

AIP appoints new ANZ President



Packaging development specialist Jason Fields, Group Procurement Manager at JBS and a Fellow of the Australian Institute of Packaging, has been voted in as president of the AIP, taking over the reins from Dr Carol Kilcullen-Lawrence. PKN spoke to both leaders on the eve of the announcement.

Jason Fields became a Member of AIP some 20 years ago and in 2011 was awarded a prestigious Fellowship of the Institute. He has worked in packaging development for over 25 years with SC Johnson Wax, Colgate, SunRice, Primo and currently, JBS. Fields joined JBS three years ago, and in the last two years has moved into a procurement category management role looking after functional packaging.

At the AIP Annual General Meeting on the 15th of April 2020, Jason was announced as the new President of this peak body for packaging professionals which operates in Australia and New Zealand. He will work alongside the AIP Board of Directors and the Executive Team for the extent of his term.

The AIP Executive Team for 2020-21 comprises Nerida Kelton, Executive Director; Pierre Pienaar, Education Director; Ralph Moyle, Education Coordinator; and Craig Wellman, Treasurer.

Along with the Executive Team, the AIP Board Members are: Northern Region director George Ganzenmuller; Northern Region Associate Director, Kevin Truong; Central Region Director, Joanne Cockerill; Central Region Associate Director, Marlene Cronje Vermeulen; Southern Region Director, Anthony Peyton, And Southern Region Associate Director, John Bigley. Truong, Packaging Development Manager at Primo Foods, and Bigley, Managing Director of WA-based Zipform Packaging, are both new appointments to the board.

PKN spoke to the incoming and outgoing Presidents, Jason Fields FAIP and Carol Kilcullen-Lawrence FAIP, CPP.

What has motivated you to accept this voluntary role leading this highly active association?

Jason: The extensive network of peers I have met and learned from through the AIP have helped guide my career and it is time to step up to give back to the association. Given that my current professional role is removed from technical packaging applications, it is also an opportunity to continue to stay at the forefront in this exciting and dynamic area of knowledge.

What do you hope to achieve during your tenure as President?

Jason: The AIP is in a very strong position in terms of its core focus of education and as such no major changes in direction are required, I hope to continue to build on this foundation and make the AIP the go-to organisation in Australasia for packaging training and education. The AIP has an extensive educational portfolio for anyone wanting to become a globally recognised packaging professional and we look forward to expanding these offerings in the next few years.

What do you think will be the big challenges AIP members will face in the coming year?

Jason: Trying to balance making advances on development of sustainable packaging systems in a world whose supply chains are in disarray and businesses are struggling to balance supply and demand fluctuations due to Covid-19.

NEW MEMBER

The AIP would like to welcome the following new Member...

NAME	STATE	GRADE
Eric Paulsen	VIC	Associate

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AIP Appoints New ANZ President *Cont'd*

Dr Carol Kilcullen-Lawrence has served as AIP president since 2017, and recently shared her career highlights and views on the packaging market in PKN's People in Packaging column (PKN March-April 2020, page 22).

During your tenure as AIP President, what stood out as a highlight in terms of association activities and achievements?

Carol: A highlight for me during my term as president of the AIP was the highly successful international conference we ran at the Gold Coast in 2018. Alongside this event, the AIP hosted the WorldStar Packaging Awards in combination with the Australasian Packaging Innovation & Design (PIDA) Awards, which was a fabulous opportunity to acknowledge the local Australasian winners on the world stage. We had over 500 people from 23 countries attend. During this event our renowned fellow Prof Harry Lovell OAM was awarded a WPO Lifetime Achievement in Packaging Award, truly acknowledging his enormous contribution to our industry over many years. It was an honour to have been able to see him receive this award in front of his Australian and New Zealand peers.

What would you regard as a key AIP achievement from your Presidential term?

Carol: During my time as President, the AIP constitution was reviewed and revised significantly to bring it into line with current Australian guidelines. The AIP is indebted to the work that our past president Ralph Moyle undertook in completing this extensive project, with the new constitution voted in with the full support of our members.

What words of wisdom do you have for the incoming president?

Carol: To Jason, our incoming president, I know that from your time on the board you will be aware of the depth of knowledge and commitment of our many members. I am also confident that they will continue to share openly with you and fully support you in your role, as our institute continues to meet new milestones in providing outstanding education programs for our industry. I am extremely fortunate to have had such a dedicated team to work with and I would like to thank the board, together with Nerida & Mark Kelton, for everything that you have done for the AIP and your ongoing support in the future.

