



PIDA

AUSTRALASIAN
PACKAGING
INNOVATION & DESIGN
STUDENT AWARDS

OWNED & OPERATED BY



Australasian
Institute
of Packaging

INTERNATIONALLY ENDORSED BY



EXCLUSIVE ENTRY TO



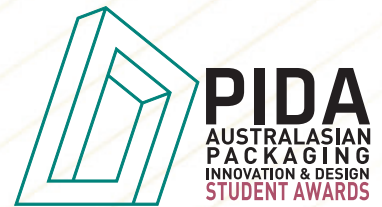
WORLDSTAR
GLOBAL
PACKAGING
AWARDS
STUDENT

Recognising University Students
INNOVATIVE PACKAGING DESIGN
across Australia and New Zealand

Exclusive Entry point for the
WorldStar Packaging STUDENT awards



AUSTRALASIAN PACKAGING INNOVATION & DESIGN (PIDA) STUDENT AWARDS



The Australasian Packaging Innovation & Design (PIDA) Student Awards are open to enrolled students in TAFE, VET, University courses across Australia & New Zealand, that have a direct correlation with packaging, food science, industrial design or engineering, graphic design and or printing. This consists of students still enrolled and the packaging project may have been submitted for a unit of study in the previous year, or developed in the current year. Students who have graduated in the previous year are also eligible by submitting a packaging project undertaken in that year. To participate in the program the packaging project should offer a new solution, irrespective of product, that is innovative, aesthetically appealing, sustainable, easy to manufacture, convenient and brings efficiency to the packaging system.

Category Suggestions:

1. Food
2. Beverage
3. Domestic & Household
4. Pharmaceutical & Health Care
5. Save Food Packaging Design
6. Sustainable Packaging Design
7. Accessible & Inclusive Packaging Design
8. Marketing



The compliant students will work with their college or university lecturers to develop a project relevant to the following criteria:

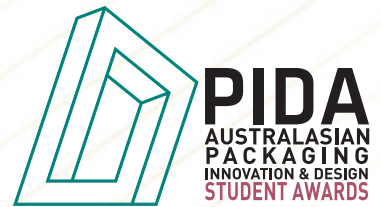
The Packaging Innovation & Design (PIDA) Student Award Judging is based on:

- Degree of Innovation (including conceptual and technical aspect)
- Sales appeal/graphics in the target country
- Sustainability aspects relative to the target country
- Ease of processing/manufacturing
- The extent to which a pack is fit for purpose and complies with the functions of packaging
- Efficiency to the packaging system
- Overall impression

The entrant is legally responsible for the veracity of the information and for the legal rights to submit the project to the PIDA Student Awards. All entry forms and documentation must be submitted in English.



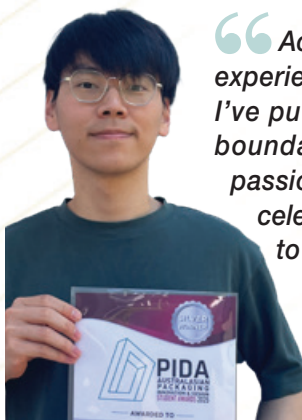
AUSTRALASIAN PACKAGING INNOVATION & DESIGN (PIDA) STUDENT AWARDS



“Winning the Gold Award at the 2025 PIDA Student Awards is an immense honour that validates my belief in the power of thoughtful design. It’s not just a personal achievement, but a significant milestone that connects my academic journey to the broader packaging industry. This recognition fuels my passion to push boundaries and reinforces my commitment to creating packaging solutions that are not only innovative but also responsible and meaningful for our future.”



Haojie Wang
Sustainable yoghurt packaging



“Achieving the 2025 Silver Student PIDA Award is a truly humbling and inspiring experience. It not only validates the countless hours of hard work and dedication I’ve put into my design journey but also motivates me to continue pushing the boundaries of creativity and innovation. This award serves as a reminder that passion and perseverance can lead to meaningful recognition. It’s a moment of celebration, but also a fuel for the future, one that I’ll carry with me as I continue to grow and evolve as a designer.”



Jie Yang
MunchEase



“I am absolutely ecstatic to have received the Silver Award at the Australasian Packaging Innovation & Design Student Awards! Packaging plays a huge role in shaping our environmental future, and I believe strongly in driving innovation towards recyclable solutions as we move closer to a circular economy. With over four years of experience working in the waste industry, I’ve seen first-hand how much valuable material ends up in landfill such as toothpaste tubes that are unable to be recycled due to their mixed media of foil and LDPE. This award has proven my commitment to sustainable packaging design, something I am extremely passionate about. These awards are an excellent way to promote designing for a circular economy.”



Robin Luo
Mint - Recyclable Toothpaste Tube

“Prior to my journey with PIDA, back in my university days, packaging design was like a distant star in the creative galaxy – just out of reach. Winning the Gold and Bronze awards now feels like fireworks lighting up my path towards becoming an industrial designer who’s all about making the world a better place. Design isn’t just about making things look pretty; it’s about taking big problems and giving them a stylish twist. I have got my heart set on changing the game in the world of takeaway beverages, where plastic is still the norm. Sustainability is my jam, but I’m also on a mission to make every sip an unforgettable experience.”



Jiaying Lai (Nina)
No Lid Paper Cup





PIDA
AUSTRALASIAN
PACKAGING
INNOVATION & DESIGN
STUDENT AWARDS

OWNED & OPERATED BY



Australasian
Institute
of Packaging

INTERNATIONALLY ENDORSED BY



EXCLUSIVE ENTRY TO



WORLDSTAR
GLOBAL
PACKAGING
AWARDS
STUDENT

Australasian Packaging Innovation & Design (PIDA) STUDENT Awards

+61 7 3278 4490

pida@aipack.com.au

www.aipack.com.au



SUSTAINABLE DEVELOPMENT GOALS

