

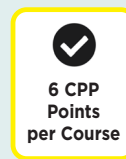


**Australasian
Institute
of Packaging**

HELD ALONGSIDE:

**PROPAK
PHILIPPINES**

AIP TO OFFER 2X MINI TRAINING COURSES AT PROPAK PHILIPPINES 2026



DATE: WEDNESDAY 4th FEBRUARY 2026

MINI TRAINING COURSE 2: STEPS TO DESIGN SUSTAINABLE PACKAGING: GUIDELINES FOR PRIMARY, SECONDARY & TERTIARY PACKAGING

DATE: Wednesday 4 February 2026

TIME: 1.15 pm arrival for a 1.30 pm start to 3.30 pm

VENUE: Alongside ProPak Philippines, World Trade Centre, Metro Manila, Pasay City

ROOM NAME: Hidalgo Room, Mezzanine Floor

PAID TRAINING

Achieving the lowest possible environmental impact can sometimes be very challenging, particularly when balancing various environmental criteria with other functional and commercial considerations. The Sustainable Packaging Guidelines (SPGs) have been established to assist the design and manufacture of primary, secondary and tertiary packaging that meets the sometimes-conflicting demands of the market, consumer protection, fit-for-purpose and functional packaging, shelf life, recycling and recovery and the overall environmental impacts. Sustainable Packaging ultimately ensures that the design provides the lowest possible environmental impact compared to existing or conventional packaging and also takes into consideration trade-offs and un-intentional consequences through inadequate packaging design. Costs, price sensitivities, regional-focus, competitiveness of the country are all considerations that also need to be discussed.

ALL COURSE PARTICIPANTS WILL LEARN:

- Steps to implement Sustainable Packaging design guidelines into primary, secondary and tertiary packaging designs.
- Understand how the design guidelines can intersect with local, regional and global packaging regulations and recycling or materials.
- How to link the design principles with export market regulations and Extended Producer Responsibility regulations.
- How to review existing packaging.
- Products and packaging.
- How to take ownership of your sustainability journey and not rely solely on suppliers.
- How to use the SPG's to make the best selection for your selection for your packaging.
- How to develop a SPG Checklist and use this across primary, secondary and tertiary packaging.
- How to communicate to customers more effectively
- What good Sustainable Packaging design really looks like through global award-winning best practice case studies and examples.



LECTURER:

Nerida Kelton FAIP

Vice President Sustainability & Save Food - WPO
Executive Director – AIP



LECTURER:

Prof Pierre Pienaar MSc FAIP, FIPSA, CPPL

Education Director - AIP
Immediate Past President - WPO

All participants will receive a Certification of course completion, points towards the globally-recognised Certified Packaging Professional (CPP) designation and access to guidelines and resources that will change how they design their packaging to be more sustainable and offer a lower environmental footprint.

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