

Held alongside



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Australasian  
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of Packaging

# 2025 New Zealand Packaging Forum

**Tuesday 2 September 2025**

— Auckland Showgrounds —

Held alongside of Foodtech Packtech every two years, the 2025 edition of the AIP NZ Packaging Forum will bring together leading experts in all areas of packaging design and technology, recycling & reprocessing of materials, food loss and waste, sustainable packaging design, the importance of data and lifecycle assessment, save food packaging design and more. Hear from 21 speakers from across the Australasian region and take learnings back to your business.

This forum is free to attend and all of industry is invited. Attendees will attain points towards their Certified Packaging Professional (CPP) designation.



— SUPPORTING ASSOCIATIONS —



**ARRIVAL AT 9.00 AM****Session 1: 9.15 am to 10.15 am****Nerida Kelton FAIP**Vice President - Sustainability & Save Food  
World Packaging Organisation (WPO)**Shaun Lewis**General Manager Waste Systems & Operations  
Ministry for the Environment**Raewyn Bleakley**Chief Executive  
NZ Food & Grocery Council

**State of Industry Update Globally & Locally:** This session will provide a global perspective on sustainability, an update on New Zealand and Australian regulations on packaging waste & recovery, the proposed packaging reform regulations, updates on the Recycling Leadership Forum and the focus on aerosols, caps and lids, secondary thresholds for fibre and updates on the Australasian Recycling Labelling (ARL) program.

**Session 2: 10.20 am to 11.35 pm****Lyn Mayes**Soft Plastics Recycling Scheme Manager  
The Packaging Forum**Debra Goulding**Sustainable Packaging Program Manager  
Foodstuffs New Zealand**Ben McCulloch AAIP**Category Manager – Sustainability  
Martogg**Deanne Holdsworth**Executive General Manager  
Pact Packaging NZ**Daniel Yallop**Business Development Manager  
Re.Group

**Recycling, Reprocessing and Recycled Content:** This session will cover why New Zealand needs Extended Producer Responsibility (EPR) for packaging, existing voluntary schemes such as Caps & Lids, Food & Beverage Cartons and soft plastics, the use of recycling infrastructure in New Zealand to increase circularity and the recyclers perspective.

**Session 3: 11.40 am to 12.30 pm****Timothy Grant AAIP**Founder & Director  
Lifecycles**Richard Manaton**Chief Operating Officer  
GSI New Zealand**Emily Thomas MAIP**Snr Packaging Innovation Technologist  
Fonterra Co-operative Group

**The Importance of Data:** With the ever-shifting regulatory world, the ability to access, own and manage your product and packaging data is critical. Brands need to better understand packaging specifications, be able to track and trace products and also utilise lifecycle assessment when looking to shift from one material to another. Evidence-based, science-based information is crucial to making decisions moving forward. This session will look at the role of LCA in achieving packaging circularity, leveraging Next Generation QR barcodes, reporting needs for EPR and carbon disclosures and the associated data management challenges.

**Lunch Break: 12.30 pm - 1.15 pm****— SUPPORTING ASSOCIATIONS —**

**Session 4: 1.15 pm to 2.05 pm****Sarah Yanez MAIP, CPP**  
Owner  
Goldies Wholefoods**Sam Loader**  
New Product Development Manager  
Apex Brands**Nasim Aflatoun AAIP**  
Sustainability Manager  
Bunzl Asia Pacific

**Best Practice Sustainable Packaging Design:** This session will look at the important role of embedding Sustainable Packaging Design Guidelines into all packaging to drive circularity and business growth. This session will showcase what work is being undertaken in all sized businesses; from multinationals to start ups and will highlight some of the latest winners of the ANZ PIDA awards and WorldStar Packaging awards.

**Session 5: 2.10 pm to 3.15 pm****Nerida Kelton FAIP**  
Executive Director  
Australasian Institute of Packaging (AIP)**Jess Broun**  
Program & Account Manager  
Kai Commitment**Blair Jordan**  
Processing Director  
Oceania TetraPak**Alan Adams MAIP**  
Sustainability Director - ANZ  
Sealed Air

**How to develop efficient Sustainable Food Systems:** This session will discuss global and local programs that have been developed to reduce food loss & waste, food insecurity and food going to landfill. The true role that packaging plays in minimising food loss and waste will also be discussed and how designing intuitive save food packaging can not only improve shelf life but also improve food systems.

**Session 6: 3.20 pm to 4.20 pm****Apoorv Mehrotra AAIP**  
Field Sales Manager - Paper Bag  
Oji Fibre Solutions (NZ) Limited**Chris Thomas**  
Divisional Manager Packaging  
BJ Ball NZ Ltd**Bruce Caldwell**  
Sales Manager ANZ, Corrugated - Sign & Display  
Kissel + Wolf**Philip Bracey**  
Country Manager, NZ  
UPM Adhesive Materials

**Renewable Material Advancements:** This session will look at fibre, paper, cartonboard, corrugate, labels, wood fibre based packaging and how these materials can play an important role within sustainable packaging design guidelines. Fit for Purpose renewable material selection is not new, but the new technologies, uses and systems are advancing rapidly to make this a fast-growing area for discussion. The challenge it to ensure that pulpability thresholds are met, certifications are in place and the packaging is recycle ready at the start.

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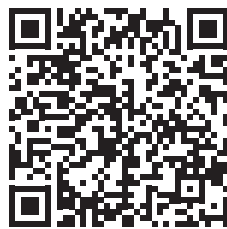


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