

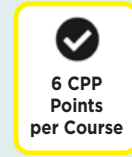
# AIP TO BRING 2X MINI TRAINING COURSES TO PROPAK ASIA 2024: DAY 2: 13th JUNE *FREE TO ATTEND*



2 Hrs of Learning Per Course



Industry-Recognised Certified Training



6 CPP Points per Course



Certificate of Completion

## 1. INTRODUCTION TO PACKAGING SPECIFICATIONS 2. INTRODUCTION TO ACTIVE & INTELLIGENT PACKAGING

### MINI TRAINING COURSE 1. INTRODUCTION TO PACKAGING SPECIFICATIONS

**DATE:** 13th June 2024**TIME:** 10.15 am arrival & registration  
10.30 am to 12.30 pm**ROOM:** SILK 3

The packaging specification defines all the necessary packing levels for a product or the transport of the product. For a product, a packaging specification focusses on the packed product and the packaging materials that are being used to ensure the safe travels in the rigours of the supply chain.

In the course The AIP will cover aspects such as: Why have a specification, the management thereof, how to collect the data, and the fundamentals of drafting a specification.

The AIP will discuss material types in packaging, as well as sampling plans, testing of packaging, and how best to incorporate all the data into one document. The course will address the importance of auditing suppliers of your packaging. After the course you will be able to know what is key to a packaging specification sheet. You will fully comprehend that the packaging specification is a technical document that contains a series of standard requirements for packaging a product. It includes size, dimensions, weight, materials, tolerances and load related information.

**LECTURER:****Prof Pierre Pienaar MSc FAIP, FIPSA, CPPL**

Education Director - AIP

Immediate Past President - WPO

### MINI TRAINING COURSE 2. INTRODUCTION TO ACTIVE & INTELLIGENT PACKAGING

**DATE:** 13th June 2024**TIME:** 1.15 pm arrival & registration  
1.30 pm to 3.30 pm**ROOM:** SILK 3

This course is designed to assist anyone who is responsible for packaging, marketing, operations, logistics in the consumer goods and broader supply chain seeking to stay relevant in their consumers lives by using smart packaging solutions that offer out-of-the-box business value.

The course will provide attendees with a better understanding of the smart packaging solutions currently available to transform the way they package, deliver and market their products and connect directly with consumer or offer value that will ensure customers 'come back for more'. Best Practice examples of award-winning packs across Active & Intelligent Packaging will also be discussed in the course.

Discussions will cover active and intelligent packaging in easy to understand terms, and will highlight applications being embraced by brands across various industries who are trying to leverage the benefits of smart packaging solutions to enhance their operations whilst at the same time providing an unparalleled customer experience. Is your business prepared for such transformations?

**LECTURER:****Michael Dossor MAIP**

Education Team

AIP

Please book your place at either one, or both of the training courses. 1. Introduction to Packaging Specifications or 2. Introduction to Active & Intelligent Packaging. Free for all to attend. All attendees will attain 6 points per course towards the Certified Packaging Professional designation and a Certificate of Attendance.

**Book Today - FREE FOR ALL TO ATTEND**