



# **IP NEWS**

**SEPTEMBER 2018** 











## AIP RUNS PACKAGING INDUSTRY-BASED FIGHT FOOD WASTE CRC WORKSHOP



he Australia Institute of Packaging (AIP) ran their first workshop to scope their industry-based Fight Food Waste Cooperative Research Centre (CRC) project for 'the role of packaging in minimising food waste' in September; a fantastic and informative day bringing together all sides of the packaging industry. The AIP looks forward to developing innovative and collaborative projects for not only the packaging industry but also for consumers. If your company would like to contribute to the project please email info@aipack.com.au

#SaveFoodPackaging

#FightFoodWaste



## **NEW MEMBERS**

The AIP would like to welcome the following new Members.

NAME	STATE	GRADE
Jason D'Silva	NSW	Member
Kirstie Edwards	NSW	Associate
Sean Herrington	NSW	Member
Alex Prykhno	New Zealand	Associate
Ross Read	VIC	Member

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## AIP MEDIA PARTNERS



















# DON'T MISS OUT ON THE LATEST AIP ACTIVITIES FOR 2018



CPP PTS

#### ALL MEMBERS ARE INVITED TO ATTEND ANY EVENTS ACROSS AUSTRALIA & NEW ZEALAND

To register to attend any of the events simply email info@aipack.com.au or visit the events page on www.aipack.com.au

#### THE ROLE OF PACKAGING IN MINIMISING FOOD WASTE HALF-DAY TRAINING COURSE

#### **NEW COURSE**













WHAT: As a part of the Australian Institute of Packaging's commitment to the National Food Waste Strategy and as a core participant in the Fight Food Waste Cooperative Research Centre the Institute has developed a new half-day training course on The Role of Packaging in Minimising Food Waste.

#### **OVERVIEW OF THE COURSE:**

Over one third of the food grown for human consumption is lost or wasted between farm and fork. In Australia it is estimated to be valued at \$20 billion per year, with half of this occurring in households. There are many reasons why this loss is occurring. There are also many opportunities to be more efficient with resources. This course will provide participants with an introduction to the seriousness of food waste in this country and globally and how we can all make a difference as team members of the product-packaging design process to this issue. It will cover packaging design criteria for Best-Practice Save Food Packaging Design developments that should be considered. With hands-on and practical case studies participants will learn how designing packaging to save food actually saves food.

#### **COURSE PRESENTER:**

Associate Professor Karli Verghese FAIP is a Principal Research Fellow in the Industrial Design program of the School of Design, RMIT University, Melbourne. Her research projects have included the development of decision support tools for packaging, resource efficiency, food waste, eco-design and one currently being developed for Australia's Antarctic research station (Casey). Research themes include the role of packaging, packaging sustainability, food loss/waste across supply chains, resource efficiency, waste management, and life cycle assessment. She is also the Reducing Supply Chain Losses Research Program Leader of the Fight Food Waste CRC.

#### **AUCKLAND, NEW ZEALAND**

WHEN: Wednesday 19 September

WHERE: Board Room (Level 2), ASB Showgrounds, Epsom, Auckland

## VISIT AIP @ STAND 2004 + AIP SUSTAINABLE PACKAGING SEMINAR + AIP FIGHT FOOD WASTE TRAINING COURSE





## **During FoodTech PackTech 2018:**

- ✓ Come and visit the AIP on stand 2004
- ✓ Book your place at the AIP Role of Packaging in Minimising Food Waste Half-Day Training Course - 19 September
- ✓ Attend the Fighting Food Waste, Save Food Packaging And Sustainable Packaging Design Seminar - 20 September



## FIGHTING FOOD WASTE, SAVE FOOD PACKAGING AND SUSTAINABLE PACKAGING DESIGN SEMINAR **THURSDAY 20 SEPTEMBER**





#### WHERE:



FOODTECH PACKTECH 2018 Seminar Room 1, Level 2 ASB Showgrounds 217 Green Lane West Greenlane, Auckland 1051

WHAT:

The Australian Institute of Packaging (AIP), in conjunction with Packaging New Zealand, will be running a two-hour seminar on Fighting Food Waste, Save Food Packaging and Sustainable Packaging Design.

