



PIDA

AUSTRALASIAN
PACKAGING
INNOVATION & DESIGN
AWARDS 2025

2025 FINALISTS

2025 AUSTRALASIAN PACKAGING INNOVATION & DESIGN (PIDA) AWARDS



SCHOLARSHIP PARTNER

COORDINATED BY

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EXCLUSIVE ENTRY TO



FINALISTS ANNOUNCED FOR THE 2025 AUSTRALASIAN PACKAGING INNOVATION & DESIGN (PIDA) AWARDS



Finalists for the 2025 round of the annual Australasian Packaging Innovation & Design (PIDA) Awards have been announced with a significant number of unique designs being recognised across multiple categories.

Coordinated by the Australasian Institute of Packaging (AIP), the PIDA awards are designed to recognise companies and individuals who are making a significant difference in their field across Australia and New Zealand.

The 2025 Finalists come from the following PIDA categories:

1. Food Packaging Design
2. Beverage Packaging Design
3. Health, Beauty & Wellness Packaging
4. Domestic & Household Packaging
5. Labelling & Decoration
6. Outside of the Box
7. Sustainable Packaging Design
8. ABA Scholarship Program

The PIDA Awards are also the exclusive feeder program for Australia and New Zealand for the prestigious WorldStar Packaging Awards run by the World Packaging Organisation (WPO). All 2025 PIDA winners will be automatically eligible for entry into the 2026 WorldStar Packaging Awards competition.

<p>PLATINUM PARTNER</p>		<p>GOLD PARTNERS</p>				
<p>SILVER PARTNERS</p>		<p>BRONZE PARTNERS</p>				
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2025 FOOD PACKAGING DESIGN

The Food Packaging Design award recognises organisations that have designed innovative packaging and/or materials, within food packaging and processing including fresh, frozen or other. This is a WorldStar Packaging General award category.

The finalists are Bermuda Coffee Bag Recycling Program (Bermuda Coffee + Close the Loop), TetherSafe (Caps & Closures), Carman's Gourmet Snack Mix (Carman's Kitchen + Zipform Packaging), Gippsland Dairy Crafted Range 150g (Chobani), Feel Good Bananas Certified Compostable Bags (Feel Good Bananas + Close the Loop), Australian Organic Food Co. Vanilla Custard Mono Material Retort Pouch (Flavour Makers + Cheer Pack Asia Pacific), KFC Go Bucket Paper Lid (KFC Australia + Detpak), Opal paper-based food & fresh produce punnet, Opal Wax free Produce Carton, Leggo's Lightweight glass (Simplot Australia), Birds Eye Plant Based Range Recyclable Freezer Pouch (Simplot Australia + Close the Loop) and Macro Health Food Box-Bottom Paper Bags (Woolworths Food Co).



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2025 BEVERAGE PACKAGING DESIGN

The Beverage Packaging Design award recognises organisations that have designed innovative packaging and/or materials, within packaging and processing for liquid or dry tea, coffee, water and soft drinks including wine, beer and spirits. This is a WorldStar Packaging General award category.

The finalists are FSC Certified Home Compostable PHA Cups (BioPak), TetherSafe (Caps & Closures), Smooth moulded fibre cup lids (Huhtamaki) and Hidden Story Pinot Grigio Bagnum (Victorian Alps Wine Co. + Auspouch Australia).



2025 HEALTH, BEAUTY & WELLNESS PACKAGING DESIGN

The Health, Beauty & Wellness Packaging Design award recognises organisations that have designed innovative packaging and/or materials, within cosmetics, toiletries, personal hygiene, supplements, vitamins, perfumes, hair body and oral care. This award also covers packaging of all medicines including over the counter medicines, medical equipment packaging. This is a WorldStar Packaging General award category

The The finalists are TetherSafe (Caps & Closures), Evo Fabuloso tube 220ml range (Evo Labs + Impact International) and InsulCap Thermal Pallet Covers + Insulated Bubble Cushioning (Wilpak Group International & Sealed Air Australia).



