



PROCESSING & PACKAGING  
25<sup>TO</sup>27 NOVEMBER 2025  
**SHANGHAI**  
member of interpack alliance  
[WWW.SWOP-ONLINE.COM](http://WWW.SWOP-ONLINE.COM)



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# VIP INVITATION

Be our VIP GUEST at the Shanghai World of Packaging (swop)  
proud member of interpack alliance

**November 25-27, 2025**  
**Shanghai New International Expo Center (SNIEC)**

As a member of WPO, we are delighted to invite you to join us as our **VIP GUEST**.  
You can come and enjoy the following benefits:

- **VIP lounge** - comfortable seating, meeting area, free drinks and snacks
- **Dedicated reception for delegations** - no queueing and group photos taken by the organizers
- **Priority access to onsite conference** - participate in specialized forums to discuss global issues such as AI technology, SAVE FOOD intelligent machinery, and sustainable packaging design.
- **Complimentary gift and lunch voucher**
- **Match making - customize** a precise visiting route and arrange in-depth negotiations with exhibitors
- To witness China's only professional trade fair covering five major exhibition halls and over 950 exhibitors, it brings together the latest innovations in the global packaging industry.

And of course- do not miss visiting the WPO booth at the international pavilion  
in **Hall N3. Nerida Kelton**, Vice president sustainability & Save Food (WPO),  
will be there with our team, join us for a drink!

The WPO will also be launching the Chinese translation of the  
Global Packaging Design for Recycling Guide at swop.

Please register for your VIP lounge access by emailing  
[portilloi@messe-duesseldorf.de](mailto:portilloi@messe-duesseldorf.de)

We look forward to seeing you in Shanghai this November!

Partner



Organisers

**ADSALE** 雅式

