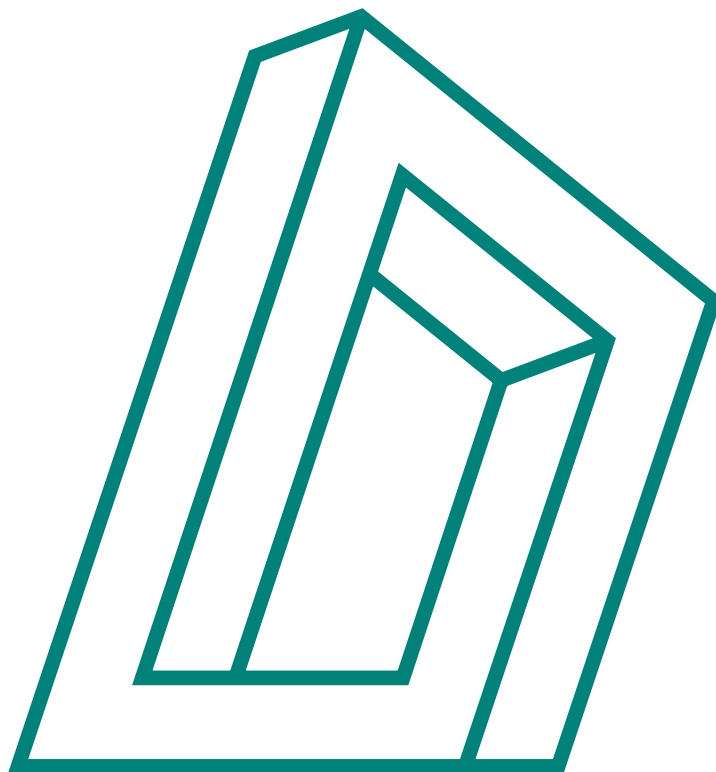




PIDA
AUSTRALASIAN
PACKAGING
INNOVATION & DESIGN
AWARDS 2020

2020 DESIGN INNOVATION OF THE YEAR AWARD
LABELLING & DECORATION CATEGORY
ENTRY FORM



PIDA
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APPLICATIONS CLOSE 14 FEBRUARY 2020

EXCLUSIVE ENTRY POINT: WORLDSTAR PACKAGING AWARDS

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Packaging
New Zealand



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ENTRY FORM



CRITERIA 1. PURPOSE OF OVERALL LABEL OR DECORATION – IS IT FIT FOR PURPOSE?

CRITERIA 2. PROTECTION AND PRESERVATION OF CONTENTS

CRITERIA 3. VISUAL & SHELF APPEAL INCLUDING OUTSTANDING STRUCTURAL CREATIVITY

CRITERIA 4. UNIQUENESS AND INNOVATIVE DESIGN

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CRITERIA 5. MATERIALS - INGENUITY OF CONSTRUCTION

CRITERIA 6. CUSTOMER ENGAGEMENT WITH THE BRAND

CRITERIA 7. TECHNOLOGY INCLUSION IF AVAILABLE

CRITERIA 8. FUNCTIONALITY INCLUDING EASE OF HANDLING, FILLING, OPENING AND CLOSING

CRITERIA 9. ADEQUACY OF INFORMATION ON LABEL OR PACK

CRITERIA 10. ECONOMY OF MATERIAL, COST REDUCTION

CRITERIA 11. SUSTAINABILITY AND ENVIRONMENTAL CONSIDERATIONS

CRITERIA 12. END OF LIFE CONSIDERATIONS INCLUDING MATERIALS, SUSTAINABLE SOLUTIONS AND 2025 NATIONAL PACKAGING TARGETS

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ENTRY FORM



CONTACT DETAILS

(Contact to be able to answer questions regarding the submission that may require clarification)

Company Name

Mr/Ms/Miss

Given Name

Surname

Telephone

Email

Packaging Technologists/Designers:

Graphic Designers/Agencies:

Brand Owner:

Packaging Suppliers Who Were Involved In Packaging Design:

List Any Other Companies Who Were Involved In Your Packaging Design:

PLEASE ENSURE THAT YOU INDICATE BELOW THE EXACT COMPANY NAME FOR THE TROPHY, SHOULD YOUR SUBMISSION BE SUCCESSFUL:

ACCEPTANCE STATEMENT

- ☐ We agree that the submission has been either developed in Australia and/or New Zealand and the packaging/product must be commercially available since April 2019.
- ☐ I understand that I am required to email two 300 dpi high resolution images of the packaging/product. (Please do not send low resolution images/gifs).
- ☐ I understand that samples must be mailed as a party of the entry including before and after, if available.
- ☐ I understand that there will be a \$200 +GST entrance fee and that an invoice will be sent upon receipt of this entry.

Mr/Mrs/Miss

Given Name

Surname

PLEASE EMAIL THIS FORM AND IMAGES TO PIDA@AIPACK.COM.AU
SAMPLES TO BE POSTED TO: 2020 PIDA AWARDS
34 LAWSON STREET, OXLEY, QUEENSLAND, AUSTRALIA 4075