



PEAK PROFESSIONAL
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HOW TO EMBED SUSTAINABLE PACKAGING DESIGN PRINCIPLES IN YOUR BUSINESS TRAINING COURSE 2 FEBRUARY 2023

OVERVIEW OF THE COURSE :

The 'How to embed Sustainable Packaging Design Principles in your business' Training course will enable companies to deep-dive into their existing and new packaging development processes to ensure that the business is reducing the environmental footprint of all packaging where possible, and at the same time meeting global and local packaging and waste targets.

The Sustainable Packaging Guidelines (SPGs) have been established to assist the design and manufacture of packaging that meets the sometimes conflicting demands of the market, consumer protection and the environment. Sustainable Packaging ultimately ensures that the design provides the lowest possible environmental impact compared to existing or conventional packaging. Sometimes achieving the lowest possible environmental impact can be challenging, particularly when balancing various environmental criteria with other functional and commercial considerations.

COURSE OBJECTIVES:

The training course will work through the 10 Sustainable Packaging Principles that have been developed with the highest priority principles being those that support the achievement of the four targets, i.e. design for recovery, design for efficiency, using recycled materials and design to minimise litter.

Through homework exercises and interactive components attendees will learn to successfully integrate these principles through design and procurement practices to achieve the optimal outcomes for packaging functionality, and to collectively work to meet global and local packaging and waste targets.

WHO SHOULD ATTEND:

This course is ideal for anyone who uses packaging in their business - from primary to secondary through to tertiary - who is wanting to move towards more sustainable alternatives.

WHERE: World Trade Centre Metro Manila
Pasay City, Philippines

TIME: 10.00 am arrival for a 10.15 am commencement
Training will conclude at approx. 3.00 pm

LECTURER:



Ralph Moyle FAIP, CPP
Education Coordinator
Australian Institute of Packaging (AIP)

Ralph Moyle FAIP, CPP, is an experienced food-packaging consultant with 40 years' in the food processing industry and 30 years' focused on packaging. Through a unique range of senior management experiences in Packaging, Operations, Technical and Quality Assurance in large and medium FMCG businesses, Ralph has brought increased value to many organisations through the value of smarter packaging at less waste.

+ Guest Lecturer



Nerida Kelton MAIP
Executive Director
Australian Institute of Packaging (AIP)
Vice President - Sustainability & Save Food
World Packaging Organisation (WPO)

Nerida Kelton MAIP has worked in the Packaging industry for over 25 years, with over two decades working for the AIP. Nerida is passionate about educating the industry on the important role that packaging plays in minimising Food Waste and how designing Save Food Packaging and Sustainable Packaging can make a difference.



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