10.00 am to 11.00 am

SEMINAR – PART ONE: FIGHTING FOOD WASTE & THE ROLE OF PACKAGING IN MINIMISING FOOD WASTE WILL SOLVING NEW ZEALAND'S FOOD WASTE PROBLEM HELP SAVE HUNGER IN THE COUNTRY? 122,547 tonnes of food waste, or the equivalent to \$872 million worth of edible food, is thrown away every year in New Zealand. The avoidable food waste could feed 50,000 and 80,000 people a year. There is not only a social imperative to solve this problem, but also an economic one. Find out how you can play a role in minimising Food Waste in this country.

**SPEAKER:** 



Deborah Manning Chief Executive Officer KiwiHarvest

#### FIGHT FOOD WASTE COOPERATIVE RESEARCH CENTRE: NEW COLLABORATION TO TACKLE **AUSTRALIA'S FOOD WASTE ISSUE**

In April 2018 the Fight Food Waste Cooperative Research Centre (CRC) received a \$30 million grant from the Australian Government's CRC Program. The Fight Food Waste CRC involves 60 participants from around Australia and overseas, who collectively raised \$103 million in addition to the \$30 million from the CRC Program. This initiative will be an Australia-first bringing industry, government and research bodies collectively and collaboratively together to tackle the food waste problem in this country. Find out how NZ companies can get involved in the CRC program and how they can role out their own Fight Food Waste Strategy.

#### THE IMPORTANT ROLE THAT PACKAGING PLAYS IN MINIMISING FOOD WASTE

While the primary function of packaging is to protect its contents, the function of packaging to reduce food waste is rarely discussed. The connection between packaging design and food waste needs to be discussed more openly. Find out how packaging companies, food manufacturers and retailers can make a difference as team members of the product-packaging design process to this issue. Learn more about award-winning Save Food Packaging design innovations that have come from Australia and New Zealand and understand how designing packaging to save food actually saves food.

SPEAKERS:

11.00 am to

12.00 noon



Dr Karli Verghese PhD, FAIP Reducing Supply Chain Losses Research Program Leader, Fight Food Waste CRC and Principal Research Fellow, Industrial Design program School of Design RMIT University, Melbourne



Lars Ljung Special Projects Coordinator Planet Protector Packaging

SEMINAR – PART TWO: MOVING TOWARDS SUSTAINABLE PACKAGING BY 2025

Every day on the news there is a new article about banning single use plastics, multinational companies pledging to move towards 100% sustainable packaging, plastic free aisles and more. This discussion will help you to better understand the current conversations in the industry, changes to regulations, how it all relates to you and what tools are available to move towards sustainable packaging. Hear about the Australasian Recycling Label, the PREP tool and from award-winning packaging experts on how to incorporate Reduce, Reuse, Repurpose, Recycle and the Circular Economy approach into all of your future packaging design.

**SPEAKERS:** 



Sharon Humphreys Executive Director Packaging New Zealand



Alejandra Laclette Recycling Label Program Manager Planet Ark Environmental Foundation



Simon Musgrave Manager Health Brands Trust



Ben Rennell Founder Feed My Furbaby



Apoorv Mehrotra Account Manager Oji Fibre Solutions

Visit the AIP and Packaging New Zealand stands to see all the 2018 Save Food Packaging & Sustainable Packaging Design PIDA award winners for both ANZ and the WorldStar Packaging Awards.

**BOOK YOUR PLACE TODAY** 



## DON'T **MISS OUT** ON THE LATEST **AIP ACTIVITIES FOR 2018**



#### ALL MEMBERS ARE INVITED TO ATTEND ANY EVENTS ACROSS AUSTRALIA & NEW ZEALAND

#### AIP/SCAA TECHNICAL DINNER

WHAT:

Latest trends and innovations in disruptive packaging design: Coatings, inks, printing, laminates & adhesives.

WHEN:

Wednesday 3rd October

WHERE:

Box Hill Golf Club

**PANELISTS** WILL INCLUDE:



Joe Foster Co-founder & Director Omniverse Foster Packaging Group



**Mark Daws AAIP** Director of Labels & Packaging Currie Group



**Paul Haggett MAIP** Sales & Marketing Director -**Enterprise Inkjet Systems Division ANZ** Kodak (Australasia)

+ MORE PANELISTS TO COME

#### THE CONVENIENCE CULTURE UNPACKED **UPCOMING LIVE FORUM**



WHAT:

Consumer convenience has reached mega-trend status, and in the Australasian FMCG market it's playing out in a proliferation of ready meal options and on-the-go snacks and drinks. At the upcoming Food & Drink Business LIVE breakfast forum, taking place on 12 October at The Arts Centre in Melbourne, we will explore how The Convenience Culture is influencing new product development and packaging choices made by food and beverage manufacturers.

