

85 Speakers from 20 Countries across 2 Days



# REIMAGINE

## Packaging Design

**Australasian Packaging Conference** 6-7 May 2025  
Sofitel Wentworth Sydney

### 2025 AIP Australasian Packaging Conference Program

#### PLATINUM PARTNER



#### GOLD PARTNERS

Ball & Doggett

CLOSE  
THE LOOP



#### MEDIA PARTNERS



#### SILVER PARTNERS



#### BRONZE PARTNERS



Leading the circular economy.



Register now

# AUSTRALASIAN PACKAGING CONFERENCE

Day One – Tuesday 6th May

Registrations Open from 8.00am

**8.00 am REGISTRATIONS**

**8.35 am KEYNOTE SESSION 1: A true Circular Economy for Packaging Design** (*Wentworth Ballroom - Level 3*)



**Belinda Chellingworth**  
Director & Principal Consultant  
BC Consulting



**Pippa Corry MAIP**  
Founder & Director  
Philo & co



**Nicole Garofano PhD, AAIP**  
Head of Circular Economy Development  
Planet Ark



**Luciana Pellegrino**  
President  
World Packaging Organisation (WPO)



**Nerida Kelton FAIP**  
Vice President Sustainability & Save Food  
World Packaging Organisation (WPO)

**10.00 am Morning Tea in the Partners Area - on Level 3 outside of Wentworth Ballroom**

**10.30 am KEYNOTE SESSION 2: Sustainability through the lens of multinational brands & retailers** (*Wentworth Ballroom - Level 3*)



**Alistair Sayers FAIP**  
Senior General Manager  
Global Technical Strategy Planning & Development, Suntory Holdings



**Alberto Peixeiro MAIP**  
R&D Packaging Director  
The Arnott's Group



**Bryan McKay FAIP**  
Head of Packaging  
Woolworths Group

**11.30 am KEYNOTE SESSION 3: State of Industry for Fibre & Paper: Deforestation, Pulpability, Recycled vs Virgin** (*Wentworth Ballroom - Level 3*)



**Zaidee Jackson AAIP**  
National BDM - Sustainable Packaging  
Ball & Doggett  
**MODERATOR**



**Craig Brown**  
Managing Director  
Sappi Trading Australia



**Olivia Tyler**  
Chief People & Sustainability Officer  
IVE Group



**Will Killinger**  
General Manager Australia & NZ  
UPM The Biofore Company & Raflatac



**Kellie Northwood**  
Chief Executive Officer  
Visual Media Association

**12.30 pm Lunch in the Partners Area - Level 3 outside of Wentworth Ballroom**

## 1.30 pm - 2.30 pm BREAKOUT SESSIONS 1A - 1C

### 1A. The future generation of women in packaging: Insights into new polymers, food waste & new packaging designs *(Adelaide Room - Level 4: exit lift & turn left)*



**Lindy Hughson MAIP**  
Managing Editor & Publisher  
PKN Packaging News  
**MODERATOR**



**Mel Nguyen**  
PhD Candidate  
University of Adelaide



**Nicole Roy Dip.Pkg.Tech. MAIP**  
Country Manager - ANZ  
emball'iso



**Dr Ruby Chan PhD, AAIP**  
Project Researcher  
RMIT



**Jess O'Donnell AAIP**  
Marketing & Procurement Manager  
The Perfume Oil Company

### 1B. The missing consumer-facing design element: Accessible & Inclusive Packaging Design *(Edwin Flack Room 1 & 2 - Level 5: exit lift & turn right)*



**Ralph Moyle FAIP, CPP**  
Education Coordinator  
Australasian Institute of Packaging (AIP)  
**MODERATOR**



**Alexandra Brayshaw Dip.Pkg.Tech. MAIP**  
Accessible Design Manager  
Arthritis Australia



**Storm Menzies**  
Founder  
ByStorm beauty



**Liza Vernalls MAIP**  
Packaging Innovation Manager  
Yates Group

### 1C. Global Pacts: Updates for the Plastics Pollution Treaty, Plastics Pact & SUP *(Brisbane Room - Level 3)*



**Sam Oakden**  
Acting Director – Industry Action  
End Food Waste Australia  
**MODERATOR**



**Rocky Pairunan**  
NPAP Manager/Ocean & Plastic Waste Manager  
WRI Indonesia



**Angela Mayer**  
Senior ANZPAC Program Manager  
Australian Packaging Covenant Organisation Ltd. (APCO)



**Shannon Doherty-Andall MAIP**  
Sustainability Manager  
Australian Beverages Council



## 3.00 pm - 4.00pm BREAKOUT SESSIONS 2A - 2C

### 2A. The true role that packaging plays in minimising food loss and waste *(Adelaide Room - Level 4: exit lift and turn left)*



