



# PIDA

AUSTRALASIAN  
PACKAGING  
INNOVATION & DESIGN  
AWARDS 2021

## SUSTAINABLE PACKAGING DESIGN SPECIAL AWARD

### SUSTAINABLE PACKAGING DESIGN ENTRY FORM



## APPLICATIONS CLOSE 5 MARCH 2021

EXCLUSIVE ENTRY POINT: WORLDSTAR PACKAGING AWARDS

ENDORSED BY



MEDIA PARTNERS



EXCLUSIVE ENTRY TO



COORDINATED BY



# 2021 SUSTAINABLE PACKAGING DESIGN SPECIAL AWARD ENTRY FORM



**CRITERIA 1. MATERIAL.** Efficient use of materials: reduce/reuse/recycle/replace/ repurpose. Responsible raw materials sourcing, including materials from renewable resources and effective use of recycled post-consumer waste. If you have included a Lifecycle Assessment (LCA) in the design of your product/packaging, please include details.

**CRITERIA 2. SOURCE REDUCTION.** Weight reduction when compared to the previous package or to general packs in its class. Reduction in the pack to product ratio compared with the previous format. *(Please provide specific details of these source reductions)*



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**CRITERIA 3. ENERGY.** Innovative packaging or processing solutions that have achieved energy reduction or optimisation during manufacture, processing, transportation, storage and product use. Embodied energy, processed energy and transport energy in LCA needs to be considered. *(Please provide specific details)*

**CRITERIA 4. RECOVERY.** Re-usability, recyclability, recoverability, compostibility, post-consumer material recycling, ease of disposal. The promotion of responsible behaviour by consumers and effective communication on pack to the consumer for reducing waste, litter and recovery or disposal. If a Packaging Recycling Evaluation Portal (PREP) analysis and the Australasian Recycling Label (ARL) have been included in your design, please include this information.

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**CRITERIA 5. 2025 NATIONAL PACKAGING TARGET & GLOBAL SUSTAINABLE PACKAGING TARGETS.** With all manufacturers working towards meeting the 2025 National Packaging Targets now is the time to be designing innovative packs that show your commitment to sustainable packaging and the targets. Please indicate what your packaging changes have been to meet the targets of '100% of all Australia's packaging to be reusable, recyclable or compostable by 2025.' e.g. Material changes, recycled content, lightweighting, recyclability of materials in ANZ, closed loop collection programs, Australasian Recycling Label on-pack etc It is also expected that 50% average recycled content will be included across all packaging by 2025 and problematic and unnecessary single-use plastic packaging will be phased out through design, innovation or introduction of alternatives.

*NB: Please consider entering the Sustainable Packaging and/or Save Food Packaging Special Award as well.*

**CRITERIA 6. SOCIAL.** Benefit to society. Environmental aspects of the package or action by the company, not covered by the other 5 criteria.



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## CONTACT DETAILS

(Contact to be able to answer questions regarding the submission that may require clarification) NB: This information will also be used for the PIDA Award entry invoice, unless otherwise advised.

Company Name

Mr/Ms/Miss

Given Name

Surname

Telephone

Email

Packaging Technologists/Designers:

Graphic Designers/Agencies:

Brand Owner:

Packaging Suppliers Who Were Involved In Packaging Design:

List Any Other Companies Who Were Involved In Your Packaging Design:

**PLEASE ENSURE THAT YOU INDICATE BELOW THE EXACT COMPANY NAME FOR THE TROPHY, SHOULD YOUR SUBMISSION BE SUCCESSFUL:**

## ACCEPTANCE STATEMENT

- We agree that the submission has been either developed in/or for the Australia and/or New Zealand markets and the packaging/product is now commercially available in store. (The innovation must be new on-shelf in the last 18 months)
- I understand that I am required to email two 300 dpi high resolution images of the packaging/product. (Please do not send low resolution images/gifs).
- I understand that samples must be mailed as a party of the entry including before and after, if available.
- I understand that there will be a \$350 +GST entrance fee and that an invoice will be sent upon receipt of this entry.

Mr/Mrs/Miss

Given Name

Surname

**PLEASE EMAIL THIS FORM AND IMAGES TO [PIDA@AIPACK.COM.AU](mailto:PIDA@AIPACK.COM.AU)  
SAMPLES TO BE POSTED TO: 2021 PIDA AWARDS  
34 LAWSON STREET, OXLEY, QUEENSLAND, AUSTRALIA 4075**



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**Exclusive Entry point for ANZ for WorldStar Packaging Awards**