

WHAT:

**LATEST TRENDS AND INNOVATIONS IN DISRUPTIVE PACKAGING DESIGN:
COATINGS, INKS, PRINTING, LAMINATES & ADHESIVES.**

Whether it is a new style of ink, coating, film, sleeve or digital printing method packaging technologists and designers have a broad range of tools available to them to have lasting impact with their customers. Come and hear a panel of experts discuss how innovative and sometimes disruptive packaging design can help a brand stand out amongst its competitors on shelf, engage with customers in a more personalised way, incorporate technology to attract a new demographic or connect with a customer emotionally.

Find out about the ingenious colour-changing Tim Tam packaging that creates cool engagement from Campbell Arnott's, the ground-breaking magazine front cover for Currie Group that features industry-first HP Indigo printing technologies for packaging, augmented reality activation, security coding and a unique social media campaign in support of The Australian Rhino Project, hear about the latest market segments and latest applications which are being explored and tested in an effort to deliver unique flexible packaging solutions for brand owners looking to leverage the power of digitally printed packaging by Kodak Australasia and more about the latest innovative flexible packaging shapes and more functional uses for finished pouches by Omniverse Foster.

This session will be interactive and designed for attendees to ask the panel about the latest trends and innovations.

PANELLISTS WILL INCLUDE:



Liza Vernalls MAIP

Director Packaging Development
Asia Pacific
Campbell Arnott's



Mark Daws AAIP

Director of Labels & Packaging
Currie Group



Paul Haggett MAIP

Sales & Marketing Director
Enterprise Inkjet Systems Division ANZ
Kodak (Australasia)



Joe Foster

Co-founder & Director
Omniverse Foster Packaging Group

WHEN:

WEDNESDAY 3 OCTOBER

TIME:

6.00 pm for a 6.30 pm start
The evening concludes at approx 9.00 pm

WHERE:

Box Hill Golf Club
202 Station Street
Box Hill 3128

COST:

\$66 inc GST for AIP/SCAA Members
\$77 inc GST for other Association Members
\$88 inc GST for non-members
(includes a 2 course dinner, beer and wine)

PARKING:

Riversdale Road Golfers & Function Car Park

BOOKINGS CLOSE:

FRIDAY 28 SEPTEMBER



**CPP points are used to maintain your Certified Packaging Professional (CPP) credential.*

BOOK ON-LINE, EMAIL, SCAN BACK

NB: To reserve your place simply book on-line, email your booking, or fax back this form.

HOW TO BOOK ?

ON-LINE

To reserve your place **CLICK HERE** to book on-line.

EMAIL : AIP MEMBERS ONLY

**AIP Members: Email your confirmation to mark@aipack.com.au
Please indicate in your email if you have any additional guests.**

SCAN BACK

To reserve your place fill in details below, scan and email back to mark@aipack.com.au or fax back to +61 7 3009 9916. If you are an AIP Member simply fill in your name, contact number and dietary requirements.

Mr/Ms: _____ Given Name: _____ Surname: _____

Position: _____ Company: _____

Address: _____

State: _____ Post Code: _____

Ph: (____) _____ Mob: _____

Email address: PRINT CLEARLY _____

Please indicate if you have any allergies or dietary requirements: _____

ADDITIONAL GUESTS

First Name: _____ Surname: _____

Email Address: PRINT CLEARLY _____ Company: _____

Please indicate if any of your guests have any allergies or dietary requirements: _____

First Name: _____ Surname: _____

Email Address: PRINT CLEARLY _____ Company: _____

Please indicate if any of your guests have any allergies or dietary requirements: _____

REGISTRATION FEES

Members

☐ AIP ☐ SCAA \$66 inc GST QTY: x ____ \$ _____

☐ AIFST ☐ AFGC ☐ APCO ☐ APPMA ☐ FIAL ☐ FPLMA ☐ SPE \$77 inc GST QTY: x ____ \$ _____

☐ Non-Members \$88 inc GST QTY: x ____ \$ _____

NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes catering for a two course dinner, beer and wine. Due to catering requirements **NO CANCELLATIONS will be accepted after **Friday the 28th of September**. Replacements will however be accepted.**

Mark Kelton
AIP National Office



07 3278 4490



mark@aipack.com.au