

# 2020 GLOBAL PACKAGING FORUM @PROPAK ASIA

19 - 22 OCTOBER 2020

VIRTUAL EDITION



#2020GPF #2020globalpackagingforum

## PROGRAM

The Australian Institute of Packaging (AIP), in conjunction with Informa Markets, will be running the second Global Packaging Forum @ProPak Asia 2020. The 2020 Global Packaging Forum will be run as a virtual edition and will be held over four days.

Each session will bring together expert global presenters who will be discussing four topics:

- 1# How to achieve Global and Regional Packaging Targets for the ASEAN region
- 2# How to balance Sustainable Packaging & Food Waste Targets
- 3# Circular & Sustainable Design: Packaging for the future
- 4# Reusable & Refillable Packaging Designs for the Future

ALL OF INDUSTRY IS INVITED TO ATTEND SO BOOK YOUR PLACE TODAY.





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informa markets



AUSTRALIAN INSTITUTE  
OF PACKAGING

19 OCTOBER

**TOPIC: HOW TO ACHIEVE GLOBAL AND REGIONAL PACKAGING TARGETS FOR THE ASEAN REGION**

**TIME: 9.00 am to 10.30 am Bangkok GMT+7 (1.00 pm AEDT)**

The packaging industry is facing many challenges at the moment with global plastic pollution and recycling issues and transformational changes to value and supply chain models, resulting in negative government and consumer perceptions. These challenges are requiring

packaging companies, manufacturers and retailers to re-think their approaches and undertake strategic changes to address the challenges of meeting global and domestic Packaging Targets, Plastics Pacts, Extended Producer Responsibility Directives and more. This session will discuss the targets and what the industry is working towards to ensure that packaging is circular by design and sustainable, reusable, recyclable and has the lowest environmental impact possible.

## SPEAKERS:



**Prof Pierre Pienaar FAIP, CPP**  
President  
World Packaging Organisation (WPO)



**Henky Wibawa**  
Executive Director  
Indonesian Packaging Federation (IPF)



**Ralph Moyle FAIP, CPP**  
Education Coordinator  
Australian Institute of Packaging (AIP)

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20 OCTOBER

**TOPIC: HOW TO BALANCE SUSTAINABLE PACKAGING & FOOD WASTE TARGETS**

**TIME: 3.00 pm to 4.30 pm Bangkok GMT+7 (7.00 pm AEDT)**

**How do you balance Sustainable Targets with Food Waste Targets when designing packaging?**

Everyone in the world has a role to play in meeting two important targets 1. Global and Local Packaging Targets and 2. Food Waste Targets. Neither is mutually exclusive and when we talk about pivoting your business to become more sustainable inside and out it is critical that you understand both goals and what they really mean to you. This session will help you look at your own environmental footprint and what road you need to take to become more sustainable as a business.

The panel will discuss the challenges and learnings when looking at how to implement Save Food Packaging Guidelines into your business and how to find the optimum design for your products. Best Practice Award-winning examples will be showcased during this session.

## SPEAKERS:



**Michael Dossor MAIP**  
General Manager  
Result Group



**Nerida Kelton MAIP**  
Executive Director - Australian Institute of Packaging (AIP)  
ANZ Board Member - World Packaging Organisation (WPO)



**Alan Adams MAIP**  
Sustainability Director APAC  
Sealed Air



**Warwick Armstrong MAIP**  
General Manager  
Plantic Technologies



**Ralph Moyle FAIP, CPP**  
Education Coordinator  
Australian Institute of Packaging (AIP)

## FACILITATED BY:

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21 OCTOBER

## TOPIC: CIRCULAR AND SUSTAINABLE DESIGN: PACKAGING FOR THE FUTURE

TIME: 3.00 pm to 4.30 pm Bangkok GMT+7 (7.00 pm AEDT)

Design sits prominently at the heart of the circular economy. It requires us to redesign everything: products, business models, cities, and the linear systems that have lasted for the past centuries. Design is key to the first principle of circular economy, 'design out waste and pollution'.

The reality is that most things today are still designed for the linear model. This means that almost everything needs to be redesigned in accordance with the principles of the circular economy. The speakers in this session will discuss the Circular Economy and what Circular design really looks like.

### SPEAKERS:



**Antro Säilä**

Vice President - Sustainability  
World Packaging Organisation (WPO)



**David Kusuma Ph.D.**

Vice President Global R&D  
Tupperware Brands Corporation



**Alan Adams MAIP**

Sustainability Director APAC  
Sealed Air



**Pippa Corry MAIP**

Founder  
Philo & Co

### FACILITATED BY:



**Ralph Moyle FAIP, CPP**  
Education Coordinator  
Australian Institute of Packaging (AIP)

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22 OCTOBER

## TOPIC: REUSABLE AND REFILLABLE PACKAGING DESIGNS FOR THE FUTURE

TIME: 3.00 pm to 4.30 pm Bangkok GMT+7 (7.00 pm AEDT)

In 2019 Ellen MacArthur Foundation's New Plastics Economy initiative introduced its research on reuse models.

Converting 20% of global plastic packaging into reuse models offers a USD 10 billion business opportunity. The research highlights six ways that reuse can bring significant benefits to both users and businesses:

1. Cut costs
2. Adapt to individual needs
3. Optimise operations
4. Build brand loyalty
5. Improve user experience
6. Gather intelligence.

This session will discuss current and future refillable options from across the world.

### FACILITATED BY:



**Ralph Moyle FAIP, CPP**  
Education Coordinator  
Australian Institute of Packaging (AIP)

### SPEAKERS:



**Srini Srinivasan**

President  
World Design Organisation (WDO)



**Eric Kawabata**

APAC General Manager  
TerraCycle/Loop



**Lachlan Feggans**

Director, Sustainability and Corporate, APAC  
CHEP

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