



# NEWSLETTER



Australasian Institute of Packaging

Issue No.8 | October 2024



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**empauer**

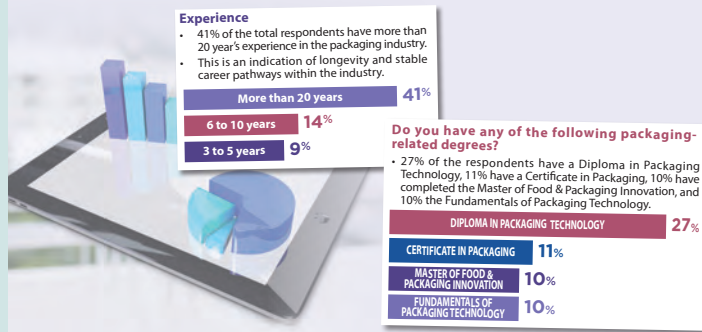


LCA Decision Package



## 2024 AIP Career & Salary Survey NOW OPEN

**COMPLETE THIS SURVEY BY FRIDAY 15 NOVEMBER 2024**



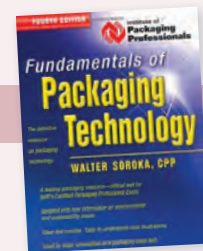
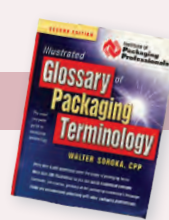
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## AIP Textbook PAY IT FORWARD Return Program

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The AIP is looking to REUSE 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> editions of the FPT textbook and share them with our overseas Members & Colleagues who cannot afford these textbooks.

Institute of **PACKAGING PROFESSIONALS**



## NEW MEMBERS

The AIP would like to welcome the following new Members...

NAME	GRADE	STATE/COUNTRY
Roger Cripps	Member (MAIP)	VIC
Joel Thomas Kizhavaramannil	Associate (AAIP)	SA
Benjamin Sandoval	Member (MAIP)	NSW

MEMBER



FULL MEMBER



PIABC APPROVED TRAINING ACADEMY

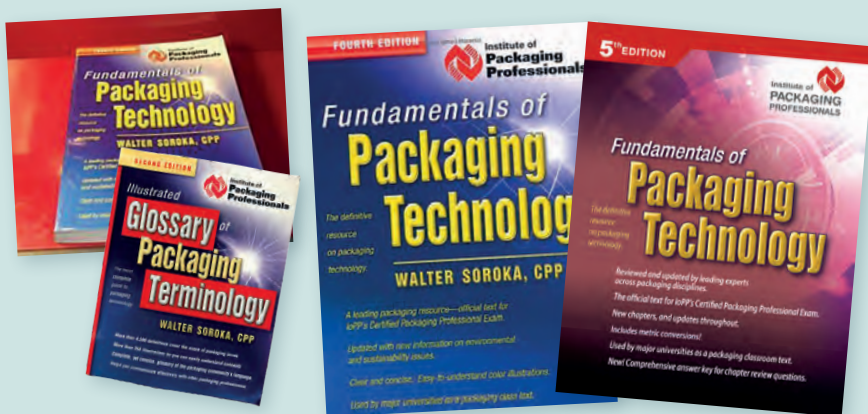


AIP TEXTBOOK  
**PAY IT FORWARD**  
RETURN PROGRAM

Institute of  
**PACKAGING**  
PROFESSIONALS



# DO YOU HAVE ANY OLD FUNDAMENTALS OF PACKAGING TECHNOLOGY TEXTBOOKS THAT YOU NO LONGER USE?



The AIP is looking to REUSE 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> editions of the FPT textbook and share them with our overseas Members & Colleagues who cannot afford these textbooks.

If you have one or these textbooks lying around gathering dust please send them to:

PO BOX 400  
Mount Ommaney 4074  
Queensland, Australia

or drop them off to us at one of our up-coming events.

*Please make sure you let us know who you are so that we can take a photograph of the lucky recipient with your book.*

THE AIP APPRECIATES YOUR SUPPORT WITH THIS NEW RETURN PROGRAM TO HELP OTHER PEOPLE WHO NEED ACCESS TO TEXTBOOKS.

## THANK YOU IN ADVANCE

## BUNZL: Sustainability Manager

Exciting opportunity for an experienced sustainability professional to join a multinational company and drive meaningful environmental change.

- Ideal role for an experienced professional to specialise in the circular economy.
- Take the lead in driving transformative sustainability initiatives within packaging.
- Become part of a certified Great Place to Work company.

### Why BUNZL?

As one of the world's largest providers of product distribution and value-added services across various sectors, including Facilities Management, Hospitality, and Healthcare, Bunzl offers a world of opportunities to our global team of some 22,000 talented individuals. Their culture is built on unlocking the potential in people, driven by an entrepreneurial spirit, a commitment to training and development, and dedicated leaders who embrace each day as a fresh chance to discover new possibilities.

### Your Role

In this role as Sustainability Manager, you will support the implementation of Bunzl Asia Pacific's sustainability strategy and objectives, focusing on the transition to circularity.

### Key Responsibilities:

- Stay informed about sustainability trends, legislation, regulations, guidelines, and best practices, with an emphasis on the circular economy, and share those insights across the organisation.
- Collaborate with all relevant Australian business units to meet APCO requirements, including the submission of Bunzl's Annual Action Plan and Annual Report.
- Identify and develop product stewardship partnerships with key suppliers, customers, and products to reduce waste.
- Partner with key stakeholders to deliver the compliance plan for Packaging Regulatory reform in Australia, including overseeing packaging data collection and reporting.

### About You

#### Key qualifications and skills:

- Minimum 5 years' experience in a relevant role.
- Excellent analytical skills and ability to translate quantitative data into qualitative messages.
- Excellent written and verbal communications skills.
- A working knowledge of sustainability trends and issues.
- Understanding of packaging material types and their end of life in Australia and New Zealand.



### Benefits

Bunzl provides a comprehensive range of benefits to their team members, including a profit-sharing scheme for eligible employees, exclusive motor vehicle and health insurance offerings, travel and accommodation discounts, study assistance, numerous wellbeing and community programs, and access to discounted Bunzl products.

### They Believe

At Bunzl, they foster an entrepreneurial spirit that opens up limitless opportunities. They believe that diversity is their strength, safety and security are non-negotiable, and innovation is the key to solving challenges. Bunzl also believe in investing in their local communities, creating a sustainable environment for them and future generations.

### We Welcome All

Bunzl is committed to promoting equality and diversity in employment, opposing all forms of discrimination. They believe that considering the talents and skills available throughout the community is essential when employment opportunities arise. If you have a disability or special needs requiring support or adjustments during the interview process or in the workplace, please inform them, and they will accommodate accordingly.

**Join the team at Bunzl, where they believe in the endless potential of their team members. If this sounds like the right fit for you, they want you on their team.**

**PLEASE APPLY TODAY**



# Recycled roads made with single-use paper cups

Product stewardship program, Simply Cups drives circular economy in communities.

PAK-PAVE™ Roads is Australia's first road made with single-use coffee cups and other paper cups, and enjoyed by communities such as Penrith City Council.