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2025 DOMESTIC & HOUSEHOLD PACKAGING DESIGN

The Domestic & Household Packaging Design award recognises organisations that have designed innovative packaging and/or materials, packaging within domestic and household items, toys, stationary, gifts, clothing, garden equipment, decorating. This is a WorldStar Packaging General award category.

The finalists are TetherSafe (Caps & Closures), Tui range of Child-Resistant Bags (Evergreen Garden Care Group NZ + Close the Loop) and FibreCycle Breeder's Choice Tasty Treats (FibreCycle + Zipform Packaging).



2025 LABELLING & DECORATION DESIGN

The Labelling & Decoration Design award is designed to recognise the addition of content to a pack which creates a unique or innovative appearance, function or communication. This may include labels, sleeves, tags, coding/markings, etching, directly applied inks or by any other similar process. This is a WorldStar Packaging General award category.

The finalists are Jiffy Padded Lite mailer (Amazon Australia + Sealed Air Australia), FSC Certified Compostable Paper Beer BioCups (BioPak) and Carman's Gourmet Snack Mix (Carman's Kitchen + Zipform Packaging).



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2025 OUTSIDE OF THE BOX DESIGN

The Outside of the Box Design of the Year Award has been established for miscellaneous packs and materials that are not included in any other category. This is a WorldStar Packaging General award category.

The finalists are Advantage 9um Pallet Wrap (Bunzl Australia and New Zealand), Veeco rFlex Recycled Plastic Pallets (Veeco Pallets + Close the Loop) and Reusable eCom Tote (Woolworths Reuse co + Viscount Reuse).



2025 ABA SCHOLARSHIPS

The Australasian Bioplastics Association (ABA), in partnership with the Australian Institute of Packaging (AIP), is pleased to offer an annual Scholarship program for Australia and New Zealand. The Scholarship program will enable one eligible candidate the opportunity to undertake a Diploma in Packaging Technology and a second person the opportunity to undertake a Certificate in Packaging.



The finalists are Bernadette Blackley AAIP, Packaging and Processing Coordinator, Dr Oetker Queen Australia, Pippa Corry MAIP, Founder & Director, philo & co, Jonathan Oakes AAIP, Packaging Specialist, Woolworths, Ransheema Rita AAIP, Packaging Technologist, Synlait Milk Limited, Andrew Rennie AAIP, Packaging Technologist, Synlait Milk Limited and Joel Wells, Managing Director, Circular.



Bernadette Blackley AAIP



Jonathan Oakes AAIP



Pippa Corry MAIP



Andrew Rennie AAIP



Ransheema Rita AAIP



Joel Wells

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2025 SUSTAINABLE PACKAGING DESIGN

The Sustainable Packaging Design of the Year award is designed to recognise companies that have developed innovative packaging or processing solutions that incorporates sustainability considerations. Elements include Social, Material, Source Reduction, Energy and Recovery. This is a WorldStar Packaging Special Award category.



The finalists are AmPrima Recycle-ready packaging for shredded cheese (Amcor Flexibles), FSC Certified Home Compostable BioBoard Sushi Trays (BioPak), FSC Certified Home Compostable PHA Cups (BioPak), Advantage 9um Pallet Wrap (Bunzl Australia and New Zealand), Katermaster Regen reusable food container (Bunzl Australia and New Zealand), TetherSafe (Caps & Closures), Australian Organic Food Co. Vanilla Custard Mono Material Retort Pouch (Flavour Makers + Cheer Pack Asia Pacific), Woolworths Poultry Trays (Inghams Enterprises + Woolworths Food co), M&Ms Display Ready Packaging (Mars + Birdstone Collective), ADAMA Plasma Coating Technology (Pact Group), SULO Circular Mobile Rubbish Bins (Pact Group), SCA Globes and Bulbs (Supercheap Auto), 30% Recycled Plastic Bread Bags (Tip Top Bakeries + Amcor Australia), Hidden Story Pinot Grigio Bagnum (Victorian Alps Wine Co. + Auspouch Australia), Macro Health Food Box-Bottom Paper Bags (Woolworths Food Co.) and Weed n Feed On Hose 4L (Yates).

