



# PIDA

AUSTRALASIAN  
PACKAGING  
INNOVATION & DESIGN  
AWARDS 2021

## SAVE FOOD PACKAGING DESIGN SPECIAL AWARD

### SAVE FOOD PACKAGING ENTRY FORM



## APPLICATIONS CLOSE 5 MARCH 2021

EXCLUSIVE ENTRY POINT: WORLDSTAR PACKAGING AWARDS

ENDORSED BY



MEDIA PARTNERS



EXCLUSIVE ENTRY TO



COORDINATED BY



# 2021 SAVE FOOD PACKAGING DESIGN SPECIAL AWARD ENTRY FORM



## **CRITERIA 1. DESIGN TO CONTAIN AND PROTECT THE PRODUCT FROM SPOILAGE & DAMAGE THROUGH MANUFACTURE, WAREHOUSE AND THE VARIOUS STAGES OF DISTRIBUTION.**

*Provide details of primary, secondary and tertiary packaging involved. Consider palletisation & stabilisation; transport packaging & load stabilisation and the positive impact in reducing waste & spoilage from damage as a result of shocks, vibrations, temperature, moisture, infestation and chemical contamination. In this criteria, please include pack design aspects such as tamper evidence and other forms of pack design that would restriction human contamination.*



# 2021 SAVE FOOD PACKAGING DESIGN SPECIAL AWARD ENTRY FORM

## **CRITERIA 2. DESIGN TO PRESERVE, ENHANCE PRODUCT APPEAL AND EXTEND SHELF LIFE.**

*Provide details of improved barrier packaging & processing, i.e. Skin (vacuum), MAP & EMAP packaging format that extends shelf life and retains nutritional values. In this criteria, active and intelligent packaging can be included such as time temperature indicators, shelf life sensors, thermochromic inks and labels, absorbers/scavengers etc.*

# 2021 SAVE FOOD PACKAGING DESIGN SPECIAL AWARD ENTRY FORM



## **CRITERIA 3. DESIGN TO PROVIDE CONVENIENCE TO NOT WASTE FOOD IN HANDLING**

*Include in this Criteria details of 'portion control packaging', 'easy opening and effective resealable packaging' and 'controlled dispensing and enabling the removal of the entire product from the pack'.*

## **CRITERIA 4. DESIGN TO PROMOTE AND COMMUNICATE TO CONSUMERS HOW TO HANDLE, STORE, PREPARE AND REUSE FOOD PRODUCTS**

*Provide details of 'usage & storage instructions', 'explanation of how the packaging is reducing food waste'. Also provide details specific 'on pack information covering preparation & left-over ideas and if improvement have been made to 'Best Before' and 'Use By' communication.*



# 2021 SAVE FOOD PACKAGING DESIGN SPECIAL AWARD ENTRY FORM

## CRITERIA 5. DESIGN TO MEET THE 2025 NATIONAL PACKAGING TARGETS & GLOBAL SUSTAINABLE PACKAGING TARGETS

*Include in this section what aspects of the 2025 National Packaging Targets have been included in the new packaging design. Indicate if the Sustainable Packaging Guidelines (SPG's), or the Australasian Recycling Label (ARL) have been applied in the development and design of the product/packaging. Outline the positive and negative changes to the environmental impacts of the packaging design as a result of the new design aspects.*

**PACKAGING EXAMPLES:** *It is important that the samples, images and detailed explanation are provided to explain the above criteria. It is important for the judging process that samples are provided and explanation of how a packaging system/format has been modified to minimise food waste and where possible extend shelf life (i.e., a before and after examples.)*

# 2021 SAVE FOOD PACKAGING DESIGN SPECIAL AWARD ENTRY FORM



## **CRITERIA 6. DESIGN TO MEET THE 2030 NATIONAL WASTE TARGETS**

*Outline how the new packaging design aspects have been contributing to reducing or preventing food waste. Provide specific information identifying the amount or percentage reduction in food waste associated with the new design relative to a replaced packaging design or a competitor's design.*



# 2021 SAVE FOOD PACKAGING DESIGN SPECIAL AWARD ENTRY FORM

**All nominations must be submitted in fillable pdf (or Microsoft word only if unable to access Adobe) and all essential supporting material including samples, Powerpoints, references and images emailed to [pida@aipack.com.au](mailto:pida@aipack.com.au)**

Please consider and highlight where possible as many of the following aspects of your packaging design within the above criteria.

- Mechanical protection.
- Physical-chemical protection.
- Resealability.
- Easy to open, grip, dose and empty.
- Contains the correct quantity and serving size.
- Food safety/freshness information.
- Expiry Date and Best before information.
- Information on storage options.
- Improved communication on packs including open, reseal, close and dispense.
- Sustainability of the packaging design (aligning with APC/SPG principles, ISO Certifications and company credentials, Best Practice Standards).
- The packaging should facilitate sorting of household waste – easy to clean, separate and fold.

*Wikstrom, F., Williams, H., Verghese, K., Clune, S. (2014). The influence of packaging attributes on consumer behaviour in food-packaging LCA studies - a neglected topic In: Journal of Cleaner Production, 73, 100 - 108*

PLEASE TICK THE RELEVANT AWARD CATEGORY

*(If the entry fits in to more than one category, please provide details of the role the pack plays in each category.)*

**AGRICULTURE**  
Packaging systems/format that is used to contain and distribute fresh produce from farm to wholesale market and/or retail outlet. Entrants to demonstrate how their packaging protects the fresh produce and reduces/prevents damage during transit and/or display while also extending shelf life and minimising food waste. This may be through reducing crushing, enhanced cushioning, enhanced ventilation, increased shelf life and avoiding double handling.

**FOOD SERVICES**  
Packaging systems/format that is used to contain and distribute food into food service establishments. Entrants to demonstrate how their packaging contains, protects and distributes their food product from manufacturing location through to the food service establishment, while also extending shelf life and minimising food waste. This may be through bulk sizing, individual servings, opening and or dispensing features, resealable/re-sealable features, barrier materials and improved communication on packaging.

**E-COMMERCE**  
Packaging systems/format for food ecommerce that will provide consumer experience, commercial sustainability, product protection and logistics and transport. Entrants to demonstrate how their packaging contains, protects and distributes their food product from manufacturing location through to the food ecommerce distribution chain, while also extending shelf life and minimising food waste. This may be through bulk sizing, individual servings, opening and or dispensing features, resealable - re-closable features, barrier materials and improved communication on pack.

**RETAIL**  
Packaging system/format that is used to contain, protect and distribute food from manufacturer to retail shelf and then through to consumer use (e.g., in household, on the go). Entrants are to demonstrate how their packaging contains, protects and enables the consumer to store and use the food item, while also minimising food waste. This may be through individual servings, bulk sizing, opening and or dispensing features, resealable/re-sealable features, barrier materials and improved communication on packaging.

**PLEASE EMAIL THIS FORM AND IMAGES TO [PIDA@AIPACK.COM.AU](mailto:pida@aipack.com.au)  
SAMPLES TO BE POSTED TO: 2020 PIDA AWARDS  
34 LAWSON STREET, OXLEY, QUEENSLAND, AUSTRALIA 4075**

# 2021 SAVE FOOD PACKAGING DESIGN SPECIAL AWARD ENTRY FORM



## CONTACT DETAILS

(Contact to be able to answer questions regarding the submission that may require clarification) NB: This information will also be used for the PIDA Award entry invoice, unless otherwise advised.

Company Name

Mr/Ms/Miss

Given Name

Surname

Telephone

Email

Packaging Technologists/Designers:

Graphic Designers/Agencies:

Brand Owner:

Packaging Suppliers Who Were Involved In Packaging Design:

List Any Other Companies Who Were Involved In Your Packaging Design:

**PLEASE ENSURE THAT YOU INDICATE BELOW THE EXACT COMPANY NAME FOR THE TROPHY, SHOULD YOUR SUBMISSION BE SUCCESSFUL:**

## ACCEPTANCE STATEMENT

- We agree that the submission has been either developed in/or for the Australia and/or New Zealand markets and the packaging/product is now commercially available in store. (The innovation must be new on-shelf in the last 18 months)
- I understand that I am required to email two 300 dpi high resolution images of the packaging/product. (Please do not send low resolution images/gifs).
- I understand that samples must be mailed as a party of the entry including before and after, if available.
- I understand that there will be a \$350 +GST entrance fee and that an invoice will be sent upon receipt of this entry.

Mr/Mrs/Miss

Given Name

Surname

**PLEASE EMAIL THIS FORM AND IMAGES TO [PIDA@AIPACK.COM.AU](mailto:PIDA@AIPACK.COM.AU)  
SAMPLES TO BE POSTED TO: 2021 PIDA AWARDS  
34 LAWSON STREET, OXLEY, QUEENSLAND, AUSTRALIA 4075**