



### Day Two of ProPak Asia Thursday 12th June 2025











INCLUDES BEST PRACTICE EXAMPLES

## FREE TO ATTEND

# 12 June 2025 Sustainable Packaging Design Guidelines + Introduction to Corrugated Packaging Training Courses

The AIP will be offering not one, but two globally recognised mini training courses at ProPak Asia. All attendees will receive a Certificate of Attendance and also 6 points per course towards attaining the global Certified Packaging Professional (CPP) designation.

**Mini Training Course 1.** 

**Sustainable Packaging Design Guidelines** 

**TIME:** 10.15 am arrival & registration

10.30 am to 12.30 pm

**ROOM:** Amber 1

**VENUE:** Alongside ProPak Asia 2025,

BITEC, Bangkok, Thailand

### **OBJECTIVES**

The introduction Sustainable to **Guidelines will** Design Packaging enable companies to deep-dive into their existing and new packaging development processes to ensure that the business is reducing the environmental footprint packaging where possible, and at the same time meeting global and local food waste and packaging targets.

The Sustainable Packaging Guidelines (SPGs) have been established to assist the design and manufacture of packaging that meets the sometimes conflicting demands of the market, consumer protection and the environment. Packaging ultimately Sustainable ensures that the design provides the lowest possible environmental impact compared to existing or conventional packaging. Sometimes achieving lowest possible environmental impact can be challenging, particularly when balancing various environmental criteria with other functional and commercial considerations. The mini training course will work through the 10 Sustainable Packaging Guidelines and showcase award-winning best practice examples from across the globe.

**LECTURER** 



Ralph Moyle FAIP, CPP
Education Coordinator
Australasian Institute of Packaging (AIP)

Mini Training Course 2. Introduction to Corrugated Packaging

**TIME:** 1.15 pm arrival & registration

1.30 pm to 3.30 pm

**ROOM:** Amber 1

**VENUE:** Alongside ProPak Asia 2025,

BITEC, Bangkok, Thailand

#### **OBJECTIVES**

Through this course, participants will gain an understanding of the following:

- How corrugated can be engineered to deliver both traditional and emerging market needs around product protection, presentation and cost management.
- How different papers and materials used in corrugated packaging can create options to assist future projects.
- The corrugating process with it's opportunities to create different board structures.
- The various conversion equipment available and style options of packaging produced.
- Different printing processes and substrate requirements to deliver the right market presence.

The course explores numerous areas of packaging and supply chain technology that are key to engineering corrugated solutions for success and avoidance of costly errors. Regulatory compliance, industry standards and packaging specification knowledge are all part of getting your packaging right from the start. Finally, the course will look at sustainability in the real world and how corrugated packaging is playing a leading role in the delivery of responsible packaging for the generations to come.

**LECTURER** 



**George Ganzenmuller Dip.Pkg.Tech. FAIP, CPP**Education Team
Australasian Institute of Packaging (AIP)

Please book your place at either one, or both of the training courses. 1. Sustainable Packaging Design Guidelines or 2. Introduction to Corrugated Packaging. Free for all to attend.