



TUESDAY 30 APRIL 2019



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AIP: PEAK PROFESSIONAL BODY FOR PACKAGING EDUCATION & TRAINING IN AUSTRALASIA



# 2019 AIP NATIONAL TECHNICAL FORUM

## TUESDAY 30 APRIL



**TIME:**

**9.00 am**

### **SESSION 1: THE FUTURE OF PACKAGING INNOVATION**

**KEYNOTE  
SPEAKER:**



**Libby Costin**  
Vice President Marketing, Asia  
**TETRA PAK**

*Libby Costin will discuss the Future of Innovation: How companies can create value through innovation in the Food & Beverage industry.*

**TIME:**

**9.30 am**

### **SESSION 2: PACKAGING INNOVATION & DESIGN**

**SPEAKER:**



**Liza Vernalls MAIP**  
Director Packaging Development Asia Pacific  
**CAMPBELL ARNOTTS**

*Liza Vernalls will present a case study on Campbell Arnotts Simple Batch range – maximising design based on attribute mapping and sweating the assets to innovate and stand out in a crowded shelf.*

**PANEL:**



**Nicole Ohm**  
Senior Marketing Manager  
**BROWNES DAIRY**



**Jacqui Wilson-Smith**  
Global Head of Marketing and Innovation  
**MCCORMICK & COMPANY**



**Libby Costin**  
Vice President Marketing, Asia  
**TETRA PAK**



**Michael Van Dord AAIP**  
Technical and Design Engineer  
**CAPS & CLOSURES**



**Liza Vernalls MAIP**  
Director Packaging Development Asia Pacific  
**CAMPBELL ARNOTTS**

**OVERVIEW:**

Brownes Dairy, Caps and Closures, McCormick & Company, Tetra Pak and Campbell Arnott's will sit down and discuss some of their latest award-winning packaging innovations including stand up yoghurt in a squeeze pouch & Precise Pour for continuous pour, anti-clog and tamper-evidence, and the challenges they have faced along the way to commercialisation.

**MORNING TEA 10.20 am**

**TIME:**

**10.50 am**

### **SESSION 3: GLOBAL ROADMAP TO SUSTAINABLE PACKAGING**

**SPEAKER:**



**Jacqui Wilson-Smith**  
Global Head of Marketing and Innovation  
**MCCORMICK & COMPANY**

*Jacqui Wilson-Smith will discuss 'Designing a global roadmap to sustainable packaging' through the eyes of McCormick & Company.*



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## TUESDAY 30 APRIL



**TIME:**

**11.20 am**

### **SESSION 4: RISE OF ETHICAL BRANDS & IMPACT ON PACKAGING**

**SPEAKERS:**



**Nicole Mahler**  
Founder  
**DELICIOUS FOODS AUSTRALIA**

*Nicole Mahler describes her journey as a start-up food business, the challenges she has encountered and the important role that packaging plays in a successful brand strategy.* With Australia wide retail distribution sorted; Nicole has set her sights on expansion into overseas markets with a planned launch into China in May 2019 of a baby food range. Further opportunities are being explored for current brands with the rapid growth occurring in the plant-based space and as the company evolves, Nicole is driving a complete re-brand and assessment of packaging to address issues of stronger branding strategy and sustainability.



**Maria Abadilla**  
Chairperson  
**ORANGUTAN ALLIANCE**

*Maria Abadilla founded the Orangutan Alliance (palm oil free certification) out of passion for the preservation of the environment and its endangered species.* Through the Alliance she aims encourage the investment into deforestation free alternatives. With certified brands available in leading supermarkets including Tesco, Ocado, Wholefoods, Countdown, IGA, Coles and Woolworths, Orangutan Alliance is part of the growing movement driven by consumer demand towards ethical and transparent labelling of products. Maria shares insight into the rise of ethical brands, their impact on packaging, innovation and opportunities for the industry.

**LUNCH**

**12.00 Noon Sponsored by MOSCA Australia**

**TIME:**

**1.00 pm**

### **SESSION 5: ACCESSIBLE PACKAGING DESIGN**

**SPEAKERS:**



**Alexandra Brayshaw Dip.Pkg.Tech.MAIP**  
Accessible Packaging Researcher  
**ARTHRITIS AUSTRALIA**



**Blair Keating**  
Head of Innovation  
**SPC**

*Do you consider Accessible Design and Easy To Open critical design elements of all of your packaging?* Packaging that is accessible and Easy To Open empowers consumers, provides convenience and allows you to grow your market share by meeting changing consumer needs. It is not only the aging population that have issues with difficult to open packaging; it is also people with disabilities, arthritis sufferers and even children. Easy To Open design should be an integral part of your packaging. Alexandra and Blair will discuss how SPC Ardmona have designed intuitive, Easy To Open and innovative award-winning packaging such as the SPC ProVital Easy To Open Portion Control Fruit Cup range and explain why it is so important to incorporate Accessible Packaging Design into your NPD process.





# 2019 AIP NATIONAL TECHNICAL FORUM

## TUESDAY 30 APRIL



### TIME:

1.30 pm

### SESSION 6: SAVE FOOD PACKAGING DESIGN & FIGHTING FOOD WASTE

### SPEAKERS:



**Sam Oakden**  
Manager Food Sustainability  
FIAL



**Karli Verghese FAIP**  
REDUCE Program Leader  
FIGHT FOOD WASTE CRC

Food waste is estimated to cost the Australian economy around \$20 billion each year. Australian consumers throw away around 3.1 million tonnes of edible food a year, with another 2.2 million tonnes is disposed by the commercial and industrial sector. The complexities of dealing with food waste means that an integrated approach is needed. There are also substantial opportunities to re-think how food waste can be prevented, or wasted food can be used for other purposes.

Sam and Karli will help you to better understand the current state of play in Australia with the National Food Waste Strategy, the Australian Food Waste Baseline, the Fight Food Waste Cooperative Research Centre (CRC) and the important Role of Packaging in Minimising Food Waste.

### PANEL:



**Alan Adams MAIP**  
Sustainability, Retail and Market Director  
SEALED AIR FOOD CARE (ANZJK)



**Shannon Doherty**  
Director of Special Projects  
PLANET PROTECTOR



**Michael Dossor MAIP**  
Managing Director  
RESULT GROUP



**Gilad Sadan MAIP**  
Managing Director  
N.A.V.I. CO.

### OVERVIEW:

The Save Food Packaging Panelists have one thing in common; they have all developed award-winning innovative products such as DON KRC for Cryovac Darfresh Vacuum Skin Packaging, Grape N'Go 100% recyclable PET based resealable Fresh Lid, Fresh Technologies Ltd & Sealed Air Food Care for Cryovac® Freshness Plus® and Woolcool; all the while considering the Role of Packaging in Minimising Food Waste. Hear about their journeys to market and understand why it is critical that all Packaging Technologists and Designers are incorporating Save Food Packaging Guidelines in to their NPD process and what it means to your customers.

### AFTERNOON TEA

2.30 pm



## AIP HELPS FIGHT FOOD WASTE



AUSTRALIAN INSTITUTE  
OF PACKAGING



# 2019 AIP NATIONAL TECHNICAL FORUM

## TUESDAY 30 APRIL



**TIME:**

**3.00 pm**

### **SESSION 7: SUSTAINABLE PACKAGING & THE 2025 TARGETS**

**SPEAKER:**



**Brooke Donnelly**  
Chief Executive Officer  
APCO

Working towards achieving packaging sustainability and meeting the 2025 targets is a journey that is different for every business. It is important to understand where strategic treatment of sustainability achieves significant organisational and cost efficiencies. This benefits not only your bottom line, but also the broader community. While every sustainability journey is different, APCO has identified four distinct stages that businesses typically follow and built this into a roadmap that all organisations can progress through.

**PANEL:**



**Marlene Cronje-Vermeulen MAIP**  
Packaging Technologist  
LION



**Simon Van Leuven**  
Australian Director  
VANDEN RECYCLING



**Brooke Donnelly**  
Chief Executive Officer  
APCO



**Karunia Adhiputra AAIP**  
Packaging Technologist, Technical & Production  
NESTLE AUSTRALIA

**OVERVIEW:**

The panel will discuss a whole of Supply Chain approach to the 2025 Targets and what companies like LION and Nestlé are already undertaking to meet the target. Understanding the objectives of the Packaging Recyclability Evaluation Portal (PREP) Tool, the Australasian Recycling Label (ARL) Program and the current challenges all brands face with recyclability of packaging are all important steps in the journey to 2025 and beyond.

**TIME:**

**4.00 pm**

### **SESSION 8: THE FUTURE OF BIOPLASTICS, COMPOSTABLE & RECYCLABLE PACKAGING & THE CIRCULAR ECONOMY**

**SPEAKER:**



**Richard Fine MAIP**  
Product Development & Sustainability Director  
BIOPAK

Bioplastics, compostable packaging and recycled materials all have a role to play in meeting the 2025 Sustainable Packaging Targets. Richard will provide a current state of play in the industry in this area and what more needs to be done to achieve a Circular Economy approach to packaging.

**PANEL:**



**Voula Skinner**  
Marketing Manager  
ICEE CONTAINERS



**Richard Fine MAIP**  
Product Development & Sustainability Director  
BIOPAK



**Apoorv Mehrotra AAIP**  
Account Manager  
OJI FIBRE SOLUTIONS

**OVERVIEW:**

This panel of experts have one thing in common: they all have developed award-winning biodegradable, recyclable or compostable packaging such as BioCane Range for the foodservice industry, ICEE Containers biofoam PLA insulated boxes and Animal Instinct's Feed My Fur Baby easy, re-sealable corrugated solution with scoop. The discussion will help you to better understand what markets this type of packaging is suitable for and its End of Life in Australia and New Zealand.



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