The lower carbon road has many functional and sustainability benefits:

- Improved pavement durability and crack resistance
- Improved wet weather skid resistance and reduced noise levels from surface texture
- Less raw materials required



Image: Recycled roads made from cups in Penrith City Council

For more information, contact [info@simplycups.com.au](mailto:info@simplycups.com.au)





**COMPLETE THIS SURVEY BY FRIDAY 15 NOVEMBER 2024**

*If you are looking to better understand careers, salaries, employment & education of packaging professionals in Australasia then complete the 2024 survey today.*

## Experience

- 41% of the total respondents have more than 20 year's experience in the packaging industry.
- This is an indication of longevity and stable career pathways within the industry.

More than 20 years **41%**

6 to 10 years **14%**

3 to 5 years **9%**



## Do you have any of the following packaging-related degrees?

- 27% of the respondents have a Diploma in Packaging Technology, 11% have a Certificate in Packaging, 10% have completed the Master of Food & Packaging Innovation, and 10% the Fundamentals of Packaging Technology.

DIPLOMA IN PACKAGING TECHNOLOGY **27%**

CERTIFICATE IN PACKAGING **11%**

MASTER OF FOOD & PACKAGING INNOVATION **10%**

FUNDAMENTALS OF PACKAGING TECHNOLOGY **10%**

The AIP is pleased to advise that the 2024 Salary & Career Survey is now open for the Australasian Region; Australia, New Zealand and Asia. The annual survey and findings report has been developed in partnership with sister-association the IoPP.

This year's Salary Survey – the only survey in the Australasian Region dedicated exclusively to benchmarking salaries and employment trends within the packaging industry – will provide a clear look into roles, experience, education, career satisfaction, challenges and salaries of packaging professionals.

The AIP is seeking input from packaging professionals to ensure that we can develop a definitive resource for our industry for the region.

With just a few minutes of your time, your thoughtful responses to the survey's open-ended questions, will contribute to this important industry staple. The results from the survey will be made in to the 2024 AIP Salary & Career report and will cover roles, education, experience, career satisfaction, concerns and salaries. The report created from this survey does more than report your salary; it touches on your current employment status, educational factors, future career prospects and more.

Those who complete the confidential survey will receive the final 2024 report from the AIP for free.

**The deadline to complete this survey is Friday 15 November 2024**

Thank you in advance for your valuable input and we look forward to the results. Please extend this invitation to all of your colleagues across the region.

To complete the confidential survey please click here  
<https://forms.gle/FJiyjHLV2JkLxv6f8>

# **TECHNOMELT SUPRA COOL**

**Efficiency up. Temperature down.**

With Technomelt Supra Cool you benefit from high bonding performance, lower energy consumption and reliable processes for more efficient packaging operations.



**Improved  
work safety**



**Significant  
energy savings**



**High bonding  
performance**



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solutions@henkel.com



**SCAN HERE**  
To learn more and  
organise a product trial



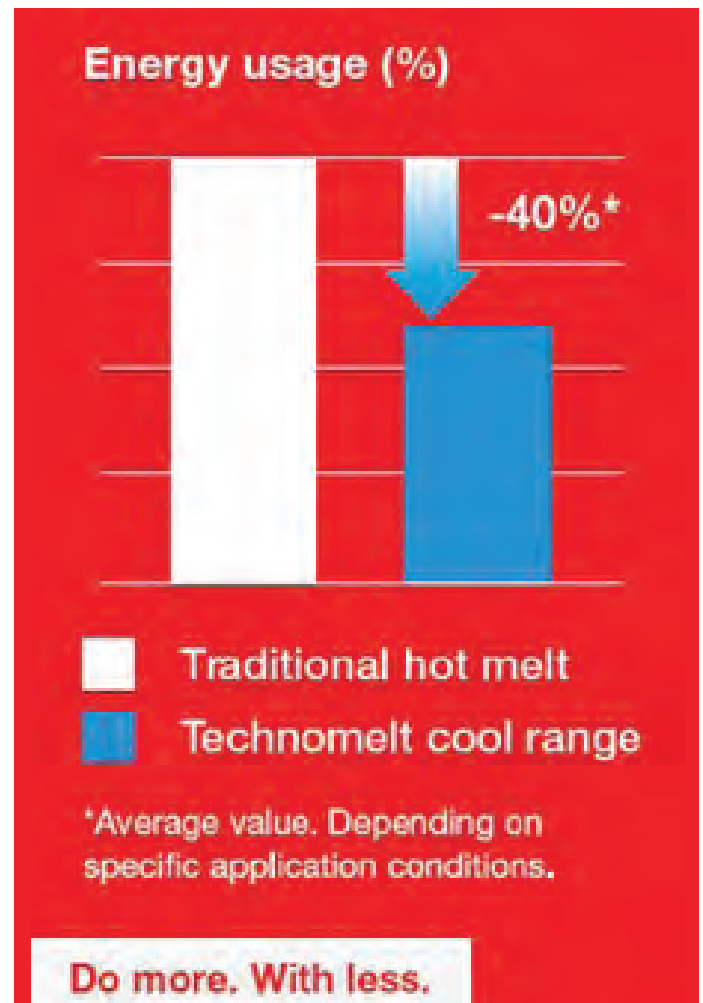
## Why choose low temperature adhesives?

In today's competitive economy, manufacturing is all about efficiencies and throughput as they work to supply retailers with consumer goods. Packaging materials such as paper, wrap around cases, carton and cardboard require bonding in a fast-paced environment.

Ideally, these applications use hot melt adhesives, however, the application process tends to involve high temperatures (typically applied at 177°C) possibly causing health and safety hazard and resulting in high energy consumption. When overheated or left in the melter for extended periods of time, traditional hot melts are prone to degradation which can result in charred fragments causing plugged nozzles or pop opens during production. These problems undoubtedly increase downtime and costs which hurt the efficiency of manufacturing.

Fortunately, it is possible to choose for low application temperature hot melts which help overcome those issues. The world leading adhesive manufacturer Henkel plays a role in reducing environmental impact, improving production efficiency and worker safety with their latest development Technomelt Cool hot melt adhesives which are applied at lower temperatures – up to 40% less compared to conventional hot melts.

This reduced application temperature maintains adhesive stability, prolongs equipment life, decreases maintenance costs and improves start-up times. Melting point is 38°C less than conventional hot melts, the Technomelt Cool drops below burn temperatures nine times faster and avoid potential burn hazards. They require less energy to melt and enable manufactures to reduce the brand owner's carbon footprint along the lifecycle of the adhesive. At the same time, they are easy to apply and cures fast.



For more information, please visit  
[www.henkel-adhesives.com](http://www.henkel-adhesives.com) or email us at  
[solutions@henkel.com](mailto:solutions@henkel.com)

## National Resources and Constantia Flexibles - PERPETUA ALTA

**Constantia Flexibles reaches new sustainability benchmark by obtaining the Letter of Compatibility (Design for Recycling) from RecyClass.**

As the EU's Packaging and Packaging Waste Regulation (PPWR) nears implementation, the demand for mono-material packaging solutions has never been more critical. In response, Constantia Flexibles proudly announces that one of its innovative pharmaceutical packaging solutions, PERPETUA ALTA, has earned the **RecyClass Letter of Compatibility (Design for Recycling)**.

