



Department of  
Primary Industries and  
Regional Development

GOVERNMENT OF  
WESTERN AUSTRALIA

*We're working for  
Western Australia.*

# WA food and beverage packaging forum



Presented by the Department of Primary Industries and Regional Development's Food Industry Innovation project in partnership with the Australian Institute of Food Science and Technology (AIFST) and the Australian Institute of Packaging (AIP), this forum will bring you up to speed with the latest in packaging design to impact sustainability, food safety and shelf life extension.

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**Wednesday 30 October 2019**

8.30am – 6.00pm

The Hall, The Camfield, Roger MacKay Dr, Burswood, Perth

Cost: \$75 general admission / \$50 Buy West Eat Best, AIFST or AIP members

Registration: [aifst.asn.au/wa-food-beverage-packaging-forum](http://aifst.asn.au/wa-food-beverage-packaging-forum)

Please include dietary requirements with your RSVP

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**The full day program will include:**

- presentations
- an expo showcasing local packaging suppliers
- an opportunity to bring your own packaging and book a brief one-on-one consultation session with a packaging expert. Places are limited and bookings essential. Please email [foodindustryinnovation@dpird.wa.gov.au](mailto:foodindustryinnovation@dpird.wa.gov.au) to secure your place.
- a food and beverage industry networking event.

## Program\*

Time	Topic
8.30am - 9.00am	Registration
9.00am	Welcome
9.10am	Keynote address – Packaging segmentation and its role in category and channel. John Day, Shopability
9.45am	Workshop 1: Packaging and sustainability Ralph Moyle, Australian Institute of Packaging
10.45am – 11.30am	Morning tea and expo (sponsored by AIFST)
11.15am	Workshop 1: Packaging and sustainability (cont.)
12.15pm – 1.15pm	Lunch and Expo discovery
1.15pm	Workshop 2: Food safety and packaging Ralph Moyle, Australian Institute of Packaging
2.45pm – 3.00pm	Afternoon break
3.00pm	Workshop 2: Food safety and packaging (cont.) and Q&A
3.40pm	Case studies: Personal packaging journeys. Sue Daubney, Bannister Downs Dairy Jim Trandos, Trandos Farms
4.10pm	Packaging and label design – consumer perspectives Min Teah, Curtin University, School of Marketing
4.45pm	Food and Beverage Industry Networking event (supported by Buy West Eat Best)
6.00pm	Close

\*Program is subject to change

### Presentations will be on:

- packaging for category and channel
- global packaging trends
- packaging design and consumer insights
- sustainable packaging (including: food waste and packaging design criteria; understanding the full life cycle of packaging: non-renewable resources, plant-based bioplastics, compostable and recycled alternatives; sustainable packaging design)
- food safety and shelf life extension (including: shelf life and design elements; current technologies for shelf life extension; selecting the right label to suit the package)
- innovative packaging case studies.