What do you think will be the big challenges AIP members will face in the coming year?

Carol: The challenges that AIP members are currently facing with the Covid-19 pandemic will undoubtedly continue well into 2021. How we make the most of this situation will stand us in good stead to find a way out of this crisis. Consumers will still need packaging and are already appreciating the importance of packaging, particularly where it is protecting food.

Whilst progress in some areas may be slow, it is fantastic to see that the progress towards meeting, and possibly exceeding the 2025 National Packaging Targets continues to make major steps forward. For more information on the AIP, and how to become a member, head to the website: www.aipack.com.au

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DAY ONE 6 May
10.00 am - to 11.00 am Via Zoom

Categories to be Announced:

1. Domestic & Household
2. Accessible Packaging
3. Labelling & Decoration
4. Health, Beauty & Wellness
5. Food

DAY TWO 7 May
10.00 am to 11.00 am Via Zoom

Categories to be Announced:

1. Beverage
2. Sustainable Packaging
3. Young Packaging Professional
4. AIP Special Awards

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September 2020

FOODTECH PACKTECH 2020

FOODTECH
PACKTECH 

WHEN: 22 to 24 September
WHERE: ASB Showgrounds, Auckland
WHAT: New Zealand's leading trade show for the food & beverage manufacturing and supply chain industries.

October 2020

PROPAK ASIA 2020: New Dates

PROPAK
ASIA

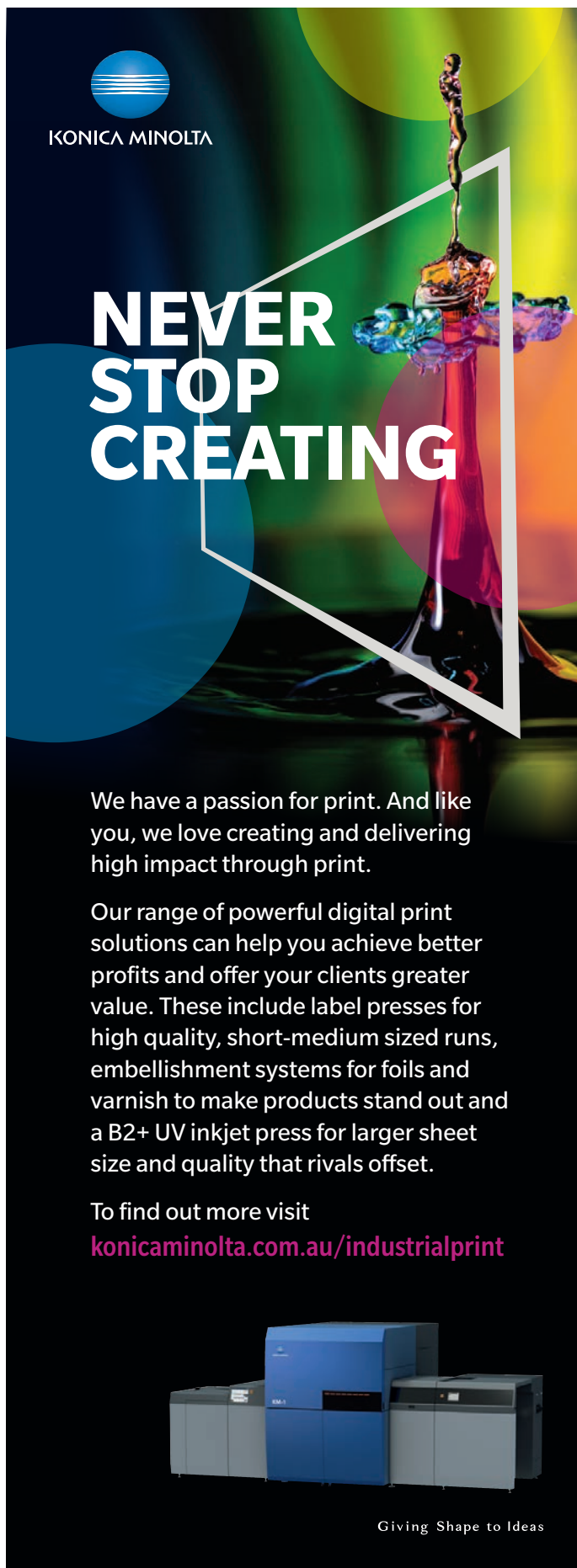
WHEN: 20 to 23 October
WHERE: BITECC (Bangkok International Trade & Exhibition Centre)
Bangkok Thailand
WHAT: ProPak Asia 2020 is the largest annual Processing & Packaging trade event for the ASEAN region with nine industry focused zones bringing buyers from across the world.


