

**REVISED  
COURSE**

# INTRODUCTION TO PRINT TECHNOLOGY HALF-DAY TRAINING COURSE

**WEDNESDAY THE 17TH OF JUNE**



AUSTRALIAN INSTITUTE  
OF PACKAGING

**TOPIC:**

Introduction to Print Technology Half-Day Training Course

**WHEN:**

**Wednesday the 17th of June**

**PRESENTER:**

Andrew Readman  
Trainer & Assessor – Printing & Graphic Arts, Spectra Training



Andrew has an extensive knowledge and experience of many aspects of the industry having worked and taught in areas of Letterpress, lithography (both web and sheet fed), narrow web label printing and also in the area of digital printing.

He was a co-author of three chapters of 'C-2-C Project: Book 2.1' Print and Electronic Text Convergence' published in 2001. With over thirty years experience in the industry and education sectors. He brings with him a wealth of experience. He holds a Diploma of teaching TAFE, and a Certificate IV in Workplace Training and Assessment.

**WHERE:**

Viewpoint Centre  
Corner of Octavia St and St Kilda Road  
Suites 3/8 40-44, St Kilda Road  
St Kilda, Victoria 3182  
Melways Reference: 58 C8

**TIME:**

10.00 am arrival for a 10.30 am commencement  
Training will conclude at approx. 3.30 pm  
Morning tea, lunch and afternoon tea will be provided

**OVERVIEW OF  
THE COURSE :**

Have you ever gone to a press approval and struggled to make the printer understand what you wanted? Do you want a basic understanding of what problems you are likely to encounter with each print process?

**OBJECTIVE:**

1. The print processes.
2. Print and other related problems you may encounter.
3. A simulated press approval process.
4. Further associated 'production quality' factors including Print technology advances.

As part of the session Andrew will show you how to use a linen tester (Eyeglass) which you will get to take away with you. He will also introduce you to the use of pantone charts books, colour densitometers and more.

This half-day training course will provide delegates with adequate information to be able to have an informed discussion with a printer on your requirements and needs.

**WHO SHOULD  
ATTEND?**

People likely to benefit from this course are packaging technologists, packaging designers, people involved in print sales and marketers.

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## BOOK ON-LINE, EMAIL, SCAN OR FAX BACK

**NB: To reserve your place simply book on-line, email your booking, or fax back this form.**

### HOW TO BOOK ?

#### ON-LINE

To reserve your place **CLICK HERE** to book on-line.

#### EMAIL : AIP MEMBERS ONLY

**AIP Members: Email your confirmation to [mark@aipack.com.au](mailto:mark@aipack.com.au)  
Please indicate in your email if you have any additional guests.**

#### SCAN OR FAX BACK

**To reserve your place by fax fill in your details below and fax back to + 61 7 3009 9916 or scan and email back to [mark@aipack.com.au](mailto:mark@aipack.com.au)  
If you are an AIP Member simply fill in your name, contact number and dietary requirements.**

Mr/Ms: \_\_\_\_\_ Given Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Post Code: \_\_\_\_\_

Ph: ( \_\_\_\_\_ ) \_\_\_\_\_ Mob: \_\_\_\_\_

Email address: PRINT CLEARLY \_\_\_\_\_

Please indicate if you have any allergies or dietary requirements: \_\_\_\_\_

#### ADDITIONAL GUESTS

First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Email Address: PRINT CLEARLY \_\_\_\_\_ Company: \_\_\_\_\_

Please indicate if you have allergies or dietary requirements: \_\_\_\_\_

First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Email Address: PRINT CLEARLY \_\_\_\_\_ Company: \_\_\_\_\_

Please indicate if any of your guests have allergies or dietary requirements: \_\_\_\_\_

#### REGISTRATION FEES

- |   |                            |          |
|---|----------------------------|----------|
| <input type="checkbox"/> AIP Members  | \$330 inc GST QTY: x _____ | \$ _____ |
| <input type="checkbox"/> ABA <input type="checkbox"/> AFGC <input type="checkbox"/> APPMA <input type="checkbox"/> FIAL <input type="checkbox"/> LATMA <input type="checkbox"/> SPE | \$380 inc GST QTY: x _____ | \$ _____ |
| <input type="checkbox"/> Non-Members  | \$430 inc GST QTY: x _____ | \$ _____ |

**NB: A Tax Invoice will be sent upon receipt of your booking. The attendance fee includes catering for morning tea and light lunch. Please note, a workbook and a linen tester will be provided to each participant for future reference and use. Due to catering and venue requirements **NO CANCELLATIONS** will be accepted after **Wednesday the 10th of June 2015**. Replacements will however be accepted.**

Mark Kelton

AIP National Office



07 3278 4490



[mark@aipack.com.au](mailto:mark@aipack.com.au)