Staged in Melbourne for the first time, our proven and popular LIVE event format will provide insights into the latest consumer lifestyle and behaviour trends and take a look at how brand owners are responding with product innovation. Speakers and panellists will include market research experts and executives from Australian food and beverage companies. The event is endorsed by the Australian Institute of Packaging, and developed in partnership with PKN Packaging News.

WHEN: Friday 12th October

**AIP MEMBERS TO USE DISCOUNT CODE** 

WHERE: The Arts Centre, Melbourne LIVEVIP

#### INTRODUCTION TO SUSTAINABLE PACKAGING **DESIGN HALF-DAY TRAINING COURSE + MRF VISIT**

WHAT:

NFW

COURSE

How do you work your way through the maze of demands to change packaging to meet environmental challenges? This course is designed to assist anyone who is responsible in their business to make packaging changes to meet 'War on Waste' questions, changes to the retailer and consumer trends and behaviours; while not spending any more money at the end.

The course will provide attendees a better understanding of the practical guidelines and criteria needed to design and develop sustainable packaging including the Sustainability Hierarchy of Reduce, Reuse then Recycle and the Circular Economy approach to packaging and the

environment.

WHEN: Wednesday 17th October

WHERE: Banyule Rethink Education Centre, Bellfield, VIC

PRESENTER: Ralph Moyle FAIP CPP Education Coordinator, Australian Institute of Packaging



Ralph Moyle FAIP CPP is an experienced foodpackaging consultant with 40 years in the food processing industry and 20 year's focused on packaging.

#### **BANYULE MRF SITE VISIT #2**



WHAT:

The Rethink Centre is part of a working industrial site devoted to waste and recycling. The site includes a Material Recovery Facility (MRF) and is only 7 kilometres from Melbourne's CBD. As a part of the tour you will visit a working Material Recovery Facility and see what happens to the contents of your household recycle bin. Find out what a Material Recovery Facility is and how science and technology play a part in sorting used newspapers, cardboard boxes, jam jars, soup cans and soft drink bottles and cans into paper, glass, steel, plastics and aluminium ready for reprocessing. Find out about material reprocessing.

Wednesday 17th October WHEN:

WHERE: Banyule Rethink Education Centre, Bellfield, VIC



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#### AIP FOODBANK VOLUNTEER PACKING DAY

VIC

WHAT:

The Australian Institute of Packaging (AIP) is pleased to advise that our first Foodbank Victoria Volunteer Packing Day will be held on the 29th of October at Yarraville. The AIP Team will be split over two sections – the Mixed Grocery Hamper Section and the Pick Pack Food Order Section. With limited spots available for each packing day and a large list of Members interested, please ensure that you confirm your attendance as soon as possible. To confirm your attendance book on-line via http://aipack.com.au/event-registration/?ee=172. For anyone that is unable to attend the first packing day you will be added to a list for the next available packing day.

#### **MIXED GROCERY HAMPER SECTION**

The mixed grocery volunteering program involves physically packing hampers of food staples that have been donated by generous members in our community via workplace, school and individual food collections. These mixed grocery

hampers are distributed via their network of 470 charities they support in Victoria, to pass on to the many disadvantaged Victorians currently experiencing food insecurity. Currently 1 in 7 people in Victoria lack access to nutritional and affordable food. This is why these

mixed grocery hampers are vital to our community.

WHEN: Monday 29th October

WHERE: Foodbank Victoria, Yarraville, VIC



# LIVE: THE CONVENIENCE CULTURE AIP DISCOUNT TO ATTEND





CONSUMER CONVENIENCE HAS REACHED MEGA-TREND STATUS, AND IN THE AUSTRALASIAN FMCG MARKET IT'S PLAYING OUT IN A PROLIFERATION OF READY MEAL OPTIONS AND MINI-MEAL SNACKS AND DRINKS



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WHEN: FRIDAY 12 OCTOBER 2018 | 8 - 11AM INCLUDES FULL SIT DOWN BREAKFAST WHERE: ARTS CENTRE MELBOURNE



Keynote Speaker
Laura Demasi
DIRECTOR OF SOCIAL AND
CONSUMER TRENDS,
ROY MORGAN RESEARCH

