

Who is the AIP?




To be the pinnacle organisation in Australasia to create generations of packaging professionals through education, training and recognition.

VISION



To elevate packaging professionals in Australasia through accessible education, connection opportunities and industry recognition, leading to career enhancement.

MISSION



To educate, train and recognise packaging professionals across all industries.

PURPOSE



A future where the AIP is recognised as the leading source for education, training and career enrichment for all packaging professionals in Australasia.

AMBITION

The first step in our development of the strategic framework was to define what the AIP are really all about and to set out, our Vision, Mission, Purpose and Ambition.

Yes, the AIP Executive Team and Board are ambitious, but that has served us well during the recent growth and expansion across the Australasian region where we continue to grow our sphere of influence, coupled with our continued global engagement through the Save Food Initiative, our relationship with the Asian Packaging Federation, the World Packaging Organisation and UNIDO.

The AIP have also proudly strengthened the Australasian Packaging Innovation & Design (PIDA) awards, our entries into the WorldStar Awards and the WorldStar student awards. In the 2026 round Australia received 11 WorldStar Awards and in the student program we received 2x Gold and 2x Bronze to take out second in the world for the trophy tally. Expansion also means bringing New Zealand students into the 2027 edition.

The whole team is passionate about packaging, and as always ensuring that the balance between packaging waste and food waste is equally considered.

The prime purpose of packaging is to contain, protect & preserve a product, and it is important that packaging professionals consider the whole spectrum in packaging design, such as design for recyclability and recovery, design to reduce product waste, but not lose sight of accessibility & inclusivity, save food packaging, transport efficiencies and other factors. Packaging should be designed for Circularity wherever possible, be fit for purpose and functional, and offer the lowest environmental impact.

The AIP is proud, and indeed cherishes, its role as an independent, apolitical, material agnostic organisation whose technical expertise is all about educating and training packaging professionals to deliver 'better packaging'.

With that in mind we, as a team, developed 5 pillars as part of our 2030 and beyond strategic plan so that we can prioritise resources over the coming years; whilst our priorities and actions may shift, we will always have the pillars to refer to, and these are depicted below.

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The team already have several actions within each pillar, and these will also continue to evolve but our focus, as always, is on training & education, for as many people in the Australasian region as possible.

The AIP Education team is available to provide a whole suite of services to packaging professionals and organisations and I would encourage you to reach out to take best advantage of these invaluable resources. Education & training is an investment for the future; your future and your organisation's future. The AIP has the higher educational offerings available for the region; in the Master of Food & Packaging Innovation, the Diploma in Packaging Technology, the Certificate in Packaging, the Fundamentals in Packaging Technology, the Certified Packaging Professional designation, over 30 training course in the portfolio and a very strong technical consulting service offering.

Expansion also means that we will be introducing a new upgraded AIP Consulting Concierge offering to the industry. In fact, we have already started a few projects under this new model. The AIP really are the one-stop for access to technically qualified and industry-based consulting services. Reach out to the AIP and we will find you the most technically-skilled consultant for your project.



This year we will be continuing to run our series of State of Industry webinars with one change, some will only be offered for our AIP Members. The AIP Executive Team and Board are committed to ensure that our Members receive the best possible access to our technical knowledge base; something that other organisations cannot offer.

2026 is going to be a very challenging year for the packaging industry, it is the continuation of a journey towards sustainable packaging solutions, and I believe that the AIP is best equipped to give packaging professionals and the industry all the tools they need to make the journey as smooth as possible.

If you would like to fill your knowledge gaps, or those of your staff, the AIP will meet you where you are...

We are ready to train and educate the region and the help ensure that the next generation are technically qualified packaging professionals.



John Bigley MAIP
President
Australasian Institute of Packaging (AIP)

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SUSTAINABLE DEVELOPMENT GOALS

4 QUALITY EDUCATION 	5 GENDER EQUALITY 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION 	17 PARTNERSHIPS FOR THE GOALS
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AIP Australasian Office
+61 7 3278 4490 | info@aipack.com.au | www.aipack.com.au

AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA