

# INTRODUCTION TO SUSTAINABLE PACKAGING DESIGN HALF-DAY TRAINING COURSE + VISY RECYCLING MATERIALS RECYCLING FACILITY VISIT WEDNESDAY 20 FEBRUARY 2019



AUSTRALIAN INSTITUTE  
OF PACKAGING

## OVERVIEW OF THE COURSE :

**How do you work your way through the maze of demands to change packaging to meet environmental challenges?** This course is designed to assist anyone who is responsible in their business to make packaging changes to meet 'War on Waste' questions, changes to retailer and consumer trends and behaviours; while not spending any more money at the end.

The course will provide attendees a better understanding of the practical guidelines and criteria needed to design and develop sustainable packaging including the Sustainability Hierarchy of Reduce, Reuse then Recycle and the Circular Economy approach to packaging and the environment.

Discussions will also cover Plastic, Glass and Metal packaging and their impact on the environment and whether the use of non-renewable resources, plant based bioplastics, compostable and recycled materials and various tools can assist their business to understand the full life of packaging. This will involve the impact of 'Food or Product Waste'.

Participants will be invited to bring with them a sample of their company's packaging materials to use as a case study.

As part of the course, attendees will visit the Visy Recycling Materials Recycling Facility to expose participants to the realities of a working MRF facilities, their equipment, limitation and material handling issues. The participants will get an understanding of what is and is not separated out for possible recycling, and why. This is followed by understanding the next stage of the recycling process after the MRF (i.e., the current five material beneficiation processes).

## COURSE OBJECTIVES:

1. To provide participants an understanding of the current environmental issues that are impacting the producers of packaging and the manufacturers and retailers of packaged product.
2. To provide participants an understanding of sustainable packaging design and the practical design guidelines and approaches required in the packaging design process including End of Life (EoL) thinking.
3. To provide participants with a better view of Best Practice Examples and Case Studies of award-winning Sustainable Packaging and Save Food Packaging innovations.

*If you are responsible for your business's packaging design, performance or purchase specification, then you should attend. Packaging Designers, Technologists and Engineers, anyone responsible for Environmental Strategy Development, Marketing & Sales, Graphic Designers.*

## WHO SHOULD ATTEND?

## WHERE:

Visy Recycling  
6 Herbert Place, Smithfield NSW 2164

## TIME:

9.00 am commencement  
Training will conclude at approx. 3.30 pm  
Morning tea, lunch and afternoon tea will be provided

## OH&S:

All attendees must wear enclosed shoes. No high heels.  
NB: All Attendees will be required to complete an on-line induction before the visit as well.

## PARKING:

At the end of Herbert Place turn right and go to Security Gatehouse. Follow instructions to go to Recycled Plastics site. The plant is located immediately to the right of the security gatehouse. Follow the driveway along the side of the factory to the front and there is a carpark. Please then come to reception.

## PRESENTER:

**Ralph Moyle FAIP, CPP**, Education Coordinator, Australian Institute of Packaging (AIP)

Ralph Moyle FAIP, CPP is an experienced food-packaging consultant with 40 years in the food processing industry and 20 year's focused on packaging. Through a unique range of senior management experiences in Packaging, Operations, Technical and Quality Assurance in large and medium FMCG businesses, Ralph has brought increased value to many organisations through the value of smarter packaging at less waste. Ralph's packaging knowledge has resulted in successful contemporary designs and material selections, improved shelf life, lower material costs, shorter supply chains and environmentally-friendly selections that have provided greater economic value. Ralph is a past National President of the AIP, a Certified Packaging Professional (CPP) and a Fellow of the AIP.



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+ VISY RECYCLING MATERIALS RECYCLING FACILITY VISIT

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## BOOK ON-LINE, EMAIL, SCAN BACK

**NB: To reserve your place simply book on-line or scan and email back this form.**

### HOW TO BOOK ?

#### ON-LINE

To reserve your place **CLICK HERE** to book on-line.

#### EMAIL : AIP MEMBERS ONLY

**AIP Members: Email your confirmation to [mark@aipack.com.au](mailto:mark@aipack.com.au)  
Please indicate in your email if you have any additional guests.**

#### SCAN BACK

**To reserve your place fill in details below, scan and email back to [mark@aipack.com.au](mailto:mark@aipack.com.au)  
If you are an AIP Member simply fill in your name, contact number and dietary requirements.**

Mr/Ms:  Given Name:  Surname:   
Position:  Company:   
Address:   
 State:  Post Code:   
Ph:  Mob:   
Email address: PRINT CLEARLY   
Please indicate if you have any allergies or dietary requirements:

Mr/Ms:  Given Name:  Surname:   
Position:  Company:   
Email address: PRINT CLEARLY   
Please indicate if you have any allergies or dietary requirements:

Mr/Ms:  Given Name:  Surname:   
Position:  Company:   
Email address: PRINT CLEARLY   
Please indicate if you have any allergies or dietary requirements:

#### REGISTRATION FEES

<input type="checkbox"/> AIP Members	\$380 inc GST	QTY: x <input type="text"/>	\$ <input type="text"/>
<input type="checkbox"/> AFGC <input type="checkbox"/> AIFST <input type="checkbox"/> APCO <input type="checkbox"/> FIAL <input type="checkbox"/> SPE	\$430 inc GST	QTY: x <input type="text"/>	\$ <input type="text"/>
<input type="checkbox"/> Non-Members	\$480 inc GST	QTY: x <input type="text"/>	\$ <input type="text"/>

**NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes catering for morning tea, lunch and afternoon tea. Please note, a workbook will be provided to each participant for future reference and use. Due to catering and venue requirements **NO CANCELLATIONS** will be accepted after **13 February 2019**. Replacements will however be accepted. \*CPP points are used to maintain your Certified Packaging Professional (CPP) credential.**

**Mark Kelton**  
**AIP National Office**

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