging Professional (CPP) and a Fellow of the AIP.

= 12.5



## **INTRODUCTION TO SUSTAINABLE** PACKAGING DESIGN HALF-DAY TRAINING COURSE

VISY RECYCLING NEW ZEALAND MATERIALS RECYCLING FACILITY VISIT



WEDNESDAY 17 JULY 2019

### **BOOK ON-LINE OR SCAN &**

To reserve your place fill in details below, scan and email back to mark@aipack.com.au. If

NB: To reserve your place simply book on-line or scan the form and email back.

**HOW TO BOOK?** 

#### **ON-LINE**

To reserve your place CLICK HERE to book on-line.

**EMAIL: AIP MEMBERS ONLY** 

AIP Members: Email your confirmation to mark@aipack.com.au Please indicate in your email if you have any additional guests.

#### **SCAN BACK**

you are an AIP Member simply fill in your name: Given Name:		-
Position:		
Address:		
Ph: ( )	Mob:	
Email address: PRINT CLEARLY		
Please indicate if you have any allergies or dietary req	uirements:	
ADDITIONAL GUESTS		
First Name:	Surname:	
Position:Co	mpany:	
Email Address: PRINT CLEARLY		
Please indicate if any of your guests have any allergies o	r dietary requirements:	
First Name:		
Position:Co		
Email Address: PRINT CLEARLY		
Please indicate if any of your guests have any allergies o	r dietary requirements:	
REGISTRATION FEES		
AIP Members Packaging New Zealand	\$340 AUD QTY: x	\$
NZIFST Packaging Forum SPE NZ	\$390 AUD QTY: x	\$
Non-Members	\$440 AUD QTY: x	\$

NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes catering for morning tea, lunch and afternoon tea. Please note, a workbook will be provided to each participant for future reference and use. Due to catering and venue requirements **NO CANCELLATIONS** will be accepted after **Friday 12 July 2019.** Replacements will however be accepted. \*CPP points are used to maintain your Certified Packaging Professional (CPP) Designation.