



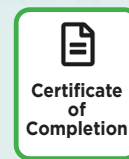
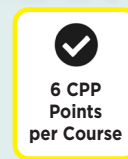
**Australasian
Institute
of Packaging**

HELD ALONGSIDE:

**PROPAK
PHILIPPINES**



AIP TO OFFER 2X MINI TRAINING COURSES AT PROPAK PHILIPPINES 2026



DATE: WEDNESDAY 4th FEBRUARY 2026

MINI TRAINING COURSE 1: UNBOXING ACCESSIBILITY: EASY TO OPEN, RECLOSE, GRIP & HANDLE PACKAGING

DATE: Wednesday 4 February 2026

TIME: 10.15 am arrival for a 10.30 am start - 12.30 pm finish

VENUE: Alongside ProPak Philippines, World Trade Centre, Metro Manila, Pasay City

ROOM NAME: Hidalgo Room, Mezzanine Floor

PAID TRAINING

Is your packaging Easy to Open? Easy to close? Does your packaging need a knife to open? The Australasian Institute of Packaging (AIP) will be running a three-hour training course on UNBOXING ACCESSIBILITY: How to design better packaging that everyone can open, close, grip and handle and all of industry is invited to attend.

The accessibility of a product essentially relates to the ease of use a consumer experience when interacting with a product. Making a product accessible and easy-to-use or open adds value to a product for all. Accessibility is especially important for the independence of those with functional limitations such as reduced strength or dexterity. Groups particularly impacted are those with a disability, chronic pain, injury or illness, as well as the growing aging population. For these groups inaccessible packaging and products become daily barriers to achieving everyday tasks like preparing a healthy meal and living independently.

THIS COURSE WILL ENABLE THE PARTICIPANTS TO BETTER UNDERSTAND:

- The required design requirements for Accessible & Inclusive Packaging design.
- What bad packaging really looks like and how it can impact the lives of many.
- How to use Ease-of-Use packaging design tools which including examples from around the world.
- Best Practice award-winning examples of what good Accessible Packaging should look like.
- Case studies, checklists and guides to help you to design better packaging that everyone can open, close, handle and grip.
- Consumer struggles and victories with daily use products and how it impacts their every day to encourage more inclusive designs.
- Accessible & Inclusive packaging design guidelines and how to embed them into your packaging design.



LECTURER:

Nerida Kelton FAIP

Vice President Sustainability & Save Food - WPO
Executive Director – AIP



LECTURER:

Prof Pierre Pienaar MSc FAIP, FIPSA, CPPL

Education Director - AIP
Immediate Past President - WPO

All participants will receive a Certification of course completion, points towards the globally-recognised Certified Packaging Professional (CPP) designation and access to guidelines and resources that will change how they design their packaging to be more openable and accessible for everyone to use.

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