This certification is based on PERPETUA ALTA's status as the first high-barrier polypropylene (PP) mono-material laminate to receive RecyClass Technology Approval. It highlights the company's continued commitment to advancing more sustainable, recyclable packaging solutions and represents a welcomed opportunity to reduce waste and environmental impact in the pharmaceutical industry.

### A milestone in high-barrier, recyclable pharmaceutical packaging

The certification was earned after a thorough assessment under the 2024 guidelines, confirming its recyclability and compatibility with European recycling streams for flexible PP packaging. In addition, PERPETUA ALTA has achieved a remarkable 96% score in the recyclability assessment by the cyclo-HTP Institute, setting a new standard in both innovation and environmental responsibility.

Dr. Joerg Adrian, VP of Technical Organisation & Innovation Pharma at Constantia Flexibles, emphasised, **"Our PERPETUA family solutions mark a revolutionary step forward in fully recyclable packaging, aligning with the upcoming PPWR requirements and scope 3 reduction targets for the pharmaceutical industry. By leveraging a holistic, system-thinking approach, we have developed a mono-material solution that ensures the high performance necessary to maintain the quality and protection of medicines while also delivering environmental benefits at every stage of the life cycle."**



### PERPETUA family: Innovative design and performance

PERPETUA is an innovative range of fully recyclable mono PP laminates engineered to provide superior performance while enhancing sustainability throughout the value chain.

These high-barrier laminates are compatible with existing packaging lines that use non-recyclable materials, ensuring a seamless transition. They offer exceptional protection against oxygen, water vapour, and light, preserving product quality. With a significantly reduced environmental footprint, it outperforms traditional PET-ALU-PE solutions, offering up to a 55% reduction in carbon emissions\* and using on average 12% less material without sacrificing functionality.

*\*Data obtained from LCA comparison between incineration as EoL for multi-material laminates and recycling as EoL for PERPETUA.*





**Constantia Flexibles** is the world's third-largest producer of flexible packaging. Based on the guiding principle of 'People, Passion, Packaging', over 9,580\* employees manufacture tailor-made packaging solutions at 36\* sites in 16\* countries. Many international companies and local market leaders from the consumer and pharma industries choose the sustainable and innovative products of Constantia Flexibles. Sustainability is a top priority in product development at Constantia Flexibles: the company was rated Level A- by Climate Change Leadership (CDP) in 2023 and Platinum by EcoVadis in 2024.

[Click here for more information](#)



## THE FIBRE BASED ALTERNATIVE

Functional barrier papers serve as fibre-based alternatives for plastic in applications such as HFFS/VFFS.

They are engineered for recyclability and are compatible with flexo, roto, digital and other printing technologies.

Discover the versatility of functional barrier papers - customise a barrier solution for grease, water vapor or whatever the application may be. Available in both white and brown options.

Available from National Resources Global Sourcing, for Local Manufacturing

Contact:  
Scott Henschke  
National Sales & Marketing Manager: 0417 694 336



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## Advanced tech set to boost VIC's recycling of plastic containers

**A major expansion at a plastics recycling facility in Dandenong South is using state of the art technology to turn plastic containers into recycled plastic flakes used to create food packaging.**

The multi-million facility has been upgraded with optical sorting technology with funding of \$6 million from the State Government and Federal Government and has created 28 new jobs.

Martogg, one of Australia's largest privately owned plastics recycling businesses, has invested in new technology that identifies and sorts post-consumer PET bottles and containers.

The containers are granulated and thoroughly washed, producing a high-quality flake that can be transformed back into food grade recycled pellets.

These same pellets can be used in PET packaging commonly found on our supermarket shelves, like water and beverage bottles, meat trays and packaging for bakery items.

*"I know Victorians want to do their part to reduce their waste, reuse and recycle household products, that's why we are supporting new recycling infrastructure, helping to solve challenges with plastic waste and stop soft plastics from going to landfill, while supporting innovation and delivering jobs,"* said minister for Environment and Water Tanya Plibersek.

*"It's great to see state governments committed to getting plastics out of landfill and working with industry to see a circular economy for plastics in Australia. This is great for the environment, but it's also great for the economy and jobs growth."*



The expansion has resulted in a plant capable of processing 40,000 tonnes of post-consumer PET bottles per year which has enabled Martogg to produce 17,300 tonnes a year of food grade PET flake tonnes a year, or the equivalent of over 800 million PET bottles.

This is one of 13 jointly funded recycling projects completed since 2021, 9 of which target plastics.

These projects have increased Victoria's capacity to process an additional 80,000 tonnes of plastics per annum. Martogg's project is significant as it contributes over a quarter of this additional capacity.

Fonterra has announced an investment that is set to increase its Whareroa site's cool store capacity by around 5,000 tonnes.

Published with permission from Food & Beverage Industry News

## Join the AIP

Become a part of a large community of like-minded packaging professionals across Australasia



**Australasian  
Institute  
of Packaging**



**AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA**

# PIQET

## Powering your sustainable packaging journey

PIQET is a powerful and user-friendly LCA tool for assessing packaging sustainability.

Use it to measure and improve the performance of your packaging over a whole product life cycle.

Large and small companies across the world rely on PIQET to understand their environmental impacts.



## Why choose PIQET?

Created 15+ years ago for the packaging industry.  
Led and managed by LCA experts, Lifecycles.

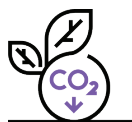
- + Build LCA capacity in-house
- + Make better packaging decisions with the right data at your fingertips
- + Identify hotspots quickly – see a range of impacts and their causes at a glance
- + Generate the results you need to explain packaging options to your stakeholders
- + Speak to an LCA expert when you have queries
- + Have access to live hands-on training

## New features

PIQET 5.0 paves the way for a sustainable packaging future with innovative new features, including:



Built-in ISO 14044 standard LCA reports



Tracking certified materials such as Carbon Neutrality, FSC and more!



New recycling functionality



Organization packaging footprint



New range of metrics including PEF and packaging indicators

✉ support@piqet.com tim@piqet.com

☎ +61 3 9417 1190

🌐 piqet.com lifecycles.com.au

🌐 linkedin.com/company/90451316

For a limited time, all AIP members can enjoy a 10% discount on any license purchase with a one-year minimum commitment\*

Scan to access:



\* Offer valid until 13 December 2024





## PIQET 5.0 launch: A revolutionary ISO 14044-compliant sustainable packaging tool

Lifecycles, a prominent sustainability and LCA consultancy is excited to announce the release of PIQET 5.0. This significant update introduces groundbreaking features such as ISO 14044 compliant reporting, an Organisation packaging footprint page, and other tools to assist packaging specialists in optimising their designs for environmental impact and product efficiency.

Originally developed in 2008 by Sustainable Packaging Alliance in partnership with Nestlé Australia, Cadbury Schweppes, Lion Nathan, MasterFoods Australia, Simplot Australia and other research partners, PIQET was one of the pioneering Life Cycle Assessment (LCA) tools for assessing a packaging's cradle-to-grave impact.