November 2020

AWRE 2020: New Dates

AUSTRALASIAN
Waste & Recycling Expo 

WHEN: 25 to 26 November
WHERE: ICC Sydney, Darling Harbour
WHAT: As the premier business event for the waste, recycling and resource recovery sector, AWRE is where the best come together to join forces for a world of solutions towards a cleaner, more sustainable future.





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February & March 2021

Interpack: New Dates



WHEN: 23 Feb to 3 March 2021
WHERE: Dusseldorf, Germany
WHAT: Internationally the most important event in the packaging sector and the related process industry, interpack will be held at the Düsseldorf Exhibition Centre. Both exhibitors and visitors can look forward not only to an entirely new Hall 1 and a new Entrance Süd but they can also benefit from an overall clearer hall structure with even more sharply focused segments. This means even shorter distances thereby making for more efficient trade fair visits.

Interpack's unique selling point is its distinctive solutions package and coverage of entire value chains. This includes processes and machinery for the packaging and processing of packaged goods plus packaging media and materials and the manufacturing of packaging aids as well as services for the packaging business.

The last edition of interpack attracted 2,866 exhibitors and 170,899 visitors from 168 countries and thanks to busy orders from three-quarters of the decision-makers among them made for significant impulses in the sector.

April 2021

Drupa: New Dates



WHEN: 20 to 30 April 2021
WHERE: Dusseldorf, Germany
WHAT: There is no other industry event that has such great international appeal as the leading trade fair for printing technologies. More than half of its visitors come to drupa with specific investment projects.

drupa provides crucial impulses for print, media, packaging production, and industrial applications – especially in the vertical markets as well. The world's leading trade fair for printing technologies offers outstanding networking opportunities and potential for excellent business dealings. This is where innovations are brought into the market, new business models are developed, and new partnerships are formed.

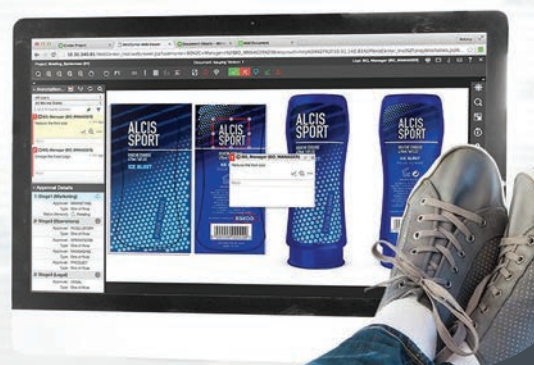
drupa is an international magnet for visitor target groups from a wide variety of industries. In addition to the printing and packaging industry, there are also groups from vertical markets such as consumer goods, luxury goods, cosmetics, bank and safety technology, and many more. More than half of its visitors come to drupa with specific investment projects. AIP Members to receive discounted visitor tickets.

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Packaging in the time of Coronavirus: Australia's way



In recent months, Australia has been ravaged by one disaster after another. Drought, fire, floods, and now a pandemic. And every time, without fail, the packaging industry has risen to the challenge of supporting the greater community and innovating in the face of crisis. PKN spoke to Australian Institute of Packaging members who represent different packaging sectors about their response to the current crisis.

As I write this on 9 April, Australia's states and territories are in various levels of shutdown. We have recorded 6073 cases of Covid-19, and our death toll is at 51. Relative to other nations, we are in a good position. For the most part, Australians have responded well to the federal and state government's social distancing regulations, and without digging too deeply into the statistical reporting, in simple terms, we are flattening the curve. But it is early days, and the message is clear, conquering this pandemic will come at a huge cost, socially and economically, for all of us.

As a packaging journalist, it has been a privilege to report on the positive response made by so many companies and individuals in our industry in their efforts to not only ensure the safety of their own staff, lend support to their customers and suppliers, and pivot their businesses to solve immediate shortages of supply. The pandemic has highlighted the community's basic needs for security of supply, food safety and product protection – and in this the packaging industry has a huge role to play.

For Melbourne-based flexible pouch specialist OF Packaging, even before the shutdown was mandated by government, the company had moved quickly to implement new processes and technologies throughout its business to ensure minimal impact to the people involved at all levels of its supply chain.

"We believe some of these changes brought about by necessity will continue to have a long-term, positive influence in the packaging industry with the urgent need for food supplies resulting from the uptake product demands," Joe Foster MAIP, Managing Director of OF Packaging, says.

