

WHEN:

WHERE:

TIME:

COST:

PARKING:

BOOKINGS CLOSE:

GUEST SPEAKERS:

THURSDAY THE 11TH OF AUGUST

Novotel Sydney Olympic Park
Olympic Boulevard
Sydney Olympic Park NSW 2127

6.00 pm for a 6.30 pm start
The evening concludes at approx 8.30 pm

\$66 inc GST for AIP/SPE Members
\$77 inc GST for Collaborative Industry Associations
\$88 inc GST for non-members
(includes a 2 course dinner, beer and wine)

The entrance to the underground carpark for both Pullman and Novotel/Ibis Hotels is located under the Novotel Hotel. Access is via Showground Road, off Herb Elliott Avenue or Dawn Fraser Avenue. Car Parks are subject to availability.

FRIDAY THE 5TH OF AUGUST

CLAUDE D'AMICO MAIP

ANZ Sales Manager/Market Development Manager
Innovia Films (Asia Pacific)

SAFETY AND SECURITY FEATURES FOR PLASTIC PACKAGING APPLICATIONS

In a world where brand security is increasingly important, effective tamper evidence and anti-counterfeit measures can enhance your brand as well as protect it. Innovia presents developments that are generations beyond holograms for your security.

Claude D'Amico has been involved in packaging for over 26 years already. In that time, he has had Technical and Commercial roles, firstly with converters and later with film suppliers. In his current role with Innovia Films, Claude has sales responsibility for ANZ as well as directing application development throughout the broader Asia Pacific region. He has a keen interest in the environment, manifested via food resource optimisation through smarter packaging. Tamper evidence and anti-counterfeit measures are part of that smarter packaging spectrum.

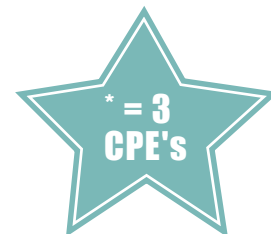
TRENT MUNRO

Product Manager – Coding Technologies
Matthews Australasia

AUTHENTICITY & TRACEABILITY INNOVATIONS IN THE PACKAGING INDUSTRY

Is your brand being sold in other markets and you don't even know about it? Product authenticity and traceability are not only critical in protecting your brands reputation but can connect your business to the end user and provide additional value, information and promotions. This session will introduce some of the key industry trends and technologies around printing ink technology, serialisation, promotional coding and product traceability software for the packaging industry.

Trent Munro is an accomplished business strategist, marketing innovator and speaker specialising in business development and optimisation. Over the past 15 years, he has worked across a range of blue-chip and medium enterprises including Goodyear Automotive, Clariant, Corona Manufacturing and Matthews Australasia. At Matthews, he has overseen market development locally and abroad, launching class leading traceability and automation technologies across manufacturing, healthcare and logistics.



BOOK ON-LINE, EMAIL, SCAN OR FAX BACK

NB: To reserve your place simply book on-line, email your booking, or fax back this form.

HOW TO BOOK ?

ON-LINE

To reserve your place [CLICK HERE](#) to book on-line.

EMAIL : AIP MEMBERS ONLY

AIP Members: Email your confirmation to mark@aipack.com.au
Please indicate in your email if you have any additional guests.

SCAN OR FAX BACK

To reserve your place fill in your details below, scan and email back to mark@aipack.com.au or fax back to + 61 7 3009 9916. If you are an AIP Member simply fill in your name, contact number and dietary requirements.

Mr/Ms: _____ Given Name: _____ Surname: _____
Position: _____ Company: _____
Address: _____
Suburb: _____ State: _____ Post Code: _____
Ph: (____) _____ Mob: _____
Email address: PRINT CLEARLY _____
Please indicate if you have any allergies or dietary requirements: _____

ADDITIONAL GUESTS

First Name: _____ Surname: _____
Position: _____ Company: _____
Email Address: PRINT CLEARLY _____
Please indicate if any of your guests have any allergies or dietary requirements: _____

First Name: _____ Surname: _____
Position: _____ Company: _____
Email Address: PRINT CLEARLY _____
Please indicate if any of your guests have any allergies or dietary requirements: _____

REGISTRATION FEES

Members

| | | |
|--------------------------------------|--|-----------------------------------|
| <input type="checkbox"/> AIP | <input type="checkbox"/> SPE | \$66 inc GST QTY: x ____ \$ _____ |
| <input type="checkbox"/> ABA | <input type="checkbox"/> AEROSOL ASSCN | <input type="checkbox"/> AIFST |
| <input type="checkbox"/> Non-Members | <input type="checkbox"/> AFGC | <input type="checkbox"/> APPMA |
| | <input type="checkbox"/> FIAL | <input type="checkbox"/> LATMA |
| | | \$77 inc GST QTY: x ____ \$ _____ |
| | | \$88 inc GST QTY: x ____ \$ _____ |

NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes catering for a two course dinner, beer and wine. Due to catering requirements **NO CANCELLATIONS** will be accepted after **Friday the 5th of August**. Replacements will however be accepted.

Mark Kelton
AIP National Office

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