

# 2024 GLOBAL PACKAGING FORUM @PROPAK ASIA

— DAY 1: WEDNESDAY 12 JUNE • SILK 2-4 —



**29 SPEAKERS  
FROM 18  
COUNTRIES**

**Organised by Informa Markets & the AIP, the 6th edition of the largest packaging conference at ProPak Asia annually will bring together 29 speakers from 18 countries to discuss the future of Sustainable Packaging Design, Global Packaging Design standards and the roadmap for developing a strong circular economy of packaging across the world.**

Topics to be discussed will include Global, Regional & Local State of Industry packaging updates, global packaging design standards and harmonisation, European PPWR, CSRD and ESRS regulations and reporting, EU State Members updates, country trends and innovations in packaging design, digitisation, traceability and authentication, food packaging and how to find the balance between packaging and food waste targets within design, current state of recycling and reprocessing including chemical and advanced recycling, product stewardship and away from home collection programs, fibre and paper and pulpability thresholds and more. Come and hear from leading experts from Australia, Austria, Brazil, China, Czech Republic, Finland, Israel, Italy, Lebanon, Singapore, Thailand, Turkey, the Netherlands, the Philippines and the United States of America. All AIP packaging forums are internationally recognised and approved to attain Certified Packaging Professional (CPP) points.

**#2024GPF #2024globalpackagingforum**



## SUPPORTING ASSOCIATIONS



Registrations are Free and Now Open <http://aipack.com.au/event-registration/?ee=433>



# 2024 GLOBAL PACKAGING FORUM @PROPAK ASIA

## DAY 1: WEDNESDAY 12 JUNE 2024 • SILK 2-4



**TIME:** 10.30 am to 11.20 am **SESSION 1: Global & Local Packaging State of Industry Updates**



**Luciana Pellegrino**

President - World Packaging Organisation (WPO)  
General Manager - ABRE Brazilian Packaging Association



**Nerida Kelton FAIP**

Vice President - Sustainability & Save Food - WPO  
Executive Director - AIP



**Riccardo Cavanna**

President - UCIMA  
Chairman & Lead Strategist - Cavanna



**LTC Joseph Ross Jocson**

President  
Asian Packaging Federation (APF)

This session will discuss the global state of industry for packaging, packaging waste regulations, Extended Producer Responsibility and harmonised Sustainable Packaging Design standards. The discussion will cover global, European and Asian perspectives.

**TIME:** 11.20 am to 12.00 noon **SESSION 2: Sustainability & Packaging Innovations through Continental & Country Based Perspectives**



**Ernst Krottendorfer**

Managing Partner - Circular Analytics  
Austrian WPO Board Member



**Antro Säilä**

President - European Packaging Consortium (EPIC)  
Managing Director - Finnish Packaging Association



**Iva Werbynská**

Director - Czech-Slovak Packaging Institute SYBA  
WPO Board Member



**Dr Shira Rosen MAIP, CPP**

Chairwoman - Israeli Packaging Institute  
WPO Board Member

This session will discuss the final version of the Packaging & Packaging Waste Regulation (PPWR) for Europe, how the EU Member states are working on their roadmaps, a Scandinavian view on Sustainability and design standards, and some new innovative packaging innovations coming out of start ups in Israel.

**TIME:** 12.00 noon to 1.00 pm **SESSION 3: Country Trends & Innovations in Packaging Design**



**Sriman Banerjee**

Head of Diagnostics, Software Devices & Packaging  
Takeda Pharmaceuticals



**Nathalia Antoniazzi**

Head of Secretariat  
World Packaging Organisation (WPO)



**Soha Atallah**

Director & Founder - LibanPack  
Vice President Marketing - World Packaging Organisation (WPO)



**Patra Khunawat**

Director / Co-Founder  
Bangkokpack Co.



**Pattra Maneesin PhD**

Deputy Governor Admin - Thailand Inst. of Scientific & Technological Research (TISTR)  
Secretary General - Asian Packaging Federation

This session will showcase innovative packaging designs and trends across Europe, Asia, Thailand, the Middle East and America. The panel will discuss trends in design and packaging including award-winning best practice examples from Asia Star and Arab Star Pack.

1.00 pm to 2.00 pm

**LUNCH BREAK**

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**TIME:** 2.00 pm to 2.50 pm

### SESSION 4: Digitisation, Artificial Intelligence, Traceability & Authentication



**Simon Jones**  
Business Development Director EMEA & APAC  
Antares Vision Group



**Jorge Izquierdo**  
Vice President - Market Development  
PMMI, The Association for Packaging & Processing Technologies



**Gian Paolo Crasta**  
Executive Director  
UCIMA



**Andrew Manly**  
Communications Director  
Active & Intelligent Packaging Industry Association (AIPIA)

This session will bring together leading experts from Italy, the United States, the Netherlands and Australia to discuss the intersection between Digitisation, Artificial Intelligence, traceability and authentication and packaging and processing machinery and materials.

**TIME:** 2.50 pm to 3.40 pm

### SESSION 5: Food Packaging: Balancing Packaging Waste & Food Waste through Design



**Tim Grant**  
Director & Founder  
Lifecycles



**Dr Johannes Bergmair MAIP, CPP**  
General Secretary  
World Packaging Organisation (WPO)



**Aslihan Arikan**  
General Secretary - ASD Turkish Packaging Manufacturers Association  
Past President - Asian Packaging Federation



**Huangyi Chen**  
Sustainability Manager, APAC South  
SIG Group



**Ali Bardarneh**  
Chief of the Food Systems & Food Security Unit  
UNIDO

This session will discuss how to find the balance between evidence-based Lifecycle Assessment, food safety, food waste and packaging waste and how packaging plays such an important role in this discussion.

**TIME:** 3.40 pm to 4.20 pm

### SESSION 6: Trends in Sustainability & Recyclability for Paper & Renewable Materials



**John Bigley MAIP**  
Managing Director  
Zipform Packaging



**Juha Virravirta**  
Director RafCycle™ Solutions  
UPM Raflatac



**James Scott**  
Executive Director  
TerraCycle Global / Thai Foundation

When discussing sustainable packaging design you can not go past Paperisation, Renewable Materials and fibre solutions. The challenge is to ensure that the materials and packs meet pulpability standards or, when the materials are not able to be collected in kerbside collection understanding how to develop a product stewardship program to capture and reprocess the materials.

**TIME:** 4.20 pm to 5.00 pm

### SESSION 7: Global & Regional Updates on the Circular Economy for Packaging



**Richard Smith FAIP**  
Director of Sustainability  
Amcor Flexibles Asia Pacific



**Veronica Hong**  
Marketing  
Sealed Air - Asia Pacific Region



**Arpornrat Nantalaksakul PhD**  
Technical Manager  
UBE Technical Center (Asia)



**Nur Sutanto**  
General Manager Export Sales  
PT Indopoly Swakarsa Industry Tbk.

This session will discuss the current state of play for Soft Plastics and flexibles packaging across the globe and how recycled content, mono material packaging and advanced and chemical recycling all have a role to play in the future of these materials.



**#2024GPF #2024globalpackagingforum**

**SUPPORTED BY:**



**WPO**  
WORLD  
PACKAGING  
ORGANISATION

✓ All Attendees will attain 1 CPD point per session towards the global Certified Packaging Professional designation.

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