

2021 AIP AUSTRALASIAN PACKAGING CONFERENCE

MINI VIRTUAL EDITION - 17 & 18 AUGUST

The AIP is pleased to announce that the Institute will be running the 2021 AIP Australasian Packaging mini conference as a virtual edition on the 17th and 18th of August.

Having served the industry for over 28 years this technical event brings together people from across multiple disciplines including packaging technologists, designers, engineers, sales, marketing, business development, procurement, sustainability and more, to better understand the technical side of packaging design. The biennial event is also a spotlight to showcase best-practice and award-winning Packaging Designs that have been recognised by their peers through the Australasian Packaging Innovation & Design (PIDA) Awards.

This educational event will allow attendees the opportunity to be inspired by what other companies are already developing in key industries and markets and will allow you to hear their challenges and learnings through the packaging design journey. Walk away with new ideas and inspiration for your next packaging project and hear from innovators in Sustainable and Save Food Packaging Design, Domestic & Household, Health, Beauty & Wellness, Food, Beverage and Marketing.

The Women in Packaging Forum, run by PKN and Food & Drink Business, in partnership with the AIP, will be held on the 18th of August.

#2021aipconference

PROUDLY SUPPORTED BY

PLATINUM PARTNERS



GOLD PARTNER



SILVER PARTNERS



BRONZE PARTNERS



PROUD MEMBER OF



MEDIA PARTNERS



COORDINATED BY



Register to attend – <http://aipack.com.au/event-registration/?ee=334>



2021 AIP Australasian Packaging Conference



DAY ONE - TUESDAY 17 AUGUST

9.00 am

Keynote session #1

With Australia wasting a staggering 7.3 million tonnes of food a year which equates to 298 KG of food per person now is the time to look at ways to lower our environmental impact. One such way is to understand how to embed innovative and intuitive design features in to Save Food Packaging to minimise food waste at the start of the Supply Value Chain.



Paul Parker
Account Manager
Sealed Air for Junee Lamb



Brock Dunn
Sales and Marketing Manager
Southern Fresh Foods



Michael Van Dord MAIP
Packaging Technologist
Simplot



Gilad Sadan MAIP
Managing Director
N.A.V.I Co. Global

10.30 am

Keynote session #2

Hear how Brookfarm, Zero Co and Oasis Spices have actively embraced sustainable and circular design into their packaging and how they are taking bold steps to lower their environmental impact. Reusable & refillable packs, ocean plastics, recycled content, mono-material packaging that can be rolled up and accepted through MRF's are just some of the standout features of these packs.



Sally Carter
Head of Operations & Procurement
Brookfarm



Mike Smith
Founder
Zero Co



Joe Foster FAIP
Managing Director
O F Packaging



Michael Grima MAIP
Director
qDesign for Oasis Spices

11.55 am

Networking Session

12.30 pm

Keynote session #3

Nestlé, Lovekins and Cutri Fruit all have one thing in common and that is standing out against their competitors. From renewable materials, interactive consumer engagement on pack and changing the branding of a pack to push the message of recyclability are just some of the ways they are leading the way in their categories.



Aleks Lajovic AAIP
Managing Director
Impact International



Amanda Essery
Founder/CEO
Lovekins



Joyce Tan
Head of Marketing Confectionery
Nestlé



Anika Dobbie
Marketing Manager
La Manna Premier Group

1.55 pm

Keynote session #4

The Collective and Colgate - Palmolive both understand the important role that Recycled Content plays in ensuring a business is not only meeting the 2025 National Packaging Targets but also truly becoming a circular business by design. Find out why Recycled Content is so valuable to these businesses.



Ted Bailey MAIP
Packaging Sustainability Manager, Asia Pacific
Colgate-Palmolive



Craig Wellman FAIP
Managing Director
Wellman Packaging



Deanne Holdsworth
General Manager Sales - C&I NZ
Pact Group

3.00 pm

Close of Day 1



2021 AIP Australasian Packaging Conference



DAY TWO - WEDNESDAY 18 AUGUST

9.00 am

Women in Packaging Forum Keynote session #5

The fourth Women in Packaging Forum is coordinated by PKN Packaging News and Food & Drink Business, in partnership with the AIP. With the theme Diversity Dialogue, the forum will explore how unlocking the potential of women in the workplace can lead to business growth, and look at different initiatives in Australian companies to make positive change for women employees. The event will provide insightful dialogue demonstrating how women in our industry navigate their roles and responsibilities and make a positive contribution to the workplace. The keynote speaker Louise Weine, CEO of the National Association of Women in Operations (NAWO), will be talking to the topic Diversity Dialogue: We need action now! Following the keynote there will be a panel discussion on Next Gen Leadership: Claiming a seat at the table.