**Nerida Kelton FAIP**  
Executive Director  
Australasian Institute of Packaging (AIP)  
**MODERATOR**



**Huangyi Chen**  
Sustainability Manager, APAC South  
SIG Group



**Sophie Sumner**  
Marketing Communications Manager  
Sealed Air



**Ella Winnall**  
Campaign Manager  
End Food Waste Australia



**Brian Rodrigo Llagas**  
PhD Candidate  
School of Media and Communication, RMIT University

### 2B. Global lens on new packaging innovations, technologies & designs that can make a difference *(Edwin Flack Room 1 & 2 - Level 5: exit lift & turn right)*



**Prof Pierre Pienaar MSc, FAIP, FIPSA, CPPL**  
Education Director  
Australasian Institute of Packaging (AIP)  
**MODERATOR**



**Dr Shira Rosen MAIP, CPP**  
Chairperson  
Israel Packaging Institute



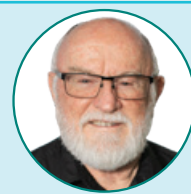
**Jean-François Roiron**  
Inventor & Founder  
Koor



**Didi Gan**  
Managing Director  
N&E Innovations



### 2C. Creating new end markets & expanding pathways for materials that require closed loop collection *(Brisbane Room - Level 3)*



**Ralph Moyle FAIP, CPP**  
Education Coordinator  
Australasian Institute of Packaging (AIP)  
**MODERATOR**



**Andrew Smith**  
Sustainability Working Group Lead - ACOR  
Executive Adviser, Circular Economy - Pact Group



**Steve Morriss**  
Head of Circularity  
Close the Loop



**Stephen Richards**  
Managing Director  
Circular Communities Australia



**Brendan Lee**  
Circular Economy Manager  
Closed Loop Environmental Solutions

## 4.00 pm - 5.00 pm BREAKOUT SESSIONS 3A - 3C

### 3A. The future role of Certified Compostable Packaging in the region *(Edwin Flack Room 1 & 2 - Level 5: exit lift & turn right)*



**Ralph Moyle FAIP, CPP**  
Education Coordinator  
Australasian Institute of Packaging (AIP)  
**MODERATOR**



**Martine Poulain**  
Chief Executive Officer  
Australasian Bioplastics Association (ABA)



**John McKew**  
National Executive Officer  
Australian Organics Recycling Association



**Rowan Williams**  
Director, Advocacy & Sustainability, Biopolymers Asia Pacific  
BASF

### 3B. The latest reports & research into sustainable packaging, digital platforms for greenwashing and global advancements in adhesives *(Adelaide Room - Level 4: exit lift & turn left)*



**Prof Pierre Pienaar MSc, FAIP, FIPSA, CPPL**  
Education Director  
Australasian Institute of Packaging (AIP)  
**MODERATOR**



**Melissa Magnusson**  
General Manager & Head of Adhesives Packaging Sales ANZ  
Henkel



**Devaki Rajendran**  
Regional Sustainability Manager  
MCC Label



**Professor Janet McColl-Kennedy**  
Program Lead  
FaBA Innovation Pathways Program



**Lian Flick**  
Technical Program Manager  
CSIRO

### 3C. Emerging Industry-first technologies & systems for soft plastics including mass balance bio-based polymers *(Brisbane Room - Level 3)*



**Alistair Sayers FAIP**  
Senior General Manager  
Global Technical Strategy Planning & Development, Suntory Holdings  
**MODERATOR**



**Aaron Rodman**  
Chief Operating Officer  
Soft Plastic Stewardship Australia (SPSA)



**Vanessa Lenihan**  
Group Manager Resource Recovery  
Viva Energy



**Jeroen Wassenaar**  
Head of Innovation  
Cleanaway

## 5.00 pm CLOSE OF FIRST DAY

## 6.30 pm Pre-Dinner drinks for PIDA Awards Gala Dinner - outside of Wentworth Ballroom Level 3

## 7.00 pm PIDA AWARDS GALA DINNER - Wentworth Ballroom Level 3



### 8.00 am REGISTRATIONS

### 8.45 am KEYNOTE SESSION 4: Global & Local Regulations for Extended Producer Responsibility & Eco-Modulation (*Wentworth Ballroom - Level 3*)



**Charlotte Neumair**  
Team Lead Circularity  
Circular Analytics



**Alison Appleby**  
UK Packaging Sustainability Specialist  
Ecosurety



**Aslihan Arikan**  
Consultant  
ASD Turkish Packaging Manufacturers Association



**Dr Kishan Singh CPP**  
Chief Executive Officer  
MetPac South Africa



**Chris Foley**  
Chief Executive Officer  
APCO

### 10.00 am KEYNOTE SESSION 5: The current & future state of the packaging industry: Successes & Challenges (*Wentworth Ballroom - Level 3*)



**Kate Baker**  
General Manager – Circular Economy & Sustainability  
Visy



**Boris Munster**  
Managing Director  
Tetra Pak



**Deanne Holdsworth**  
Executive General Manager - Pact Packaging New Zealand  
Pact Group



**Frauke Tyrrell**  
Managing Director/CEO  
NCI Packaging

### 11.00 am *Morning Tea in the Partners Area - Level 3 outside of Wentworth Ballroom*

### 11.30 am - 12.30 pm BREAKOUT SESSIONS 4A - 4D

### 4A. The critical role that the Sustainable Packaging Design Guidelines must play moving forward (*Brisbane Room - Level 3*)



**Ralph Moyle FAIP, CPP**  
Education Coordinator  
Australasian Institute of Packaging (AIP)  
**MODERATOR**



**Dr Helen Lewis FAIP**  
Principal  
Helen Lewis Research



**Grant Davies**  
Director - Design & Strategy  
Birdstone Collective



**Nasim Aflatoon**  
Sustainability Manager  
Bunzl Asia Pacific



**Jason Fields FAIP, CPP**  
Director of Purchasing  
Sealed Air

### 11.30 am - 12.30 pm BREAKOUT SESSIONS 4A - 4D

#### 4B. The Future Of Primary Packaging in Fibre across Retail & Food Service: Rigids & Flexibles (*Melbourne Room - Level 3*)



**John Bigley MAIP**  
Chief Executive Officer  
Zipform Packaging  
**MODERATOR**



**David Kilpatrick MAIP**  
Innovation, R&D, Technical & Quality Director  
Zipform Packaging



**Eric Yu**  
Senior Manager, Packaging Application  
UPM Specialty Papers



**Jano Crema**  
Sustainability & Public Relations Manager  
Huhtamaki - Australasia Region

#### 4C. Sustainable Packaging Design: The future of Sustainable Packaging Design: shifting design mindsets (*Sydney Room - Level 3*)



**Ben McCulloch AAIP**  
Product Manager (rPET)  
Martogg  
**MODERATOR**



**Kitty Sandoval MAIP**  
Senior Packaging Manager  
Suntory Oceania



**Jasson Mills AAIP**  
Director Research & Development  
Amcort Flexibles ANZ



**Kelly Taylor**  
Business Development Manager - Aldi  
TrendPac



**Brent Vrdoljak**  
Founder  
Mind Control

#### 4D. The consumer-facing view of Sustainable Packaging: inc design, targets and on and off pack communication (*Perth Room - Level 3*)



**Marlene Cronje-Vermeulen MAIP**  
Packaging Technology Manager  
APCO  
**MODERATOR**



**Matthew Chester AAIP**  
General Manager of Operations  
Unicharm Australasia



**Anneliese Sydner**  
ARL Program Manager  
APCO



**Lara Barclay**  
Managing Director  
Adaptation Environmental Support



**Paul Haggett MAIP**  
Senior Product Artwork Manager, ANZ  
Mars Corporate Marketing

### 12.30 pm - 1.30 pm BREAKOUT SESSIONS 5A - 5D

#### 5A. The link between packaging specifications, data, lifecycle assessment and future eco-modulation (*Brisbane Room - Level 3*)



**Prof Pierre Pienaar** MSc, FAIP, FIPSA, CPPL  
Education Director  
Australasian Institute of Packaging (AIP)  
**MODERATOR**