Today, under the ownership and operation of Lifecycles, PIQET 5.0 takes this mission further, by enabling integrated ISO 14044 reporting functionality. This feature allows companies to conduct packaging assessments in line with the internationally recognised standard for LCA. This not only simplifies the reporting process but enhances accuracy and credibility for all users, which has become increasingly vital given the global regulatory development.

Notably, PIQET 5.0 promotes organisation-wide sustainability goals with its dedicated Organisational packaging footprint page. This section combines PIQET project logs with the organisation's internal product data, enabling the tracking and monitoring of carbon footprint improvements over time. This functionality empowers packaging specialists to identify impactful packaging design strategies, considering both sustainability and business perspectives.



In response to the increasing complexity of materials and advanced recycling systems globally, PIQET 5.0 introduces several updates, including:

- **Material certification:** PIQET 5.0 provides the flexibility to evaluate components with material certifications, including carbon neutrality, forest stewardship, plus other alternative certifications tailored to individual company requirements.
- **Advanced recycling functionality:** users can now determine the recyclability of each material, gaining valuable insights into sustainable packaging options.
- **New environmental indicators:** aligned with environmental goals, PIQET 5.0 introduces indicators, such as weighted Product Environmental Footprint (PEF) with and without toxicity, and other metrics related to LCA, material and circular economy, and packaging-specific factors. These will provide PIQET users with a full picture of their products and packaging environmental impacts.

Available now, PIQET 5.0 is set to transform sustainable packaging with enhanced eco-design features and a more robust, accessible reporting structure, empowering businesses to make informed decisions aligned with their sustainability goals.

For a limited time, all AIP members can enjoy a 10% discount on any license purchase with a one-year minimum commitment. This offer is valid until Friday, December 13, 2024.

Learn more about licence costs here:  
<https://piqet.com>.

[Watch a video walk-through of PIQET 5.0 here](#)



NOVEMBER 2024

Pack Expo International

WHEN: 3-6 November 2024

WHERE: Chicago, USA

WHAT: Bringing together 45,000 attendees and 2,500 exhibiting companies with packaging and processing solutions for 40+ vertical markets, PACK EXPO International is one powerful show. Experience equipment in motion, idea-sharing across vertical industries, problem-solving in real time, networking and learning at this incredible intersection of innovation. Explore the latest innovations from 2,500 exhibitors to get ahead of trends, move projects forward and solve any challenges holding you back.



November 3-6, 2024
McCormick Place
Chicago, Illinois USA

8th AIP State of Industry Webinar: A New Path for Soft Plastics

WHEN: 6 November 2024

FREE to AIP Members, Friends & Industry Colleagues

WHERE: On-line via Zoom

WHAT: The Australian Food and Grocery Council (AFGC) is uniting brand owners, retailers, and recyclers across the soft plastics supply chain to form a nation-wide Product Stewardship Scheme. The development of this industry-led soft plastics scheme is critical as it is driving investment into new recycling technologies here in Australia, that are turning used, hard-to-recycle soft-plastics, back into new products including food grade packaging.

The scheme is also making it easier for people to recycle soft plastics at home, allowing for larger quantities of soft plastics to be captured and recycled. The Scheme has completed trials during 2022-2023 and is now set to implement improvements in larger scale pilots.

This webinar will provide an update on progress towards the development of an industry-led, soft plastics recycling scheme. Recent milestones and kerbside pilots will be discussed, along with future plans and timelines.

SPEAKERS:



Barry Cosier AAIP
Director, Sustainability
Australian Food and Grocery Council (AFGC)



Aaron Rodman
Associate Director - NPRS Finance and Operations
Australian Food and Grocery Council (AFGC)



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# swop

PROCESSING & PACKAGING  
18<sup>TO</sup> 20 NOVEMBER 2024  
**SHANGHAI**

MEMBER OF INTERPACK ALLIANCE

[www.swop-online.com/en](http://www.swop-online.com/en)

## Leading the Future Packaging Trends

The main sectors at swop



3 New Sectors



Packaging materials & packaging means  
Packaging production, packaging printing, converting  
Labelling and marking technology

## A comprehensive processing and packaging trade fair covers the entire value chain



Visitor Pre-registration



X (Twitter)



LinkedIn



Facebook

Organized by:



Messe Düsseldorf (Shanghai) Co., Ltd.

Tel: 021-6169 8313 / 8337

Email: [visitswop@mds.cn](mailto:visitswop@mds.cn)



Adsale Exhibition Services Ltd.

Tel: 0852-2811 8897

Email: [swop.hkpr@adsale.com.hk](mailto:swop.hkpr@adsale.com.hk)



NOVEMBER 2024

swop2024

WHEN: 18-20 November 2024

WHERE: Shanghai, China

WHAT: swop is the essential event for the food, beverage, confectionery, bakery, pharmaceutical, cosmetics, non-food and industrial goods sectors. No other trade fair in China represents the entire supply chain. And at no other trade fair in China does the packaging industry provide all industry sectors with tailored solutions and innovative designs based on such a variety of materials.



7th Annual Food Law Conference - Food Regulation: Challenges & Opportunities for the Future

WHEN: 20 November 2024

WHERE: Sydney, Australia

WHAT: AIP is proud to endorse the 7th Annual Food Law Conference. Join colleagues and peers on Wednesday, 20 November to hear from FSANZ, Dept. of Agriculture, Fisheries and Forestry, NSW Primary Industries, and a line-up of industry leaders as they tackle key issues in Australia's Food & Beverage industry. Topics include FSANZ approach to cell-cultured foods, GM regulations, sugar claims, and Health Star ratings. Consider when alternative proteins foods, plant or specialised fermentation are considered novel. Determining which food-medicine interface for a product and how regulators enforce compliance, and deciphering the legislative requirements to manage food safety risks. Get the latest advertising decisions, update on key IP issues, and sustainable packaging.

AIP TO SPEAK



Food Regulations

Challenges & Opportunities for the  
Future Conference

Hilton Sydney & Live Online | 20 November



Keith Chessell

AIP Education Team

Be a part of the conversation shaping the future of food law and secure your registration @ 30% off\*! Use code **AIPFOOD30** at the checkout to secure this exclusive discount.

\*Not available in conjunction with any other offer.





### DECEMBER 2024

#### 9th AIP State of Industry Webinar: Unboxing Accessible Packaging Design

WHEN: **3 December 2024**

WHERE: On-line via Zoom

**FREE to AIP Members, Friends & Industry Colleagues**

WHAT: **Packaging designs that are accessible are designed to be easy to use by consumers with the widest range of abilities, which then adds value to a product for all users. When packaging does not take consumer's capabilities into account, users will resort to using their teeth or tools like knives to open it, or even forgo the product entirely due to the design's oversights. This not only results in unnecessary food waste but can also affect the user's well-being and increase their risk of injury.**



Accessibility benefits many, from 'on the move' and time poor consumers, such as busy working parents, through to facilitating the independence of those with functional limitations, such as reduced strength or dexterity. Groups particularly impacted are those with a disability, chronic pain, injury or illness, including the 3.6 million Australians living with arthritis, as well as the growing ageing population. For these groups inaccessible packaging becomes a daily barrier to achieving essential everyday tasks like preparing a healthy meal and living independently.