"Our company ethos of collaboration has been influential in the face of adversity. It has allowed us to effectively continue our packaging supply in a time where demand for flexible packaging has had an uptick, especially in the local manufacturing sphere."

Foster says the company has been working on multiple packaging innovations it is now expediting, including new coatings and materials that could be useful in the current situation, such as a range of anti-microbial, anti-bacterial and new aseptic packaging innovations.

Like other food packaging suppliers, Sealed Air Australia has an important part to play in rising to the challenge of major demand increases for food packaging and protective packaging to keep supermarkets and e-commerce running.

The company's priority was establishing a people protection team and then protecting its Australian manufacturing plants' ability to fulfil unprecedented supply demands, including the implementation of screening measures and new ways of working that safeguard employees and community wellbeing.

We have seen an increase in demand of more than 200% for some lines of meat, seafood and poultry trays. Sealed Air Australia implemented a plan treating production sites like fortresses against Covid-19 and securing rapidly increased capacity.

"We have seen an increase in demand of more than 200 per cent for some lines of meat, seafood, and poultry trays. Having manufacturing plants and an avid production team here in Australia has been critical to a quick response to the surge in demand," says Alan Adams MAIP, Sealed Air's Sustainability Director, Asia Pacific.

Commenting on a shift in focus around packaging, Adams says: "And what a change in our markets... from pressure to eliminate plastic bags and wrapping fresh produce, to food safety and availability being top of mind for all of us, and Woolworths' CEO Brad Banducci even being asked by ABC reporters if single-use shopping bags will make a comeback!"

Foster has noted a shift in sentiment too. "It has been interesting to see the shift in public view from packaging sustainability to product protection, shelf life, and safety. This threat has reminded us the true purpose and importance of packaging, and rightfully so – plastic should not be seen as waste, but a resource," he says.

"We hope that once this crisis is over, public perception will have changed on issues of sustainability and will no longer perpetuate the unrealistic notion of removing plastic altogether, to instead focusing on improving our waste infrastructure, and working on new innovations that allow us to better collect, recycle and reuse plastic material for packaging applications."

Another company taking the Covid-19 battle head on is Melbourne-based Caps & Closures. Managing Director, Brendon Holmes MAIP, says: "The looming threat of infection of Covid-19 sparked mass panic hoarding from the public, resulting in a significant shortage of essential services."

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Commodities like hand sanitiser and handwash are in enormous demand from the public and other essential services, like our frontline health care providers who are putting their lives on the line. Holmes says the company has systematically, and pre-emptively set measures in place to increase production to meet the nation's essential packaging needs.

"Even with the global supply-chain network in crisis, our experienced staff have done great work in managing the influx of emergency orders, production planning and fulfilment logistics. We have committed production round the clock, with careful planning, to support our customers both locally in Victoria as well as interstate to ensure the quick production of essential commodities by their manufacturers. That way, we can get it out to those who need them quickly," he adds.

Weighing in from Western Australia, Zipform Packaging Chief Executive Officer, John Bigley MAIP says that after from ensuring all employees are operating safely and healthily, the company's packaging operations have been business as usual. We will be one of the key industries that will emerge with a stronger public awareness of what we deliver.

"We all still have a job to do to drive innovation that delivers better sustainability solutions and there's no reason to halt or slow down initiatives to address the 2025 National Packaging Targets," Bigley says.

"It is clear that packaging has a huge role to play in terms of maintaining the integrity of food supply at a very challenging time and of course, as we all know, packaging plays a vital role in minimising food waste."

Bigley believes issues like food safety and food waste will become more and more front-of-mind for the consumer so the crisis will undoubtedly raise the profile of the packaging industry positively.

"I too am very positive that we will be one of the key industries that will emerge with a stronger public awareness of what we deliver and the role of packaging compared to a lot of the previous negative perceptions around packaging and waste. The world will never be the same again and as ultimately we look in the rear-view mirror at the crisis, we will be able to look forward to a bright future as a packaging industry. Packaging is not only fit for the present but undoubtedly fit for the future," Bigley says.

For global food packaging giant Tetra Pak, whose focus has always been food safety, delivering packaging that ensures community wellbeing is in its DNA.

"Our priority is of course the safety and wellbeing of our people and our customers' teams who are working relentlessly to produce food and beverages," says Tetra Pak Oceania Marketing Director Jaymie Pagdato.

