

# 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE



April 1 & 2 2020  
Crown Promenade, Melbourne



**PIDA**  
AUSTRALASIAN  
PACKAGING  
INNOVATION & DESIGN  
AWARDS 2020



WOMEN IN PACKAGING

**PARTNERSHIP OPPORTUNITIES**

2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS

2020 WOMEN IN PACKAGING FORUM

## PLATINUM PARTNERS



## SILVER PARTNERS



## BRONZE PARTNERS



## MEDIA PARTNERS





# AIP AUSTRALASIAN PACKAGING CONFERENCE

April 1 & 2 2020



The Australian Institute of Packaging (AIP) is currently at the planning stage of the 2020 AIP Australasian Packaging Conference that will be held at Crown Promenade on 1 & 2 April. Following over two decades of highly successful technical conferences, the 2020 AIP Australasian Packaging Conference will be designed to deliver a two-day educational program that will cover a broad range of topics relating to the theme **PACKAGING: FIT FOR THE FUTURE**.

The packaging industry is facing many challenges at the moment with global plastic pollution and recycling issues and transformational changes to value and supply chain models, resulting in negative government and consumer perceptions. These challenges are requiring packaging companies, manufacturers and retailers to re-think their approaches and undertake strategic changes to address the challenges of meeting global and domestic Sustainable Packaging, 2025 National Packaging Targets, transform supply chains; all the while having clear parameters for driving the 4R's. The packaging industry globally is looking towards true circular value chains and ensuring that recyclability of packaging, recycled content, reducing packaging wherever possible, replacing problematic materials, designing with new materials, looking at how packaging can be reused and developing closed looped programs are the new normal for packaging design.

The additional challenge of 'Halving Food Waste going to Landfill by 2030' is also another target that Food Manufacturers need to recognise and designing Save Food Packaging is a challenge that packaging technologists and designers need to start incorporating into all product development.

Packaging Design is also changing with new intuitive and innovative packaging being introduced every day. Now more than ever is the time to collaborate, share ideas and success stories, discuss the challenges and journeys the industry is facing openly and what we can do collectively to work towards the same targets.

The 2020 AIP Australasian Packaging Conference **PACKAGING: FIT FOR THE FUTURE** will attract delegates from all facets of food, beverage, pharmaceutical, manufacturing and packaging industries including packaging technologists, designers and engineers, sustainability managers, marketing, sales, production, design agencies to equipment suppliers, raw material providers, users of packaging, retailers and consumers, environmental managers, procurement, quality teams, government & councils and waste & recycling companies.



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## 2018 AIP AUSTRALASIAN PACKAGING CONFERENCE





### EXHIBITORS AREA

If your company is looking to network with packaging technologists, designers, engineers and packaging department heads at FMCG companies in the food, beverage, pharmaceutical, personal & household care markets then exhibiting at the 2020 AIP Australasian Packaging Conference is the perfect solution. Book your stand at the AIP's 2020 AIP Australasian Packaging Conference which will be held at Crown Promenade, Southbank, Victoria on Wednesday the 1st and Thursday the 2nd of April.

The biennial AIP Australasian Packaging Conference will be themed **PACKAGING: FIT FOR THE FUTURE** and is the largest professional development and networking opportunity of its kind in the packaging industry, bringing together leading experts from around the globe to cater for all participants in food, beverage, manufacturing and packaging.

Following a number of highly successful topical conferences over the past few years, the AIP will approach the 2020 AIP Australasian Packaging Conference to deliver a two-day event that will cover a broad range of topics relating to packaging, incorporating current trends and future developments, case studies and real-life applications.

Sponsorship at this event will give you direct access to packaging industry players in Australia, New Zealand and further abroad and, as was the case at the 2018 AIP National Conference, spaces are limited and will fill up quickly so we recommend your early consideration.

### WHY EXHIBIT?

The two-day 2020 AIP Australasian Packaging Conference is the largest regularly held conference for the packaging industry and will provide you with the opportunity to network with key players in the packaging industry in Australia and New Zealand.

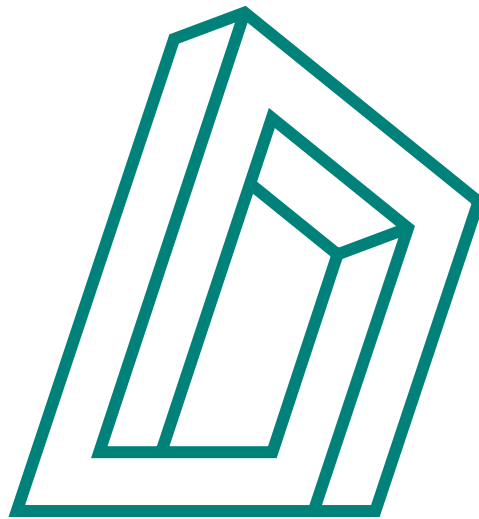
- Branding exercise
- Network and expand your contacts
- Expand your database
- Meet new people
- Launch new products
- Awareness and development
- Up-skill your teams

Space is limited in the Exhibitors area so book now.









# PIDA

## AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS 2020

The Australian Institute of Packaging (AIP) and Packaging New Zealand will be running the 2020 Australasian Packaging Innovation & Design Awards (PIDA) on 1 April, which will recognise companies and individuals who are making a significant difference in their field in Australia and New Zealand. The Australasian Packaging Innovation & Design Awards (PIDA) are the exclusive award program for all Australia and New Zealand entries into the prestigious WorldStar Packaging Awards.



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EXCLUSIVE  
ENTRY TO



COORDINATED BY





# AIP AUSTRALASIAN PACKAGING CONFERENCE

April 1 & 2 2020

## 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS



**The Australian Institute of Packaging (AIP), in conjunction with Packaging New Zealand, have designed the Australasian Packaging Innovation & Design Awards (PIDA) to recognise companies and individuals who are making a significant difference in their field in Australia and New Zealand.** The PIDA Awards are the exclusive award program for all Australia and New Zealand entries into the prestigious WorldStar Packaging Awards, which are coordinated by the World Packaging Organisation (WPO). The AIP are the Member for Australia and New Zealand for the WPO.

The Design Innovation of the Year company awards will recognise organisations that have designed innovative packaging within each of these five manufacturing categories:

1. FOOD
2. BEVERAGE
3. HEALTH, BEAUTY & WELLNESS
4. DOMESTIC & HOUSEHOLD
5. LABELLING & DECORATION

There will be three special awards available:

1. SUSTAINABLE PACKAGING SPECIAL AWARD
2. SAVE FOOD PACKAGING DESIGN SPECIAL AWARD
3. ACCESSIBLE PACKAGING DESIGN SPECIAL AWARD

In addition there are three awards designed for people who have made specific contributions to the packaging industry.

These Individual Awards will include:

1. YOUNG PACKAGING PROFESSIONAL OF THE YEAR
2. INDUSTRY PACKAGING PROFESSIONAL OF THE YEAR
3. PACKAGING NEW ZEALAND SCHOLARSHIP that will offer one person from New Zealand the opportunity to enrol in the Diploma in Packaging Technology Course; an internationally recognised and accredited course.





## EXAMPLES OF JUST SOME OF THE AWARDS FROM THE 2019 PIDA AWARDS

22 AWARDS | PIDA 2019

## Top night for top achievers

At a gala event in Sydney, Australia's peak packaging awards programme – the Packaging Innovation and Design Awards (PIDA), which recognise companies and individuals making a significant difference in their field across Australia and New Zealand.

**S**OME 200 packaging industry professionals gathered at the Sofitel Wentworth last month to celebrate the award winners in this year's Australasian Packaging Innovation & Design Awards (PIDA), which recognise companies and individuals making a significant difference in their field across Australia and New Zealand.

The PIDA, which are co-ordinated by the Australian Institute of Packaging (AIP) and Packaging New Zealand, are the exclusive leader program for the prestigious WorldStar Packaging Awards. The 2019 PIDA winners will automatically be eligible for entry into the 2020 WorldStar Awards competition.

**THE WINNERS IN THE MAIN SECTOR CATEGORIES ARE:**

**BEVERAGE CATEGORY**

The Beverage category recognises organisations that have designed innovative processing materials and packaging for liquid or dry tea, coffee, water and soft drinks including wine, beer and spirits.

**SILVER WINNER: PACT Group** for the New Zealand brand Lewis Road Creamery post-consumer recycled PCR 100 per cent recycled PET milk bottle range. The PET bottles and single label design stand out on shelves as they are based on old-style glass milk bottles. This has enabled the boutique brand to achieve a nostalgic feel and a new level of authenticity. The PET bottles have a sturdy glass-like premium feel and a sturdy glass-like premium feel and a sturdy glass-like premium feel.

This is the first Australian PET bottle to change to 100 per cent PET that is also 100 per cent recyclable. Collecting the award, Lucy Sorenson of Lewis Road Creamery said, "This was a really big project for our relatively small, 20-person team in NZ. It's the first 100 per cent recycled PET, and recyclable, bottle on the market in this category, we are really proud to have done this."



**SILVER WINNER: Stay Tray** for the reusable drink tray that is designed with 100 per cent recycled material sourced from Australian businesses to reduce single use.

**BRONZE WINNER: Monaka Milk Limited** for the world's first Milk and Monaka Honey range designed in New Zealand in an old-fashioned Aussie PET milk bottle with a sustainable PET shrink sleeve.

**FOOD CATEGORY**

The Food category recognises organisations that have designed innovative food packaging and processing materials for fresh, frozen or other categories.

**SILVER WINNER: Danone ELN NZ Supply Point** for its sachet multipack for both Aotearoa and Kaitiaki United Farmers range for sale in New Zealand. The bag format had to meet consumer expectation easy-to-open (no top opening) such as easy-to-pour (mas pour) opening, inside a baby bottle to carry around in or baby bag. The design of its own

that was manufactured locally and incorporates a cutting format that allows for portions to be formed in the modified walling area. This enables easy opening by the consumer without scissors (see ANZ first). On receiving the award, Danone's representative said: "When we first started this project two years ago we had no capex and had to use existing equipment. The design of making less was of paramount importance, we had to focus on the open, and reduce surface area. Our next challenge is to make the single-layer film sustainable by 2025."

**SILVER WINNER: Dan KCC** - Division of George Weston Foods, for its Just Add Don convenient stand-up pouch.

**BRONZE WINNER: Off The Shelf Solutions** for its Lorraine open top & open front Shelf Friendly Packaging.

**HEALTH, BEAUTY & WELLNESS**

The Health, Beauty & Wellness category recognises organisations that have designed innovative processing materials and packaging within cosmetics, toiletries, personal care, supplements, vitamins, perfumes, baby body and care.

**SILVER WINNER: Impact International** for the Suna, Craig and Margerie 100 per cent recycled PET and sugar cane PE tubes. The Craig tube can also be offered as a two-layer EVOL tube, which helps improve product shelf life by increasing the oxygen barrier properties of the tube.

**BRONZE WINNER: Off The Shelf Solutions** for EcoSkin gift packs.



Aldo Lajovic, managing director, received the award and said: "This tube has multiple justifiability attributes including QR coding that enables complete traceability. A big shout to the team, we pulled our factory apart three years ago and as part of the upgrade, installed a side beam. We now have a large TV in our factory which shows how much energy we are using, how many kWh CO<sub>2</sub> we are emitting daily and we have dropped by 140kg a day, every day."

**SILVER WINNER: PACT Group** for the New Zealand's Milk Eaters brand post-consumer recycled (PCR) 100% recycled PET squeeze bottle range.

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**BRONZE WINNER: Off The Shelf Solutions** for EcoSkin gift packs.

**PEOPLE IN PACKAGING**

The People in Packaging category recognises individuals who have made a significant contribution to the packaging industry.

**SILVER WINNER: Joe Foster** for his leadership in the packaging industry.

**BRONZE WINNER: Joe Foster** for his leadership in the packaging industry.

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PIDA 2019 | AWARDS | 23

## SUSTAINABILITY ATTRACTS RECORD NUMBER OF ENTRIES

The Sustainable Packaging Design Award is a special category in the PIDA and this year had the highest number of submissions, with winners awarded in two categories.

Due to the overwhelming number of entries to this category and the difference in style of packaging entered, the award winners were separated into two sub-categories: Circular Economy and Materials. The gold winners for each category were awarded a custom EcoEX packaging environmental assessment valued at \$10,000 sponsored by Empower.

**CIRCULAR ECONOMY GOLD WINNER:** PACT Group for the New Zealand brand Lewis Road Creamery post-consumer recycled PCR 100% recycled PET milk bottle range. (See beverage category facing page for more detail).

**CIRCULAR ECONOMY SPECIAL COMMENDATION:** Danone for the Recyclable system.

**MATERIALS GOLD WINNER: Punctoball Packaging** for the Katana Blueberries peelable, re-sealable, tamper-proof top seal film parmesan (pictured above right). Punctoball's design approach was to deliver a simple, practical and sustainable solution for customers, while ensuring a range of end-of-life options for the packaging. In designing this sustainable packaging format, Katana have been able to achieve a 10 per cent weight reduction compared with the standard 125 grams blueberries plastic modified (stretched). The parent is made from renewable unbleached wheat straw and is completely compostable in compost systems. The parent is also recyclable, with publicly trading recycling and has developed reuse opportunities for the parent as seedling plant pots.

**MATERIALS SILVER WINNER: Plastic Technologies** for the NEAT Meat Tray.

**MATERIALS BRONZE WINNER: Impact International** for the Suna, Craig and Margerie 100 per cent recycled PET and sugar cane PE tubes.

**MATERIALS SPECIAL COMMENDATION F1:** Woodworks for replacing its previous black plastic non-recyclable plastic trays with a renewable source poly (lign) based fibre.

**MATERIALS SPECIAL COMMENDATION F2:** Ransburg for their Thermal Paper Packaging Solution.

**MATERIALS SPECIAL COMMENDATION F3:** Ransburg for their Thermal Paper Packaging Solution.

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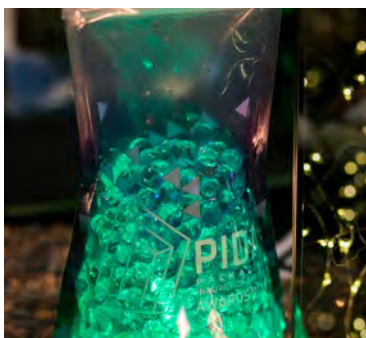




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## 2019 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS





## 2018 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS







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## WOMEN IN PACKAGING FORUM



## WOMEN IN PACKAGING

2 April 2020

Following on from the success of the inaugural 2018 event, PKN Packaging News and Food & Drink Business will be hosting their third Women in Packaging Breakfast Forum during the AIP Australasian Packaging Conference. The 2020 Women in Packaging Breakfast Forum is held each year with either the Australasian Packaging Conference or the AIP Packaging Technical Forum. The Women in Packaging Breakfast Forum is an event presented by PKN Packaging News and Food & Drink Business, in partnership with the Australian Institute of Packaging (AIP).





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### EXAMPLES OF JUST SOME OF THE MEDIA FROM THE 2019 WOMEN IN PACKAGING FORUM

20 TECH SPEAK | AIP FORUM 2019

www.packagingnews.com.au | May-June 2019

May-June 2019 | www.packagingnews.com.au

AIP FORUM 2019 | TECH SPEAK 21

#### SAVE FOOD, SAVE THE PLANET

Fighting food waste is a key area where packaging can show off its sustainability credentials, guests learned.

The National Food Waste Strategy aims to halve food waste in Australia by 2030. The problem of wasted food is a significant one, said Sam Osklen, manager of food sustainability at Food Innovation Australia Limited (FIAL): every year, 4.4 gigatonnes of greenhouse gases are emitted due to food waste.

If food waste and loss were a country, it would be the third largest emitter of greenhouse gases," he said.

An estimated \$1.6 trillion worth of food is wasted worldwide every year, and packaging can play a key role in extending shelf life to prevent loss.

Glad Sadan, managing director of NAVI, pointed out as part of a panel discussion with Alan Adams, sustainability, retail and market director of Sealed Air Food Care, Shannon Doherty, director of special products at Planet Protector, Karl Verghese, Reduce program leader at the Fight Food Waste CRC, and Michael Dossor, MD of Result Group, that customers won't buy products again that they had to throw out the first time.

"If the technology to extend shelf life is implemented and the consumer has a better experience, they're more likely to come back and purchase that product again," said Sadan.

Shelf life also has meaningful impact for supermarkets, which are more likely to stock food items that they won't have to throw out for a while, Adams said, he also suggested that portioning via packaging design could help customers avoid disposing of food.

"Portioning is a great solution to adding with reducing food waste in the home," he said, but cautioned packagers not to use too much material and thus be accused of overpackaging.

"The AIP has partnered with the Fight Food Waste CRC to launch the Save Food Packaging Criteria and Framework 1.2.1 project, which aims to develop design criteria and communication material for packaging that will reduce food waste, focusing initially on Australia and New Zealand before looking overseas through the World Packaging Organisation (WPO)."

"The AIP has a goal to create a global standard for all Save Food Packaging design and that the criteria and guidelines are embedded in all NPD processes," said Nerida Kelson, executive director of the AIP, who announced the partnership at the forum.



pointed out that, for example, Unilever's "Sustainable Living" brands grow more than 30 per cent faster than the rest of the business, and delivered in excess of 60 per cent of the company's growth in 2018.

Consumers are increasingly demanding companies adopt ethical and sustainable business practices, with 91 per cent surveyed saying they thought businesses should be responsible, not just try to turn a profit. Key brands are, in turn, implementing ambitious sustainability agendas.

McCormick, one of the world's leading suppliers of herbs and spices, is among them, and Wilson-Smith talked guests through the company's sustainability programme. This includes reducing its carbon footprint by 25 per cent, and switching to 100 per cent reusable, recyclable, or repurposable packaging by 2025.

McCormick has already been ranked the 13th most sustainable company in the world – first in the food category – and Wilson-Smith told guests she was excited about aligning the company's environmental goals with its commercial goals.

"I don't want to be just customer-led, I want to be environmentally-led, and I'm excited about the power we can have in influencing customers positively for change," she said.

On a panel with Marlene Cronje-Vermuelen, packaging technologist at Lion; Simon Van Leuven, Australian director at Vanden Recycling; and Karuna Adhipatra, packaging technologist at Nestlé, Australian Packaging Covenant Organisation CEO Brooke Donnelly said the issue of plastic pollution has the potential to be bigger than climate change.

"You can't fix it by fixing one part – you have to fix the entire system," she said.

Donnelly was not impressed with the estimated 20 per cent of companies who are not yet pulling their weight to meet the national targets.

"After twenty years since the Covenant was implemented, if you're not working [towards sustainability], you should go and do something about that right now, because you're holding everyone else back," she said. ■

1. (l-r) Libby Costin, Michael Van Dord, Jacqui Wilson-Smith, Nicole Oham, and Liza Vernalis discuss packaging innovation and design.

2. (l-r) Glad Sadan, Michael Dossor, Shannon Doherty, Alan Adams, and Karl Verghese present a panel on save food packaging at the forum.

3. A full house at the Women in Packaging breakfast forum (see our story page 10).

4. (l-r) Glad Sadan, Michael Dossor, Shannon Doherty, Alan Adams, and Karl Verghese speak in a panel on sustainable packaging.

5. Blair Keating, SPC, speaks on developing accessible packaging.

6. Liza Vernalis of Campbell Arnott's walks guests through the packaging design of the new Simple Batch biscuit range.

#### SOUND BITES

"Consumers today expect sustainable and responsible practices from companies and from themselves."

—LIBBY COSTIN, TETRA PAK

"People think that the greatest innovation needs brand new technology, but you can often repurpose what you have if you think outside the box."

—LIZA VERNALLIS, CAMPBELL ARNOTT'S

"What consumers say they're going to do, and what they actually do at point of purchase, are not necessarily the same thing."

—NICOLE OHAM, BROWNES DAIRY

"We're in positions of influence, and we can help carve out a better world. Packaging can help do that."

—JACQUI WILSON-SMITH, MCCORMICK

"Developing renewable materials is an important part of the circular economy."

—KEITH CHESSELL, AIP

"You have to have been living under a rock to not know about the growth of the plant-based food market."

—NICOLE MAHLER, DELICIOUS FOODS

"Consumers don't see the value of packaging."

—KARLU VERGHESE, FIGHT FOOD WASTE CRC

"2025 is a great big, hairy, audacious goal, and don't we all love them?"

—BROOKE DONNELLY, APCO

"If your glass is blocking light, you won't recycle it right."

—KARUNA ADHIPATRA, NESTLÉ

"What we call a carton is not necessarily what the consumer would call a carton – they would just call it a box."

—MARLENE CRONJE-VERMUELEN, LION

"If we can't recycle, we can reuse."

—APCO/MI/ADIPATRA, OLFIBRE SOLUTIONS



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#### OPEN TO EVERYONE

Many brands and packagers don't consider accessibility when designing their packaging – but that's a big mistake, said experts.

Alexandra Brayshaw, accessible packaging researcher at Arthritis Australia, told guests that four million Australians suffer from arthritis, and the ageing baby boomers holding more than half of the nation's wealth. FMCG packaging has to keep up with these consumers' needs.

"Accessibility is about designing your product for a diverse set of consumers and what their abilities are," she said.

Brayshaw cited figures showing 65 per cent of consumers have to wait for someone to open packaging for them, and 92 per cent have split or damaged a product when opening it. The convenience of accessible packaging will reduce "wrap rage", injury and waste – and if consumers can't open your product, they'll go to your competitors instead, she warned.

As gloves developed by Georgia Tech to simulate arthritis circulated through the crowd, Blair Keating, head of innovation at SPC, took the stage to outline how the company's Pro Via fruit cup was made more accessible to disabled consumers through features such as easier grip, a clearly visible opening method, a seal that required less tear strength to open, a large textured tab that was simple to pull, and instructions printed in Braille.

"There is no single solution for accessible packaging," he said, adding that it's important to engage with prospective users and prototype often based on their feedback.

## Forum faces the future

Innovation and sustainability were major themes at the 2019 AIP Packaging Technical Forum, which was held in a packed room at Sydney's Sofitel Wentworth on 30 April. PKN's Jake Nelson has a wrap-up of the day's discussions.

**T**HEM around "Packaging Innovation and Design", the 2019 AIP Packaging Technical Forum attracted domestic and international guests to the Sofitel Wentworth hotel in Sydney to discuss the trends shaping packaging design.

Speaking to a full house, experts held court on topics ranging from the 2025 National Packaging Targets, to making packaging more accessible to the disabled, to innovative design solutions, to fighting food waste.

Nerida Kelson, executive director of the AIP, said the institute was pleased with how the day turned out.

"Starting with the co-partnered Women in Packaging breakfast (see page 16), then running the new-model AIP Packaging Technical Forum and into our 2019 Australasian Packaging Innovation & Design Awards gala dinner in the evening, the day was a great opportunity to learn about current trends and challenges the industry is facing and offered a unique way to network with like-minded packaging technologists."

"Attendees were able to learn from outstanding speakers, network, and make new connections," she said.

In her keynote address, Libby Costin, vice president of marketing for Asia at

Tetra Pak, outlined two themes that would be key focal points for the forum: technology and sustainability.

"The speed and pace of technology change is impacting everything in the world," she said, adding: "Companies are becoming really specific about the content of their packaging – it's going to be more renewable, more sustainable, and so on."

**TECHNOLOGY AND INNOVATION**

Smart packaging was a highlight of Costin's presentation, with the figures showing plenty of interest in solutions such as digital print, QR coding, RFID, and holograms – 80 per cent of Chinese consumers, according to a study she

**Companies are becoming really specific about the content of their packaging – it's going to be more renewable, more sustainable, and so on."**

—Libby Costin, Tetra Pak

ated, are willing to pay more for smart-packaged products that can ensure food safety and authenticity.

"There's a lot of activity in this space, and it's just going to continue to take off," she said.

E-commerce is creating a "whole new role" for packaging as well, according to Costin, with online shoppers rehoming how packages are thinking about their products: they now need to display well online, be robust enough to survive delivery, and provide an enjoyable unwrapping experience, she said, citing the popularity of "unboxing" videos and the publicity they bring.

Costin then joined Liza Vernalis, director of packaging development at Campbell Arnott's; Jacqui Wilson-Smith, global head of marketing and innovation at McCormick; Nicole Oham, senior marketing manager at Brownes Dairy; and Michael Van Dord, technical and design engineer at

Caps and Closures, for a panel on award-winning packaging innovations.

According to Wilson-Smith, you don't need a big budget to innovate – you should focus on the minimum viable product, making it quick, cheap, and easy to pivot.

"Statistically, you're going to fail," she said, and stressed that starting small will allow you to iterate and make changes as swiftly as possible.

In her presentation on the packaging design for Arnott's new Simple Batch biscuit range, Vernalis told guests to prototype early and often; understand and re-purpose existing assets; and not forget to examine shelf standouts.

"What looks good in your hand can get lost on the shelf," she said.

#### PACKAGING FOR A BETTER WORLD

What's good for the planet is good for business – that was one takeaway woven through a number of presentations. Costin



**MAIN:** Nerida Kelson, AIP executive director announces the AIP's lead on the Fight Food Waste CRC project, while from left partner representatives look on: Keith Chessel (AIP COO), David Kilpatrick (Zipform Packaging), Alan Adams (Sealed Air), Michael Dossor (Result Packaging) and Karl Verghese (FMIT).

**ABOVE:** Nicole Mahler has enjoyed start-up success with Delicious Foods, producer of plant-based ready meals in pouches.

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### OPTION 1: ILLUSTRATION/VISUAL DESIGN PARTNER \$3,500 + GST

Your company will become the Exclusive Illustration/Visual Design Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Exclusive Partnership Opportunity for one company only).

*NB: The two-day conference will be visually captured by an Illustrator.*

### 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

#### LIMITED TO ONE COMPANY ONLY

- ✓ Exclusive opportunity to sponsor Illustration/Visual Design Partner for the 2020 AIP Australasian Packaging Conference on either day one or day two.
- ✓ Company logo to be included on the 2020 AIP Australasian Packaging Conference registration brochure.
- ✓ 1x one third horizontal full colour strip advertisement within the delegates handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner.)
- ✓ 1x complimentary ticket to attend the 2020 AIP Australasian Packaging Conference as a delegate on Wednesday the 1st and Thursday the 2nd of April.
- ✓ 1x company banner to be displayed near the Illustration/Visual Design area in the conference room.
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible)

#### PLUS+

### 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)

- ✓ Small company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 1x complimentary dinner ticket to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday 1 April 2020, Crown Promenade, Southbank Victoria.
- ✓ Illustrator partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday 1 April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as a Illustrator partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday 1 April 2020, Crown Promenade, Southbank Victoria.
- ✓ Acknowledgement of Illustration/Visual Design partnership in AIP and Packaging New Zealand newsletters and post 2020 Australasian Packaging Innovation & Design Awards (PIDA) publicity.
- ✓ Post 2020 Australasian Packaging Innovation & Design Awards (PIDA) recognition in the media.
- ✓ Media releases acknowledging 2020 Australasian Packaging Innovation & Design Awards (PIDA) Illustrator partner in industry magazines, AIP & Packaging New Zealand newsletters, websites and on-line media outlets.
- ✓ All partners are invited to provide a unique gift for each attendee at the awards dinner. (We would recommend that you consider sustainable solutions for your gift where possible)

#### PLUS+

### 2020 WOMEN IN PACKAGING FORUM

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 1x complimentary ticket to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.





# AIP AUSTRALASIAN PACKAGING CONFERENCE

April 1 & 2 2020

## OPTION 2: LUNCH PARTNERS \$4,000 + GST

Your company will become the Exclusive Lunch Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Exclusive Partnership Opportunity for one company only per day).

### 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

#### LIMITED TO ONE COMPANY ONLY PER LUNCH

- ✓ Exclusive opportunity to sponsor lunch for the 2020 AIP Australasian Packaging Conference on either day one or day two.
- ✓ Company logo to be included on lunch program.
- ✓ Company logo to be included on the 2020 AIP Australasian Packaging Conference registration brochure.
- ✓ 1x one third horizontal full colour strip advertisement within the delegates handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner.)
- ✓ 2x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 31st of March.
- ✓ 2x complimentary tickets to attend the 2020 AIP Australasian Packaging Conference as a delegate on Wednesday the 1st and Thursday the 2nd of April. (These tickets can be used for your team and/or customers)
- ✓ 1x company banner to be displayed in the exhibition area where the catering will be during lunch. (To be supplied by the partner.)
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible).

#### PLUS+

### 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)

- ✓ Small company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 2x complimentary dinner tickets to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday 1 April 2020, Crown Promenade, Southbank Victoria. (These tickets can be used for your team and/or customers)
- ✓ Lunch partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday 1 April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as a Lunch partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday 1 April 2020, Crown Promenade, Southbank Victoria.
- ✓ Acknowledgement of Lunch partnership in AIP and Packaging New Zealand newsletters and post 2020 Australasian Packaging Innovation & Design Awards (PIDA) publicity.
- ✓ Post 2020 Australasian Packaging Innovation & Design Awards (PIDA) recognition in the media.
- ✓ Media releases acknowledging 2020 Australasian Packaging Innovation & Design Awards (PIDA) Lunch partners in industry magazines, AIP & Packaging New Zealand newsletters, websites and on-line media outlets.
- ✓ All partners are invited to provide a unique gift for each attendee at the awards dinner. (We would recommend that you consider sustainable solutions for your gift where possible)

#### PLUS+

### 2020 WOMEN IN PACKAGING FORUM

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 2x complimentary tickets to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.





### OPTION 3: BRONZE PARTNER \$5,000 + GST

Your company will become a Bronze Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Limited partnerships available).

#### 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

- ✓ Company logo to be included on the 2020 AIP Australasian Packaging Conference date claimer, invitation, save the date, registration brochure and conference handbook.
- ✓ Company logo to be included on all social media, website, printed and on-line advertising for the 2020 AIP Australasian Packaging Conference. Additional exposure on conference APP.
- ✓ 1x single exhibition stand in the exhibitors area. (3m x 2.5m) (All exhibition stands include walls, fascia, lighting and power. A built-in plinth with lockable storage, a shelf on the back wall, and one bar stool are included in the package.)
- ✓ Small company logo to be included on the 2020 AIP Australasian Packaging Conference sponsors pull up banners.
- ✓ 2x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 31st of March.
- ✓ 2x complimentary tickets to attend the 2020 AIP Australasian Packaging Conference as a delegate and/or to man the exhibition stand on Wednesday the 1st and Thursday the 2nd of April. (These tickets can be used for your team and/or customers)
- ✓ 1x quarter page advertisement in the conference handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner)
- ✓ Sponsorship acknowledged during the two-day 2020 AIP Australasian Packaging Conference.
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible)

#### PLUS+

#### 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)

- ✓ Small company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 2x complimentary dinner tickets to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria. (These tickets can be used for your team and/or customers).
- ✓ Bronze partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as a Bronze partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.

#### PLUS+

#### 2020 WOMEN IN PACKAGING FORUM

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 2x complimentary tickets to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.





# AIP AUSTRALASIAN PACKAGING CONFERENCE

April 1 & 2 2020

## OPTION 4: COCKTAIL EVENING PARTNER \$6,000 + GST

Your company will become the Exclusive Cocktail Evening Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum.  
(Exclusive Partnership Opportunity for one company only).

### 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

#### LIMITED TO ONE COMPANY ONLY

- ✓ Exclusive opportunity to sponsor the cocktail evening for the speakers and sponsors for the 2020 AIP Australasian Packaging Conference on Wednesday the 1st of April.
- ✓ Company logo to be included on all social media, website, printed and on-line advertising for the 2020 AIP Australasian Packaging Conference.
- ✓ 1x one third horizontal full colour strip advertisement within the delegates handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner.)
- ✓ 8x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 31st of March.
- ✓ 2x complimentary tickets to attend the 2020 AIP Australasian Packaging Conference as a delegate on Wednesday the 1st and Thursday the 2nd of April. (These tickets can be used for your team and/or customers)
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible)

#### PLUS+

### 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)

- ✓ Small company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 2x complimentary dinner tickets to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday 1 April 2020, Crown Promenade, Southbank Victoria. (These tickets can be used for your team and/or customers)
- ✓ Cocktail Evening partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday 1 April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as the Cocktail Evening partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday 1 April 2020, Crown Promenade, Southbank Victoria.
- ✓ Acknowledgement of Cocktail Evening partnership in AIP and Packaging New Zealand newsletters and post 2020 Australasian Packaging Innovation & Design Awards (PIDA) publicity.
- ✓ Post 2020 Australasian Packaging Innovation & Design Awards (PIDA) recognition in the media.
- ✓ Media releases acknowledging 2020 Australasian Packaging Innovation & Design Awards (PIDA) Cocktail Evening partner in industry magazines, AIP & Packaging New Zealand newsletters, websites and on-line media outlets.
- ✓ All partners are invited to provide a unique gift for each attendee at the awards dinner. (We would recommend that you consider sustainable solutions for your gift where possible)

#### PLUS+

### 2020 WOMEN IN PACKAGING FORUM

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 2x complimentary tickets to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.





### OPTION 5: COFFEE STATION PARTNER \$6,000 + GST

Your company will become the Exclusive Coffee Station Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Exclusive Partnership Opportunity for one company only).

## 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

### LIMITED TO ONE COMPANY ONLY

- ✓ Exclusive opportunity to sponsor the Coffee Station for the two-day conference.
- ✓ 1x half page horizontal full colour advertisement in the delegates handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner)
- ✓ 2x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 31st of March.
- ✓ 2x complimentary tickets to attend the 2020 AIP Australasian Packaging Conference as a delegate on Wednesday the 1st and Thursday the 2nd of April. (These tickets can be used for your team and/or customers)
- ✓ Company logo to be included on the registration brochure and all promotional material.
- ✓ Additional exposure on Coffee Station.
- ✓ Company logo on front of Coffee Station.
- ✓ Naming Rights to the Coffee Station.
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible)

### PLUS+

## 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)

- ✓ Small company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 2x complimentary dinner tickets to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria. (These tickets can be used for your team and/or customers)
- ✓ Coffee Station partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as a Coffee Station partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Post 2020 Australasian Packaging Innovation & Design Awards (PIDA) recognition in the media.
- ✓ Coffee Station partner acknowledgement on the AIP and Packaging New Zealand websites.
- ✓ Media releases acknowledging 2020 Australasian Packaging Innovation & Design Awards (PIDA) Coffee Station partner in industry magazines.
- ✓ All partners are invited to provide a unique gift for each attendee at the awards dinner. (We would recommend that you consider sustainable solutions for your gift where possible)

### PLUS+

## 2020 WOMEN IN PACKAGING FORUM

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 2x complimentary tickets to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.





# AIP AUSTRALASIAN PACKAGING CONFERENCE

April 1 & 2 2020

## OPTION 6: SATCHEL INCLUSIONS \$1,000 + GST

- ✓ 1x A4 double sided handout to be included in the delegates satchel.
- ✓ (Inserts to be printed and supplied by the partner)

## OPTION 7: SILVER PARTNER \$6,500 + GST

**Your company will become a Silver Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Limited partnerships available).**

### 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

- ✓ Company logo to be included on the 2020 AIP Australasian Packaging Conference date claimer, invitation, save the date, registration brochure and conference handbook.
- ✓ Company logo to be included on all social media, website, printed and on-line advertising for the 2020 AIP Australasian Packaging Conference.
- ✓ Front page exposure of corporate logo on registration brochure, promotional material and trade magazine advertising for the 2020 AIP Australasian Packaging Conference.
- ✓ 1x single exhibition stand in the exhibitors area. (3m x 2.5m) (All exhibition stands include walls, fascia, lighting and power. A built-in plinth with lockable storage, a shelf on the back wall, and one bar stool are included in the package.)
- ✓ Medium company logo to be included on the 2020 AIP Australasian Packaging Conference sponsors pull up banners.
- ✓ 3x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 31st of March.
- ✓ 3x complimentary tickets to attend the 2020 AIP Australasian Packaging Conference as a delegate and/or to man the exhibition stand on Wednesday the 1st and Thursday the 2nd of April. (These tickets can be used for your team and/or customers)
- ✓ 1x one third page full colour advertisement to be published in the delegates handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner)
- ✓ Sponsorship acknowledged during the two-day 2020 AIP Australasian Packaging Conference.
- ✓ Right to display conference endorsement on company letterhead, website and media releases.
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible)



### OPTION 7 *Cont'd*: SILVER PARTNER \$6,500 + GST

Your company will become a Silver Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Limited partnerships available).

#### PLUS+

### 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)

- ✓ Medium company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 3x complimentary dinner tickets to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria. (These tickets can be used for your team and/or customers)
- ✓ Silver partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as a Silver partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Post 2020 Australasian Packaging Innovation & Design Awards (PIDA) recognition in the media.
- ✓ Silver partner acknowledgement on the AIP and Packaging New Zealand websites.
- ✓ Media releases acknowledging 2020 Australasian Packaging Innovation & Design Awards (PIDA) Silver partners in industry magazines.
- ✓ All partners are invited to provide a unique gift for each attendee at the awards dinner. (We would recommend that you consider sustainable solutions for your gift where possible)

#### PLUS+

### 2020 WOMEN IN PACKAGING FORUM

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 2x complimentary tickets to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.





# AIP AUSTRALASIAN PACKAGING CONFERENCE

April 1 & 2 2020

## OPTION 8: LIFESTYLE SPEAKER PARTNER \$7,000 + GST

Your company will become the Exclusive Lifestyle Speaker Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum.  
(Exclusive Partnership Opportunity for one company only).

### 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

#### LIMITED TO ONE COMPANY ONLY

- ✓ Exclusive opportunity to sponsor the Lifestyle Speaker for the conference.
- ✓ 1x one half page horizontal full colour advertisement within the delegates handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner)
- ✓ 2x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 31st of March.
- ✓ 2x complimentary tickets to attend the 2020 AIP Australasian Packaging Conference as a delegate on Wednesday the 1st and Thursday the 2nd of April. (These tickets can be used for your team and/or customers)
- ✓ Company logo to be included on the registration brochure and all promotional material. Additional exposure on conference APP.
- ✓ 2x company banners to be displayed in the plenary room during the lifestyle speaker session. (To be supplied by the partner)
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible)

#### PLUS+

### 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)

- ✓ Medium company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 2x complimentary dinner tickets to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria. (These tickets can be used for your team and/or customers)
- ✓ Lifestyle partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as a Lifestyle partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Post 2020 Australasian Packaging Innovation & Design Awards (PIDA) recognition in the media.
- ✓ Lifestyle Partner acknowledgement on the AIP and Packaging New Zealand websites.
- ✓ Media releases acknowledging 2020 Australasian Packaging Innovation & Design Awards (PIDA) Lifestyle Partner in industry magazines.
- ✓ All partners are invited to provide a unique gift for each attendee at the awards dinner. (We would recommend that you consider sustainable solutions for your gift where possible)

#### PLUS+

### 2020 WOMEN IN PACKAGING FORUM

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 2x complimentary tickets to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.



### OPTION 9: CONFERENCE APP PARTNER \$7,000 + GST

Your company will become the Exclusive Conference APP Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Exclusive Partnership Opportunity for one company only).

## 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

### LIMITED TO ONE COMPANY ONLY

- ✓ Exclusive opportunity to sponsor the Conference APP.
- ✓ 1x half page horizontal full colour advertisement in the delegates handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner)
- ✓ 2x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 31st of March.
- ✓ 2x complimentary tickets to attend the 2020 AIP Australasian Packaging Conference as a delegate on Wednesday the 1st and Thursday the 2nd of April. (These tickets can be used for your team and/or customers)
- ✓ Company logo to be included on the registration brochure and all promotional material.
- ✓ Additional exposure on Conference APP.
- ✓ Company logo on front of Conference APP.
- ✓ Naming Rights to the Conference APP.
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible)

### PLUS+

## 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)

- ✓ Medium company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 2x complimentary dinner tickets to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria. (These tickets can be used for your team and/or customers)
- ✓ Conference APP partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as a Conference APP partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Post 2020 Australasian Packaging Innovation & Design Awards (PIDA) recognition in the media.
- ✓ Silver partner acknowledgement on the AIP and Packaging New Zealand websites.
- ✓ Media releases acknowledging 2020 Australasian Packaging Innovation & Design Awards (PIDA) Conference APP partner in industry magazines.
- ✓ All partners are invited to provide a unique gift for each attendee at the awards dinner. (We would recommend that you consider sustainable solutions for your gift where possible)

### PLUS+

## 2020 WOMEN IN PACKAGING FORUM

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 2x complimentary tickets to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.





# AIP AUSTRALASIAN PACKAGING CONFERENCE

## April 1 & 2 2020

### OPTION 10: DINNER ENTERTAINMENT PARTNER \$8,000 + GST

Your company will become the Exclusive Dinner Entertainment Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum.  
(Exclusive Partnership Opportunity for one company only).

### 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

#### LIMITED TO ONE COMPANY ONLY

- ✓ Company logo to be included on the 2020 AIP Australasian Packaging Conference date claimer, invitation, save the date, registration brochure and conference handbook.
- ✓ Company logo to be included on all social media, website, printed and on-line advertising for the 2020 AIP Australasian Packaging Conference. Additional exposure on conference APP.
- ✓ 1x single exhibition stand in the exhibitors area. (3m x 2.5m) (All exhibition stands include walls, fascia, lighting and power. A built-in plinth with lockable storage, a shelf on the back wall, and one bar stool are included in the package.)
- ✓ Small company logo to be included on the 2020 AIP Australasian Packaging Conference sponsors pull up banners.
- ✓ 2x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 31st of March.
- ✓ 2x complimentary tickets to attend the 2020 AIP Australasian Packaging Conference as a delegate and/or to man the exhibition stand on Wednesday the 1st and Thursday the 2nd of April. (These tickets can be used for your team and/or customers)
- ✓ Dinner Entertainment Partner acknowledgement and medium sized company logo on all advertising, invitations, expression of interest forms and other related promotional material for the 2020 AIP Australasian Packaging Conference. NB: Logo to be supplied as a full colour eps format.  
This will include:
  - Advertising within relevant trade magazines and on-line enewsletters
  - Regular advertising on the AIP website ([www.aipack.com.au](http://www.aipack.com.au))
  - 2020 AIP Australasian Packaging Conference Program
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible)
- ✓ 1x half-page advertisement within the delegates handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner)
- ✓ Medium Logo to be included on all pull up banners for the 2020 AIP Australasian Packaging Conference.



### OPTION 10 *Cont'd*: DINNER ENTERTAINMENT PARTNER \$8,000 + GST

Your company will become the Exclusive Dinner Entertainment Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Exclusive Partnership Opportunity for one company only).

#### PLUS+ 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)

- ✓ Small company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 8x complimentary dinner tickets to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria. (These tickets can be used for your team and/or customers).
- ✓ Dinner Entertainment Partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as a Dinner Entertainment Partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Acknowledgement of Dinner partnership in AIP and Packaging New Zealand newsletters and post 2020 Australasian Packaging Innovation & Design Awards (PIDA) publicity.
- ✓ Post 2020 Australasian Packaging Innovation & Design Awards (PIDA) recognition in the media.
- ✓ Media releases acknowledging 2020 Australasian Packaging Innovation & Design Awards (PIDA) Dinner Entertainment Partner in industry magazines, AIP & Packaging New Zealand newsletters, websites and on-line media outlets.
- ✓ All partners are invited to provide a unique gift for each attendee at the awards dinner. (We would recommend that you consider sustainable solutions for your gift where possible)

#### PLUS+ 2020 WOMEN IN PACKAGING FORUM

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 2x complimentary tickets to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.





# AIP AUSTRALASIAN PACKAGING CONFERENCE

## April 1 & 2 2020

### OPTION 11: GOLD PARTNER \$8,500 + GST

**Your company will become a Gold Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Limited partnerships available).**

### 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

- ✓ Company logo to be included on the 2020 AIP Australasian Packaging Conference date claimer, invitation, save the date, registration brochure and conference handbook.
- ✓ Company logo to be included on all social media, website, printed and on-line advertising for the 2020 AIP Australasian Packaging Conference.
- ✓ Front page exposure of corporate logo on registration brochure, promotional material and trade magazine advertising for the 2020 AIP Australasian Packaging Conference. Additional exposure on conference APP.
- ✓ 3m x 2.5m stand in the exhibitors area. (All exhibition stands include walls, fascia, lighting and power. A built-in plinth with lockable storage, a shelf on the back wall, and one bar stool are included in the package)
- ✓ Medium-sized company logo to be included on the 2020 AIP Australasian Packaging Conference sponsors pull up banners.
- ✓ 4x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 31st of March.
- ✓ 4x complimentary tickets to attend the 2020 AIP Australasian Packaging Conference as a delegate and/or to man the exhibition stand on Wednesday the 1st and Thursday the 2nd of April. (These tickets can be used for your team and/or customers)
- ✓ 1x half page full colour advertisement to be published in the delegate handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner)
- ✓ Sponsorship acknowledged during the two-day 2020 AIP Australasian Packaging Conference.
- ✓ Right to display 2020 AIP Australasian Packaging Conference endorsement on company letterhead, website and media releases.
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible)



### OPTION 11 *Cont'd:* **GOLD PARTNER** **\$8,500 + GST**

Your company will become a Gold Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Limited partnerships available).

#### **PLUS+**

### **2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)**

- ✓ Medium company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 4x complimentary dinner tickets to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria. (These tickets can be used for your team and/or customers).
- ✓ Gold partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as a Gold partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Acknowledgement of Gold partnership in AIP and Packaging New Zealand newsletters and post 2020 Australasian Packaging Innovation & Design Awards (PIDA) publicity.
- ✓ Post 2020 Australasian Packaging Innovation & Design Awards (PIDA) recognition in the media.
- ✓ Media releases acknowledging 2020 Australasian Packaging Innovation & Design Awards (PIDA) Gold partners in industry magazines, AIP & Packaging New Zealand newsletters, websites and on-line media outlets.
- ✓ All partners are invited to provide a unique gift for each attendee at the awards dinner. (We would recommend that you consider sustainable solutions for your gift where possible)

#### **PLUS+**

### **2020 WOMEN IN PACKAGING FORUM**

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 2x complimentary tickets to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.





# AIP AUSTRALASIAN PACKAGING CONFERENCE

April 1 & 2 2020

## OPTION 12: PLATINUM PARTNER \$11,000 + GST

**Your company will become a Platinum Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Limited partnerships available).**

### 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

- ✓ Company logo to be included on the 2020 AIP Australasian Packaging Conference date claimer, invitation, save the date, registration brochure and conference handbook.
- ✓ Company logo to be included on all social media, website, printed and on-line advertising for the 2020 AIP Australasian Packaging Conference.
- ✓ Front page exposure of corporate logo on registration brochure, promotional material and trade magazine advertising for the 2020 AIP Australasian Packaging Conference. Additional exposure on conference APP.
- ✓ 6m x 2.5m stand in the exhibitors area. (All exhibition stands include walls, fascia, lighting and power. A built-in plinth with lockable storage, a shelf on the back wall, and one bar stool are included in the package)
- ✓ Large company logo on the 2020 AIP Australasian Packaging Conference sponsors pull up banners.
- ✓ 6x complimentary tickets to attend the speakers & partners cocktail evening on Tuesday the 31st of March.
- ✓ 6x complimentary tickets to attend the 2020 AIP Australasian Packaging Conference as a delegate and/or to man the exhibition stand on Wednesday the 1st and Thursday the 2nd of April. (These tickets can be used for your team and/or customers)
- ✓ 1x full page full colour advertisement to be published in the delegate handbook. All partners can supply the same ad leading into the conference for the monthly AIP newsletters. (Artwork to be supplied by the partner)
- ✓ Sponsorship acknowledged during the two-day 2020 AIP Australasian Packaging Conference.
- ✓ Right to display 2020 AIP Australasian Packaging Conference endorsement on company letterhead, website and media releases.
- ✓ All partners are permitted to include Promotional Material - such as giveaways like rulers, pens, note pads, water bottles etc for all delegates bags. (We would recommend that you consider sustainable solutions for your promotional material where possible)



### **OPTION 12 *Cont'd*: PLATINUM PARTNER \$11,000 + GST**

Your company will become a Platinum Partner of the 2020 AIP Australasian Packaging Conference, and also receive additional exposure and promotion during the 2020 Australasian Packaging Innovation & Design Awards and the Women In Packaging Forum. (Limited partnerships available).

#### **PLUS+**

### **2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA)**

- ✓ Large company logo on the 2020 Australasian Packaging Innovation & Design Awards (PIDA) nomination form, advertising and all promotional material.
- ✓ 8x complimentary dinner tickets (1x table of eight) to attend the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria. (These tickets can be used for your team and/or customers)
- ✓ Platinum partner acknowledgement by Emcee at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Recognition as a Platinum partner on all promotional material at the 2020 Australasian Packaging Innovation & Design Awards (PIDA) awards evening, which will be held on Wednesday the 1st of April 2020, Crown Promenade, Southbank Victoria.
- ✓ Acknowledgement of Platinum partnership in AIP and Packaging New Zealand newsletters and post 2020 Australasian Packaging Innovation & Design Awards (PIDA) publicity.
- ✓ Post 2020 Australasian Packaging Innovation & Design Awards (PIDA) recognition in the media.
- ✓ Media releases acknowledging 2020 Australasian Packaging Innovation & Design Awards (PIDA) Platinum partners in industry magazines, AIP & Packaging New Zealand newsletters, websites and on-line media outlets.
- ✓ All partners are invited to provide a unique gift for each attendee at the awards dinner. (We would recommend that you consider sustainable solutions for your gift where possible)

#### **PLUS+**

### **2020 WOMEN IN PACKAGING FORUM**

- ✓ Company logo acknowledging sponsorship support of the 2020 Women in Packaging forum in advertising and marketing promotions.
- ✓ Website event advertising will click through to dedicated landing page with sponsor logo inclusion linked to website landing page of sponsor's choice
- ✓ Sponsor logo inclusion on event marketing EDM's; logo linked to landing page of sponsor's choice.
- ✓ In-event acknowledgement as sponsor with logo displayed on event slides.
- ✓ 2x complimentary tickets to attend the Women in Packaging Forum on 2 April 2020.
- ✓ 1x quarter page advertisement in PKN Packaging News (May-June 2020 issue) including Women in Packaging Forum report.
- ✓ The PKN Packaging News Media offering is valued at \$2800.



### EXHIBITION BOOTHS

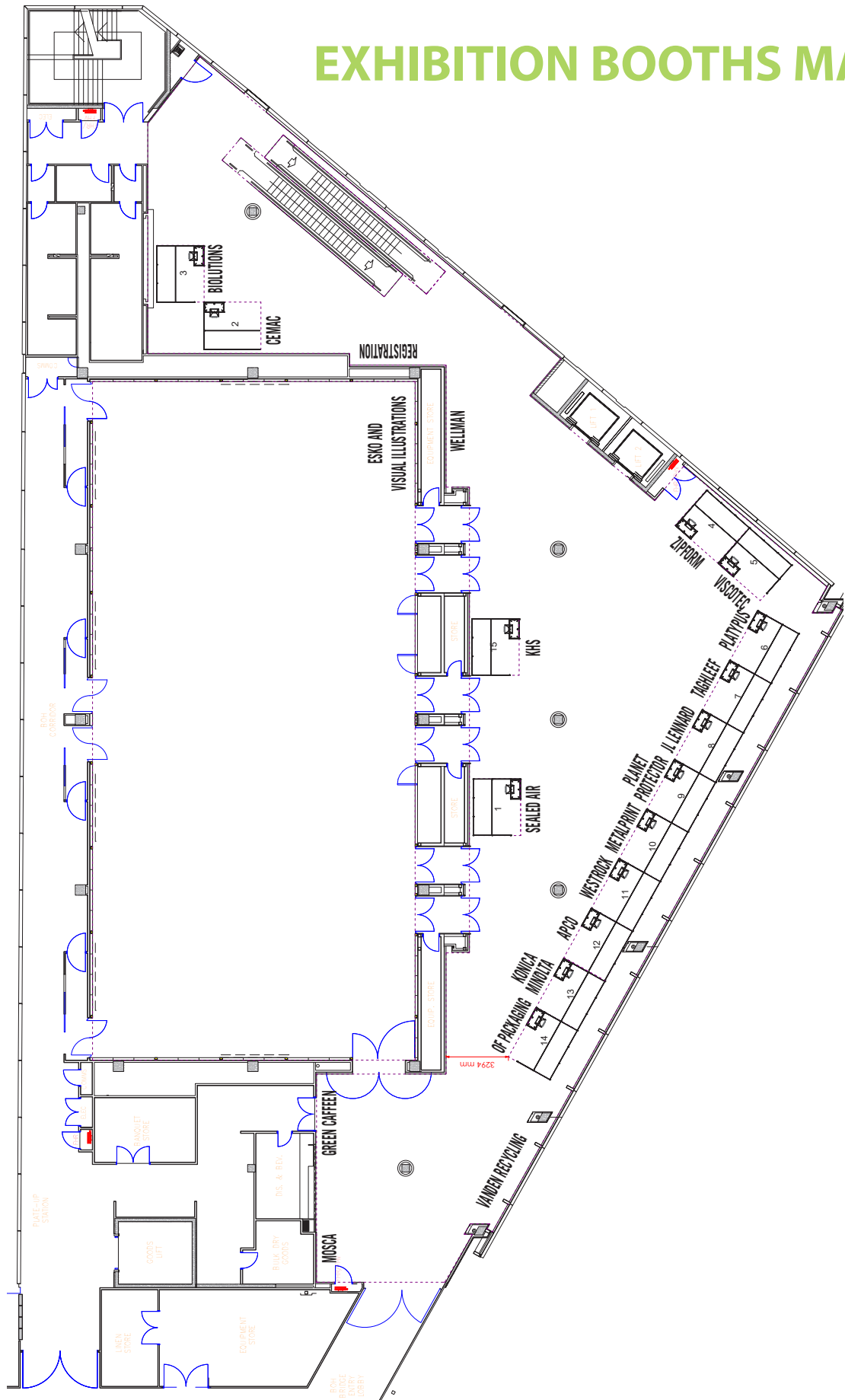


Note: This diagram is for illustrative purposes only. For specific stand size please refer to your show plan.

The following are incorporated in your Octanorm Exhibition Stand Package:

• <b>Stand Size</b>	For your specific stand refer to the Show Plan
• <b>Walls</b>	3m x 2.5m high white melamine walls in an Aluminium Octanorm frame
• <b>Fascia</b>	Aluminium frame with standard purple fascia board.
• <b>Signage</b>	Company names will be installed over each open aisle fascia. Lettering will be computer cut vinyl in white on the fascia board. Each sign will be a maximum of 30 characters including spaces.
• <b>Furniture</b>	One locked plinth, one shelf for back wall and a bar stool will be provided as a part of the package.
• <b>Lighting</b>	2 x 120 watt track mounted spotlights per stand mounted on the light track inside the fascia.
• <b>Power</b>	1 x 4amp power point per stand Located in rear corner of stand unless otherwise specified.
• <b>Flooring</b>	The existing venue flooring will constitute the flooring of your stand.
• <b>Items which can be used on walls</b>	When attaching anything to walls, exhibitors are asked to use Velcro, bluetac, double-sided adhesive tape or wall-mounted shelving and hooks, all are available from <b>ExpoNet</b> if required.

### EXHIBITION BOOTHS MAP





# HOW YOU CAN BE INVOLVED



## 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE 1 & 2 APRIL

1

### SPONSOR/PARTNER

**Does your company have packaging or processing materials, designs, products or machinery that would be of interest to Food and Beverage manufacturers?** Limited sponsorship and exclusive partnership opportunities are available for the AIP Australasian Packaging Conference.

2

### SPEAK

**With a theme of 'Packaging: Fit for Design' the AIP will be looking for a broad range of speakers from all areas of the packaging industry to ensure that the AIP Australasian Packaging Conference offers something for everyone.** The AIP Australasian Packaging Conference Programming Committee is looking for presentations and papers that incorporate case studies and real-life applications from end-users.

3

### ATTEND

**Do you want to learn more about 'Packaging: Fit for Design' and hear from leading packaging and processing experts from across the world? Do you want to network with like-minded packaging professionals?** Then mark the 1st & 2nd of April in your calendar.



**PIDA**  
AUSTRALASIAN  
PACKAGING  
INNOVATION & DESIGN  
AWARDS 2020

## 2020 AUSTRALASIAN PACKAGING INNOVATION & DESIGN AWARDS (PIDA) 1 APRIL

1

### SPONSOR/PARTNER

**As the leading awards program for the packaging industry across Australia and New Zealand sponsoring the PIDA Awards will ensure that your company is seen as a supporter of this most-important industry event.** Your logo and company will be recognised leading in to, during and after the PIDA Awards.

2

### SUBMIT/NOMINATE

**The Australasian Packaging Innovation & Design Awards (PIDA) are designed to recognise companies and individuals who are making a significant difference in their field.** The PIDA's are the only awards program in ANZ developed to recognise materials/packaging and also machinery/equipment. The PIDA awards are also the exclusive entry point for a number of the categories for the WorldStar Packaging Awards. Now is the time to recognise your peers, your clients or even yourself in this prestigious awards program for Australia and New Zealand.

3

### ATTEND

**Attending the PIDA Awards is a great networking opportunity and also time to spend a gala awards evening with like-minded industry professionals.** The attendees reach across packaging and processing markets in food, beverage, pharmaceutical and manufacturing industries: a great cross-tasman event for the industry.



## 2020 WOMEN IN PACKAGING FORUM 2 APRIL

1

### SPONSOR/PARTNER

**As the only annual forum designed to recognise and support Women in the Packaging industry this event is a unique opportunity for your business.**

2

### ATTEND

**Attending the 2020 Women in Packaging Forum is a great networking event and also enables your own staff and colleagues the opportunity to learn from successful women who have amazing careers in the packaging industry.**



# AIP AUSTRALASIAN PACKAGING CONFERENCE

April 1 & 2 2020  
PARTNERSHIP OPPORTUNITIES

## YES I WOULD LIKE TO BE A PARTNER FOR THE 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE

<input type="checkbox"/>	Satchel Inclusion	\$1,000 + GST
<input type="checkbox"/>	Bronze Partner	\$5,000 + GST
<input type="checkbox"/>	Silver Partner	\$6,500 + GST
<input type="checkbox"/>	Gold Partner	\$8,500 + GST
<input type="checkbox"/>	Platinum Partner	\$11,000 + GST

### EXCLUSIVE SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/>	<del>Illustrator/Visual Designer Partner</del>	<del>\$3,500 + GST</del>	<b>SOLD</b>
<input type="checkbox"/>	<del>Lunch Partners</del>	<del>\$4,000 + GST</del>	<b>SOLD</b>
<input type="checkbox"/>	<del>Cocktail Evening Partner</del>	<del>\$6,000 + GST</del>	<b>SOLD</b>
<input type="checkbox"/>	<del>Coffee Station Partner</del>	<del>\$6,000 + GST</del>	<b>SOLD</b>
<input type="checkbox"/>	Lifestyle Speaker Partner	\$7,000 + GST	
<input type="checkbox"/>	Conference APP Partner	\$7,000 + GST	
<input type="checkbox"/>	<del>Dinner Entertainment Partner</del>	<del>\$8,000 + GST</del>	<b>SOLD</b>

## YOUR DETAILS

Mr/Ms/Miss	Given Name	Surname
<input type="text"/>	<input type="text"/>	<input type="text"/>
Position	Company	
<input type="text"/>	<input type="text"/>	
Address	Suburb	
<input type="text"/>	<input type="text"/>	
State	Country	Postcode
<input type="text"/>	<input type="text"/>	<input type="text"/>
Telephone	Mobile	
<input type="text"/>	<input type="text"/>	
Email Address (Please print clearly)		
<input type="text"/>		

## PAYMENT

I understand that upon submitting this completed form that a  
Tax Invoice will be raised and emailed to the nominated person.

TOTAL \$

Please return this form to:

Mark Kelton Australian Institute of Packaging (AIP) [mark@aipack.com.au](mailto:mark@aipack.com.au)





# AIP AUSTRALASIAN PACKAGING CONFERENCE

April 1 & 2 2020

## TERMS AND CONDITIONS

The Partner must pay to the AIP the total amount set out in accordance with the agreed payment schedule. If any payment is not made by the Partner in accordance with the agreed payment schedule, the AIP may, in its absolute discretion, terminate this Partners Contract and resell or otherwise use the space allocated to the Exhibitor.

In such circumstances:

A: The Partner shall be liable to reimburse the AIP's costs and expenses arising directly or indirectly as a result of such failure to pay; and

B: The Partner shall not be entitled to a refund of any moneys paid in respect of this Partner Contract, and shall remain liable to pay to the AIP all moneys owing as at the date of termination.

C: If the Partner wishes to cancel its participation at the AIP or reduce the size of its allocated exhibition space, written notice must be given to the AIP. In the event of such cancellation or reduction in size, the Organiser is entitled to a 20% withdrawal fee. This 20% withdrawal fee is a genuine pre-estimate of costs, loss and damage incurred by the AIP as a result of the Partner's withdrawal.

D: The Exhibitors are solely responsible for accessing delegate contact information. The Conference organisers do not provide attendee databases to any exhibitors.



# 2020 AIP AUSTRALASIAN PACKAGING CONFERENCE PARTNER CONTRACT



## 1. SELECT YOUR STAND NUMBER

1st Choice	2nd Choice	3rd Choice
------------	------------	------------

## 2. SELECT YOUR PACKAGE LEVEL

Please circle your package: PLATINUM GOLD SILVER BRONZE OTHER (Please list) \_\_\_\_\_

Exhibition package includes:	NB: 3m x 2.5m Exhibition space, fascia, walls and general lighting. A built-in plinth with lockable storage, a shelf on the back wall and 1 x bar stool.
------------------------------	--

## 3. PAYMENT DETAILS (BASED ON 1st CHOICE)

A Tax Invoice will be provided upon receipt of your signed contract.

### Payment Schedule:

20% deposit payable now.

Remainder to be paid no later than Friday the Friday the 28 February 2020.

Cost of Package (from above) \$

Plus GST \$

**TOTAL COST OF PACKAGE \$**

20% deposit \$

## 4. INVOICING OPTIONS (Please tick)

<input type="checkbox"/> Please send me an invoice for payment OR <input type="checkbox"/> Please charge the credit card details below and send me a receipt.	<input type="checkbox"/> Please send me an invoice/receipt for the 20% deposit. (Followed by an invoice/receipt for the remaining 80%) OR <input type="checkbox"/> Please send me an invoice/receipt for the full amount.
--	--

## 5. EXHIBITOR CONTACT DETAILS

Company Name:		
Postal Address:		
State:	Postcode:	Phone:
Accounts Contact: (Name & Email)	Stand Coordinator: (Name & Email)	Marketing Contact: (Name & Email)

## 6. METHODS OF PAYMENT

### Payment Option One: Credit Card

Please debit my credit card as indicated below

**TOTAL PAYMENT \$** \_\_\_\_\_

☐ VISA ☐ MASTERCARD ☐ AMEX

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Amount: \$ \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Card No:

### Payment Option Two

Electronic Funds Transfer

Bank: ANZ

BSB: 012-224

Account Number: 269629055

Account Name: Australian Institute of Packaging

REFERENCE: Invoice Number or Name

### Payment Option Three

Cheque Enclosed

Cheques payable to:

Australian Institute of Packaging Inc

34 Lawson Street

Oxley QLD 4075

## 7. TERMS AND CONDITIONS (Please tick box and sign as below)

☐ We understand and agree to pay the total costs as indicated by the above payment details. This application contract is binding once accepted for and on behalf of the AIP. We understand that our stand will not be reserved UNTIL this form is signed and returned. CANCELLATION POLICY: By signing this agreement we understand and agree that the 20% deposit is non-refundable and that stands will not be held without a deposit. Cancellations may be accepted up to Friday the 28 February 2020 BUT will incur a 20% cancellation fee. Booking cancellations after the Friday the 28 February 2020 are non-refundable.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE FILL OUT THIS FORM AND RETURN TO:**

**mark@aipack.com.au** **+61 7 3278 4490** **+61 7 3009 9916**