A crucial step in developing user-friendly packaging is through thoroughly understanding your users, by avoiding decisions based on assumptions or stereotypes. This webinar will provide valuable insights from consumers living with disabilities and showcase practical resources that can aid in designing inclusive packaging solutions.



**What is the importance of accessible product design?**



#### GUEST SPEAKER



**Alexandra Brayshaw Dip.Pkg.Tech. MAIP**  
Accessible Design Manager - Accessible Design Division  
Arthritis Australia

#### PANELLISTS



**Pierre Pienaar MSc FAIP, FIPSA, CPPL**  
Education Director  
Australasian Institute of Packaging (AIP)



**Ralph Moyle FAIP, CPP**  
Education Coordinator  
Australasian Institute of Packaging (AIP)

#### pacprocess 2024

WHEN: **3-5 December 2024**

WHERE: Egypt International Exhibition Center

WHAT: The International Exhibition for Processing & Packaging in the Middle East and Africa

- Addresses the requirements of the food, beverages, confectionery, bakery, pharmaceuticals, cosmetics, non-food, and industrial goods sectors in the Middle East and Africa region.
- Brings together local and international industry stakeholders from across the entire value chain.
- Capitalises on mega opportunities in one of the major economic hubs in North Africa; also serving as the gateway to regional markets.



**pacprocess**  
PROCESSING & PACKAGING



3 TO 5 DECEMBER 2024  
**MIDDLE EAST AFRICA**  
MEMBER OF INTERPACK ALLIANCE  
EGYPT INTERNATIONAL EXHIBITION CENTER

FEBRUARY 2025

**ProPak Philippines 2025**

**AIP to Partner - Philippines Packaging Forum, Training Courses & Stand**



**WHEN: 12-14 February 2025**

**WHERE:** World Trade Center Metro Manila, Pasay City

**WHAT:** Now on its 5th edition, ProPak Philippines aims to deliver on the future of sustainable packaging by presenting leading suppliers of technology, machinery, equipment and suppliers at its trade show to drive packaging for the next generation that is connected, sustainable, inclusive, and cost-balanced. The leading trade event for packaging and processing in the Philippines will present over 250 exhibitors covering the latest in packaging for F&B, Pharmaceuticals, FMCG goods, and many more. At the forefront of change, the event will also host leading organisations and thought-leaders such as the World Packaging Organisation, Australian Institute of Packaging, and Active and Intelligent Packaging Industry Association, that are committed to a sustainable future of packaging driven by a conscious consumer and aided by technology and AI.



Organised by:



@ProPakPhilippines | www.propakphilippines.com

MARCH 2025

**ProPak Vietnam 2025**

**AIP to Partner - Vietnam Packaging Forum, Training Courses & Stand**



**WHEN: 18 - 20 March 2025**

**WHERE:** Saigon Exhibition & Convention Centre (SECC) Ho Chi Minh City, Vietnam

**WHAT:** ProPak Vietnam 2025 is the most dedicated and international trade event for the rapidly expanding processing and packaging industries in Vietnam and beyond. This annual event is dedicated to technology suppliers involving in the food, drink and pharmaceutical processing and packaging, plus the printing and labelling industries, bringing together thousands of industry leaders and professionals from all segments of the supply chain under one roof. In 2024, ProPak Vietnam 2025 will feature a special zone dedicated on DRINK TECHNOLOGY which will showcase the most innovative technologies, equipment, machinery by our international and domestic suppliers.



Independent impartial testing of plastics and packaging  
www.gunnlab.com



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- Analysis of plastic materials & Multilayered Structures
- Tensile Strength, Tear, Impact & Puncture Resistance
- Investigation of plastic materials & supply consistency



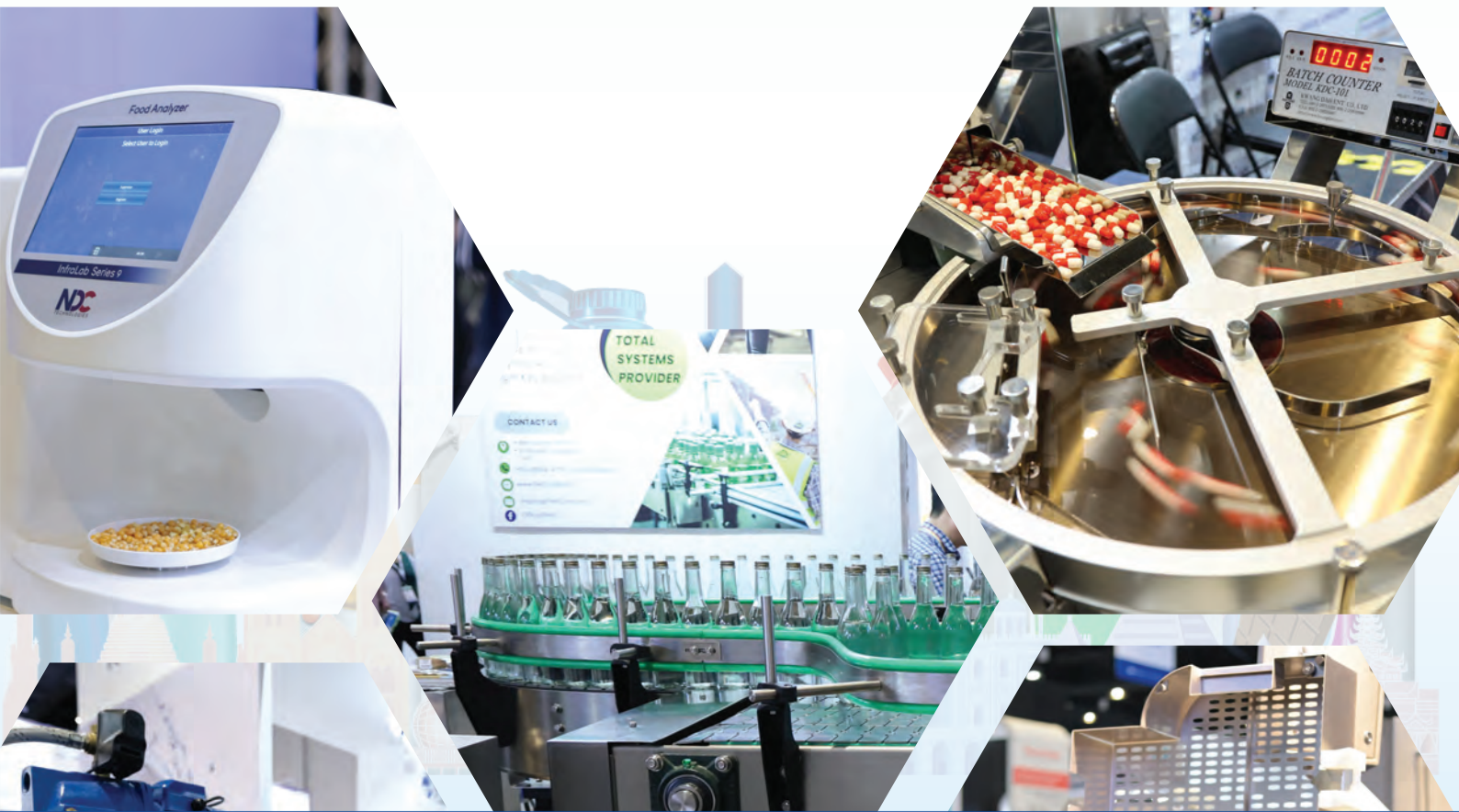


The International Processing and Packaging  
Trade Event for the Philippines

# PROPAK<sup>5<sup>th</sup></sup> Edition PHILIPPINES

12-14 February 2025

World Trade Center Metro Manila,  
Pasay City, Philippines



For exhibitor inquiries, please contact our team through:

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+63 2 8581 1930 | +63 966 817 2051

jessa.gonowon@informa.com

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simei.voon@informa.com

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Mr. Andrea Boccellini

+44 0 78 669 18897

andrea.boccellini@informa.com



@ProPakPhilippines | [www.propakphilippines.com](http://www.propakphilippines.com)



JUNE 2025

**ProPak Asia 2025**

WHEN: 11 - 14 June 2025

WHERE: Bangkok, Thailand

WHAT: ProPak Asia is Asia's Number One international trade event for Processing & Packaging Technology. ProPak Asia truly is the 'Must-Attend' industry event in Asia for Asia, as quality and variety of products increase and expand, and productivity of operations and manufacturing standards are driven higher by consumer demands and new automation and technological advances, which will be presented at the show.

AIP to Partner - Global Packaging Forum, Training Courses, Workshops, PIDA showcase & Stand

**PROPAK ASIA**



**FoodTech QLD 2025**

WHEN: 19 - 20 June 2025

WHERE: Gold Coast, Queensland

WHAT: In 2025, FoodTech Qld will bring together the most innovative food manufacturing solutions into one destination event on the beautiful Gold Coast. Explore new food processing equipment, discover latest advancements in packaging machinery and be inspired by leading industry experts.

AIP to Partner



AUGUST 2025

**ProPak Indonesia 2025**

WHEN: 27 - 29 August 2025

WHERE: Jakarta, Indonesia

WHAT: ProPak Indonesia is the leading international processing and packaging trade event in Indonesia for Processing & Packaging technologies. Powered by ProPak Asia, ProPak Indonesia is part of the event series taking part in the region showcasing a comprehensive array of innovative products to a thriving and expanding local market in Indonesia. It is the centerpiece where market trends converge, and industry networking evolve to valuable customer insight. ProPak Indonesia is the 'must-attend' processing and packaging event in Indonesia delivering an industry-focused platform connecting worldwide suppliers to both local and regional buyers in the food & beverage, consumer & personal goods, and pharmaceutical industrial sectors.

AIP to Partner - Indonesian Packaging Forum & Stand

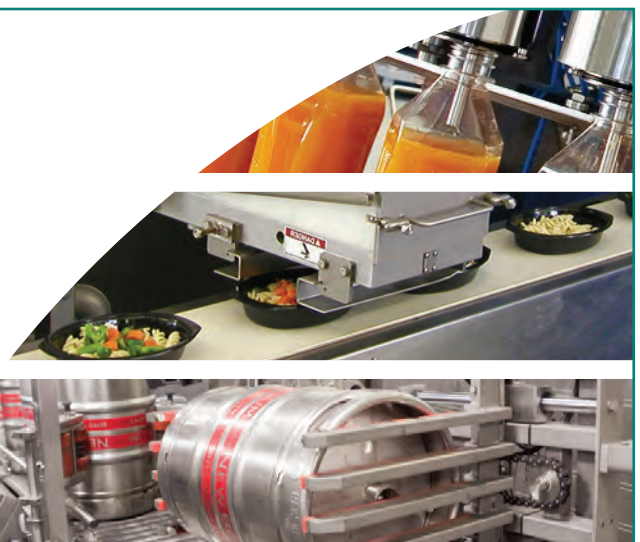
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### SEPTEMBER 2025

#### Foodtech Packtech 2025

WHEN: **2-4 September 2025**

WHERE: Auckland Showgrounds

WHAT: Foodtech Packtech (FTPT) is New Zealand's largest food manufacturing, packaging and processing technology trade show. Running strong for over 20 years this free to attend event brings industry professionals and decision makers together providing a forum for education, discussion and the sharing of knowledge and expertise, critical in the sustainability and growth of the industry.

**AIP to Partner - Packaging Forum, Training Course & Stand**



Held only once every two years FTPT is a must attend event providing visitors with the opportunity to come face-to-face with the experts and discover the freshest ideas, latest technologies and the newest developments entering the F&B manufacturing and packaging technology industries.

Featuring the Materials Handling & Logistics Expo, the event will attract 250+ local and international exhibiting companies and some 4,500+ qualified visitors – a must attend event for anyone involved in one of New Zealand's fastest growing industry sectors.

**Looking to exhibit?** We are excited to announce you can now book your Foodtech Packtech exhibitor stand through the AIP. **Support the industry and AIP by contacting Nerida Kelton**  
+61 (0) 7 3278 4490 / nerida@aipack.com.au

### NOVEMBER 2025

#### swop2025

WHEN: **25-27 November 2025**

WHERE: Shanghai New International Expo Centre (SNIEC), China

WHAT: swop is the essential event for the food, beverage, confectionery, bakery, pharmaceutical, cosmetics, non-food and industrial goods sectors. No other trade fair in China represents the entire supply chain. And at no other trade fair in China does the packaging industry provide all industry sectors with tailored solutions and innovative designs based on such a variety of materials.



### DECEMBER 2025

#### pacprocess 2025

WHEN: **9-11 December 2025**

WHERE: Egypt International Exhibition Centre, Cairo, Egypt

WHAT: The International Exhibition for Processing & Packaging in the Middle East and Africa

- Addresses the requirements of the food, beverages, confectionery, bakery, pharmaceuticals, cosmetics, non-food, and industrial goods sectors in the Middle East and Africa region.
- Brings together local and international industry stakeholders from across the entire value chain.
- Capitalises on mega opportunities in one of the major economic hubs in North Africa; also serving as the gateway to regional markets.



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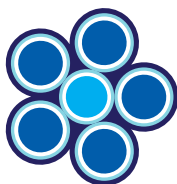
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# FOODTECH PACKTECH



FEATURING  
**MH**EXPO  
Materials Handling & Logistics

## 2 - 4 September 2025

Auckland Showgrounds

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**3,400+ Trade Buyers**

**250+ Leading Exhibitors**

**84% Decision Makers**

**95% Returning Visitors**

**86% Increased Reach**



[foodtechpacktech.co.nz](http://foodtechpacktech.co.nz)



### Looking to exhibit?

We're excited to announce you can now book your Foodtech Packtech exhibitor stand through the AIP.