"Next is the absolute focus on uninterrupted supply of our packaging materials and uncompromised services to ensure our customers' manufacturing lines are running smoothly to help our customers produce and maintain the supply needed.

Based on market observations accessed through its global network, the company says the impacts of Covid-19 on its customers and their brands are playing out as follows: The emerging new retail channels are becoming more important – online grocery, meal deliveries are seeing huge rises – both in China and globally.

Back to basics trend on consumer expenditure – consumers are spending highest on the basic grocery items. Alongside this, significant spikes in hoarding emergency supplies to build what is called a "pandemic pantry".

Beyond this crisis, as can be compared to post SARS, consumer preferences will navigate further towards quality of source, immunity boost, nutrition for longevity."

Finally, PKN asked President of the Australian Institute of Packaging, Carol Kilcullen-Lawrence FAIP, CPP, for her insights.

She works predominantly in the label industry, and she says, "I became instantly aware that it was very important for our supply chains to remain intact because there was clearly going to be a significant increase in the requirement for labels – and this has proved to be the case."

Kilcullen-Lawrence notes that as a consumer her purchasing habits have changed. She would previously avoid buying food in packaging but she now finds herself in the supermarket specifically seeking out foods that are packaged. "I deem them much safer than something that could have been touched or somehow come into contact with the coronavirus," she says.

"In order to go to the shops less frequently, I am now buying packaged frozen and tinned fruits and vegetables that I would never have considered purchasing in the past. And based on the low volumes of these that are available for sale, it seems that many consumers are thinking the same way."

"This really highlights to me the importance of packaging in saving food and I think it could play an even greater role in the future because once the food has come home from the supermarket we need to think about the fact that the packaging could still have somehow come into contact with the virus," She adds.

"So potentially, it could be an additional safety measure for some additional secondary packaging to be incorporated on products that is designed to be removed prior to foods being put away in the pantry or fridge. That way consumers can be certain that the food packaging in the kitchen has not been handled by anyone and therefore not come into contact with any possible contaminants along the supply chain."

If ever there was a time for packaging to come into its own, it's now. What's clear from talking to packaging professionals in Australia and around the globe, packaging's primary role as a protector of the products it contains has taken on a new level of significance. And as we continue to move towards a circular economy and meeting our National Packaging Targets, the value of packaging as a resource will only grow.

Issues facing Tenants: Covid-19

In these uncertain times, many of our clients are looking for answers, insights and solutions to the issues raised by COVID-19.

As businesses prepare for a range of scenarios, including those mandated by Government directives, we consider a major concern facing tenants today.

As a tenant, what are my rights under my lease? Will my lease allow me to terminate because of the COVID-19 pandemic?

Answer: Unlikely

Right to terminate: Although each lease will contain different terms, leases rarely contain an express right for a tenant to terminate a lease.

Force majeure: In Australia, there is no common law doctrine of 'force majeure'. A tenant can only rely on this doctrine if their lease contains a force majeure clause. This is rare in commercial leases.

Breach of quiet enjoyment: Tenants may consider terminating their lease on the basis that the landlord has failed to provide 'quiet enjoyment'. If such failure is due to a Government mandated shutdown, courts are unlikely to view such closure as a breach of the landlord's 'quiet enjoyment' obligation.

Frustration: Frustration brings a contract to an end. This occurs where, through no fault of either party, an intervening event makes performance of the contract impossible or radically different.

Tenants may argue that a Government ban on occupation of, or trading from, the premises frustrates the lease. Courts however, have been reluctant to enforce this doctrine in circumstances of a temporary change (eg short-term closure). It is therefore likely the lease will continue during any short-term period of forced closure.

Can I stop paying rent?

Answer: No, but that doesn't mean you don't have options

Non-payment of rent: This will most likely amount to a breach of the lease and entitle the landlord to terminate and seek damages.

Rent abatement for inability to access premises: Most leases will contain provisions for rent abatement under certain circumstances. These typically relate to situations where the centre or premises have been damaged or destroyed. It is therefore unlikely that these provisions will be able to be relied upon by a tenant to support a claim for rent abatement.

Commercially: From a commercial perspective however, landlords are acutely aware in these challenging times of the difficulties they may face in replacing the tenant if they adopt an 'aggressive' approach, such as terminating the lease.

Tenants should consider strategically approaching landlords for an initial discussion to explore options for relief or assistance.

If I am forced to close my premises due to a Government directive, will I be in breach of my lease?

