

2018 AIP NATIONAL CONFERENCE

2018 PIDA AWARDS



AIP NATIONAL CONFERENCE PARTNERSHIP OPPORTUNITIES

2&3 MAY 2018

MARRIOTT RESORT, SURFERS PARADISE
QUEENSLAND, AUSTRALIA

A PACKAGING & PROCESSING WEEK EVENT



2018 WORLDSTAR PACKAGING AWARDS

100TH WPO BOARD MEETING

PLATINUM
PARTNERS



Qenos



SOTA PACKAGING

GOLD PARTNERS



SILVER PARTNERS



UPM RAFLATAC



BRONZE PARTNERS



MEDIA PARTNERS





2018 AIP NATIONAL CONFERENCE PARTNERSHIP OPPORTUNITIES 2&3 MAY



AUSTRALIAN INSTITUTE
OF PACKAGING
55 YEARS: 1963-2018

Designed for packaging designers, technologists, engineers, sales and marketing people the biennial AIP National Conference is the largest packaging and processing conference of its kind in Australia and New Zealand. Run by industry for industry the AIP National Conference has been leading the way in professional and personal development for decades and is a part of the annual Packaging & Processing Week. In 2018 Member Countries from the World Packaging Organisation will be heading to Australia to speak and participate in the week. The AIP has been selected to be the host of the 2018 WorldStar Packaging Awards which will form a component of the dinner for the National Conference. The PIDA Awards will also be hosted on the same evening. The AIP will also be hosting the 100th World Packaging Organisation Board meetings alongside these events.





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2018 AIP NATIONAL CONFERENCE

PACKAGING GLOBALISATION



2018 AIP NATIONAL CONFERENCE
2 & 3 MAY 2018

MARRIOTT RESORT, SURFERS PARADISE
QUEENSLAND, AUSTRALIA



Designed for packaging designers, technologists, engineers, sales and marketing people the biennial Australian Institute of Packaging (AIP) National Conference is the largest packaging and processing conference of its kind in Australia and New Zealand. Run by industry for industry the AIP National Conference has been leading the way in professional and personal development for decades and is a part of the annual Packaging & Processing Week. In 2018 Member Countries from the World Packaging Organisation (WPO) will be heading to Australia to speak and participate in the week. The AIP is also hosting the prestigious international WorldStar Packaging Awards and the 2018 PIDA Awards as the gala dinner for the conference, a Women in Industry Breakfast Forum and five international editors from the International Packaging Press Organisation (IPPO) will be guest speakers during the two days. It is anticipated that over 30 countries will be heading to Australia; making it a truly international must-attend educational event.

PLATINUM
PARTNERS



GOLD PARTNERS



SILVER PARTNERS



BRONZE PARTNERS



MEDIA PARTNERS



A PACKAGING & PROCESSING WEEK EVENT



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AUSTRALIAN INSTITUTE
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2016 NATIONAL CONFERENCE





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2018 AIP NATIONAL CONFERENCE PARTNERSHIP OPPORTUNITIES 2&3 MAY



2018
AIP
NATIONAL
CONFERENCE

EXHIBITORS AREA

If your company is looking to network with packaging technologists, designers, engineers and packaging department heads at FMCG companies in the food, beverage, pharmaceutical, personal & household care markets then exhibiting at the 2018 AIP National Conference is the perfect solution. Book your stand at the AIP's 2018 National Conference which will be held at Marriott Resort, Surfers Paradise, Queensland on Wednesday the 2nd and Thursday the 3rd of May.

The biennial AIP National Conference will be themed **PACKAGING GLOBALISATION** and is the largest professional development and networking opportunity of its kind in the packaging industry, bringing together leading experts from around the globe to cater for all participants in food, beverage, manufacturing and packaging.

Following a number of highly successful topical conferences over the past few years, the AIP will approach the 2018 AIP National Conference to deliver a two-day event that will cover a broad range of topics relating to packaging, incorporating current trends and future developments, case studies and real-life applications.

Sponsorship at this event will give you direct access to packaging industry players in Australia, New Zealand and further abroad and, as was the case at the 2016 AIP National Conference, spaces are limited and will fill up quickly so we recommend your early consideration.

WHY EXHIBIT?

The two-day 2018 AIP National Conference is the largest regularly held conference for the packaging industry and will provide you with the opportunity to network with key players in the packaging industry in Australia and New Zealand.

- Branding exercise
- Network and expand your contacts
- Expand your database
- Meet new people
- Launch new products
- Awareness and development
- Up-skill your teams

Space is limited in the Exhibitors area so book now.





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2018 AIP NATIONAL CONFERENCE

OPTION 1

LUNCH PARTNERS

\$3,000 + GST

- ☐ **LIMITED TO ONE COMPANY ONLY PER LUNCH**
Exclusive opportunity to sponsor lunch for the 2018 AIP National Conference on either day one or day two.
- ☐ Company logo to be included on lunch program.
- ☐ Company logo to be included on the 2018 AIP National Conference registration brochure.
- ☐ 1 x one third horizontal full colour strip advertisement within the delegates handbook. (Artwork to be supplied by the partner.)
- ☐ 2 x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 1st of May.
- ☐ 1 x complimentary ticket to attend the 2018 AIP National Conference as a delegate on Wednesday the 2nd and Thursday the 3rd of May. (This includes 1 x ticket to attend the conference/gala awards dinner on Wednesday the 2nd of May).
- ☐ Company logo and company listing in delegates handbook. Additional exposure on conference APP.
- ☐ 1 x company banner to be displayed in the exhibition area where the catering will be during lunch. (To be supplied by the partner.)
- ☐ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (This does not include printed flyers, as we recommend that exhibitors keep marketing material for their stands).

OPTION 2

COCKTAIL EVENING PARTNER

\$5,000 + GST

- ☐ **LIMITED TO ONE COMPANY ONLY**
Exclusive opportunity to sponsor the cocktail evening for the speakers and sponsors for the 2018 AIP National Conference on Tuesday the 1st of May. As the World Packaging Organisation Board will be running their meetings alongside the conference over 25 countries will also be attending the cocktail function.
- ☐ Company logo to be included on all social media, website, printed and on-line advertising for the 2018 AIP National Conference.
- ☐ 1 x one third horizontal full colour strip advertisement within the delegates handbook. (Artwork to be supplied by the partner.)
- ☐ 8 x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 1st of May.
- ☐ 2 x complimentary tickets to attend the 2018 AIP National Conference as a delegate on Wednesday the 2nd and Thursday the 3rd of May. (This includes 2 x tickets to attend the conference/gala awards dinner on Wednesday the 2nd of May)
- ☐ Company logo and company listing in delegates handbook. Additional exposure on conference APP.
- ☐ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (This does not include printed flyers, as we recommend that exhibitors keep marketing material for their stands).



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OPTION 3

BRONZE PARTNER

\$4,000 + GST

- ☐ Company logo to be included on the 2018 AIP National Conference date claimer, invitation, save the date, registration brochure and conference handbook.
- ☐ Company logo to be included on all social media, website, printed and on-line advertising for the 2018 AIP National Conference. Additional exposure on conference APP.
- ☐ 1 x single exhibition stand in the exhibitors area. (3m x 2.5m) (All exhibition stands include walls, fascia, lighting and power. A built-in plinth with lockable storage, a shelf on the back wall, and one bar stool are included in the package.)
- ☐ Small company logo to be included on the 2018 AIP National Conference sponsors pull up banners.
- ☐ 2 x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 1st of May.
- ☐ 2 x complimentary tickets to attend the 2018 AIP National Conference as a delegate and/or to man the exhibition stand on Wednesday the 2nd and Thursday the 3rd of May. (This includes 2 x tickets to attend the conference/gala awards dinner on Wednesday the 2nd of May).
- ☐ Company logo and listing displayed in the delegates handbook. Additional exposure on conference APP.
- ☐ 1 x one quarter page advertisement in the conference handbook. (Artwork to be supplied by the partner)
- ☐ Sponsorship acknowledged during the two-day 2018 AIP National Conference.
- ☐ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (This does not include printed flyers, as we recommend that exhibitors keep marketing material for their stands).



