

**TOPIC:**

Introduction to the Value of Bar Codes and Innovations in Product Identification  
Half-Day Training Course

**WHEN:**

**Thursday 17th of March**

**PRESENTER:**



**Mark Dingley**  
General Manager - Operations  
Matthews Australasia



Mark Dingley has over twenty years of experience in the product identification and inspection industry and the wealth of knowledge gained from working closely with industry associations in developing and implementing standards & best practice for manufacturers Australia wide.

Mark joined Matthews as a graduate of Computer Science from RMIT University in 1994 and is now the General Manager. Actively involved in the industry, Mark regularly speaks at industry forums and writes articles for Magazines as well as for the Matthews Australasia blog (<http://blog.matthews.com.au/>). He is also the Chairman of the Australian Packaging and Processing Machinery Association (APPMA) and is actively involved with GS1 Australia.

**WHERE:**

**1330** thirteen**thirty** 1330 Ferntree Gully Road  
Scoresby VIC 3179

**TIME:**

10.00 am arrival for a 10.30 am commencement  
Training will conclude at approx. 3.30 pm  
Morning tea, lunch and afternoon tea will be provided

**OVERVIEW OF  
THE COURSE :**

This course will provide an insight into product identification requirements through the supply chain and the technology needed to achieve compliance, as well as process improvements. The course will also incorporate where product identification is heading, including trends such as serialisation and product identification technology for reducing waste and improving profitability. The course will include some hands-on training on a wide range of identification and inspection equipment such as label print & apply and vision systems.

**COURSE  
OBJECTIVES:**

- Understanding barcoding requirements on all levels of product packaging.
- An overview of other product identification applications.
- Where the industry is heading - Trends in identification standards.
- Product Inspection technologies- options, benefits, implementation tips.
- An understanding of the technology available-including hands-on training.

**WHO SHOULD  
ATTEND?**

This course is ideally suited to anyone in the packaging industry who wants to understand an Introduction to Product Identification including packaging technologists, designers, engineers, production and operations personnel.

\*CPE points are used to maintain your Certified Packaging Professional (CPP) credential.



**INTRODUCTION TO THE VALUE OF BAR CODES AND INNOVATIONS IN PRODUCT IDENTIFICATION**  
**HALF-DAY TRAINING COURSE**  
**NEW COURSE**  
**THURSDAY 17TH OF MARCH**



**BOOK ON-LINE, EMAIL, SCAN OR FAX BACK**

*NB: To reserve your place simply book on-line, email your booking, or fax back this form.*

**HOW TO BOOK ?**

**ON-LINE**

To reserve your place **CLICK HERE** to book on-line.

**EMAIL : AIP MEMBERS ONLY**

**AIP Members: Email your confirmation to [mark@aipack.com.au](mailto:mark@aipack.com.au)**  
**Please indicate in your email if you have any additional guests.**

**SCAN OR FAX BACK**

**To reserve your place by fax fill in your details below and fax back to + 61 7 3009 9916 or scan and email back to [mark@aipack.com.au](mailto:mark@aipack.com.au) If you are an AIP Member simply fill in your name, contact number and dietary requirements.**

Mr/Ms: \_\_\_\_\_ Given Name: \_\_\_\_\_ Surname: \_\_\_\_\_  
 Position: \_\_\_\_\_ Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Post Code: \_\_\_\_\_  
 Ph: ( \_\_\_\_ ) \_\_\_\_\_ Mob: \_\_\_\_\_  
 Email address: PRINT CLEARLY \_\_\_\_\_  
 Please indicate if you have any allergies or dietary requirements: \_\_\_\_\_  
 \_\_\_\_\_

**ADDITIONAL GUESTS**

First Name: \_\_\_\_\_ Surname: \_\_\_\_\_  
 Email Address: PRINT CLEARLY \_\_\_\_\_ Company: \_\_\_\_\_  
 Please indicate if you have allergies or dietary requirements: \_\_\_\_\_  
 \_\_\_\_\_

First Name: \_\_\_\_\_ Surname: \_\_\_\_\_  
 Email Address: PRINT CLEARLY \_\_\_\_\_ Company: \_\_\_\_\_  
 Please indicate if any of your guests have allergies or dietary requirements: \_\_\_\_\_  
 \_\_\_\_\_

**REGISTRATION FEES**

AIP Members \$330 inc GST QTY: x \_\_\_\_\_ \$ \_\_\_\_\_  
 ABA  AFGC  APPMA  FIAL  LATMA  SPE \$380 inc GST QTY: x \_\_\_\_\_ \$ \_\_\_\_\_  
 Non-Members \$430 inc GST QTY: x \_\_\_\_\_ \$ \_\_\_\_\_

*NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes catering for morning tea, lunch and afternoon tea. Please note, a workbook will be provided to each participant for future reference and use. Due to catering and venue requirements **NO CANCELLATIONS** will be accepted after **11th of March**. Replacements will however be accepted.*

**Mark Kelton**  
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