Answer: No

Most leases contain an obligation for a tenant to keep their premises open. It is unlikely this obligation can be enforced where the Government orders or mandates closure. This is because leases will most likely also contain a provision requiring a tenant to comply with laws and Government directives.

This would likely trump any other conflicting tenant obligation.

Time to check your lease terms

The above information is provided on a general basis only. Now more than ever, the specific terms of each lease are critical and should be reviewed carefully.

Businesses of all sizes are facing unprecedented challenges in light of the outbreak of COVID-19. We can see and feel the pressures and stresses that our clients face. We are here to help in any way we can and encourage tenants to contact us to clarify their contractual rights under their leases.

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As the global coronavirus pandemic continues to run rampant, across the world packaged goods are in high demand. PKN asked World Packaging Organisation President Pierre Pienaar to share his views on the role of packaging in a pandemic.

What changes are we seeing in the consumption of packaged foods during the pandemic?

From the information available, it would seem that the Covid-19 crisis will be directly affecting us all across the world in some or other way for at least the next six months. Apart from high demand for packaged dry foods like pasta and other foods with extended shelf life, what we will see is a focus on packaged fresh food in supermarkets. Consumers will be sceptical about any food not wrapped, especially foods where the skin is eaten, for example, tomatoes.

We are also seeing that in many countries around the world, and probably more in developed countries, an uptake in meal-kit subscription and home delivery services. Some countries tell me this market sector is busier more than ever. Here too, packaging plays a vital role in ensuring food is properly protected in the journey from supplier to consumer.

Is it possible that packaging will become more valued by consumers in the post-Covid19 world?

I have no doubt that packaging will become even more important in the months and years ahead. Along with the importance and significance of packaging, will be more of an awareness by consumers in their appreciation for what we have. Our selfish attitudes will change, and our environment will no longer be taken for granted, simply because we have awoken to realise how fragile life is.

There will be a greater reliance on the assumption that all packaged food is safe, like pharmaceuticals, and we who are involved [the packaging industry] had better ensure that food safety more stringently than ever before.

Through the Covid-19 crisis, society would have learnt more about good principles in food buying during a pandemic, where we buy only what is important and ensure that we use all of it. Food wastage, I believe, will decrease in developed countries. Our buying trends will change for the better, beyond Covid-19. We will buy less, probably more often, to ensure freshness and less wastage.

Reports from some markets are that reusable packaging (drinking cups and reusable shopping bags) is being shunned for hygiene reasons. Will this change the view on single-use packaging?

There is no doubt that personal hygiene will be more evident post pandemic, and here we can learn a significant amount from our Japanese counterparts. Their culture is one of paramount personal hygiene. No hand shaking, often when out in the streets they wear masks, as a matter of course they maintain social distancing, they carry wet tissue packets to clean their hands, and there are always sanitisers in public toilets. Washing hands regularly is part of their culture.

There will be a focus into the future on hygiene, and reusable shopping bags could well carry germs from the home into the marketplace, where it will be near food. Cups brought from home may well be carrying viruses, so I can see Keep Cups, in the short term, disappearing from our landscape.

Any final thoughts?

I believe that from situations like this pandemic, which is disastrous in every sense of the word, good things can come. We see how fragile our human existence is. Nobody saw this coming, and nobody was prepared for it. The home isolation has created an awareness of those around us, how precious and important our family is, how important our neighbours are, and how much we need and rely on our friends and colleagues. We now care more about the neighbourhood, have more respect for one another, and are more forgiving, more compassionate and more empathetic to others. This pandemic is a leveller, every person on earth is affected by it, irrespective of who or what you are.

When life returns to normal, post pandemic, this period of spending more focussed time with our loved ones has to have a positive effective on how we conduct business and our lives in the future. It is something that I look forward to.



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Independent grocers reducing spread of covid-19 with innovative new shopping baskets



In a dedicated effort to prevent the risk of spreading the Covid-19 virus through high-traffic supermarkets, independent grocers have turned to the innovative new Shopbox.

The Shopbox is a lightweight collapsible shopping basket that supermarket shoppers can purchase, rather than using store-supplied baskets. The fact that the Shopbox is owned by the customer, reduces the shared physical touchpoints within supermarkets, providing an immediate hygiene improvement. The flow-on affect is less customer use of store-provided baskets and a lower risk of spreading the virus. Supermarkets also benefit from the reduced monetary and human-resource cost of constant cleaning and sanitisation of store-provided baskets, freeing up staff to keep shelves stocked during these busy times.