**Sarah Collier**  
Acting Director - Sustainability  
Australian Food & Grocery Council (AFGC)



**Victor Barichello**  
Chief Executive Officer  
Empauer



**Nicole Sullivan**  
Impact Director  
thinkstep-anz

#### 5B. Certified Compostable Packaging: New design opportunities (*Melbourne Room - Level 3*)



**Martine Poulain**  
Chief Executive Officer  
Australasian Bioplastics Association (ABA)  
**MODERATOR**



**Gary Smith**  
Chief Executive Officer  
BioPak



**Tamaki Kaga**  
Sales & Marketing Manager  
Futamura Australia



**Mike McGrath**  
Founder  
Feel Good Bananas



**Natassia Nicolao Grace**  
Founder & CEO  
Conserving Beauty

#### 5C. Creating a Circular Economy for soft plastics: kerbside & chemical/advanced recycling (*Sydney Room - Level 3*)



**Barry Cosier** AAIP  
Co-Chief Executive Officer  
Soft Plastic Stewardship Australia (SPSA)  
**MODERATOR**



**Danial Gallagher**  
Chief Executive Officer  
iQRenew



**Andrea Polson**  
General Manager - Stakeholder Engagement & Communication  
Licella



**Darren Thorpe**  
Managing Director  
APR Plastics



**David Roberts** MAIP  
Packaging Development Manager  
Birch & Waite Foods



# AUSTRALASIAN PACKAGING CONFERENCE

Day Two – Wednesday 7th May

Registrations Open from 8.00am

12.30 pm - 1.30 pm BREAKOUT SESSIONS 5A - 5D

5D. 2D Barcodes: More Than a Scan – A Game Changer for Brands & Retail (Perth Room - Level 3)



**Michael Dossor MAIP**  
Group General Manager  
Result Group  
**MODERATOR**



**Andrew Steele**  
Director - Retail, Food & Beverage  
GS1 Australia



**Simon Jones**  
Business Development Director SCT  
Antares Vision Group



**Paul Ryan**  
Chief Executive Officer  
Trust Codes Global Limited



**Rekha Baptista**  
Traceability COE - Global Regulatory, Response & Services  
Fonterra Co-operative Group Limited

1.30 pm - 2.30 pm Lunch in the Partners Area - outside Wentworth Ballroom Level 3

2.30 pm - 3.30 pm KEYNOTE SESSION 6: Packaging Voices: Global Innovation Snapshots from IPPO (Wentworth Ballroom - Level 3)

Join this dynamic, globe-spanning exploration of packaging innovation hosted by IPPO. This curated presentation features a series of short, sharp insights from leading IPPO journalists across eight countries.



**Lindy Hughson MAIP**  
IPPO President  
**IPPO 50 YEARS**  
International Packaging Press Organisation



**Cory Connors**



**Dominique Huret**



**Anton Pretorius**



**Aslihan Arikan**



**Lisa McTigue Pierce**



**Bo Wallteg**



**Liliam Benzi**



**Naresh Khanna**



**Adam Peek**



**Erik Kruisselbrink**

3.30 pm - 4.00 pm KEYNOTE SESSION 7 (Wentworth Ballroom - Level 3)



**Belinda Chellingworth**  
Director & Principal Consultant  
BC Consulting



**Pippa Corry MAIP**  
Founder & Director  
Philo & co



**Nicole Garofano PhD, AAIP**  
Head of Circular Economy Development  
Planet Ark

4.15 pm CLOSE OF CONFERENCE

# The AIP are migrating to a NEW LinkedIn Page!



Australasian  
Institute  
of Packaging

Welcome to the **brand new LinkedIn page** for the  
**Australasian Institute of Packaging - AIP** 🌟

📢 Share the news far and wide!

Don't miss a beat - follow the AIP here for  
all the **latest in packaging.** 📦



LinkedIn



PLATINUM PARTNER



GOLD PARTNERS

Ball & Doggett

CLOSE  
THE  
LOOP



SILVER PARTNERS

FaBA  Food and  
Beverage  
Accelerator



RESULT  
GROUP OF COMPANIES

 Sealed Air®

zipform  
PACKAGING

MEDIA PARTNERS

PKN  
PACKAGING NEWS

Food&Drink  
BUSINESS

100yaffa  
1925 - 2025

BRONZE PARTNERS



NatureFlex™  
NEXT GENERATION PACKAGING



PAC FOOD PTY LTD  
packaging solutions for the food industry



Leading the  
circular economy.

MARS  
Tomorrow starts today







# REIMAGINE

## Packaging Design

**Australasian Packaging  
Conference 6-7 May 2025**  
Sofitel Wentworth Sydney



**Australasian  
Institute  
of Packaging**

**+61 7 3278 4490**  
**info@aipack.com.au**  
**www.aipack.com.au**

*NB: The program provided is a provisional program. Speaker times may vary in the final program which will be provided to all delegates at the commencement of the conference. Unless unforeseen circumstances occur all speakers have confirmed their attendance for this event at the time of going to print with this program.*

*\*CPP points are used to maintain your Certified Packaging Professional (CPP) credential. Please ensure that you only claim points for sessions that you attended live, or recordings after the live event.*

**AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA**