

# REGISTRATION FORM



**April 1 & 2 2020**  
**Crown Promenade, Melbourne**



Following over two decades of highly successful technical conferences, the 2020 AIP Australasian Packaging Conference will be designed to deliver a two-day educational program that will cover a broad range of topics relating to the theme **PACKAGING: FIT FOR THE FUTURE**.

The packaging industry is facing many challenges at the moment with global plastic pollution and recycling issues and transformational changes to value and supply chain models, resulting in negative government and consumer perceptions. These challenges are requiring packaging companies, manufacturers and retailers to re-think their approaches and undertake strategic changes to address the challenges of meeting global and domestic Sustainable Packaging, 2025 National Packaging Targets, transform supply chains; all the while having clear parameters for driving the 4R's.

Now more than ever is the time to collaborate, share ideas and success stories, discuss the challenges and journeys the industry is facing openly and what we can do collectively to work towards the same targets.

PROUDLY SUPPORTED BY



MEDIA PARTNERS



**Contact the AIP to find out more about the limited sponsorship and partnership opportunities that are available for the Conference.**



# AIP AUSTRALASIAN PACKAGING CONFERENCE

April 1 & 2 2020



## REGISTRATION FORM

**There will be a number of events running alongside and as a part of the two-day conference. All of these events listed below are included as a part of the full delegates registration fee. Simply tick the boxes on the following registration form to indicate which events you will be attending.**

### 1&2 APRIL 2020: AIP AUSTRALASIAN PACKAGING CONFERENCE

The 2020 AIP Australasian Packaging Conference will be held on the 1st & 2nd of April at the Crown Promenade and will attract delegates from all facets of food, beverage, pharmaceutical, manufacturing and packaging industries including packaging technologists, designers and engineers, sustainability managers, marketing, sales, production, design agencies to equipment suppliers, raw material providers, users of packaging, retailers and consumers, environmental managers, procurement, quality teams, government & councils and waste & recycling companies. The 2020 AIP Australasian Packaging Conference is designed to deliver a two-day educational program that will cover a broad range of topics relating to the theme **PACKAGING: FIT FOR THE FUTURE**. The biennial AIP Australasian Packaging Conference is the largest packaging and processing conference of its kind in Australia and New Zealand. Run by industry for industry the AIP Australasian Packaging Conference has been leading the way in professional and personal development for over two decades.

The packaging industry is facing many challenges at the moment with global plastic pollution and recycling issues and transformational changes to value and supply chain models, resulting in negative government and consumer perceptions. These challenges are requiring packaging companies, manufacturers and retailers to re-think their approaches and undertake strategic changes to address the challenges of meeting global and domestic Sustainable Packaging, National Packaging Targets, transform supply chains; all the while having clear parameters for driving the 4R's. The packaging industry globally is looking towards true circular value chains and ensuring that recyclability of packaging, recycled content, reducing packaging wherever possible, replacing problematic materials, designing with new materials, looking at how packaging can be reused and developing closed looped programs are the new normal for packaging design.

The additional challenge of 'Halving Food Waste going to Landfill by 2030' is also another target that Food Manufacturers need to recognise and designing Save Food Packaging is a challenge that packaging technologists and designers need to start incorporating into all product development. Packaging Design is also changing with new intuitive and innovative packaging being introduced every day. **Now more than ever is the time to collaborate, share ideas and success stories, discuss the challenges and journeys the industry is facing openly and what we can do collectively to work towards the same targets.**

### 1 APRIL 2020: AUSTRALASIAN PACKAGING & INNOVATION DESIGN (PIDA) GALA AWARDS (DINNER)



The Australasian Packaging Innovation & Design Awards (PIDA) have been designed by the Australian Institute of Packaging (AIP) to recognise companies and individuals who are making a significant difference in their field across the two countries. The PIDA Awards are the exclusive feeder program for the prestigious WorldStar Packaging Awards run by the World Packaging Organisation (WPO) with the 2020 PIDA winners automatically eligible for entry into the 2021 international competition. The winners of the 2020 Australasian Packaging Innovation & Design Awards (PIDA) for Australia and New Zealand will be announced at a gala dinner on the 1 April at the Crown Promenade, Melbourne.

### 2 APRIL 2020: WOMEN IN PACKAGING BREAKFAST FORUM (BREAKFAST)



Following on from the success of the inaugural 2018 event, PKN Packaging News and Food & Drink Business will be hosting their third Women In Packaging Breakfast Forum on the 2 April, in partnership with the AIP. The theme for the 2020 Women in Packaging Forum will be Passion & Purpose in Packaging and will be held on the second day of the 2020 AIP Australasian Packaging Conference.

The forum will start with a presentation from a keynote speaker, followed by a panel discussion, featuring influential and inspiring women working in the food, beverage and packaging industry. The event will not only be an ideal networking opportunity, it will also be an insightful forum demonstrating how women in our industry navigate their roles and responsibilities and make a positive contribution

to the workplace.

Acclaimed inspirational speaker and behavioural economics expert Sonia Friedrich will deliver the keynote address, giving insight into the unconscious behaviours that cause shoppers to pick up a product. She will show how understanding how the brain works and applying this into packaging and design can change behaviour choice. Sonia is renowned for her clarity and has created models that apply Nobel Prize-winning knowledge and experimental research in behavioural economics to shatter entrenched paradigms and transform industry. Sonia believes the opportunity lies in sharing brain knowledge across departments, which will create a closer relationship between packaging, design and marketing and impact bottom line revenue outcomes.

Panellists will include co-founder of start-up The Better Packaging Company, Kate Bezar; award-winning global philanthropist and co-founder of tna, Nadia Taylor (OA); and Brisbane-based plastics researcher and PhD Candidate at the University of Queensland, Nicole Garofano (MAIP).



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April 1 & 2 2020



## REGISTRATION FORM

### PRIMARY DELEGATE

To reserve your place fill in your details below, scan and email back to [mark@aipack.com.au](mailto:mark@aipack.com.au) If you are an AIP Member simply fill in your name, contact number and dietary requirements.

Mr/Ms:  Given Name:  Surname:

Position:  Company:

Street Address:

Suburb:  State:  Post Code:

Ph:  Mob:

Email address: PRINT CLEARLY

Please indicate if you have any allergies or dietary requirements:

#### 1-2 APRIL: 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE 8.30 to 5.00 pm

ASK ABOUT DAY RATES	AIP Member Delegate	Partner Association Delegate AFGC/APCO/AIFST/SPE/WPO	Non-Member Delegate
<b>EARLY BIRD</b> (Before Friday the 6th March 2020)	<input type="checkbox"/> \$1,200 + GST	<input type="checkbox"/> \$1,300 + GST Assn: <input type="text"/>	<input type="checkbox"/> \$1,400 + GST
Normal Fee	<input type="checkbox"/> \$1,300 + GST	<input type="checkbox"/> \$1,400 + GST Assn: <input type="text"/>	<input type="checkbox"/> \$1,500 + GST

#### 1 APRIL: 2020 PIDA AWARDS GALA DINNER ATTENDANCE (included in the price of your delegate registration)

6.30 pm - 11.00 pm: ☐ Will attend as part of my/our delegates fee ☐ Will NOT attend

#### 2 APRIL: WOMEN IN PACKAGING BREAKFAST ATTENDANCE (included in the price of your delegate registration)

7.00 am to 8.45 am: ☐ Will attend as part of my/our delegates fee ☐ Will NOT attend

### DELEGATE 2

Mr/Ms:  Given Name:  Surname:

Position:  Company:

Street Address:

Suburb:  State:  Post Code:

Ph:  Mob:

Email address: PRINT CLEARLY

Please indicate if you have any allergies or dietary requirements:

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## April 1 & 2 2020



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 Position:  Company:   
 Street Address:   
 Suburb:  State:  Post Code:   
 Ph:  Mob:   
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 Position:  Company:   
 Street Address:   
 Suburb:  State:  Post Code:   
 Ph:  Mob:   
 Email address: PRINT CLEARLY   
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#### ADDITIONAL CONFERENCE DINNER TICKETS 1 APRIL

Please note guests & partners are welcome at the dinner.

☐ Conference Dinner Ticket X  \$180 + GST \$  ☐ Corporate Table of 8 \$1440 + GST \$

**The AIP will contact you for guest details on receipt of booking.**

**TOTAL \$**

**NB: A Tax Invoice will be sent upon receipt and confirmation of your booking.**

Please fill out this form and return to: Mark Kelton

✉ [mark@aipack.com.au](mailto:mark@aipack.com.au)

☎ +61 7 3278 4490

#### Insurance Details

It is highly recommended that each delegate and speaker take out their own travel and personal insurance for the conference. The organisers and AIP Board will not accept any liability for loss or injury to any person or property during the conference.

#### CANCELLATION POLICY & DISCLAIMER

Cancellations received via email before 13 March 2020 will attract a \$100 administration charge and there will be NO REFUNDS after that time. Registrations, however are transferable within an organisation if advised in writing or via email to [mark@aipack.com.au](mailto:mark@aipack.com.au). The information contained in this brochure is correct at the time of going to print. The AIP Australasian Packaging Conference Committee reserves the right to change without notice any part of the program and the speakers.