# THE NEVER-ENDING RISE OF CONVENIENCE DON'T MISS OUT ON THIS INSIGHTFUL KEYNOTE ADDRESS!

Convenience is certainly the default when it comes to what we put in our mouth. Despite our professed love of fresh and home cooked meals, the majority of Australians are turning to fast and convenience foods as an antidote to chronic busyness and our time poor lifestyles. And when we're too weary to venture out of the house, we are increasingly relying on home delivery services to bring the food to us. So where does this leave the growing fresh pre-prepared category, taking up more and more space in our supermarkets? And what about frozen and other packaged convenience foods? Come along to Food & Drink Business LIVE and discover the other key trends reshaping the convenience food market.

THIS IS THE FIRST TIME OUR POPULAR LIVE EVENT FORMAT WILL BE STAGED IN MELBOURNE!



# LIVE: THE CONVENIENCE CULTURE AIP DISCOUNT TO ATTEND



Food & Drink Business LIVE will explore how The Convenience Culture is influencing new product development and packaging choices made by food and beverage manufacturers.

This not-to-be-missed forum will offer insights into the latest consumer lifestyle and trends and take a look at how brand owners are responding with product innovation.

#### HERE'S A SNAPSHOT OF SOME OF THE OTHER INDUSTRY LEADERS ADDRESSING THE FORUM:



Simone Coté
GM-Marketing & Innovation,
SPC Ardmona



Nicole Mahler Founder, Delicious Foods Australia



Dr. Angeline Achariya CEO, Monash Food Innovation Centre



lain Blair
Director,
Birdstone Collective



Jaymie Pagdato Marketing Director, Tetra Pak Oceania



Natalie Sarich -Dayton Marketing & Sales Director, Brownes Dalry

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# DON'T MISS OUT ON THE LATEST AIP ACTIVITIES FOR 2018



ALL MEMBERS ARE INVITED TO ATTEND ANY EVENTS ACROSS AUSTRALIA & NEW ZEALAND

# DIAGEO

# DIAGEO SITE TOUR THURSDAY 8TH NOVEMBER

**NSW** 



WHAT:

Diageo is a global leader in beverage alcohol with an outstanding collection of brands across spirits and beer – a business built on the principles and foundations laid by the giants of the industry. They have over 200 outstanding brands – old and new, large and small, global and local, with brands sold in 180 countries at almost every price point, in every category to meet consumer demand. Every year they produce more than 6.5 billion litres of their brands, from more than 100 manufacturing sites in 30 countries.

With Diageo Australia producing close to 100 million litres of the world-famous brands attendees will be able to tour the Huntingwood facility that comprises filling lines, mixing operations, raw material and finished goods storage together with quality control, maintenance and administration facilities. Attendees will be able to see the Aluminium can line, Carbonated glass bottle line, Spirit bottle line, Bag in box and automated warehousing. See where great brands like Bundaberg Rum, Smirnoff, Johnnie Walker and UDL among others are blended and packed in a tour of the production and warehousing facilities.

WHEN: Thursday 8th November

WHERE: Diageo

4 Distillers Place

**Huntingwood NSW 2148** 

# AIP NATIONAL PARTNERS CAUSPOICH COURRIE (\*\*) CEURRIE (\*



## DON'T **MISS OUT** ON THE LATEST **AIP ACTIVITIES FOR 2018**



ALL MEMBERS ARE INVITED TO ATTEND ANY EVENTS ACROSS AUSTRALIA & NEW ZEALAND

#### VIC ANNUAL CHRISTMAS DINNER





WHAT:

AIP Members, colleagues and partners are invited to celebrate the close of 2018 at a dinner at Lord Cardigan Restaurant. Established in 2007, Lord Cardigan Restaurant is the brainchild of husband and wife team, John Singer and Dominique Bolger. Lord Cardigan's conception was an obvious choice for the couple, John's passion and commitment to creating thoughtful and beautifully presented dishes, using only the freshest ingredients of the season, combined with Dominique's warmth and affable style front-of house, creates a mood of quiet indulgence. Be ready to participate in the Christmas Trivia and win the 2018 Trivia Award.