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OPTION 4

SILVER PARTNER \$5,500 + GST

- ☐ Company logo to be included on the 2018 AIP National Conference date claimer, invitation, save the date, registration brochure and conference handbook.
- ☐ Company logo to be included on all social media, website, printed and on-line advertising for the 2018 AIP National Conference. Additional exposure on conference APP.
- ☐ Front page exposure of corporate logo on registration brochure, promotional material and trade magazine advertising for the 2018 AIP National Conference.
- ☐ 1 x single exhibition stand in the exhibitors area. (3m x 2.5m) (All exhibition stands include walls, fascia, lighting and power. A built-in plinth with lockable storage, a shelf on the back wall, and one bar stool are included in the package.)
- ☐ Small company logo to be included on the 2018 AIP National Conference sponsors pull up banners.
- ☐ 2 x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 1st of May.
- ☐ 3 x complimentary tickets to attend the 2018 AIP National Conference as a delegate and/or to man the exhibition stand on Wednesday the 2nd and Thursday the 3rd of May. (This includes 3 x tickets to attend the conference/gala awards dinner on Wednesday the 2nd of May)
- ☐ 1 x one third page full colour advertisement to be published in the delegates handbook. (Artwork to be supplied by the partner)
- ☐ Company logo and listing displayed in the delegates handbook. Additional exposure on conference APP.
- ☐ Sponsorship acknowledged during the two-day 2018 AIP National Conference.
- ☐ Right to display conference endorsement on company letterhead, website and media releases.
- ☐ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (This does not include printed flyers, as we recommend that exhibitors keep marketing material for their stands)



2018 AIP NATIONAL CONFERENCE PARTNERSHIP OPPORTUNITIES 2&3 MAY



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OPTION 6

LIFESTYLE PARTNER \$6,000 + GST

LIMITED TO ONE COMPANY ONLY

- ☐ Exclusive opportunity to sponsor the Lifestyle speaker for the conference.
- ☐ 1 x one half page horizontal full colour advertisement within the delegates handbook. (Artwork to be supplied by the partner)
- ☐ 2 x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 1st of May.
- ☐ 2 x complimentary tickets to attend the 2018 AIP National Conference as a delegate on Wednesday the 2nd and Thursday the 3rd of May. (This includes 2 x tickets to attend the conference/gala awards dinner on Wednesday the 2nd of May)
- ☐ Company logo to be included on the registration brochure and all promotional material. Additional exposure on conference APP.
- ☐ Company logo and listing displayed in the delegates handbook. Additional exposure on conference APP.
- ☐ 2 x company banners to be displayed in the plenary room during the lifestyle speaker session. (To be supplied by the partner)
- ☐ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (This does not include printed flyers, as we recommend that exhibitors keep marketing material for their stands)

OPTION 7

CONFERENCE APP PARTNER \$6,000 + GST

LIMITED TO ONE COMPANY ONLY

- ☐ Exclusive opportunity to sponsor the Conference APP.
- ☐ 1 x half page horizontal full colour advertisement in the delegates handbook. (Artwork to be supplied by the partner)
- ☐ 2 x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 1st of May.
- ☐ 2 x complimentary tickets to attend the 2018 AIP National Conference as a delegate on Wednesday the 2nd and Thursday the 3rd of May. (This includes 2 x tickets to attend the conference/gala awards dinner on Wednesday the 2nd of May)
- ☐ Company logo to be included on the registration brochure and all promotional material.
- ☐ Additional exposure on conference APP.
- ☐ Company logo and listing displayed in the delegates handbook. Additional exposure on conference APP.
- ☐ Company logo on front of APP.
- ☐ Naming Rights to the Conference APP.
- ☐ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (This does not include printed flyers, as we recommend that exhibitors keep marketing material for their stands)



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OPTION 8

GOLD PARTNER

\$7,500 + GST

- ☐ Company logo to be included on the 2018 AIP National Conference date claimer, invitation, save the date, registration brochure and conference handbook.
- ☐ Company logo to be included on all social media, website, printed and on-line advertising for the 2018 AIP National Conference.
- ☐ Front page exposure of corporate logo on registration brochure, promotional material and trade magazine advertising for the 2018 AIP National Conference. Additional exposure on conference APP.
- ☐ 3m x 2.5m stand in the exhibitors area. (All exhibition stands include walls, fascia, lighting and power. A built-in plinth with lockable storage, a shelf on the back wall, and one bar stool are included in the package)
- ☐ Medium-sized company logo to be included on the 2018 AIP National Conference sponsors pull up banners.
- ☐ 2 x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 1st of May.
- ☐ 4 x complimentary tickets to attend the 2018 AIP National Conference as a delegate and/or to man the exhibition stand on Wednesday the 2nd and Thursday the 3rd of May. (This includes 4 x tickets to attend the conference/gala awards dinner on Wednesday the 2nd of May)
- ☐ 1 x half page full colour advertisement to be published in the delegate handbook. (Artwork to be supplied by the partner)
- ☐ Company logo and listing displayed in the delegates handbook. Additional exposure on conference APP.
- ☐ Sponsorship acknowledged during the two-day 2018 AIP National Conference.
- ☐ Right to display 2018 AIP National Conference endorsement on company letterhead, website and media releases.
- ☐ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (This does not include printed flyers, as we recommend that exhibitors keep marketing material for their stands).

OPTION 9

SACHEL INCLUSIONS

\$1,000 + GST

- ☐ 1 x A4 double sided handout to be included in the delegates satchel. (Inserts to be printed and supplied by the partner)



2018 AIP NATIONAL CONFERENCE PARTNERSHIP OPPORTUNITIES 2&3 MAY



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OPTION 10

PLATINUM PARTNER

\$10,000 + GST

- ☐ Company logo to be included on the 2018 AIP National Conference date claimer, invitation, save the date, registration brochure and conference handbook.
- ☐ Company logo to be included on all social media, website, printed and on-line advertising for the 2018 AIP National Conference.
- ☐ Front page exposure of corporate logo on registration brochure, promotional material and trade magazine advertising for the 2018 AIP National Conference. Additional exposure on conference APP.
- ☐ 6m x 2.5m stand in the exhibitors area. (All exhibition stands include walls, fascia, lighting and power. A built-in plinth with lockable storage, a shelf on the back wall, and one bar stool are included in the package)
- ☐ Large company logo on the 2018 AIP National Conference sponsors pull up banners.
- ☐ 4 x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 1st of May.
- ☐ 6 x complimentary tickets to attend the 2018 AIP National Conference as a delegate and/or to man the exhibition stand on Wednesday the 2nd and Thursday the 3rd of May. (This includes 6 x tickets to attend the conference/gala awards dinner on Wednesday the 2nd of May)
- ☐ + 2 additional tickets to attend the 2018 AIP National Conference dinner on Wednesday the 2nd of May.
- ☐ 1 x full page full colour advertisement to be published in the delegate handbook. (Artwork to be supplied by the partner)
- ☐ Company logo and listing displayed in the delegates handbook. Additional exposure on conference APP.
- ☐ Sponsorship acknowledged during the two-day 2018 AIP National Conference.
- ☐ Right to display 2018 AIP National Conference endorsement on company letterhead, website and media releases.
- ☐ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (This does not include printed flyers, as we recommend that exhibitors keep marketing material for their stands)



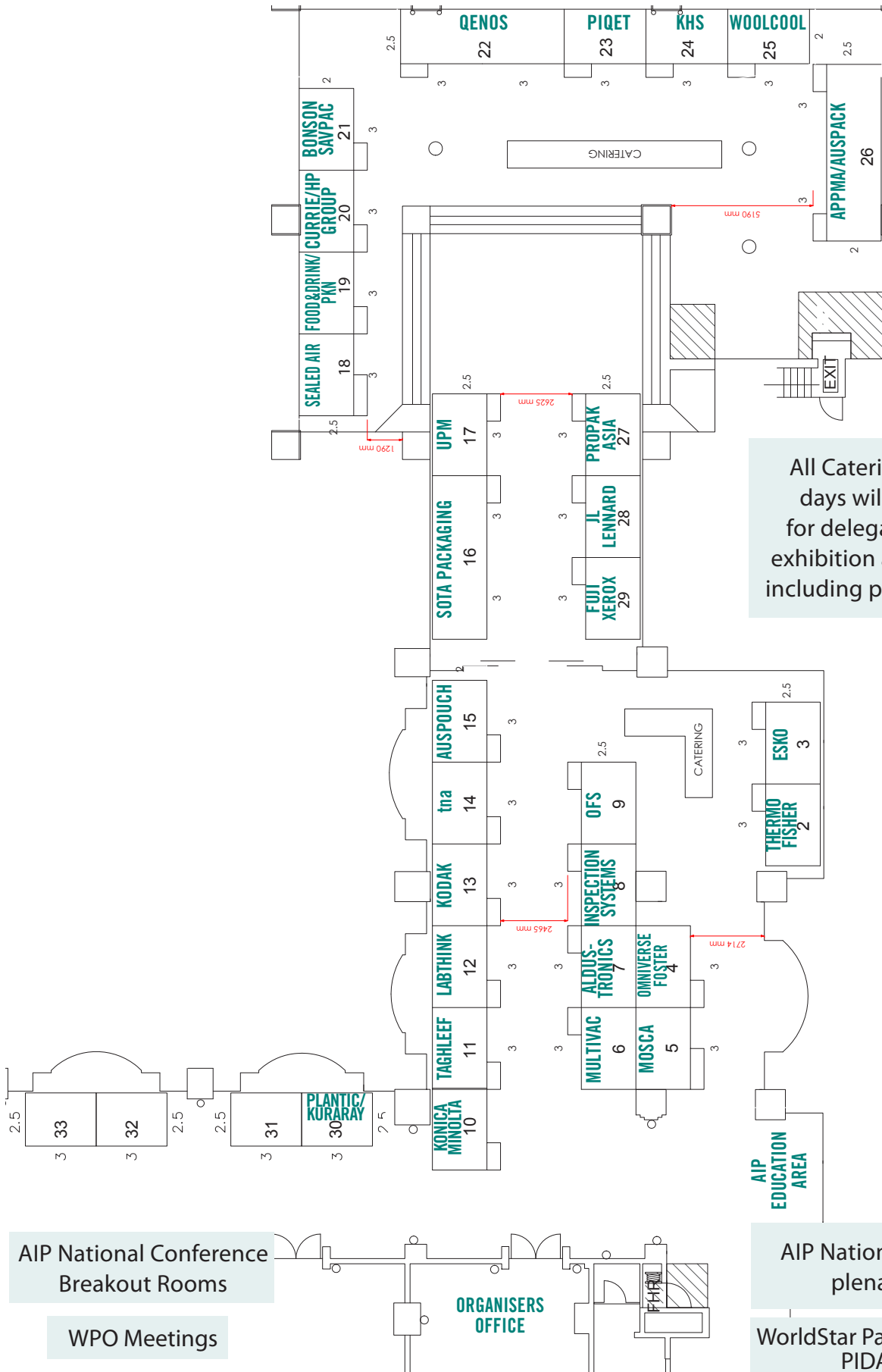
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2018 AIP NATIONAL CONFERENCE

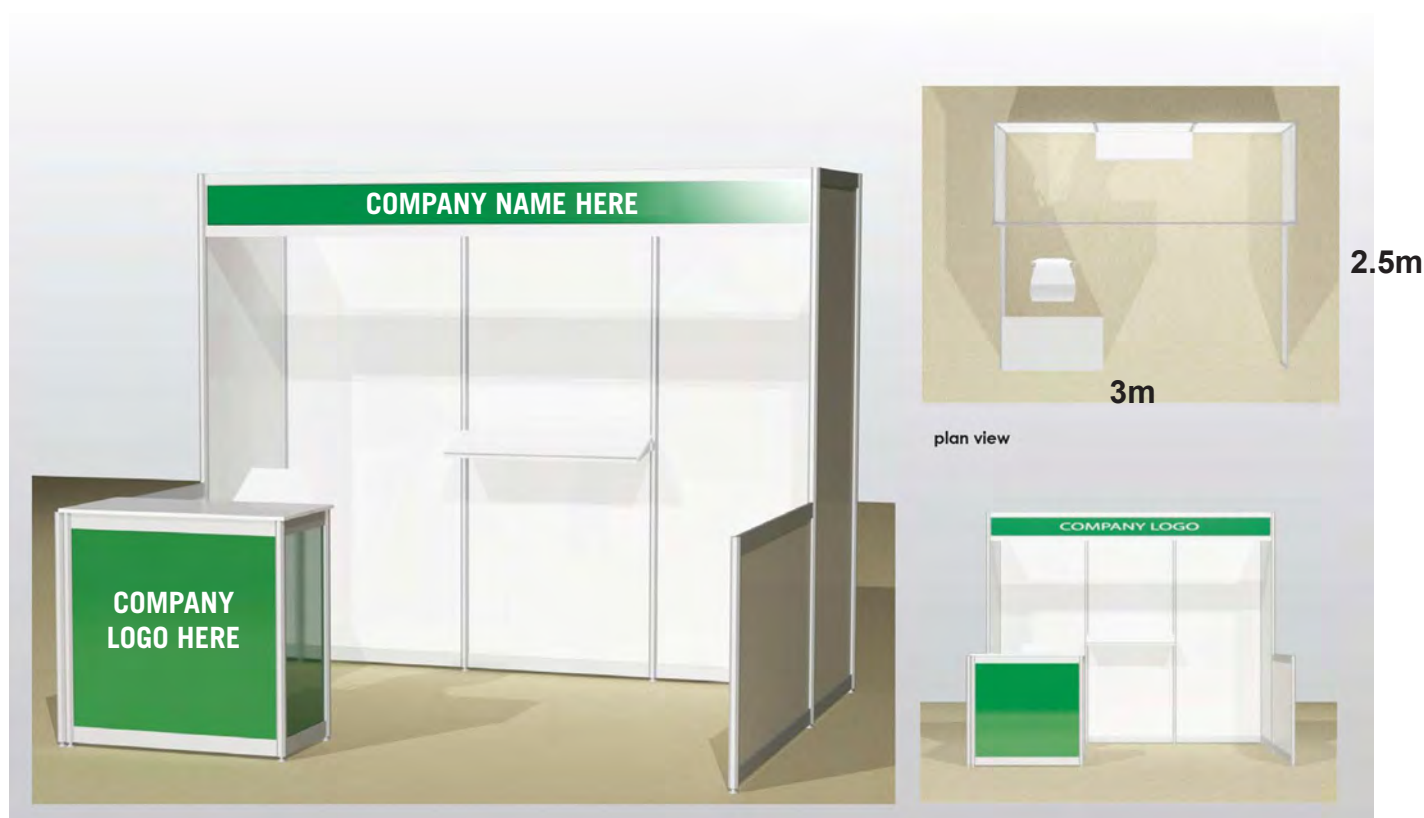
EXHIBITION BOOTHS MAP



All Catering for the two days will be provided for delegates within the exhibition area at all times, including pre-dinner drinks.



EXHIBITION BOOTHS



Note: This diagram is for illustrative purposes only. For specific stand size please refer to your show plan.

The following are incorporated in your Octanorm Exhibition Stand Package:

• Stand Size	For your specific stand refer to the Show Plan
• Walls	3m x 2.5m high white melamine walls in an Aluminium Octanorm frame
• Fascia	Aluminium frame with standard purple fascia board.
• Signage	Company names will be installed over each open aisle fascia. Lettering will be computer cut vinyl in white on the fascia board. Each sign will be a maximum of 30 characters including spaces.
• Furniture	One locked plinth, one shelf for back wall and a bar stool will be provided as a part of the package.
• Lighting	2 x 120 watt track mounted spotlights per stand mounted on the light track inside the fascia.
• Power	1 x 4amp power point per stand Located in rear corner of stand unless otherwise specified.
• Flooring	The existing venue flooring will constitute the flooring of your stand.
• Items which can be used on walls	When attaching anything to walls, exhibitors are asked to use Velcro, bluetac, double-sided adhesive tape or wall-mounted shelving and hooks, all are available from ExpoNet if required.

2018 AIP NATIONAL CONFERENCE BOOKING FORM

YES I WOULD LIKE TO EXHIBIT AT THE 2018 AIP NATIONAL CONFERENCE FOR:

<input type="checkbox"/>	Satchel Inclusion	\$1,000 + GST
<input type="checkbox"/>	Bronze Partner	\$4,000 + GST
<input type="checkbox"/>	Silver Partner	\$5,500 + GST
<input type="checkbox"/>	Gold Partner	\$7,500 + GST
<input type="checkbox"/>	Platinum Partner	\$10,000 + GST

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/>	Cocktail Evening Partner	SOLD \$5,000 + GST
<input type="checkbox"/>	Lifestyle Speaker Partner	\$6,000 + GST
<input type="checkbox"/>	Conference APP Partner	\$6,000 + GST
<input type="checkbox"/>	Lunch Partners	DAY ONE SOLD \$3,000 + GST

YES I WOULD LIKE TO PARTNER WITH THE 2018 WORLDSTAR PACKAGING AWARDS FOR:

<input type="checkbox"/>	Supporters Package	\$1,500 + GST
<input type="checkbox"/>	Silver Partner Package	\$3,000 + GST
<input type="checkbox"/>	Gold Partner Package	
<input type="checkbox"/>	Option A	Option B
<input type="checkbox"/>	\$5,000 + GST	\$7,625 + GST

Platinum Partner Package

<input type="checkbox"/>	Option A
<input type="checkbox"/>	\$10,000 + GST
<input type="checkbox"/>	Option B
<input type="checkbox"/>	\$12,625 + GST

YES I WOULD LIKE TO PARTNER WITH THE 2018 PIDA AWARDS FOR:

<input type="checkbox"/>	Supporters Package	\$1,500 + GST
<input type="checkbox"/>	Silver Partner Package	\$3,000 + GST
<input type="checkbox"/>	Gold Partner Package	
<input type="checkbox"/>	Option A	Option B
<input type="checkbox"/>	\$5,000 + GST	\$7,625 + GST

<input type="checkbox"/>	Dinner Entertainment Partner	SOLD
<input type="checkbox"/>	Option A	Option B
<input type="checkbox"/>	\$6,000 + GST	\$8,625 + GST
<input type="checkbox"/>	Platinum Partner Package	
<input type="checkbox"/>	Option A	Option B
<input type="checkbox"/>	\$10,000 + GST	\$12,625 + GST

YOUR DETAILS

Mr/Ms/Miss	Given Name	Surname
<input type="text"/>	<input type="text"/>	<input type="text"/>
Position	Company	
<input type="text"/>	<input type="text"/>	
Address	Suburb	
<input type="text"/>	<input type="text"/>	
State	Country	Postcode
<input type="text"/>	<input type="text"/>	<input type="text"/>
Telephone	Mobile	
<input type="text"/>	<input type="text"/>	
Email Address (Please print clearly)		
<input type="text"/>		

PAYMENT

I understand that upon submitting this completed form that a Tax Invoice will be raised and emailed to the nominated person.

TOTAL \$

Please return this form to:

Nerida Kelton Australian Institute of Packaging (AIP) nerida@aipack.com.au

HOW YOU CAN BE INVOLVED IN 2018 PACKAGING & PROCESSING WEEK

2018 AIP NATIONAL CONFERENCE

1

SPEAK

With a theme of 'Packaging Globalisation' the AIP will be looking for a broad range of speakers from all areas of the packaging industry to ensure that the AIP National Conference offers something for everyone. The AIP National Conference Programming Committee is looking for presentations and papers that incorporate case studies and real-life applications from end-users.

2

EXHIBIT

Does your company have packaging or processing materials, designs, products or machinery that would be of interest to Food and Beverage manufacturers? Limited exhibition space and exclusive partnership opportunities are available for the biennial conference.

3

ATTEND

Do you want to learn more about 'Packaging Globalisation' and hear from leading packaging and processing experts from across the world? Do you want to network with like-minded packaging professionals? Then mark the 2nd and 3rd of May 2018 in your calendar.

2018 PIDA AWARDS

1

SUBMIT/NOMINATE

The Packaging & Processing Innovation & Design Awards are designed to recognise companies and individuals who are making a significant difference in their field. The PIDA's are the only awards program in ANZ developed to recognise materials/packaging and also machinery/equipment. The PIDA awards are also the exclusive entry point for a number of the categories for the WorldStar Packaging Awards. Now is the time to recognise your peers, your clients or even yourself in this prestigious awards program for Australia and New Zealand.

2

SPONSOR

As the leading awards program for the packaging and processing industries across Australia and New Zealand sponsoring the PIDA Awards will ensure that your company is seen as a supporter of this most-important industry event. Your logo and company will be recognised leading in to, during and after the PIDA Awards. As the AIP will be hosting the annual WorldStar Packaging Awards for the World Packaging Organisation alongside of the PIDA's, the 2018 event will be an international gala dinner with over 25 countries anticipated to attend.

3

ATTEND

Attending the PIDA Awards is a great networking opportunity and also time to spend a gala awards evening with like-minded industry professionals. The attendees reach across packaging and processing markets in food, beverage, pharmaceutical and manufacturing industries: a great cross-tasman event for the industry. As the PIDA Awards will be coordinated to run with the annual WorldStar Packaging Awards the event will bring global recognition, attendees and international networking opportunities.

2018 WORLDSTAR PACKAGING AWARDS

1

SPONSOR

The WorldStar Packaging Awards is the flagship event annually for the World Packaging Organisation (WPO) and is the pre-eminent international award in packaging. The WorldStar Packaging Awards illustrate the continual advancement of the state of packaging design and technology and creates a living standard of international packaging excellence from which others may learn. WorldStars are presented only to those packs which, having already won recognition in a national or regional competitions, are compared by an expert panel of judges to similar packs from around the world. In 2018 the AIP will be hosting the WorldStar Packaging Awards in Australia alongside of the AIP National Conference and PIDA Awards. By sponsoring the WorldStar Packaging Awards in 2018 you will be a part of a global awards dinner in Australia that will see over 25 countries travel to Queensland to attend the night.

2

ATTEND

Attending the 2018 WorldStar Packaging Awards will be a once-in-a-lifetime opportunity for many and will be a highlight in the 2018 packaging and processing calendar across the globe.