“It’s pleasing to see the independent supermarkets taking a proactive approach to hygiene and making every effort to limit cross-contamination and the spread of the virus. In the past week we have seen supermarkets from nearly every state and territory place orders for the Shopbox. With Coles and Woolworths now asking customers to bag their own items, we have also seen an influx of enquiries via our website and social media pages from individuals wanting to get a basket or two” says Damian Watson of Shopbox manufacturer, S&J Industrial.

For more information contact: damian@sjindustrial.com.au www.optibox.com.au

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Looking for some reading? The AIP can help



1 PACKAGING FOR SUSTAINABILITY

The packaging industry is under pressure from regulators, customers and other stakeholders to improve packaging's sustainability by reducing its environmental and societal impacts. This is a considerable challenge because of the complex interactions between products and their packaging, and the many roles that packaging plays in the supply chain. Packaging for Sustainability is a concise and readable handbook for practitioners who are trying to implement sustainability strategies for packaging. Industry case studies are used throughout the book to illustrate possible applications and scenarios. Packaging for Sustainability draws on the expertise of researchers and industry practitioners to provide information on business benefits, environmental issues and priorities, environmental evaluation tools, design for environment, marketing strategies, and challenges for the future. Two of the authors, Dr Karli Verghese and Dr Helen Lewis are Fellows of the Australian Institute of Packaging (AIP).

2 TRANSPORT PACKAGING – THIRD EDITION

The Latest Edition of Transport Packaging has arrived and is now available through the AIP Bookstore. Transport Packaging, Third Edition, provides significant updates and new information from the Second Edition, published in 2004. It was reviewed and updated by packaging industry veteran Robert Meisner, CPP-Fellow, with contributions by subject matter experts—both individuals and organisations—around the transport packaging industry. The book has been revised throughout to reflect new and updated regulations and standards, and best practices, adding to previous editions compiled the late Alfred H. McKinlay, CPP.

3 BETTER PACKAGING BETTER WORLD

The Instituto de Embalagens in Brazil is pleased to announce the release of its 10th publication, Better Packaging Better World. The Book is divided into 6 sections including the Introduction to the Packaging Universe, Packaging Materials, Packaging Types, Packaging Processes, Packaging Machinery and Sustainability and is full of illustrations and case study examples. The book was organised by a multidisciplinary team designed to build a complete and organised work. Each chapter was written by invited authors that are specialised in each field and are respected in the Brazilian and world market.

4 FUNDAMENTALS OF PACKAGING TECHNOLOGY, FIFTH EDITION

Over 748 pages, Fundamentals of Packaging Technology, Fifth Edition gives you the most authoritative, current and comprehensive information available on all the major areas of packaging! Clear and concise, with easy-to-understand explanations from IoPP technical committee members and experts at the industry's leading packaging associations. The FPT textbook is required to undertake the CPP examination.

5 OWNING IT: A CREATIVE'S GUIDE TO COPYRIGHT, CONTRACTS AND THE LAW

Owning It: A Creative's Guide to Copyright, Contracts and the Law is a 560-page full-colour hard cover book written by renowned Melbourne intellectual property lawyer Sharon Givoni. The book aims to demystify copyright, contracts and intellectual property law for Australians working in creative industries and running their own businesses. Comprising expert insight and explanation of intellectual property law in 'plain English', Owning It drives home key legal concepts through enlightening and entertaining real-life case studies. The book also contains user-friendly flowcharts and tables that simplify legal terms, processes and procedures that creatives regularly encounter. The book aims to point Australians in the creative sector in the right direction regarding: the protection of their designs, trade marks, copyright, reputation, confidential information and other intellectual property (IP); how to reduce the risk of inadvertently infringing someone else's rights; contract basics; licensing; how the law applies online and to certain aspects of social media; how to better achieve positive legal outcomes and much more.

6 GLOSSARY OF PACKAGING TERMINOLOGY

The Second Edition of the Illustrated Glossary of Packaging Terminology by Walter Soroka CPP is a comprehensive guide to packaging terminology. More than 4,500 definitions cover the scope of packaging terms with more than 250 illustrations so readers can easily understand packaging concepts. The Illustrated Glossary of Packaging Terminology is a glossary of the packaging community's language that helps you communicate effectively with other packaging professionals. This book brings together all the disparate terms of packaging into one concise, focused edition.