KEYNOTE SPEAKER

Louise Weine
CEO
National Association of Women in Operations (NAWO)



Azadeh Yousefi AAIP
Industrial Packaging Designer
Production Packaging Innovations



Nina Nguyen
Founder & CEO
Pakko



Jessica Ansell AAIP
Marketing Manager
O F Packaging



Caitlyn Richards
Group Responsible Sourcing Manager
Coles

Coordinated by



In Partnership with



Sponsored by



10.30 am

Networking Session

11.00 am

Keynote session #6

Reflo, Cyclpac, MaCher and Coles have all shown the industry what it means to 'Rethink packaging design'. Moving away from the norms and changing materials to become more circular and more sustainable is what drives all of these companies to make bold steps in their packaging designs.



Simon Back MAIP
General Manager
MaCher



Edward Whitehead
Co-Founder & Managing Director
Cyclpac



Caitlyn Richards
Group Responsible Sourcing Manager
Coles



Gary White
Director
Reflo

12.25 pm

Keynote session #7

Find out how Pana Organic and Telstra developed innovative renewable, recyclable and recoverable packaging designs that are meeting the 2025 National Packaging Targets. Reduce, Reuse, Recover and Recycle are four principles that they both follow to be more sustainable.



Tara Anderson
Marketing Project Manager
Pana Organic



Nicholas Payne MAIP
Business Development & Marketing Manager
Zipform Packaging



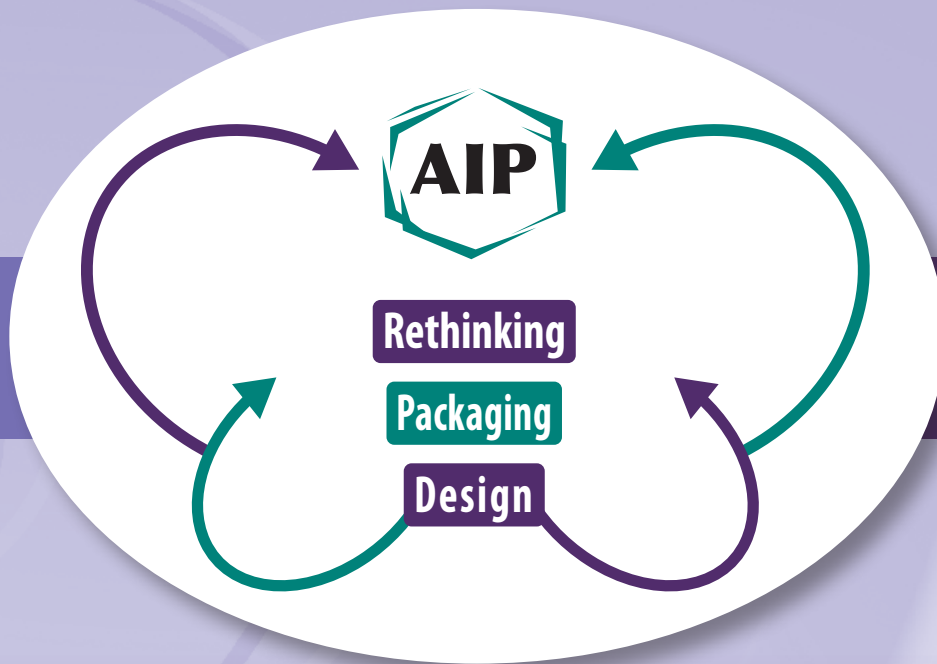
Alita McMenamin
Senior Marketing Specialist
Telstra



Grant Davies
Director
Birdstone Collective

1.45 pm

Close of conference



+61 7 3278 4490
info@aipack.com.au
www.aipack.com.au



NB: The program provided is a provisional program. Speaker times may vary in the final program which will be provided to all delegates at the commencement of the conference. Unless unforeseen circumstances occur all speakers have confirmed their attendance for this event at the time of going to print with this program.

*CPP points are used to maintain your Certified Packaging Professional (CPP) credential. Please ensure that you only claim points for sessions that you attended live, or recordings after the live event.