## AIP NSW **TECHNICAL** LOUNGE

# **WEDNESDAY THE 23RD OF MARCH 2016**



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CPE's

Positive environmental actions, for everyone,

**Understanding the Australian Recycling Label & the** Packaging Recyclability Evaluation Portal (PREP)

WHEN:

WHERE:

TIME:

**COST:** 

**BOOKINGS CLOSE:** 

**TOPIC:** 







#### Wednesday the 23rd of March

Oatlands Golf Course Club House Bettington Road, Oatlands 2117 (between Pennant Hills & Kissing Point Roads) Club House entry opposite Ellis Street (not Oatlands House)

2.15 pm arrival for a 2.30 pm start

\$30 inc GST for AIP Members

\$35 inc GST for Collaborative Industry Associations

\$40 inc GST for non-members

(This price will include afternoon tea)

#### Friday the 18th of March

#### UNDERSTANDING THE AUSTRALIAN RECYCLING LABEL & THE PACKAGING **RECYCLABILITY EVALUATION PORTAL (PREP)**

The Australia recycling rate for packaging has risen to be one of the highest in the world, but it hasn't increased since 2010. This indicates there is a need for a new recycling revolution, but this will require some innovation, leadership and an increased level of knowledge by packaging designers. In August 2015, Planet Ark launched the Australian Recycling Label, with Blackmores being the second business to adopt the label on its products to help its consumers to do the right thing. Importantly the ARL is underpinned by evidence, which is obtained from the Packaging Recyclability Evaluation Portal, or PREP, that was developed by GreenChip and Planet Ark with the support of the APC. The technical Lounge will include presentations from the two organisations who have led this initiative so that packaging designers are better equipped to contribute actively to this recycling revolution. The presentations will then be followed by a panel discussion.

#### **Paul Klymenko** Chief Executive Officer Planet Ark Environmental Foundation

#### INTRODUCTION TO THE AUSTRALIAN RECYCLING LABEL & INTRODUCTION TO THE PACKAGING RECYCLABILITY EVALUATION PORTAL (PREP)

Paul has worked in the environmental field for over 25 years. During this time he has had roles ranging from environmental research and campaigning to Socially Responsible Investment and writing, all with a common theme of aiming to make our society more sustainable. Paul co-founded Planet Ark in 1992 and became it's CEO in 2010.

#### **Jackie Smiles MAIP Environment and Sustainability Manager** Blackmores Ltd.

#### A CASE STUDY FROM SECOND COMPANY TO HAVE ADOPTED THE ARL

Having worked In various roles within Blackmores since 2005 Jackie Smiles MAIP, has developed her skills through supplier engagement, networking and industry bodies. She soon gained the unofficial title of 'packaging specialist' tasked primarily to new product development. Throughout her time at Blackmores she has managed projects associated with packaging or been called upon to give advice on packaging innovation and material selection.

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Understanding the Australian Recycling Label & the Packaging Recyclability Evaluation Portal (PREP)

# **BOOK ON-LINE, EMAIL, SCAN OR FAX BACK**

NB: To reserve your place simply book on-line, email your booking, or fax back this form.

**HOW TO BOOK?** 

#### **ON-LINE**

Mr/Ms:

To reserve your place CLICK HERE to book on-line.

### **EMAIL: AIP MEMBERS ONLY**

Given Name:

AIP Members: Email your confirmation to mark@aipack.com.au Please indicate in your email if you have any additional guests.

#### **SCAN OR FAX BACK**

To reserve your place fill in your details below, scan and email back to mark@aipack.com. au or fax back to + 61 7 3009 9916. If you are an AIP Member simply fill in your name, contact number and dietary requirements.

Surname:

	<del></del>	
Position:Com	npany:	
Address:		
Suburb:State		
Ph: ( )	Mob:	
Email address: PRINT CLEARLY		
Please indicate if you have any allergies or dietary requiremen		
ADDITIONAL GUESTS		
First Name:	Surname:	
Email Address: PRINT CLEARLY	Company:	
Please indicate if any of your guests have any allergies or dietary	requirements:	
First Name:	Surname:	
Email Address: PRINT CLEARLY		
Please indicate if any of your guests have any allergies or dietary		
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REGISTRATION FEES		
Members		
AIP	\$30 inc GST QTY: x \$	
	)SOLASSCN \$35 inc GST QTY: x \$	
Non-Members	\$40 inc GST QTY: x \$	

NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes catering for afternoon

tea. Due to catering requirements **NO CANCELLATIONS** will be accepted after **Friday the 18th of March.**Replacements will however be accepted.

Mark Kelton