7 PRODUCT STEWARDSHIP IN ACTION

The AIP is pleased to advise that Dr Helen Lewis, who is a Fellow of the Institute, has written a new book Product Stewardship in Action: The Business Case for Lifecycle. Product Stewardship in Action describes how and why leading companies are taking responsibility for the environmental impact of their products and packaging. Product stewardship, often referred to as 'extended producer responsibility' or EPR, is the idea that everyone that benefits commercially from a product, including manufacturers, distributors and retailers, has a shared responsibility to minimise its environmental impacts. Written primarily for a business audience, it draws on the knowledge and experience of industry practitioners and other experts to provide a structured approach to product responsibility within firms. This will help those new to the field, as well as more experienced practitioners, to develop an effective response to stakeholder concerns about the environmental impacts of their products and packaging.

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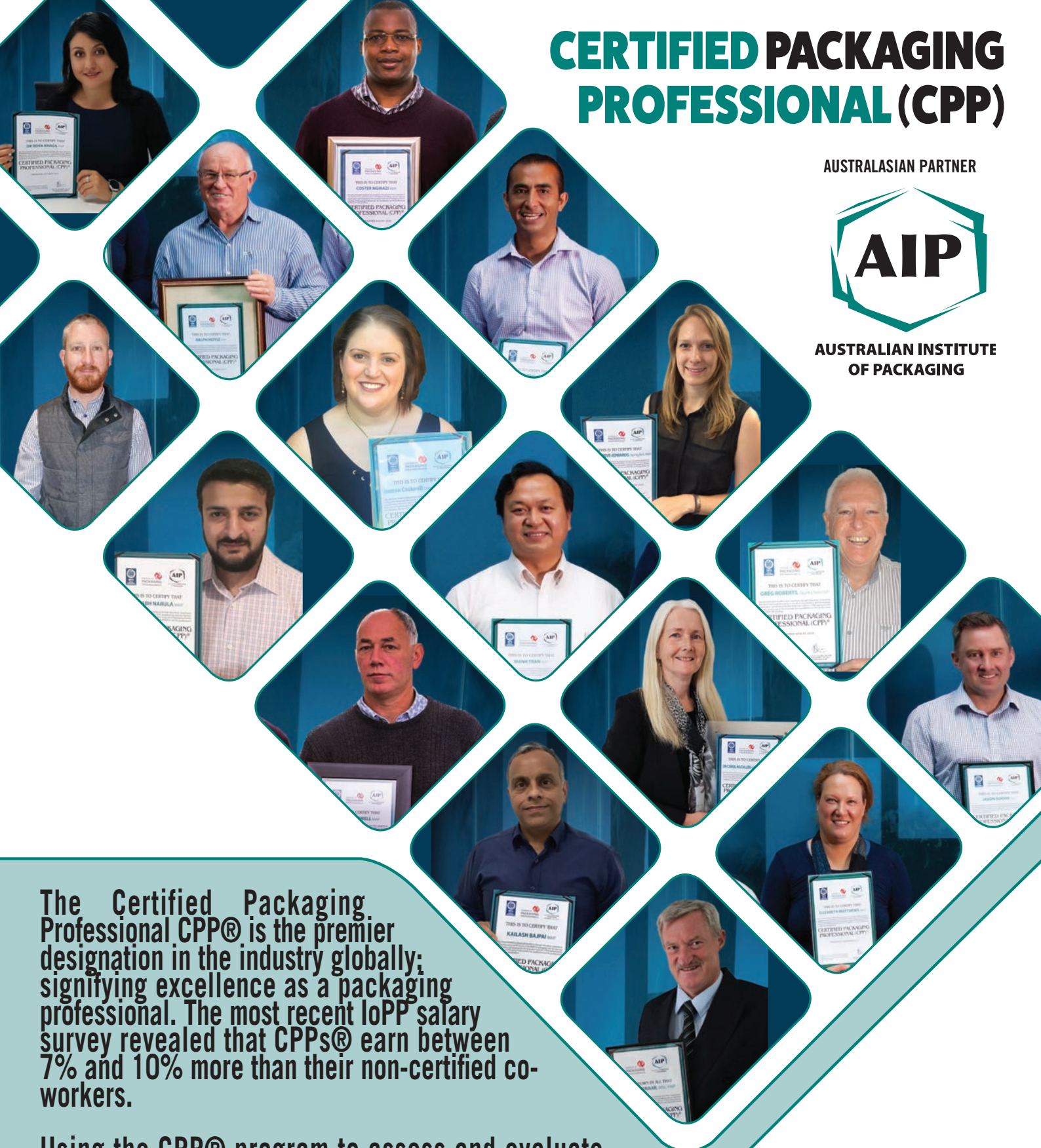
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