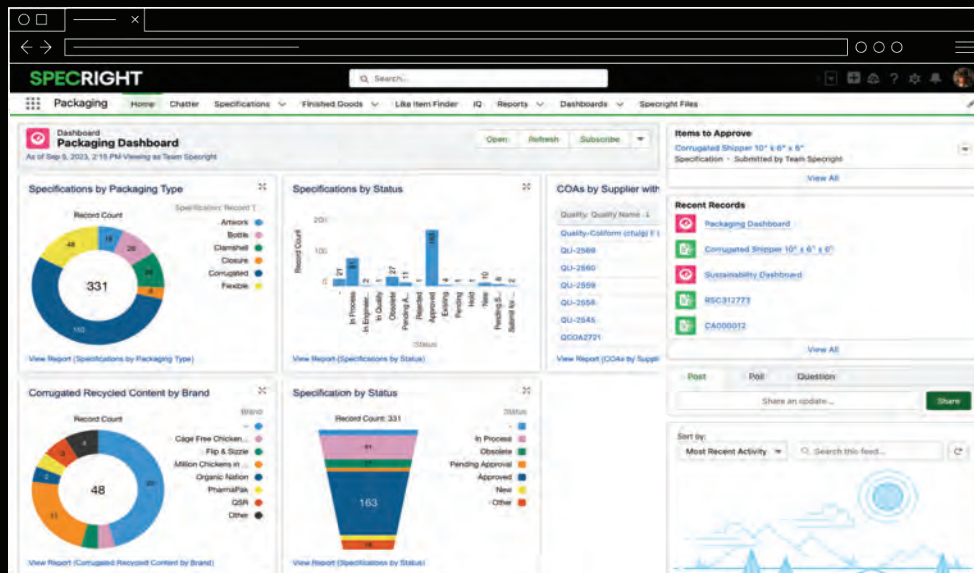
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In a world where sustainability is no longer optional, Specright empowers Australian businesses to take control of their data.

With our purpose-built Specification Data Management platform, you can digitize and centralize your packaging specification data, to not only meet but exceed the standards set by The Australian Packaging Covenant Organisation (APCO) and other global regulations.

Specright also partners with companies to gather critical spec data from their suppliers, ensuring reporting is comprehensive and accurate, as well as scalable for when regulations evolve and change.

Take control. Drive innovation. Achieve sustainability.

Learn More:



# Leading the Way in Sustainable Packaging Solutions

## Low and High Barrier, Planet-Friendly Lined Sugarcane Trays



\*Fully compostable option available



We can change all our products into **recyclable mono-polymers**, ensuring a greener future for our planet.



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### TROLLEY COVERS

An excellent **eco-friendly** substitute for cling wrap or reusable cloth covers, designed to safeguard your product from external contamination.



**RECYCLABLE**

### PIPING BAGS

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## EXPLORING GLOBAL SOLUTIONS

We recently attended the **Fispal Packaging Show** in Brasil to investigate sustainable solutions in South America. During our visit, we had the privilege of meeting:

**Luciana Pellegrino**  
*President of the World Packaging Organisation*

Our commitment to sustainability extends beyond borders, as we continuously seek innovative ways to reduce environmental impact.



## Foodbank Hunger Report: Two million households at breaking point

More than half (59 per cent) of households experiencing food insecurity in Australia are experiencing the most extreme level of hardship, regularly skipping meals or going entire days without food, food relief organisation, Foodbank Australia says in its latest Hunger Report.

More than 870,000 (48 per cent) of low-income households (earning less than \$30,000) are food insecure, up five per cent on 2022 to the highest rate since the onset of the cost-of-living crisis.

Single parent households are the hardest hit. Two thirds (69 per cent) are facing food insecurity and 41 per cent of those are experiencing the severest form.

Snapshot:

- 32% – 3.4m households or 1 in 3 Australian households are experiencing food insecurity;
- 59% of those – 2m households – are experiencing the most severe level of hardship;
- 48% of low-income households are food insecure;
- Low-income household rate of food insecurity the highest since cost-of-living crisis, up 5% on 2022;
- 69% of single parent households are experiencing food insecurity; and
- 41% of those single parent households experiencing the severest form.



Foodbank Australia CEO, Brianna Casey, said, “We warned at the beginning of the cost-of-living crisis that low-income households were always going to suffer first, worst and for the longest and these findings confirm this. We are seeing families that were just getting by, now reaching their limits and making unimaginable choices.”

[Download the full report here](#)

### Low-income households are reaching breaking point

In 2024

**48%**

of households with less than \$30,000 in income are food insecure.  
Up 5% since 2022

*“The rise in cost of living has meant that everything has gone up dramatically, however, my pay has stayed the same. I have not been able to afford most things... I feel like I’ve failed as a parent because we are really struggling.”*

# Sustainable Linerless Labelling



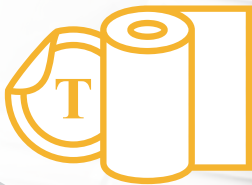
Product Identification



Process Automation



Value Added Packaging



Self Adhesive Materials

- Strong ROI and ongoing cost savings
- No liner waste and therefore no waste disposal costs
- Lower transport volume and weight and therefore reduced CO2 emissions
- More material on each roll and therefore fewer roll changes
- Less material consumption (No label feed or waste stripping)
- Avoidance of torn backing paper
- Variable label length
- Free from silicone
- Less warehousing space



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## New Zealand Industry Funded Cap and Lids Recycling Scheme Launched

The industry-funded Caps and Lids collection scheme operated by The Packaging Forum has now commenced. The scheme officially launched at New World Birkenhead and an impressive volume of caps and lids was collected on the first day. This is a promising start towards diverting caps and lids away from landfill and back into the circular economy.

Material recovery facilities often struggle to manage caps and lids. Their dimensions make them challenging to sort, with small items falling through machines and flat lids posing a risk of incorrect sorting. The decision was made to exclude caps and lids from the kerbside standardisation roll out in February. Without a standalone recovery system, this meant that a significant volume of recyclable material would be destined for landfill.

The new scheme, which is 100% funded by participating stakeholders, provides a circular end of life for recovered material. Metal caps and lids will be sent to metal recyclers in New Zealand to be reprocessed. The plastic lids will go to PACT Recycling in Auckland to be granulated, washed, and dried before being sent to Australia to be reprocessed into new products including wheelie bins, flowers pots, slipsheet and cable covers.



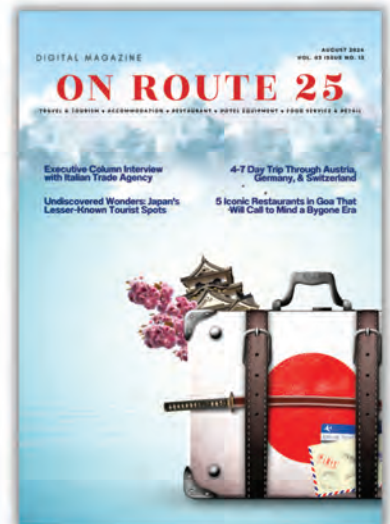
With a significant percentage of household packaging using caps and lids, the impact of this initiative could be substantial. For some perspective, around 60% of packaging in the food and grocery sector includes caps or lids. This initiative not only helps divert waste but also supports brand owners and processors in meeting their sustainability commitments.

Caps and lids collection boxes are now in action at selected New World, PAK'nSAVE, and Four Square supermarkets in Auckland, Tauranga, and Christchurch. More regions and collection points will be available for Kiwis to drop off their caps and lids in the coming weeks.

For those interested, the scheme is actively seeking more companies to participate, expanding its reach and effectiveness.