WHEN: **Wednesday 28 November** 

WHERE: Lord Cardigan Restaurant

59 Cardigan Place, Albert Park 3206

#### AIP QLD FOODBANK HAMPER PACKING DAY

**OLD** 

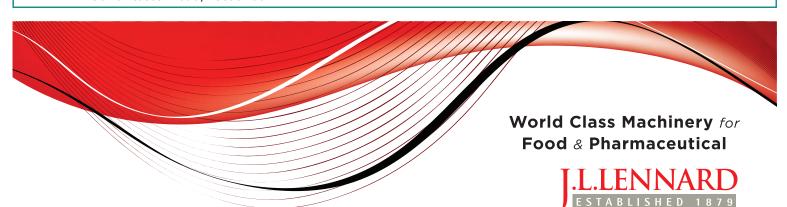


WHAT:

Every year the Australian Institute of Packaging (AIP), in collaboration with other industry associations, spend their Christmas Party differently. Rather than holding the standard Christmas Party the AIP Members are invited to be a part of something very special; packing 1000x Family Hampers and 300x Ladies Hampers which are given to Foodbank to help those in need during the holiday season. Over the last seven years, our industry has packed over 6500 hampers to the value of in excess of \$700,000 for people in need, with all of the items either donated, or the funds raised by the Association and the wider industry. The AIP invites you, your staff, colleagues and families to come and help us pack the hampers on the 7 of December. All ages are invited to attend this special event with the oldest volunteer to date being 85 and the youngest 5. Help us make a difference in someone else's life.

Friday 7 December WHEN:

Eagle Farm Race Track - Function Area 230 Lancaster Road, Ascot 4007 WHERE:



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#### AIP JOINS GLOBAL SAVE FOOD INITIATIVE





he Australian Institute
of Packaging (AIP) is
pleased to advise
that the Institute
has now joined the SAVE
FOOD Initiative as part of
the AIP's commitment to the
United Nations Sustainable

Development Goal 12.3 and the National Food Waste Strategy in Australia.

SAVE FOOD is a joint initiative of the Food and Agriculture Organisation of the United Nations (FAO), the United Nations Environment Programme (UNEP), Messe Düsseldorf, and interpack, the leading global trade fair for packaging and processes. Their goal is to fight global food waste and loss through a global alliance of all stakeholders.

According to Mr Bernd Jablonowski, Global Portfolio Director Processing and Packaging at Messe Düsseldorf "they are very happy to welcome the Australian Institute of Packaging (AIP) as a new SAVE FOOD member."

"The role of packaging in reducing food waste is crucial and the SAVE FOOD packaging awards have already proven that our industry has innovative ideas to emphasise that role. Being part of the SAVE FOOD Initiative communicates the industry's potential to the relevant stakeholders and encourages new projects and ideas to reduce food loss and waste." Bernd Jablonowski said.

Nerida Kelton, Executive Director, Australian Institute of Packaging (AIP) added that the Institute launched the Save

Food Packaging Design awards three years ago, in conjunction with the World Packaging Organisation and the SAVE FOOD program to encourage improved food packaging design that minimises food waste.

"Australia was the first country in the world to accept the WPO invitation to initiate this award with Australia and New Zealand winners showcased at the international interpack trade exhibition in Germany during May, 2017. In May 2018 two of the award winners showcased at interpack went on to receive the Gold and Bronze Save Food Packaging Design Special Awards from the WorldStar Packaging Awards. The winning Save Food Packaging designs include advances in extension of shelf life, portion control, improved use-by-date information and on-pack communication, openability and resealability to help prevent wastage of packaged foods." she said.

"The Australian Institute of Packaging wants to encourage global industry support to ensure the widespread implementation of these world-leading innovations. It will make a huge difference if improved Save Food Packaging design becomes standard criteria for all manufacturers globally and the packaging industry needs a global platform like the SAVE FOOD Initiative that can accelerate positive change. We can't have a fragmented approach if we expect to see necessary improvements in packaging design that minimises food waste."

"The Australian Institute of Packaging (AIP) looks forward to contributing to the SAVE FOOD Initiative and being a part of a wider global discussion on how we can collectively minimise FOOD WASTE across the world." she said.

http://aipack.com.au/about-us/fight-food-waste/





#### NOSTALGIC THEN FUTURISTIC

Michael B Halley FAIP



he AIP Southern Region Members recently attended a site visit of the newly-opened Holmesglen Digital Print Centre.

Some of the attendees were nostalgic when it was learned that our hosts Paul Ross and Andrew Readman had worked with Robert Black, over the last four years, during the implementation of the new operation.