[To find out more, click here](#)





## What We Do?

### Main Services



#### Digital Magazine

- Article
- Advertisement
- Advertorial Content
- Editorial Coverage for Events
- Interview Column
- Cover Story

#### Website

- Banner Ads
- Press Release
- RSS Feed

#### Online Marketing

- Exclusive Email Blast Campaign
- Newsletter/Banner Ads
- Show/Event Promotion

## Who We Are?

Manifesto Co., Ltd. is a digital publishing company that produces three informative English-language magazines. We aim to provide insights and updates on global industry developments in technology, business, travel, and tourism. Our content includes analysis, interviews, and trends to help our readers stay informed. We value passion, collaboration, integrity, and commitment to our clients and partners, focusing on supporting business growth.

### Other Services



- Content Writing/Marketing
- Translation: English/Thai or Thai-English
- Graphics/Artwork Design
- PR Consultancy
- Special Digital Publication for Events
- Product Launching
- Virtual Event
- Roadshow Collaboration

### Get in Touch



+66 622143256

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End Food Waste CRC news

Podcast S2 Ep 17: The Packaging Puzzle with AIP Member Zaidee Jackson AAIP, National Business Development Manager, Ball & Doggett

Packaging design goes beyond aesthetics; it must also be functional, efficient, and aligned with broader environmental goals.

In this episode of Food Waste Matters, we welcome Helen Johnston from Honey & Fox who is chatting with Zaidee Jackson. Zaidee is the National Business Development Manager for Sustainable Packaging at Ball & Doggett and the driving force behind Ecoporium, the go-to destination for sustainable packaging. Not only do Helen and Zaidee share a mutual love for biltong, but they also have a passion for packaging. Listen in as the conversation unfolds to hear about:

- Complex challenges small businesses face in implementing truly sustainable packaging solutions that balance functionality, environmental impact, convenience, and cost.
- Fit-for-purpose and functionality of packaging that reduces a carbon footprint and promotes a circular economy.
- Design efficiency and using fewer materials which involves innovative thinking and re-engineering traditional packaging concepts.



- The role that consumers play by choosing products with sustainable packaging and supporting small businesses.

Sustainable packaging is not just about meeting the demands of today but also about safeguarding the future. By ensuring that packaging is functional, efficient, and environmentally aligned, we can make a significant impact in the fight against food waste.

[Click here to listen to the full podcast with Zaidee Jackson](#)

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CELEBRATING  
20  
Years

CELEBRATING 20 YEARS OF CHEERPACK SPOUTED  
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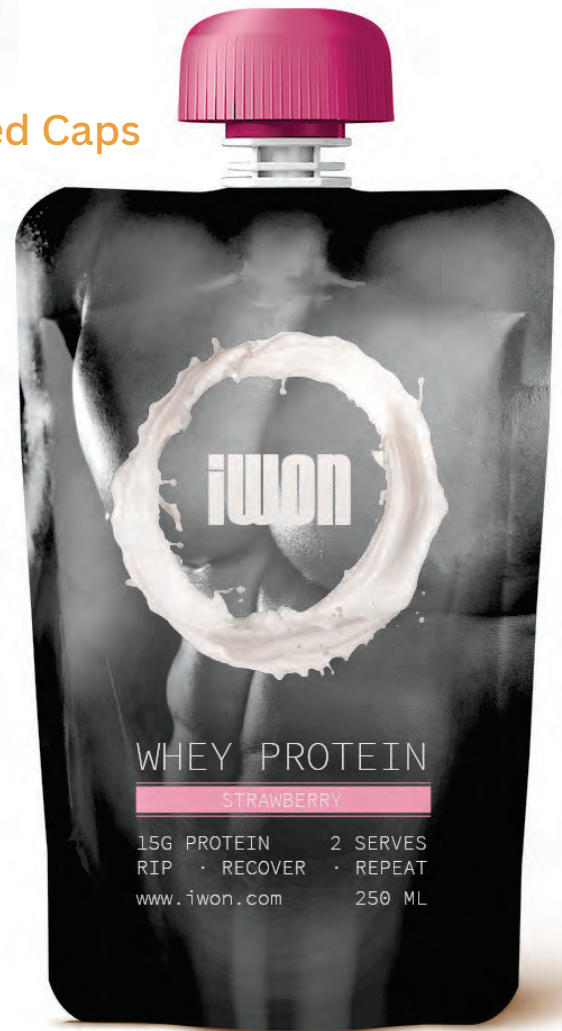


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Email [sales@cheerpack.com.au](mailto:sales@cheerpack.com.au)



## AIP & Empauer launch new LCA Decision Package for SME's Register your interest today

The AIP has joined forces with leading sustainability software company Empauer, to offer a comprehensive and cost effective LCA Decision Package for Small to Medium Enterprises (SME's). AIP and Empauer have entered into an exclusive MOU, providing Life Cycle Assessments (LCAs) to SME's to ensure that they are making informed and science-based decisions when selecting packaging materials. The driving force behind this collaboration is recognition of the challenges faced by SMEs. The AIP, through its SME training programs, identified a pressing need for affordable and customised LCA solutions that simplify the often-complex process of undertaking sustainability assessments for packaging design.

The report part of the package can then be utilised for internal decisions including selection of packaging materials, components and the shift towards more sustainable alternatives within the business.

This innovative LCA Decision Package will enable businesses to make informed and sustainable decisions when it comes to the packaging design they utilise and choices in selecting the most appropriate packaging material format. It will provide AIP Members and the wider industry, with access to the latest tools and expertise, enabling them to reduce their environmental footprint and make responsible choices in line with global sustainability goals.

The main benefit to SMEs in using the AIP / Empauer LCA Decision Package means you don't have to understand all the complexities of LCAs, as you will be provided with the comparison information and assistance to understand from your selected LCA parameters the environmental impact for each packaging material choice.

The LCA Decision Package for SME's provides four easy steps to complete your own Streamlined Lifecycle Assessment:

- Step 1:** Choose your packaging
- Step 2:** Choose your environmental indicators
- Step 3:** Data Collection
- Step 4:** Use the results for internal decisions including selection of packaging materials, components and the shift towards more sustainable alternatives within the business.

The AIP & Empauer LCA Decision Package for SMEs provides the information for sustainable packaging design decisions.



### How can I get involved?

- Complete the online 'Expression of Interest' form [www.empauer.com/lca-program/](http://www.empauer.com/lca-program/) and the brief questionnaire and then submit to Empauer.
- Upon submission, you will receive a confirmation email acknowledging receipt of your interest.
- The LCA will require you to provide some basic data about the packaging options being assessed. You will be provided access to a 'Data Collection Sheet' and a video with instructions by a follow-up email to help you provide the data.
- The LCA report will be provided within 2- 3 weeks of the submission of the Data Collection.

### REGISTER YOUR INTEREST TODAY

Please register your interest using the QR code or go to [www.empauer.com/lca-program/](http://www.empauer.com/lca-program/)



Should you have any enquiries please email [info@empauer.com](mailto:info@empauer.com)



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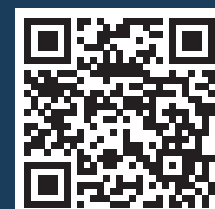
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