Robert Black has been 'in the shadows' of Victorian AIP for many years and is well known to many. He was at RMIT Brunswick when it was the venue for monthly meetings, and before that he tutored for AIP when education courses were at the Melbourne College of Printing and Graphic Arts.

Both Paul Ross and Andrew Readman are also past staffers of RMIT at Brunswick. So it became a transition from nostalgia to the future of printing and the graphic arts.

Holmesglen has recently completed its digital print centre, with the help of Konica Minolta, who supplied three of its presses, Ball & Doggett, who supply the paper for free, and DIC Inks, who supply the inks, also for free. In addition, EFI have supplied RIP software for the centre and Holmesglen are supported by the PIAA and the AMWU.

It has also been approved to teach Cert II in Printing to high school students, and anyone wishing to gain skills in digital printing This was recently placed on a list of free TAFE courses. Students complete the qualification one day a week along with their other studies. Full-time students study 5 days a week for 12 weeks.

Apart from secondary school students; working apprentices supplement on-the-job training with specialist tuition at or from Holmesglen. Around one hundred apprentices are enrolled. Courses are tailor-made to suit the student or their employer and can be campus-based and an on-line portal. Courses are able to be conducted at a company premises and currently 50 people are undertaking a full flexographic course at their place of work, as well as a mix of other apprentices in regional Victoria.

Holmesglen is the largest TAFE in Victoria and as well as Printing is educating other disciplines. We learnt that at Moorabbin Campus they are training nurses in a real hospital and have been awarded a contract to train workers for the state Government's Metro Tunnel undertaking.

It seems that other states and territories are abandoning print training and the whole of Australia will fall under the responsibility of Holmesglen and TAFE NSW Ultimo.





#### **NOSTALGIC THEN FUTURISTIC**

Michael B Halley FAIP





Already Holmesglen TAFE takes students from Tasmania, either in-house or off-campus training, and has plans to take on South Australian, and Queensland students. The preference is that Tasmanian students travel across to the big island, as they are no further away than Mildura students who make the trip to Melbourne.

After Paul Ross gave an overview of the facility Andrew Readman, (AIP lecturer in the Master of Food and Packaging Innovation course), took control of the assembly and showed how computer technology has taken over from 'chalk and squawk'. It is now 'click and flick' which was clearly demonstrated. This included a demonstration of the Sinapse computer simulation program. But Andrew emphasised that simulation is not as good as a real machine.

The changes in Australian industry were sheeted home when we were told that whereas a decade ago Apprentices signed on for a single trade, today multi-discipline tradespersons is demanded. (Not only waste is comingled!)

Also changed is the manner in which certificates are awarded. Andrew explained that competency is the clincher. Using the Brightspace sophisticated computer programs tutors can establish problems for students to solve.

They don't look for much more than a clear understanding of the task and the machinery involved.

The printing industry uses traditional print processes and advanced digital technologies, including ink-jet, large-format printing, digital printing and packaging applications, and digital label printing.

We then moved to the factory and guests were able to see and question technologists about lithography, heatset and coldset web offset, flexography, central impression and corrugated board, as well as live prints to the range of Konica Minolta digital presses, EFI workstation RIPS and HP wide-format inkjets.

We learnt that Holmesglen TAFE is somewhat unique with a holistic approach. Intercourse between the mechanical and scientific parts of the campus happens as a matter of course without any animosity. During the visit people from the inhouse media were active and the opportunity was given for members to undertake an interview by a budding journalist. It is interesting how free education is often in name only and organisations like TAFE have to rely on generous donors such as Konica Minolta, Ball & Doggett, and DIC Inks, so that our leaders of the future can gain a proper education.

If your company has a Capex budget for any paper, ink or printers tell your boss about the splendid contribution to our future by these companies.

Greg Roberts FAIP, CPP on behalf of the AIP thanked our hosts and awarded them a plaque honouring their generosity in allowing access to a fine hall of learning.

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With decades of industry experience and a consultative model, we are capable of supporting customers with standard packaging requirements in standup and pouch applications or working with customers to create new packaging solutions for their business. With key focus on disruptive R&D from Europe, Japan and North America, Auspouch will be showing new solutions such as portion control, antispill pouches, upside down pouches, wine industry innovations and oxygen & shelf life management solutions for processed foods in pouches.

Auspouch is a brand of Metalprint Australia, a leading supplier of packaging systems such as the Cheerpack spouted pouch for 2 decades







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